Article/Volunteer	Observations	Hypothesis	Research	Findings	Possible recommendations & Champion
Article: Verizon 2016 Data Breach Investigations Report Volunteer: Laureen	Data breaches continue to increase and evolve. Not a primary source for our work but likely a good source of data and background for prevalence of data breaches and phishing in particular	Are new gTLDs more or less apt to be involved in the data breaches discussed in this report?	Data set of over 100,000 incidents Many contributors (see p. 71)	Accommodation and Retail industries account for majority of data breaches (an incident that results in unauthorized disclosure of data) p.4 Actors in breaches primarily external p. 7 Primary motive is $$$ pp. 7-8 Phishing (w/attached malware) and point of sale attacks are common infiltration tools p.9 (Phishing focus pp. 17-19; PoS focus pp. 31-34) Denial of Service attacks (DoS) con't to evolve (pp. 56-59) Many different ways that bad actors can compromise credentials to infiltrate (figure 45 pg. 62)	Consider how Phishing and DoS attacks relate to consumer trust. If we opt to focus on these issues of domain abuse, the same person can include this report as a resource (perhaps Gao?)