ALAC Outreach & Engagement SC

LACRALO Conference Call | May 16 2016
Presenter: Dev Anand Teelucksingh
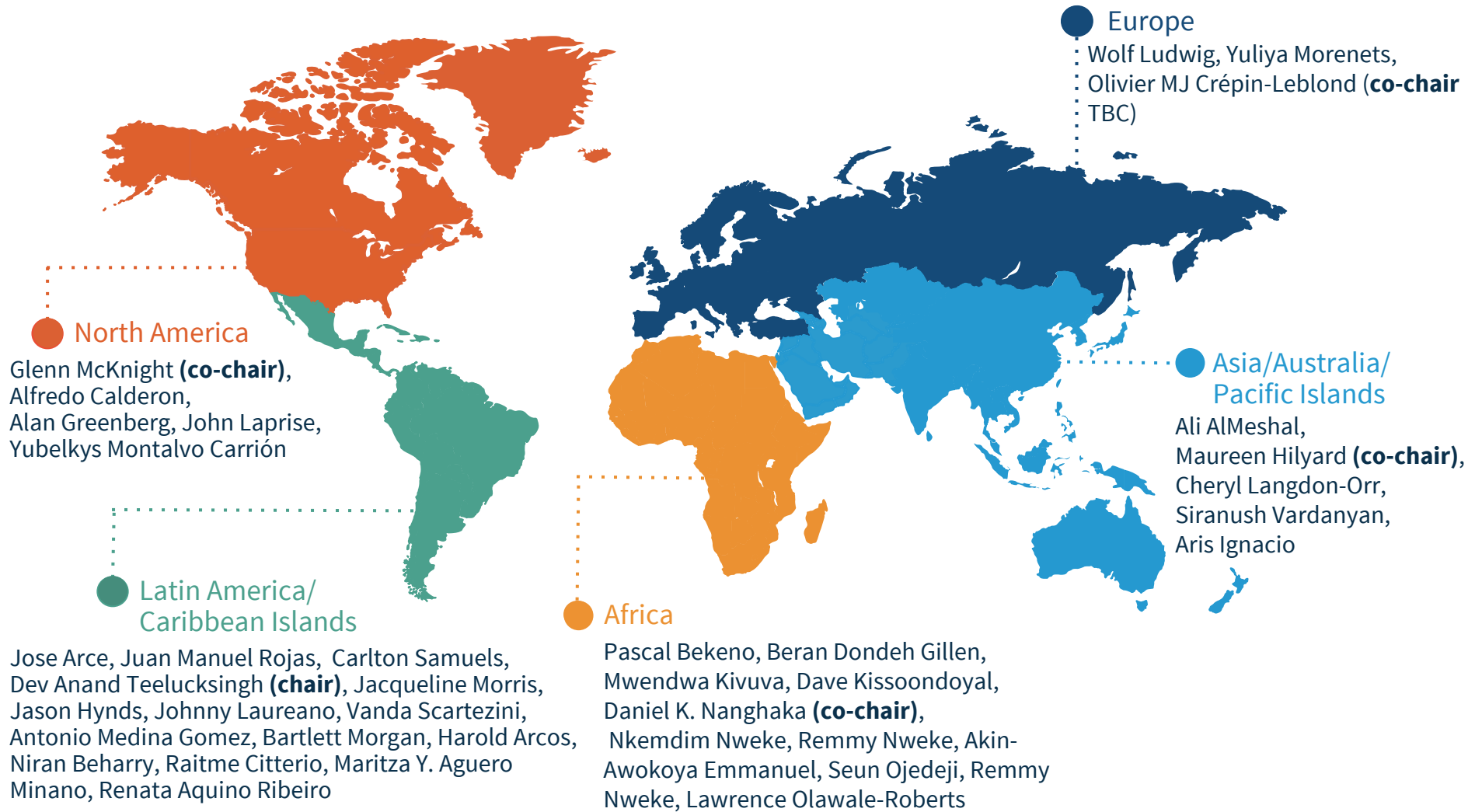
Introduction to the Outreach & Engagement

The ALAC Subcommittee on Outreach and Engagement (O&E) develops strategies

- to reach out to new potential members of the At-Large Community **(Outreach)** and
- to engage new and existing members of the At-Large Community **(Engagement)**

to continue to fulfill At-Large and ALAC's role in ICANN activities.

This Subcommittee will work with the At-Large Community to ensure such strategies are implemented successfully.

ALAC Outreach & Engagement SC members

Europe
Wolf Ludwig, Yuliya Morenets,
Olivier MJ Crépin-Leblond (**co-chair**
TBC)

North America
Glenn McKnight (**co-chair**),
Alfredo Calderon,
Alan Greenberg, John Laprise,
Yubelkys Montalvo Carrión

**Asia/Australia/
Pacific Islands**
Ali AlMeshal,
Maureen Hilyard (**co-chair**),
Cheryl Langdon-Orr,
Siranush Vardanyan,
Aris Ignacio

**Latin America/
Caribbean Islands**
Jose Arce, Juan Manuel Rojas, Carlton Samuels,
Dev Anand Teelucksingh (**chair**), Jacqueline Morris,
Jason Hynds, Johnny Laureano, Vanda Scartezini,
Antonio Medina Gomez, Bartlett Morgan, Harold Arcos,
Niran Beharry, Raitme Citterio, Maritza Y. Aguero
Minano, Renata Aquino Ribeiro

Africa
Pascal Bekeno, Beran Dondeh Gillen,
Mwendwa Kivuva, Dave Kissoondoyal,
Daniel K. Nanghaka (**co-chair**),
 Nkemdim Nweke, Remmy Nweke, Akin-
Awokoya Emmanuel, Seun Ojedeji, Remmy
Nweke, Lawrence Olawale-Roberts

Ongoing work being done by the O&E

- Similiar to the requirements for the [Community Regional Outreach Pilot Program (CROPP)-FY16](#) , the proposed CROPP FY17 requires an updated Outreach Strategic Plan for each RALO.

  Each RALO's Outreach Strategic Plan should explain its FY17 outreach goals and planned expectations so that any selected CROPP activities can be coordinated with the appropriate ICANN Global Stakeholder Engagement teams.

- These plans must also be approved by the ICANN's regional Global Stakeholder Engagement.

- If any RALO wants to apply for CROPP in mid July 2016, it is important to have approved plans in place by June 30 2016 before proposals can be filed in time for mid July 2016.

A

LACRALO Draft Outreach Strategy for FY17

- A key focus of LACRALO's outreach strategy will be getting organisations to become accredited At-Large Structures (ALSes) from the 12 out of 33 countries in the Latin American and Caribbean (LAC) region that do not have any ALSes. These countries are noted on the LACRALO Dashboard at http://bit.ly/lacralo-dashboard)

- The LACRALO's members from the Outreach and Engagement SC will be maintaining an outreach calendar at http://bitly.com/LAC-Outreach-Calendar to track possible ICT and IG events in those territories without ALSes and regional IG events where persons and/or possible ALSes from those territories are likely to attend. This calendar will be used to identify possible events for CROPP proposals.

Draft LACRALO Outreach Strategy for FY17 : https://community.icann.org/x/TgmOAw

Draft LACRALO Outreach Strategy for FY17

- Furthermore, the LACRALO members of the Outreach and Engagement SC will survey possible individuals and/or organisations that would be At-Large candidates in those countries without ALSes. Other ICANN stakeholders (GAC, ccNSO, Fellows) in territories without ALSes would also be consulted to find suitable At-Large candidates.

- Once a sufficient number of individuals/groups are identified, attempts would be made to contact such individuals to invite them to several conference calls to share information about DNS basics, ICANN and ICANN At-Large so that such individuals/groups can join At-Large and/or participate in opportunities offered by ICANN such as the Fellowship programme, the Nextgen programme and applying for ICANN positions via the Nomcom.

- As a pilot program for FY17, the ICANN LAC Strategy will fund two outreach F2F events in the LAC region (one in Latin America, one in the Caribbean) in countries without At-Large Structures. The LACRALO leadership, in coordination with the LAC Global Stakeholder Engagement, will use the Outreach and Engagment SC's survey data of possible At-Large candidates in countries without ALSes to select which countries will have the F2F events. Additional Ideas for the planning of such events can be found on the LACRALO wiki at https://community.icann.org/x/Aa7hAg .

Draft LACRALO Outreach Strategy for FY17 : https://community.icann.org/x/TgmOAw

LACRALO Dashboard

33	21	12
Countries in Latin America and Caribbean region	**Countries with ALSes**	**Countries with no ALSes**
Antigua and Barbuda	Argentina	Antigua and Barbuda
Argentina	Barbados	Bahamas
Barbados	Bolivia	Belize
Bolivia	Brazil	Cuba
Brazil	Chile	Dominica
Bahamas	Colombia	Grenada
Belize	Costa Rica	Guatemala
Chile	Dominican Republic	Honduras
Colombia	Ecuador	Saint Kitts and Nevis
Costa Rica	Guyana	Saint Lucia
Cuba	Haiti	Suriname
Dominica	Jamaica	Saint Vincent and the Grenadines
Dominican Republic	Mexico	
Ecuador	Nicaragua	
Grenada	Panama	
Guatemala	Peru	
Guyana	Paraguay	
Honduras	El Salvador	
Haiti	Trinidad and Tobago	
Jamaica	Uruguay	
Saint Kitts and Nevis	Venezuela	
Saint Lucia		
Mexico		
Nicaragua		
Panama		
Peru		
Paraguay		
Suriname		
El Salvador		
Trinidad and Tobago		
Uruguay		
Saint Vincent and the Grenadines		
Venezuela		

Screenshot of LACRALO Dashboard (http://bit.ly/lacralo-dashboard)

LAC Outreach Events Calendar

Screenshot of Latin American and Caribbean Regional At-Large Outreach Events Calendar http://bitly.com/LAC-Outreach-Calendar

Spreadsheet to track possible At-Large candidates

13 Countries with no ALSes in LAC region	Key Persons in O&E with responsibilty to find persons/organisations in the country	How to use this spreadsheet
Antigua and Barbuda	Jacqueline Morris	
Bahamas	Carlton Samuels	1) select the sheet tab named after a country
Belize	Vanda Scartezini, Jacqueline Morris	2) add contact details of a person and/or organisation in that country. See Sources tab for more details/ideas for finding possible candidates
Cuba	Harold Arcos	3) For privacy reasons, please do NOT post or link to this spreadsheet publicly on any public mailing list
Dominica	Jacqueline Morris	4) Whilst key person or persons in the O&E are assigned to a country, any O&E member can add possible contacts in any country
Dominican Republic	Jose Arce	
Grenada	Jason Hynds	
Guatemala	Juan Manuel Rojas	
Honduras	Johnny Laureano, Antonio Medina Gomez	
Saint Kitts and Nevis	Barlett Morgan	
Saint Lucia	Dev Anand Teelucksingh	
Suriname	Carlton Samuels	
Saint Vincent and the Grenadines	Niran Beharry	
		LACRALO members in the O & E
		Jose Arce, Juan Manuel Rojas, Dev Anand Teelucksingh, Carlton Samuels, Jacqueline Morris, Jason Hynds, Johnny Laureano, Vanda Scartezini, Antonio Medina Gomez, Bartlett Morgan, Harold Arcos, Niran Beharry

About | Sources | Antigua and Barbuda | Bahamas | Belize | Cuba | Dominica | Dominican Republic | Grenada | Guatemala | Houndras | St Kitts and Nevis | St

Screenshot of Spreadsheet used by LACRALO members of the O&E to survey possible At-Large candidates in the 13 countries without ALSes

	A	B
1	**Where to find persons that are candidates for LACRALO membership** We want to find persons that are interested in local Internet Governance (IG) and ICT issues in their countries. For those responsible for a particular country, - research the country for any ICT/IG issues that were commented on ; - search for groups and/or persons that have commented on ICT/IG issues - consider also searching social networks	
2		
3		
4	Internet Governance Forum (IGF) Participant Links - http://www.intgovforum.org/cms/ - search participant links for possible persons	
5	Particpants in 2015	http://www.intgovforum.org/cms/igf2015-participantslist
6	Particpants in 2014	http://www.intgovforum.org/cms/igf-2014/participants-list
7	Particpants in 2013	http://www.intgovforum.org/cms/2013-bali/participants-list
8	Particpants in 2012	www.intgovforum.org/cms/component/content/article/114-preparatory-process/1262-igf-2012-list-of-participants
9	Particpants in 2011	http://www.intgovforum.org/cms/component/content/article/104-general/1174-list
10		
11		
12	ICANN Fellowship Programme - thanks to Glenn Mcknight, a spreadsheet is available suggest to put all persons from the territories that we are looking for, irrespective or whether they identified as from At-Large or not	https://community.icann.org/display/atlarge/Analysis+of+ICANN+Fellowship+Programme
13	DiploFoundation	http://www.diplointernetgovernance.org/profiles/members/
14		
15	LACNIC meetings - these may be more technical but we may stll find participants from countries without ALSes	(links to past LACNIC meetings to be put here)
16	Lacnic 24 Participants	https://eventos.lacnic.net/ev3/lacnic24-lacnog2015/registered
17	Lacnic 23 Participants	https://eventos.lacnic.net/ev3/lacnic23/registered
18	Lacnic 22 Participants	https://eventos.lacnic.net/ev3/Lacnic22-Lacnog2014/registered
19	Lacnic 21 Participants	https://eventos.lacnic.net/ev3/lacnic21/registered
20	Lacnic 20 Particpants	http://www.lacnic.net/en/web/eventos/lacnic20-lista
21	Lacnic 19 Participants	http://www.lacnic.net/en/web/eventos/lacnic19-lista
22	Lacnic 18 Participants	http://www2.lacnic.net/en/eventos/lacnicxviii/attendees.html
23	Lacnic 13 Participants	http://lacnic.net/en/eventos/lacnicxiii/listalnscriptos.html
24	Lacnic 12 Participants	http://lacnic.net/sp/eventos/lacnicxii/asistentes.html
25	Lacnic 11 Participants	http://lacnic.net/sp/eventos/lacnicxi/asistentes.html
26	Lacnic 8 Participants	http://lacnic.net/en/eventos/lacnicviii/asistentes.html
27		
28		
29		

About | Sources | Antigua and Barbuda | Bahamas | Belize | Cuba | Dominica | Dominican Republic | Grenada | Guatemala | Houndras | St Kitts and Nevis | St Lucia | Suriname

Spreadsheet to track possible At-Large candidates

Screenshot of Spreadsheet used by LACRALO members of the O&E to survey possible At-Large candidates in the 13 countries without ALSes

Ongoing Work done by the O&E

- Submitted a [proposal to the At-Large Finance and Budget SC for access by RALOs for funding of local engagement activities](#):

"Opportunities exist for At-Large members to do local outreach and engagement about ICANN and ICANN policy related issues. The local activities can include local presentations, brown bag lunch topics, local business persons presentations i.e., Kiwanais, Rotary, Professional Women's University Groups, Chamber of Commerce and more. These local groups at the grassroots are looking for professional speakers on a weekly basis and rely on local experts on various topics. They open up opportunities for speaking engagements at minimum cost.

The ALAC requests that each of the five At-large Regional At-Large Organizations (RALO's) are given access up to $2,000 each for targeted local discretionary funds to permit the local travel, luncheons, displays, graphic and promotional Facebook/Twitter graphics.

For complete transparency and proper oversight, all RALO budget requests will be reviewed through a process defined once funding is approved."

Ongoing Work done by the O&E

- Ongoing collaboration and participation in [ICANN's Civil Society approach](#). Our key concerns continue to be:
  - ensuring that the messaging/marketing towards civil society is inclusive towards civil society becoming a member of At-Large, as well as the NCSG
  - coordination with GSE on possible IG/ICT events that would benefit with an At-Large Presence to assist with outreach.

- Work on Outreach and Engagement activities to take place during ICANN56

- Expand the [Analysis of the ICANN Fellowship Program](#) to other stakeholders such as GAC and ccNSO.

At-Large Fellowship Analysis

	A	B	C	D	E	F	G	H
1	**ICANN Meetings in LAC region**	**Name of Fellows**	**Country**	**Type**		Select region to find Fellowship Applicants	**LAC**	
2	ICANN55 Marrakech March 2016	Aubrey Pennyman	Bahamas	ccTLD Operations			LAC	
3	ICANN55 Marrakech March 2016	Carlos Eduardo Rodriguez Aviles	Nicaragua	Civil			AF	
4	ICANN55 Marrakech March 2016	Fabricio Valmorbida Marçal Pessôa	Brazil	Security			AP	
5	ICANN55 Marrakech March 2016	Jose Carlos Solares	Guatemala	Gov't / GAC			EUR	
6	ICANN55 Marrakech March 2016	Maritza Yesenia Aguero Minano	Peru	Civil			NA	
7	ICANN55 Marrakech March 2016	Mark William Datysgeld	Brazil	Academic				
8	ICANN54 Dublin October 2015	Jason Hynds	Barbados	Technical / At Large				
9	ICANN54 Dublin October 2015	Jose Raul Solares	Guatemala	Government				
10	ICANN54 Dublin October 2015	Julian Esteban Lescano Cameriere	Argentina	Business / NCUC				
11	ICANN54 Dublin October 2015	Karel Douglas	Trinidad and Tobago	Government / NCSG&NCUC				
12	ICANN54 Dublin October 2015	Manuel Haces-Aviña	Mexico	ccTLD Operations / ccNSO				
13	ICANN54 Dublin October 2015	Martin Pablo Silva Valent	Argentina	Academic / NCSG&NCUC				
14	ICANN54 Dublin October 2015	Neil Checo	Dominican Republic	Government				
15	ICANN54 Dublin October 2015	Rogerio Mariano de Souza	Brazil	Technical / NCSG				
16	ICANN54 Dublin October 2015	Wanda Miguelina Pérez Peña	Dominican Republic	Academic / (ISPCPC Fellow)				
17	ICANN53 Argentina June 2015	Adela Goberna	Argentina	End User				
18	ICANN53 Argentina June 2015	Alyne Bezerra	Brazil	End User / At Large				
19	ICANN53 Argentina June 2015	Antonio Alberti	Brazil	Academic				
20	ICANN53 Argentina June 2015	Aubry Pennyman	Bahamas	ccTLD Operations / GAC				
21	ICANN53 Argentina June 2015	Carlos Rivers	Argentina	Honorary Fellow				
22	ICANN53 Argentina June 2015	Christelle Vaval	Haiti	Civil Society				
23	ICANN53 Argentina June 2015	Emir Sosa	Belize	Gov't				
24	ICANN53 Argentina June 2015	Fabricio Valmorbida Marçal Pessôa	Brazil	Security				
25	ICANN53 Argentina June 2015	Ian Mitchell	Saint Lucia	Technical				
26	ICANN53 Argentina June 2015	Israel Rosas	Mexico	Gov't				

For More information

- ALAC Subcommittee on Outreach and Engagement Wiki : http://bitly.com/Outreach-Engagement

- Work being done by the Outreach & Engagement SC : https://community.icann.org/x/dIzbAQ

- Outreach and Engagement Documents : https://community.icann.org/x/L61YAw

- Community Regional Outreach Pilot Program (CROPP) https://community.icann.org/display/croppfy16

Anyone interested in reaching out to persons to join the At-Large Community and getting existing At-Large Community members more engaged in At-Large activities is welcome to join and participate in this Outreach and Engagement SC by emailing At-Large Staff at staff@atlarge.icann.org