Adobe Connect Chat Transcript

CCT Review Nielsen Sub Team Meeting #3

11 May 2016 @ 14:00 UTC

Brenda Brewer: Good day all and welcome to Nielsen Sub Team Meeting #3 on 11 May 2016 @ 14:00 UTC! As a reminder, today's call will be recorded. Also, if you are not speaking, please remember to mute your phones by pressing *6. Press *6 again to unmute and participate. Thank you.

Fabro Steibel: Hi all!

Waudo Siganga: do we have to sign in afresh for tehNielsen meeting

Carlos Raul: Hi

Alice Jansen: Recirculating g-doc link https: //docs.google.com/document/d/1Lm_prygaT5KHvrIBDef8hiegKV8BySl7ruRKOPy8YCI/edit

Jonathan Zuck: think that's probably fine

Jordyn A Buchanan: Agreed.

Waudo Siganga: Elleza your audio was quite faint; Jonathan's is very good

Eleeza Agopian: Thanks, Waudo. I have a sore throat, so it may just be my weak voice. :)

Eleeza Agopian: I'll try to speak up.

Waudo Siganga: Ok

Carlos Raul: Excellent point on the timing!!!!!!

Carlos Raul: it came rather late

Jonathan Zuck: oh and Carlos, you might have been sugesting Apps are another alternative.

Carlos Raul: Ther ain´t such a thing as a free lunch

Jonathan Zuck: do THEY see them as a substitute in certain cases

Carlos Raul: particaulrly if they gave up a domain name.....

Carlos Raul: bur ut makes a lot of sense to me

Carlos Raul: the branch idea DAvid just explained

Carlos Raul: the ba may be geographich as well

Jonathan Zuck: https: //www.facebook.com/events/564074973772909/

Carlos Raul: Does it make sense to make 2 surveys? one for regsitrants and one for non-registrants?

Jonathan Zuck: right. that's effectively the case.

Carlos Raul: ok. txs David.

Jonathan Zuck: exactly

Waudo Siganga: How will Nielsen get the contacts fo rthe respondents so that they include non-registrants?

Eleeza Agopian: These were the original questions Jonathan suggested adding and which I shared with Neilsesn: 1. Do you have some other form of online identity? Check all that apply: social media, blog, 3rd level.2. If those options were not available, would you be more inclined to register your own domain?3. What makes these options preferable?

Jonathan Zuck: will do

Jonathan Zuck: thanks

Jonathan Zuck: Nielson, tnot AG, @Alice

Waudo Siganga: there are typos and other petty errors perhaps we can raise those via email later?

Alice Jansen: @Jonathan - fixed, apologies

Eleeza Agopian: Waudo, suggest putting those in the google doc

Carlos Raul: haven´t gone trough the qustions I´m ashamed to say......

Fabro Steibel: I am ok with it. Maybe question 1 requires real world examples

Eleeza Agopian: @Fabro -- I think that's what Nielsen will try to offer as options.

Eleeza Agopian: good suggestion.

Fabro Steibel: Perfect, thanks

Fabro Steibel: @Eleeza

Waudo Siganga: BTW taht qsn should be asking about "size", not "type"

Waudo Siganga: its qsn 625

Jordyn A Buchanan: I think that car/cars/auto are all in a bundle, aren't they?

Fabro Steibel: Quick one.

Fabro Steibel: Scale in Q825 is from positive to negative, from left to right. Scale in Q848 is the opposite. I suggest to try a more standard procedure.

Fabro Steibel: Thank you all