# CCT REVIEW – COMPETITION SUB TEAM
## CHAT TRANSCRIPT
## 27 April 2016

Brenda Brewer:  Hello, everyone, and welcome to CCT Review Comepetition Sub Committee Meeting #8.  Please note that this call will be recorded. Also, if you are not speaking, please remember to mute your phones by pressing *6.  Press *6 again to unmute and participate.

 Waudo Siganga:  Hello everyone

 Pamela Smith:  Hello, Waudo. I have enabled a mic for you if you need it.

 Waudo Siganga:  Thank you Pamela

 Pamela Smith:  Hi, Kaili.  I have enabled a mic for you should you need it.

 Alice Jansen:  Please mute your line if not speaking.

 Waudo Siganga:  Sorry qsn for ag which CCTLDs have been requested for information?

 Kaili Kan:  @Pamela  Thank you!

 Pamela Smith:  Dejan, Jonathan, welcome.  I have enabled mics for y ou.

 Waudo Siganga:  yes. Thanks

 Jordyn A Buchanan:  https: //docs.google.com/document/d/1r8mSc8XIVEjQE4w_X9QcY44vCImQ75z_MR6YhjGD7SA/edit

 Waudo Siganga:  For a starting point I think its a useful site

 Jonathan Zuck:  yes

 Dejan Djukic:  i agree too

 Waudo Siganga:  We have to approach the ccTLDs but we need a standard format for the qsns.

 Waudo Siganga:  Perhaps we could divided up into regions and see what data we can get. I personally know managers of some cctLDs in Africa as well as teh manager of the umbrella continental orgn for ccTLDS

 Eleeza Agopian:  I think 7 should be registrarstats.com

 Eleeza Agopian:  Self-promotion? : )

 Jonathan Zuck:  remember we can fund a data collection exercise for either

 Waudo Siganga:  Stan is the expert. Is he on the call?

 Eleeza Agopian:  It doesn't look like it.

 Jonathan Zuck:  I have a degree in economics. I just don't usually admit it.

 Jonathan Zuck:  We will need to ask more nuanced questions than that, I think.

 Waudo Siganga:  Maybe we need to delink the definition of market from the concept of competition i.e. deinie market first then determine if there is competition there?

 Jonathan Zuck:  and we'll get multiple answers

 Stan Besen:  Just arrived

 Jonathan Zuck:  geo, language, counties, topic, new reg, renewals, secondary market prices.

 Kaili Kan:  Hi, Stan!

Waudo Siganga:  the audio keeps cutting....

Jamie Hedlund 2:  Since domain names resolve globally, shouldn't the default segmentation be global unless there is something particular about the TLD to target a smaller geo market?

Jamie Hedlund 2:  FOr example, IDNs in Chinese characters do not necessarily limit themselves to China

Dejan Djukic:  probably it won't be a problem to define market for geo tld, but for global domains it will be much harder.

Jamie Hedlund 2:  Some Chinese IDNs are targeted globally

Jonathan Zuck:  I imagine we will make observations about particular segments where we have introduced competition

Waudo Siganga:  script based

Jamie Hedlund 2:  so what is .co?

Eleeza Agopian:  See metric 2.4 on this page to understand how we're tracking language and scripts so far.

Eleeza Agopian:  https:  //www.icann.org/resources/reviews/cct/metrics

Eleeza Agopian:  2.6 tracks registrations in IDN TLDs

Jamie Hedlund 2:  this is a little like trademarks - it will often not be enough to look only at the TLD to determine the market (geo or product). We would have to look at how they are marketed, similar to looking at how names are used to determine if there's infringement.

Jonathan Zuck:  and perhaps greater identity market...ducking

Jamie Hedlund 2:  you mean brand vs. generic?

Jonathan Zuck:  @Jamie, no, ALAC desire to explore in context of non DNS substitutes like social media and 3rd level like square space

Jamie Hedlund 2:  I missed the last discussion but why are registrars relevant? To measure competitive effects, shouldn't we look only at registrants and Internet users? Registrars are middlemen.

Stan Besen:  Aren't we interested in competition among registrars?

Jonathan Zuck:  I think so, yes as well as back end providers

Jonathan Zuck:  good idea Jordan

Jamie Hedlund 2:  I don't know, asking the question. Under the default rules, registries have to provide non-discriminatory access to their registry services. The general exception is brands. So if there's a successful registry, all registrars will have the opportunity of selling its names.

Jonathan Zuck:  yes

Jamie Hedlund 2:  So competition among registrars becomes a function of the popularity of a TLD

Jonathan Zuck:  @Jamie, choice of TLD and where to get it

Jonathan Zuck:  thinking. will volunteer

Jamie Hedlund 2:  but that's a decision by the consumer, and if we assume consumers can find domains then they should be able to find registrars

Jonathan Zuck:  thanks folks!

Kaili Kan:  Thank you ! Bye!

Jamie Hedlund 2:  thanks al

Jamie Hedlund 2:  all

Dejan Djukic 2:  thanks!

Karen Mulberry:  Thanks