
HEIDI ULLRICH: ...at the wiki page with all the comments. So do you want to just go ahead and begin, Olivier? This is page one, right? Yes, this is page one. So let's just start from the left so we can... Okay, let's start with here if we could.

Click on that. Wolf, these are your comments. Are you clicking on that? Okay, it looks like he is, but he's not seeing the comments.

SILVIA VIVANCO: Maybe right-click?

HEIDI ULLRICH: Yes, you need to open it as a pdf, Olivier. There we go. Okay.

So, Wolf, these are your comments on the wiki page, and I don't know where you intended them to go. Is this where you wished them to go? You said basically: "Go beyond simply using the Internet. If you are a European end user organization concerned with Internet related issues, you can help influence operation, growth, and development."

So where did you wish that to go?

WOLF LUDWIG: Yes, either here or on the second... I think starting for Newcomers, starting with the five RALOs is already quite complex.

Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.

HEIDI ULLRICH: Okay.

WOLF LUDWIG: There should be what you call in a journalist article what we call a “lead.” There should be a kind of a lead line with an introduction. If we would add this here now, then the whole text becomes very long again and I think the length of the text as it is is already the maximum.

HEIDI ULLRICH: Okay. So Wolf, if you’ll note that first long paragraph where you are right now: “The five RALOs unite our ALSes – AFRALO...” That text is already on the map, so we can easily delete that text and put in what you’re saying here. So that [inaudible] large space. Okay.

OLIVIER CREPIN-LEBLOND: That’s what I was talking about. The map is actually here. See the first page has got all of that. The question is, why do we need that text when we’ve already got it over here?

HEIDI ULLRICH: Correct.

WOLF LUDWIG: That’s a very good point, yes.

HEIDI ULLRICH: Okay. So we'll go ahead and delete that text, "The five RALOs..." Gosh, this is the text from the At-Large tri-fold. This has nothing to do with EURALO, so we can delete that entire text. Okay?

The whole thing, the whole text, that paragraph is entirely talking about the five RALOs. Nothing EURALO-specific. So we could easily delete that entire text and then put in [inaudible].

OLIVIER CREPIN-LEBLOND: That's truly bizarre, isn't it? Truly bizarre, Heidi, because it says: "What is the European Regional At-Large Organization?" And it doesn't say what it is. It just talks about the RALOs and all that, but it doesn't say what EURALO is.

HEIDI ULLRICH: This is a draft. This is an early draft. Yes. So do you all agree that we delete all that text and then we can work on [inaudible]?

WOLF LUDWIG: Yes. If it's already on another flyer, we should not simply replicate here if it doesn't tell anything specific about EURALO.

HEIDI ULLRICH: Okay. So we're going to delete text and we're going to add: "Go beyond simply using the Internet. If you are a European..." And you do want to use "civil society" or do you just want to use "individual?"

Go ahead.

OLIVIER CREPIN-LEBLOND: Sorry, Heidi. What I was going to suggest is as follows: We get rid of this. I don't know if you can see it clearly or not. Let's see if I can zoom into that.

UNIDENTIFIED FEMALE: Yes, we see.

OLIVIER CREPIN-LEBLOND: Okay, so we get rid of that thing here, but then we still need to say what a RALO is. So we can say: "As the communication forum and coordination [forum], the Regional At-Large Organizations (RALOs) promote and assure the participation of regional Internet user communities within ICANN activities, as well as enhance knowledge and capacity-building."

We keep that. We zap the rest of it, and then we append what we have here. So then we go first with: "EURALO unites European voices of ICANN's At-Large community, including Internet related civil society and consumer interests to ensure their views are included in the bottom-up, consensus-based, multistakeholder ICANN policy development process."

And then the next paragraph, we say: "Go beyond simply using the Internet." You could just say: "If you are a European end user organization concerned with Internet-related issues, you can help influence its operation, growth, and development."

So on that same box, we've got: "What is a RALO?" "What Does EURALO Do?" and "Join Us."

HEIDI ULRICH: Okay.

OLIVIER CREPIN-LEBLOND: How does that sound?

HEIDI ULLRICH: Okay. So Sebastien has [the same phrase]?

SEBASTIEN BACHOLLET: Yeah, but within ICANN I'm still fighting against using "civil society." It's a very nice word for IGF or outside of ICANN, but within ICANN it's the wrong word. We are not civil society. We are end user organization, and some of them are part of civil society, some of them are part of other. I really don't think we need to use this word.

But at least if we don't use it three or four time, it will be better. And I know that you disagree, but to keep my point –

WOLF LUDWIG: Yes, Sebastien. I know it's not only me personally. I could tell you that at least half of our existing members would not agree to use strict definition and would not see them included as you feel it is, and they are included. Therefore this is not a point of an agreement. Therefore I

am against dropping it. We do not have to use it repeatedly, but it as expression as such should at least turn up *once* and I could live with that in the following context and we use “end user organization” or we concentrate the focus on the end user term. It can be a compromise.

HEIDI ULLRICH: So I think Sebastien said at the end that he would be okay with using it once or twice, just not over and over again. Is that right?

WOLF LUDWIG: Okay. Okay. This would be fine for me.

HEIDI ULLRICH: But then I noticed that throughout the text, throughout that wiki page there was some discussion about the term “end user” vs. “individual Internet user.” And Olivier, you in the end said let’s stick to “individual Internet user.” So what do you want to do there?

OLIVIER CREPIN-LEBLOND: Yes, thanks. I’m sorry. I have no idea how I can actually raise my hand. It looks like I don’t have the ability to do so. But I think that “end user” is not something that is defined in the Bylaws. In the Bylaws, it says, “At-Large deals with individual Internet users,” and that’s probably the best way. “End user” is something that might be a little confusing for people.

I don’t think it’s so important to get rid of “end user” and use “individual Internet users.” Just in response to what Sebastien was saying on the

civil society, the only paragraph which would mention civil society is the one which says: “EURALO unites European voices of ICANN’s At-Large community, including Internet-related civil society and consumer interests to ensure their views are included in the bottom-up consensus-based multistakeholder ICANN policy development process.” We could add in there: “including Internet-related civil society, consumer interests, and individual users to ensure their views are included in the bottom-up blah, blah, blah.” And the one which is above: “Go simply beyond using the Internet. If you are a European civil society end user organization.” In any case, we’re getting rid of the ‘civil society’ thing in there. We just go: “If you are a European end user organization,” and we could say: “European individual Internet user organization,” but I don’t have any preference and I don’t think it’s that important to choose whether we want to use “end user” or “individual users.” They’re interchangeable for me. Thanks.

HEIDI ULLRICH: Okay. So Sebastien has his hand raised. Again, I’m confused now because I thought we had reached agreement that we would keep in “civil society” at that point, and that was it. But then Olivier, you just said at the end take it out. I thought you said.

OLIVIER CREPIN-LEBLOND: We’re talking about two different paragraphs, Heidi.

HEIDI ULLRICH: Got it. Okay.

OLIVIER CREPIN-LEBLOND: [inaudible] these two paragraphs here. There's the top paragraph which is going to be at the bottom. There's the second paragraph which is going to be in the middle. The second paragraph we keep "civil society" in there. The first paragraph which will be the last one on that page, we take "civil society" out.

UNIDENTIFIED MALE: Right.

HEIDI ULLRICH: Okay. Sebastien, go ahead.

SEBASTIEN BACHOLLET: Thank you. Do you have this text that you can cut and paste in the chat? Because I don't see where we are. It's too small. I can't read anything. [inaudible].

HEIDI ULLRICH: Can you expand your screen, Sebastien? Upper right, the little arrows pointing out. Four little arrows to the upper right pointing outward. It'll say "pull screen."

SEBASTIEN BACHOLLET: I can't go any bigger here.

HEIDI ULLRICH: Do you see that, Sebastien? So four little arrows in a square pointing outward.

SEBASTIEN BACHOLLET: Yes, okay. I will try to do it now [inaudible]. Okay.

HEIDI ULLRICH: Is that better, Sebastien?

SEBASTIEN BACHOLLET: [inaudible] Yeah, I will repeat it. I think we can't start saying "EURALO" [it's] "European civil society end user organization." We are an organization of individual end users. That was always the goal of EURALO and of all the RALOs.

HEIDI ULLRICH: Sebastien, we're going to take it out of the first paragraph and put it into the last one.

SEBASTIEN BACHOLLET: And then the other point is that the space you wanted to put, Olivier, something like, I will say, "association gathering individual end users." That's what we are. We gather association or organization who themselves gather individual end users. Because if not, we will end up to talk about just individuals, and we will have some difficulty with people outside of ALSes. We are one single ALS because there are individuals or they are outside of the ALS.

HEIDI ULLRICH: Olivier, may I suggest some text?

OLIVIER CREPIN-LEBLOND: Yes, please do.

HEIDI ULLRICH: Something like: “We gather associations that reach out to end users to represent their best interests.” Something like that?

[WOLF LUDWIG]: Something like that, yes.

HEIDI ULLRICH: This is not going to be the last look. We’ll be going back probably once or twice.

OLIVIER CREPIN-LEBLOND: Let’s try it with that. I think it’s difficult for us to visualize it now with the different cuts and pastings and so on. So you would add this basically around where my cursor is, or where? Can you see my cursor?

[WOLF LUDWIG]: Yes.

OLIVIER CREPIN-LEBLOND: Right here. You'd do it somewhere around here, you'd add this, Heidi.

HEIDI ULLRICH: Correct. Yes.

[WOLF LUDWIG]: Yes.

OLIVIER CREPIN-LEBLOND: Okay. So that works. So we start the paragraph [inaudible]

SEBASTIEN BACHOLLET: Sorry, about the way we are working. Why you can't take this text, you put it in Word format or whatever, and you show us and you change the text into the screen. Because here it's very difficult to follow.

HEIDI ULLRICH: Because editing live is extremely challenging, and that's why we're going to give you a couple of different versions of this.

[WOLF LUDWIG]: I have a general remark or general problem. To me, the wording as it is here is very, very, technical. It's real insider language, and if we will try with such a flyer to convince the convinced, then it may work with such language. But if you really want to reach out to newcomers who are not already familiar with our discourse and the terms we use, etc. it's very difficult to understand what we mean with such a technical language.

This is in my opinion one of the main problems we have with drafting and wording of such flyers. It's a very general remark.

HEIDI ULLRICH: So what we could also do is then reach out to Jana in Communications. She's extremely good at breaking questions or complexities down to very simple language.

WOLF LUDWIG: Yes. And another problem I have: In my mother language, in German, I can easily fine tune a text to make it the utmost understandable. I cannot do that thing in a foreign language, and that's my handicap here. Here Olivier is the only one who is more or less bilingual, so I think it would need from a communication professional to have a last view on it and really to try to make the language and content understandable.

HEIDI ULLRICH: Yes, I'm contacting Jana right now.

SEBASTIEN BACHOLLET: Yes, and [inaudible] because when I read the document, I was thinking that it was almost the last pass and I just make some comments, but yes. Your general feeling, we need to be more simple and to look from outside and not from inside. We are too much concentrated on our own wording, and we have trouble to explain what we are doing to outsiders.

HEIDI ULLRICH: Yes, Sebastien. When we were developing the ALAC one, Jana asked. I think was Silvia or myself. Anyway, she took some time to get it into very simple language, and I think it worked out on that one. So we can ask Jana to do this simply.

Could we possibly continue with this, and then we'll have Jana look at it, and then we can send you another draft? She can turn these around pretty quickly, so you'll have time for another draft, I think.

[OLIVIER CREPIN-LEBLOND]: Works for me.

WOLF LUDWIG: Yes, I think it's the best approach. Before we now, as non-natives, put around and put around and we think, okay, to ask this formulation makes sense because we are in since ten years, etc. I think it's the wrong working approach, and we will never like this really come to a good end. I think if now we will have a draft with a basic text element and having it reworked by a communications professional as a next pre-final draft makes more sense than to say, okay it's much simpler now, it's clearer now, etc. and then we can perhaps fine tune some last elements.

HEIDI ULLRICH: Okay, so should we move on then?

OLIVIER CREPIN-LEBLOND: I think so, yes. You're quite clear with this paragraph?

HEIDI ULLRICH: I think so. We're going to do this immediately afterward so it's clear in our heads. Okay.

OLIVIER CREPIN-LEBLOND: Are you going to be looking at this as well, this thing? Or you're going to update this? I don't know where that comes from.

WOLF LUDWIG: But in this one you might say it's a contradiction because in my comment, the old version said "more than 25." This is years ago, and now it could simply read: "Our members include around 35 [other] organizations."

HEIDI ULLRICH: Okay. [Silvia] are you capturing this?

WOLF LUDWIG: Delete "more than 25."

SILVIA VIVANCO: So only "more than 25."

WOLF LUDWIG: Yes. “More than 25,” [except] this is [past].

HEIDI ULLRICH: Yes. So and then there’s a lot of text about desi and [NTIAs]. Yeah, obviously we’re going to reduce all that.

OLIVIER CREPIN-LEBLOND: I have no idea where that came from.

HEIDI ULLRICH: And then there’s text about “Learn more about EURALO on our wiki at” and then there’s the wiki page. Oh my God, that’s really old.

OLIVIER CREPIN-LEBLOND: [inaudible] in 2009.

HEIDI ULLRICH: Yes, wow. Good eye. So please note that.

SILVIA VIVANCO: [inaudible]

HEIDI ULLRICH: That’s the old wiki. So please note that, we need to update that text, Silvia.

SILVIA VIVANCO: [inaudible] point out [inaudible]

WOLF LUDWIG: Now the “more than 25” is in again. It was deleted and now it’s in again.

OLIVIER CREPIN-LEBLOND: No, Wolf, that’s me that’s playing around with it. But staff are taking notes somewhere else. I could do this. I can certainly do this and clean this and then put a Z instead of an S here so that it’s “organizations.” I can go an dzap all that.

HEIDI ULLRICH: Okay. Delete all that, Yes. Perfect.

OLIVIER CREPIN-LEBLOND: Then there’s a lot more stuff underneath there.

HEIDI ULLRICH: Yes, which I think is Wolf’s quote. So I think that was Wolf’s quote on the old EURALO flyer.

WOLF LUDWIG: No, it is not mine.

HEIDI ULLRICH: No?

OLIVIER CREPIN-LEBLOND: That was mine.

WOLF LUDWIG: This is originally Olivier with update of the function, and I would suggest to drop my statement.

OLIVIER CREPIN-LEBLOND: Your statement? There's a statement of yours underneath? That's the last statement [inaudible].

WOLF LUDWIG: In the old version of the flyer, there was a statement from me as well. The old version, what people say about us. There was one Christopher Wilkinson, there was Olivier and Veronica, and the last one was me.

HEIDI ULLRICH: Yes, so that was the old format and what we're doing now is most of the RALOs will be following a general format based on the ALAC one. So I don't think any of them will be using that old format about having some of the leaders say quotes. So that's all gone.

OLIVIER CREPIN-LEBLOND: So we can get rid of that as well then. Should I just delete this as well?

HEIDI ULLRICH: Yes. For example on the APRALO one, Siranush made a long general text and then just put her name on it. But it basically included general information about APRALO. So that's up to you, Olivier. If you want to do that, have this general text and then say basically: "Come join us" and then put your name down. Or do you just want to leave it like that?

OLIVIER CREPIN-LEBLOND: I'd leave it like that.

HEIDI ULLRICH: Okay. So no text, Silvia. No attribution to Olivier for this section.

OLIVIER CREPIN-LEBLOND: I get run over by a bus tomorrow and it's going to cost you another bunch of [inaudible]. Either that, or you're going to have to [inaudible] each one of them with correction pens.

WOLF LUDWIG: And basically, Heidi, in the flyer you usually do not have any names.

HEIDI ULLRICH: Yes, that was the old format. Okay, let's move on. I'm just conscious of the time, Wolf suggested we keep this photo. We keep the photo [inaudible]. I think we are.

OLIVIER CREPIN-LEBLOND: [We're] clear on this one, Heidi. I've just been thinking. In this paragraph, which we have here, this big paragraph on the left here, you delete the first thingy all the way up to here. All of what's underneath here as a communication forum and all that, all that is going to remain there. At the beginning of this paragraph, I think we should have "EURALO unites," so that we answer the question about EURALO right away.

HEIDI ULLRICH: Okay. Yes, got it. "EURALO unites." Then we keep that other text.

OLIVIER CREPIN-LEBLOND: Then we keep that other text. Then at the bottom of that paragraph, we add this: "Go beyond simply using the Internet. If you're a European end user organization connected with Internet-related issues, you can help influence its operation, growth, and development." That's it.

HEIDI ULLRICH: Got it. Okay.

OLIVIER CREPIN-LEBLOND: Yes.

HEIDI ULLRICH: So yes, just make sure you save this, and that will help as well.

OLIVIER CREPIN-LEBLOND: So I save it?

HEIDI ULLRICH: Yes. The version that you're using now, save it as the OCL version or something, okay? Before you sign off.

OLIVIER CREPIN-LEBLOND: In Documents. I'll put it on my desktop.

HEIDI ULLRICH: So let's move on then. Are you happy with keeping the photo at the bottom. It's from the ATLAS, but it shows much more diversity, as I think Wolf correctly pointed out. The photo that, the only one we could find that had some [groups] was from the ATLAS but it was just EURALO and it didn't look very, like A) not very many people, and B) mostly men and only two women.

OLIVIER CREPIN-LEBLOND: That photo is fantastic.

HEIDI ULLRICH: Okay, so let's keep that. So do you want to keep the text underneath it?

OLIVIER CREPIN-LEBLOND: [Inaudible] got me lying down here.

HEIDI ULLRICH: Do you want to keep the text underneath that that says: “Members of the At-Large community at the second At-Large Summit,” just keep that?

OLIVIER CREPIN-LEBLOND: Yes.

HEIDI ULLRICH: Okay, perfect. Next, let’s go on to the second column there, the second panel. “Engage with ICANN At-Large.” Do you want to keep that, or do you want to use the EURALO information?

For example, the AFRALO folder kept that information and the scan went to ... Silvia, I think it went to the new EURALO web page. I have to double check on that, but everything else is the same. All the social media stuff is the same as it is there. Sebastien?

OLIVIER CREPIN-LEBLOND: What is the text that Sebastien [inaudible]?

SEBASTIEN BACHOLLET: The scan is going to At-Large Outreach and Engagement Workspace.

SILVIA VIVANCO: The URL. The QR code. Yes.

SEBASTIEN BACHOLLET: The scan code is a QR code, yes.

SILVIA VIVANCO: [That will be changed, yes].

HEIDI ULLRICH: Do you want that to go to the Outreach and Engagement, or do you want it to go to the EURALO page on the new website?

SEBASTIEN BACHOLLET: It's where it's going today, but it's [to go] to EURALO page, I guess.

HEIDI ULLRICH: Okay. So it's going to go to the EURALO, the QR code goes...

SILVIA VIVANCO: The EURALO website, not wiki.

HEIDI ULLRICH: Yes, website, the web page, yes. Okay, perfect. Okay, so then contact information. Local contact information is meant to be where you guys get a stamp. You just write your name in there and contact information.

WOLF LUDWIG: By the way, we do have an old Facebook group for EURALO.

OLIVIER CREPIN-LEBLOND: We do?

HEIDI ULLRICH: Has it been up to date?

WOLF LUDWIG: Yes. I repeatedly insisted that it's kept on the workspace, and in between it always appeared and disappeared again. At a certain point I get tired to ask [they] add the link to the LinkedIn group and to the Facebook group [inaudible]. So we do have one, and [therefore] I do not see why we should here mention [the] At-Large one and neglecting the old one.

HEIDI ULLRICH: Again, the Facebook one is done by Ariel, the At-Large one, so it's always up-to-date. Is the EURALO one up-to-date?

WOLF LUDWIG: I need to check. It was up-to-date, I think, at least until a year ago, and then it somehow disappeared again.

HEIDI ULLRICH: Okay, let me see if I can find that really quickly. Do you have it?

WOLF LUDWIG: Just a moment.

SEBASTIEN BACHOLLET: Did you have the link in the chat? Sorry, I [put it].

HEIDI ULLRICH: Oh. Sorry, Sebastien. Let me just take a look here. I have my screen on large here.

SEBASTIEN BACHOLLET: It's not up-to-date [inaudible] since one year we didn't.

HEIDI ULLRICH: So that looks like the Lisbon GA.

WOLF LUDWIG: That's what I guessed. It's about one year old and was not updated in between.

HEIDI ULLRICH: So we're happy to use it if someone can make sure that it's updated regularly.

WOLF LUDWIG: If it's shown more prominent. If it's not shown anywhere, it makes no sense to update it if the link is not used.

HEIDI ULLRICH: We can show this. We can show both. We can show the At-Large one and this one as well, if you'd like. There's room for that, but someone needs to update this.

SEBASTIEN BACHOLLET: [That's good].

HEIDI ULLRICH: You could do that, Sebastien? I didn't hear what you said.

SEBASTIEN BACHOLLET: I think you can put the two links on, the global one and the European one.

OLIVIER CREPIN-LEBLOND: Yes, agreed. So don't take out the ICANN At-Large Facebook page, but add also the European one.

HEIDI ULLRICH: Below or above?

OLIVIER CREPIN-LEBLOND: Wolf mentioned there is also a LinkedIn group, as well, for the European one?

WOLF LUDWIG: I'm just checking. Yes, there is one.

OLIVIER CREPIN-LEBLOND: I wanted to ask Sebastien, you said no need to have this text twice in the document, but that's actually next to the actual in the location of the logo. I wasn't quite sure what you meant by this. Has staff worked it out with you there?

SEBASTIEN BACHOLLET: It was not there.

OLIVIER CREPIN-LEBLOND: It wasn't there. Okay.

HEIDI ULLRICH: No.

SEBASTIEN BACHOLLET: It was not there. The text was the five RALO units, our ALSes, and if you go somewhere else in the [community] –

HEIDI ULLRICH: That's what we actually thought. Okay, perfect. Can you delete that text then, Olivier?

OLIVIER CREPIN-LEBLOND: Next. Yes.

HEIDI ULLRICH: Just delete that sticky note.

HEIDI ULLRICH: Okay.

OLIVIER CREPIN-LEBLOND: [Talk] done altogether.

HEIDI ULLRICH: Okay, perfect.

OLIVIER CREPIN-LEBLOND: Underneath this, we've got, "Help us shape the Internet's future."
Wasn't that supposed to be changed by the EURALO motto?

HEIDI ULLRICH: What is that again? What's the logo?

OLIVIER CREPIN-LEBLOND: EURALO, as you see on the picture, says "The internet is yours." That's
what it says on the EURALO banner.

HEIDI ULLRICH: Got it, perfect, very good research work there, Olivier.

UNIDENTIFIED FEMALE: Good catch.

OLIVIER CREPIN-LEBLOND: Okay, so, "The Internet is yours." Next, underneath that, "For more information about joining..." This is where Heidi asked, "Do you wish to have the At-Large mailing list in addition to the mailing list?" I'm not quite sure what you mean by that. [inaudible]

HEIDI ULLRICH: Olivier, if you close that sticky note, you'll see...

OLIVIER CREPIN-LEBLOND: I'm trying to move the darn thing.

HEIDI ULLRICH: Basically, you'll look. It'll say, "For more information about joining At-Large, visit..." and then at the bottom, it says "Join our mailing list, link here." So there, I put the EURALO one. We don't need them both, right? Unless you want to have both ICANN, the At-Large – Never mind. Sorry, go ahead, Olivier.

OLIVIER CREPIN-LEBLOND: Is one allowed to join the EURALO mailing list without being an ALS and without being an individual user?

UNIDENTIFIED MALE: To my knowledge, yes.

HEIDI ULLRICH: Yes, it's an open list.

UNIDENTIFIED FEMALE: [inaudible] observers, so we just need approval from the chair of [inaudible] notification, and if you approve, they are observers.

OLIVIER CREPIN-LEBLOND: So "Join our mailing list" would be the EURALO mailing list, then.

UNIDENTIFIED FEMALE: Correct.

UNIDENTIFIED MALE: About the EURALO mailing list, I got a message, I think it was [Mathias] at the time who did the configuration. When there is a new subscription or an unsubscribe, I'm informed, and so I have a sort of overview. I could also check in case there is a spammer coming in and trying to subscribe. We had this three or four times in the past, but it was easy because I immediately realized it and I blocked the person.

HEIDI ULLRICH: Okay, so two things. Olivier, if you don't have that power now, we can certainly give you that, and [inaudible] we can give you that too, so that's not a problem.

OLIVIER CREPIN-LEBLOND: The power? Sorry, what power?

HEIDI ULLRICH: The power basically when someone tries to subscribe to the list, you'll see that. You'll get the moderators' note.

OLIVIER CREPIN-LEBLOND: Yes, that can work, yes.

HEIDI ULLRICH: Then the second thing is, on this page, "For more information about joining At-Large, visit..." and then it's the At-Large website, not the mailing list. Do you want that to go to the At-Large website? On the At-Large website, there's a thing that says "Join," and then it says about how to become an ALS. Or do you want that text to go to the EURALO website?

UNIDENTIFIED MALE: I would prefer the direct way to EURALO.

HEIDI ULLRICH: Okay, does everybody else agree?

OLIVIER CREPIN-LEBLOND: The direct way to EURALO, as long as there is a thing "Join" on the EURALO website. So it needs to go to a location on the EURALO part that explains how you can become a member.

UNIDENTIFIED FEMALE: [inaudible]

OLIVIER CREPIN-LEBLOND: I know Sebastian's got his hand up. I don't know whether he's been waiting patiently or whether it's just an old hand. Okay. We're few enough people to be able to jump in like this. In the interest of time, maybe we can move on. This is one thing. Just find the right location to send to on the EURALO website.

HEIDI ULLRICH: I'm just looking at it quickly to see if there is... Go ahead, Silvia. Next page, so page two, left column.

OLIVIER CREPIN-LEBLOND: This one, "What is ICANN?"

HEIDI ULLRICH: Yes, let me just come back and look. Correct. Go ahead, and you'll see a couple of comments here. Let's start up on the top, that little map area, so is that text okay? Up here, first off. Whoops.

OLIVIER CREPIN-LEBLOND: We've lost New Zealand.

HEIDI ULLRICH: Yes, so we're going to definitely add New Zealand there. Is that text in that box, "The At-Large structures form the basis..." Because again, we deleted it from the other one, so do you want to keep it there?

WOLF LUDWIG: Yes, this is a very general yes.

OLIVIER CREPIN-LEBLOND: Yes. We deleted on the other side, so we need to keep it on this side. That's good. That's our little corner for At-Large saying what is At-Large, RALOs, ALSes, this stuff. Very helpful.

UNIDENTIFIED MALE: [inaudible] Go ahead, Wolf.

WOLF LUDWIG: I agree with the second point, that this can be very standardized, this At-Large and other RALOs. This gives a general overview that EURALO is not unique, etc., but it's like five other RALOs around the world. Therefore, I would leave this much to the [inaudible] what other RALOS and what ALAC did already on the second page. The first page, on the contrary, I would like that it's more specific really on EURALO.

HEIDI ULLRICH: Okay, perfect.

SEBASTIEN BACHOLLET: Yes. I agree with you. I just put two notes on this one. First, I think we need to say Internet end users [inaudible] line, and my second point is that as we have a EURALO flyer, we may put Europe and EURALO in bold character, like the map is also concentrating on EURALO, just to show that we are really working on the EURALO flag. Thank you.

HEIDI ULLRICH: Okay, so in that text on the left side, that's where you want to bold the EURALO, you said? In that text?

SEBASTIEN BACHOLLET: Yes.

HEIDI ULLRICH: Okay, got it.

WOLF LUDWIG: Europe and EURALO.

HEIDI ULLRICH: Yes, I see. Okay.

SEBASTIEN BACHOLLET: And the third point I have on that is on the title. I guess if we put around 200 we'll last long than over [190].

WOLF LUDWIG: I agree.

HEIDI ULLRICH: We can say over 200, because by the time –

OLIVIER CREPIN-LEBLOND: Yes, we're going to be over 200.

HEIDI ULLRICH: Yes, we're going to be at 199 tomorrow, and then we've got several ALSes in the queue, so by the time this comes out, we'll be 200.

OLIVIER CREPIN-LEBLOND: Quick response to what Sebastien was saying. Sebastien, you mentioned you wanted to say on this thing, "representing the interests." Here it says, "the interests of individual Internet users worldwide," and you wanted to call it, "the interests of end users." Did you want to say instead?

SEBASTIEN BACHOLLET: I wanted to just add “end” before “users”, and keep the rest of the sentence, just to add the word.

OLIVIER CREPIN-LEBLOND: Okay, alright, so let's add “end,” that’s fine, and let's also make Internet with a capital I, because an Internet with a small I is a heresy. I don't know how that crept in here.

HEIDI ULLRICH: Yes, I have that in the notes.

OLIVIER CREPIN-LEBLOND: That was an uppercase I, a small one is not an Internet. Old stuff from the 1980s.

HEIDI ULLRICH: Okay, no, we have that.

OLIVIER CREPIN-LEBLOND: I got my fingers snapped on in, I think it was 1989, for using a lower case I in typing Internet. It terrorized me at the time.

HEIDI ULLRICH: Yes, I have it in the notes already, and Silvia has added too. Okay, that’s great, so we're going to add New Zealand, we're going to add the comments by Sebastian. Okay, let's move on down to "What is ICANN?" Go ahead.

OLIVIER CREPIN-LEBLOND: Just a quick question, Heidi. I note that the map here highlights the European region, and you've got the other colors on there. The colors aren't quite right. The blue for EURALO is a lighter blue, isn't it?

HEIDI ULLRICH: I see, yes. Yes, it is. Okay, good point.

OLIVIER CREPIN-LEBLOND: So we might wish to look at that. I don't know if the others are the correct colors. Maybe that's a new way, but I thought maybe the colors need to be crosschecked again. Okay, thanks.

SEBASTIEN BACHOLLET: To add one point. Let's do it consistently. That means that if the border of each region needs to be in a darker color and the color, or the reverse, but here for Europe we have white, all the others have a darker yellow, a darker green or whatever, and then it needs to be the same for Europe.

OLIVIER CREPIN-LEBLOND: I think the white was to highlight the European region, maybe.

HEIDI ULLRICH: Correct, see, because then it goes over to the other side and it goes [inaudible]

SEBASTIEN BACHOLLET: Yes, but the border of the other, where if we want to add highlight [inaudible] the same. The border needs to be in blue too, but in a different blue. Like for Africa, you have orange and the dark orange as a border of the continent. It is a different orange.

OLIVIER CREPIN-LEBLOND: Isn't it the case that in the AFRALO version, the African one has got a white border then?

HEIDI ULLRICH: Correct.

WOLF LUDWIG: That's how I understood it.

WOLF LUDWIG: It's [inaudible] highlight means that we are here, concentrating on EURALO, and therefore the white bordering means it's showing a concrete example. Therefore, I understood the logic in another way than Sebastian argued.

HEIDI ULLRICH: I'm looking at the AFRALO version in hardcopy. It's white in the big map, and then in the little map where it just focuses on Africa, there's no border at all. So if you want to compromise, you can delete the white

around Europe or EURALO in the smaller map, and just keep it to highlight it in the big map.

SEBASTIEN BACHOLLET: [inaudible] but I can tell you that the best way we highlight [inaudible] and if we add the right blue as a middle or the border, with two blues it will be okay too, but doesn't matter.

WOLF LUDWIG: The blue is dark enough itself, so I think it needs no line around. Just keep it blue.

SEBASTIEN BACHOLLET: Sorry, Wolf, but if you look to the other region, there are two yellows. One is the right one and the other one is lighter. The green is the right one and it's lighter at the middle, and at the border it's blue like the light blue of EURALO, and it's lighter inside. It will give the same image for each region, and then we point this region in another box, but that's the work of graphics.

WOLF LUDWIG: Yes, and actually, I do not really see the need. It looks for me a little bit like how to do it as little kids. You first draw the border lines of a continent, etc., and then after that, you color it. It would equally work without having these borderlines because you have the color.

HEIDI ULLRICH: Okay, we can mention that to the graphic artist. I hear your point.
[inaudible]

SEBASTIEN BACHOLLET: [inaudible]

OLIVIER CREPIN-LEBLOND: Ask for the two versions, then we can just say A or B.

HEIDI ULLRICH: Yes.

WOLF LUDWIG: Right.

OLIVIER CREPIN-LEBLOND: Next.

HEIDI ULLRICH: Okay, so then moving down. That color of the little ALAC members, yes, we'll change that as well. What is ICANN? So the text there – [Mikhail] has commented, and Olivier, you agreed to delete the current final sentence and add the sentence, "The mission of ICANN is to coordinate at overall level the global Internet systems of unique identifiers, and in particular, ensure the stable and secure operation of the Internet's unique identifier systems." I think that comes from the bylaws, and you agreed to that.

OLIVIER CREPIN-LEBLOND: Yes.

HEIDI ULLRICH: Okay, so that one stands. Okay, let's move to the second column.

SEBASTIEN BACHOLLET: Maybe we need to look at the new bylaws. Sorry, maybe you need to look to the new bylaws, because I'm not sure that it's written anymore like that. So as the bylaws were currently under comments, maybe a little bit different and we need to check [with that].

OLIVIER CREPIN-LEBLOND: The only thing, Sebastian, is I'm not sure that we need to follow the bylaws so closely. I'm just thinking that it's a better text than the one that is there. "ICANN formed in 1998, is a not-for-profit global organization" is incorrect, so we obviously need to take that out, and we thought, well, if we take the text out of the bylaws, this will be the easiest text to replace this with. If the bylaw text has changed slightly [and things], well, we're not pretending to write a copy of the bylaws there, so I don't think it's that much of a problem.

Let's, for the time being, put it like this, and see with the next round. And by then, hopefully, we'll have a better idea of what the bylaws say. We can always make the small amendments during the next pass in a couple of days.

HEIDI ULLRICH: Okay, let's move on. Olivier, next column over is basically simple. We're going to resay there are over 200 At-Large structures, and then there was text. I don't know, Sebastien, if this was yours or if this was [Mikhail's]. Replace the current sentence with that listed. So "Our membership is diverse, ranging from Internet related consumer rights..." But I'm just realizing that we already have that. Well, this is At-Large now. This is At-Large, but it's basically the same as we have over in the EURALO section.

OLIVIER CREPIN-LEBLOND: So the discussion between [Mikhail] and I was that he didn't agree with growing number of independent members, and I suggested a significant number of independent members. Then he went down to count the number of independent members in North America and everywhere else, and I thought, "Well, sod it. Let's go back to a growing number of independent members because it is a growing number."

WOLF LUDWIG: I totally agree.

HEIDI ULLRICH: Okay, so take out significantly growing?

WOLF LUDWIG: A growing number.

HEIDI ULLRICH: Go ahead, Sebastian.

SEBASTIEN BACHOLLET: One of the reasons I disagree with growing number is that we have the impression that ALSes are not growing, but the only place where it's changing and growing is the individual. We don't want to show that. We want to say that individual have a space, but our goal is to grow the number of ALSes. We have to be careful on how we express this. Even if it's true, it's not what we want to put [highlight]. It's not contrary, it's just we are over 100 At-Large structures and a growing number of independent members. No, we are a growing number of ALSes, and also we have this opportunity for individual or independent members if they wish to join too. It's a different way of saying these things, and more accurate, I will say.

WOLF LUDWIG: I wouldn't be as strict on this, sorry. If more individuals are affected by such a flyer and join, for me it's as valid as having a new ALS. If you count, by the way, the growth rate between ALSes and individuals at EURALO, there was a slightly higher growth amongst individuals than amongst ALSes, unfortunately. The reason is, as you know, nobody really takes outreach.

SEBASTIEN BACHOLLET: [inaudible]

WOLF LUDWIG: Sorry, I didn't get your last point, Sebastien.

SEBASTIEN BACHOLLET: We are talking about At-Large, not about...

WOLF LUDWIG: Okay.

HEIDI ULLRICH: So why don't we compromise and say, "We are a growing..."

SEBASTIEN BACHOLLET: [inaudible]

HEIDI ULLRICH: Yes, we could start off that sentence by, "We are a growing community."

SEBASTIEN BACHOLLET: We are a growing community [inaudible]

HEIDI ULLRICH: Community is perfect. Okay, so we are a growing community. Perfect. Over 200 ALSes and independent members. Perfect. Okay.

OLIVIER CREPIN-LEBLOND: Would you say, [go like] this, then? Is that it, is that what you were saying? We are...

HEIDI ULLRICH: We are a growing community of over 200 At-Large structures and independent members around the world.

SEBASTIEN BACHOLLET: Around the world.

HEIDI ULLRICH: Yes, perfect end point, yes.

WOLF LUDWIG: Yes, that's a good compromise.

OLIVIER CREPIN-LEBLOND: Okay. Next?

HEIDI ULLRICH: Olivier, how about, "We are 200 At-Large structures, ALSes and independent members around the world?" Or we could just say, "We are a growing global community of over 200 At-Large structures and independent members." Why don't we just do that?

WOLF LUDWIG: [inaudible] last one, yes. The second option.

HEIDI ULLRICH: Okay, perfect. There, perfect. Okay, so the next one, I don't know. Replace current sentence with, "our membership is diverse range of Internet related consumer rights, academic organizations." Isn't that what we had on the EURALO part on the other page, or not? Olivier, do you recall?

OLIVIER CREPIN-LEBLOND: No.

HEIDI ULLRICH: Isn't that the same text?

OLIVIER CREPIN-LEBLOND: I'm looking at it, no, it's not. It's not the same text.

HEIDI ULLRICH: Okay.

OLIVIER CREPIN-LEBLOND: You can see that's the text on this side, and the one which talks about the civil society and consumer interests, and it says, "if you're a

European end-user organization.” It doesn’t go into that depth of things here, the text goes into [inaudible]

HEIDI ULLRICH: I'm trying to remember what the change is here.

OLIVIER CREPIN-LEBLOND: At the moment, it says, "Whether it is an Internet-related consumer rights group, an academic organization or a public minded individual, we share a passion for furthering development of ICTs and contributing to policies [inaudible] technical coordination of the domain system, we ensure that the Internet [inaudible] serve the global public interest." The suggestion is to replace this sentence with, "Our membership is diverse, ranging from Internet related consumer rights groups, academic organizations, computer clubs, technical communities to civil society organizations. We share a passion for furthering the development of..." Blah, blah, blah.

HEIDI ULLRICH: Yes.

SEBASTIEN BACHOLLET: I agree.

OLIVIER CREPIN-LEBLOND: Basically, chop that part off.

HEIDI ULLRICH: In fact, yes. Again, this is for all of At-Large, and it adds the computer clubs, which is good. It adds technical communities, so I think that's more inclusive.

SEBASTIEN BACHOLLET: Yes.

OLIVIER CREPIN-LEBLOND: [inaudible] This whole paragraph. That is all going to be [inaudible] and replaced [inaudible]

HEIDI ULLRICH: Correct.

OLIVIER CREPIN-LEBLOND: Sebastien, you wanted to say something?

SEBASTIEN BACHOLLET: Yes, I have suggested, and you agree with me about [inaudible] but the other proposal was to have capacity building organization. I think it's important to have them. All of them are civil society, or part of them, but my last point is that technical community within ICANN is a little different. The idea is that, what we are gathering. We are gathering people from computer clubs, from free software organizations, not the technical people we are talking about, domain names and IP addresses.

OLIVIER CREPIN-LEBLOND: It's technical communities, so it's not technical community per se, it's communities. I'd say that some ISOC chapters call themselves technical community.

WOLF LUDWIG: Yes, that's very common.

SEBASTIEN BACHOLLET: Yes, but that's ISOC. I guess ISOC is doing that because they want to be the voice of the technical community, but here, we are talking about something different. I have no other word to put it, but when we are talking about a free software organization or a computer organization, it's not IGF, to be blunt.

WOLF LUDWIG: It has nothing to do with IGF.

SEBASTIEN BACHOLLET: Exactly, I agree. It's why the same word is used for both ISOC –

WOLF LUDWIG: The term technical community is not limited to the IGF. I hear [inaudible] IGF chapter, they clearly define them as a technical community, and they are not related to the IGF.

OLIVIER CREPIN-LEBLOND: And the computer Internet society [inaudible] also.

SEBASTIEN BACHOLLET: I was talking about IETF.

OLIVIER CREPIN-LEBLOND: I think at this point you're really complicated.

SEBASTIEN BACHOLLET: Yes, I get your point, but...

WOLF LUDWIG: And it's [here said] technical communities, so it's a plural. I think we have to see it from [inaudible] newcomers, independent from their background. They have to find special expressions or terms in a flyer to identify themselves. Therefore, here we offer a variety, whatever your background is, from whatever side you are coming. Diversity should be invited here, and that's the sense of this formulation, in my opinion.

OLIVIER CREPIN-LEBLOND: And to add to what Wolf is saying –

SEBASTIEN BACHOLLET: I agree with you. My only point was to –

HEIDI ULLRICH: So, could we say technically minded communities?

OLIVIER CREPIN-LEBLOND: Well, the Computer Society of India is a technical community, but they're not even technically minded. I think this is a non-problem, because we were just listing a large range of people, so consumer rights groups, academic organizations, computer clubs, technical communities, civil society, capacity building organizations, we could even put etc. In fact, I would say [inaudible]

WOLF LUDWIG: Or we could even widen it. Breeding rabbits, or whatever you do.

HEIDI ULLRICH: Let's add capacity building. I like that, because we do have some that do that.

OLIVIER CREPIN-LEBLOND: It's there, I've added it. Do you see my screen?

HEIDI ULLRICH: Okay, perfect. Let's move on, because we have to close this in a few minutes to open the call for the ALAC call. So let's move on, final panel. So in the little blowup of EURALO, Seb noticed the Latin.

OLIVIER CREPIN-LEBLOND: Lorem Ipsum.

HEIDI ULLRICH: Yes, so that's just a placeholder. Basically, yes, that's ICANN's placeholder text. I've learned Latin because of that. Basically, then it's replace text with "Our region represents a significant number of Internet users in the world. EURALO has a significant voice –" We can't use significant twice. "In influencing ICANN multistakeholder policy development [inaudible] consider joining us as an individual or with your organization. The Internet is yours." But we need to come up with another word for significant.

OLIVIER CREPIN-LEBLOND: Large.

HEIDI ULLRICH: Okay.

OLIVIER CREPIN-LEBLOND: "Our region represents a large number of Internet users in the world."

HEIDI ULLRICH: Fine.

OLIVIER CREPIN-LEBLOND: Perfect.

HEIDI ULLRICH: Keep it simple, exactly. And then, there's no other text in "What we do," no changes there.

SEBASTIEN BACHOLLET: Okay.

HEIDI ULLRICH: Okay, so let's go ahead. Silvia and I will make these changes. Thank you so much Olivier for editing on the fly. That's a challenging job. So if you could send that to us, we'll look through it, we'll add other things that we've noticed. Then we'll send it to Jenna, and she's already agreed that she's going to look through it to make it simple language wherever possible, and we'll get you a copy. I'm hoping to get this back to you by early next week. What's today? Tuesday. I think they can even get it back by Friday, but let's see. Then we'll have a quick call to do the final run through, okay?

SEBASTIEN BACHOLLET: Exactly.

HEIDI ULLRICH: Okay, so thank you very much for your time and your contributions, and if you're joining the ALAC call, that is in 45 minutes.

WOLF LUDWIG: I'm not sure that I can make it, because I was all day up and I have to do some real work.

OLIVIER CREPIN-LEBLOND: Real work.

HEIDI ULLRICH: Okay.

WOLF LUDWIG: I'm kidding.

HEIDI ULLRICH: Alright, thank you very much and I will talk to Sebastien and Olivier. We will, in 45 minutes.

OLIVIER CREPIN-LEBLOND: Okay.

SEBASTIEN BACHOLLET: What is real work?

HEIDI ULLRICH: Okay, thank you again, bye.

WOLF LUDWIG: Okay, thank you, bye.

[END OF TRANSCRIPTION]
