



— AFRICA —
INTERNET
— SUMMIT'16 —

on the following topic :

NPOC Outreaching activity in AIS'16

« What every CSO/NPO should know about its use of the Internet : a win-win partnership »

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TOGO

[ICANN-GNSO-NCSG-NPOC]

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PREAMBLE

All CSOs including NGOs and NPOs, have one thing in common: they use Internet as a critical resource to help them achieve their goals and missions, regardless of how they are organized.

That's what AfriNIC and its fellows Af*, as CSOs, have done to bring us here together in this 4th Africa Internet Summit (AIS) framework in Botswana which Internet identity is .bw.





Not-for-profit and Non-governmental Organizations are taking full advantage of the opportunities the Internet offers them.

Most of them have their own **www** site. They use the Internet extensively for information dissemination and exchange, fundraising, organization and so on.





Only a minority of CSOs have an operational **WWW** site with their own domain.

Only 40% of the CSOs investigated by Global Knowledge Partnership Foundation - GKPF (a member of the NPOC) in year 2015 actually had an operational **www** site with their own domain name.





Many CSOs are not aware how the Domain Name System, DNS, works and have lost their originally registered domain name outright.

30% of the CSOs investigated had "lost" their originally registered domain name outright because as organization they where not aware about the need to renew a domain, give and maintain up to date contact and billing information and/or missed the deadlines of renewal.





There is a general move by NGOs to abandon their own WWW presence to a social media site such as Facebook. 65% of the CS Organizations investigated had moved their **WWW** presence to a social media site such as Facebook.



Conclusion

A magnifying glass with a black handle is positioned over the word "Conclusion". The lens of the magnifying glass is centered over the letters "cl" in "Conclusion", making them appear larger and more prominent than the rest of the word.

Many large organizations mainly in developing countries undoubtedly make effective use of the opportunities the Internet offers them, but the vast majority of the NGO's have huge and very basic problems to do just that!





What needs to be done to ensure that CSO's make the best possible use of the opportunities cyberspace offers to them?



Awareness and Capacity Building





Awareness and Capacity
Building in any form can only be
real and successful if the
message is relevant to those
who are targeted.

The core message to explain the relevance of the domain name system to CSOs is not to explain names and numbers, but how they affect and can be used for achieving their goals. The DNS is no longer just about **names** and **numbers**, its about names, numbers and **people**.





Community Based Domains as a strategy for CSO Impact and Sustainability

As the Internet has to engage with its users, CSO's have to engage and meet up with their public in ways that go far beyond information exchange and fund raising

Domains offer the opportunity to establish online communities in cyberspace around ideas concepts, territories, affiliations, needs and abilities.

Internet users gather in specific and familiar and increasingly personalized cyber zones, whose boundaries are delineated by domains.

CSO's needs to explore and learn to develop the full potential of **gTLDs!**





So what are the basic conditions to make this happen for CSOs?

- 1) Awareness building throughout the global Civil Society about the very basics functions of the Internet DNS
- 2) Capacity building to register and maintain CSOs **WWW** sites
- 3) Increase the relevance and engagement of CSOs in Internet Governance

Ultimately the goal needs to be to bring a broad cross section of CSOs as active members in Internet Governance

- 4) Increase domain name registration and renewal of domain names by CSOs including the registration and use of gTLDs by CSOs
- 5) Enable cross sectorial cooperation, participation and representation based on win/win situations.





Its important is to find practical ways to achieve these goals.
Pathfinder Initiative is one of these ways, by using:

- a) Surveys
- b) Webinars
- c) Regional Organizations
- d) Awareness and Capacity Building
- e) Resource Center
- f) Pathway into CSO Engagement with Internet Governance mechanisms like ICANN.



Presentation of the NPOC

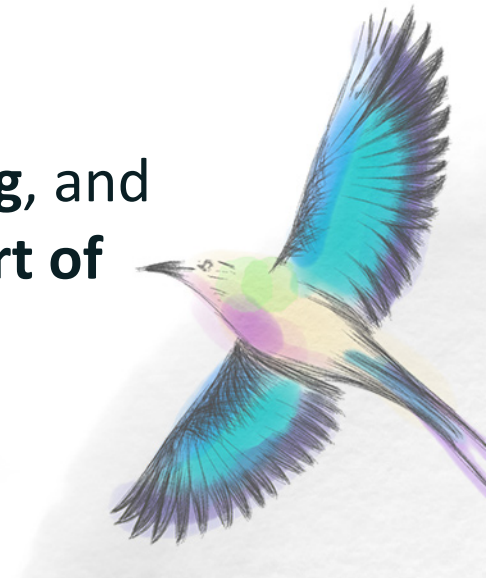
What is the NPOC ?



NPOC, as the Not for Profit Users concerns Constituency within ICANN's Non-Commercial Stakeholders Group (NCSG) of the Generic Names Supporting Organization (GNSO), is a **body that represents Not For Profit Users operational concerns within the ICANN Internet Governance ecosystem.**

Its dual roles involve in:

- (a) **contributing and participating in policy making, and**
- (b) **raising awareness and engagement on the part of its stakeholder constituency.**



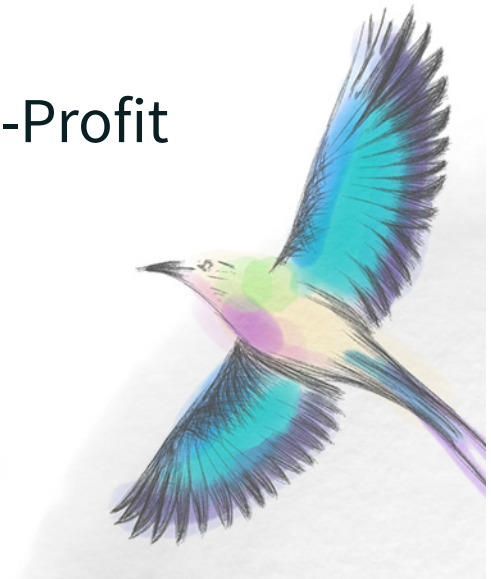
CSOs/NPOs and operational concerns

NPOC focuses on the practical implications of DNS policies on the operational readiness and implementation of non-commercial missions and objectives.

For example:

(a) domain name registration, expansion of the DNS, fraud and abuse;

(b) developing capacity and opportunities for Non-Profit organizations to take full advantage of the DNS.



Who should join the NPOC ?

Not-for-profit organizations (NPOs) and non-governmental organizations (NGOs) that operate primarily for non-commercial purposes.

For example: a Chamber of Commerce can't be in **NPOC** but an Association of Educators can be, same to the Red Cross and Red Crescent societies or a Charities organizations, etc.

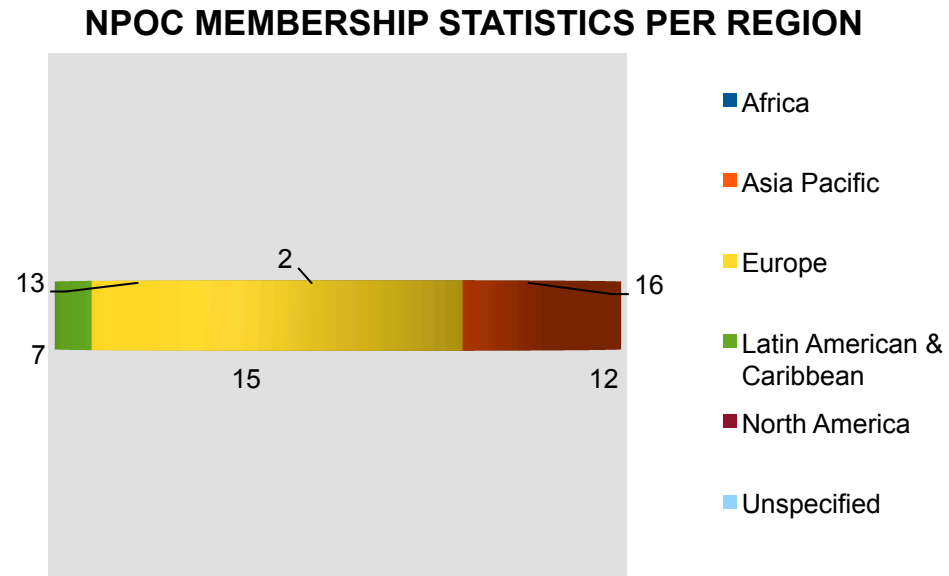
NPOC website address is actually located at:

<http://www.npoc.org/>

NPOC membership statistics

Created in June 2011 during ICANN 44, NPOC currently has 65 members (May 2016)

NPOC membership statistics (June 2016)	
Africa	16
Asia Pacific	12
Europe	15
Latin American & Caribbean	7
North America	13
Unspecified	2



NPOC actual ExCom members



Klaus Stoll
Fundacion Chasquinet-
Germany



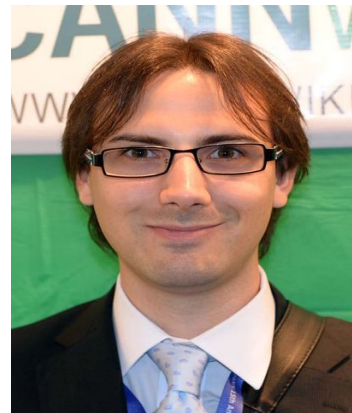
Joan Kerr
Foundation for Building
Sustainable Communities
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Olévie Ayaovi Kouami
INTIC4DEV-Togo



Sam Lanfranco
Canadian Society for
International Health
Canada



Martin P. Silva Valent
AGEIA DENSI
Argentina



Poncelet Ileleji
YMCA of The Gambia



Rudi Vansnick
Internet Society Belgium

Dearest all,

You are kindly invited to join us in
NPOC
to promote a real reliable and true
Multistakeholder Model of IG



**Thank you
for your
Attention
Questions?**



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www.internetsummitafrica.org

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