

**DRAFT**

1. For how many TLDs did you apply?
2. What is the current status of your application(s)? (select all that apply)
  - a. Active: Proceeding toward delegation
  - b. Active: Engaged in a Dispute Resolution Procedure
  - c. Delegated
  - d. Withdrawn
  - e. Other (TEXT BOX)
3. How would you describe your primary business?
  - a. Registrar
  - b. Registry
  - c. Community organization
  - d. Government agency
  - e. Corporate brand
  - f. Other (TEXT BOX)
4. How would you describe the TLDs for which you applied?
  - a. Generic
  - b. Brand
  - c. IDN
  - d. Community
  - e. Other (TEXT BOX)
5. Why did you apply for a new gTLD?
  - a. Open text box
6. How did you hear about the program? (select all that apply)
  - a. I learned about it as an active participant in the ICANN community
  - b. Professional counsel told me about it
  - c. Word of mouth
  - d. I saw/heard an advertisement for the program
  - e. I was advised to apply
  - f. Another entity that manage my domain names suggested it
  - g. I was waiting for an application window to open
  - h. Other (TEXT BOX)
7. Prior to applying for a new gTLD, how did you participate in the ICANN community? (select all that apply)
  - a. I am a contracted party with ICANN
  - b. I regularly attended ICANN meetings
  - c. I submitted public comments on policy issues
  - d. I participated in a Policy Development Process
  - e. I was a member of a Supporting Organization (SO) or an Advisory Committee (AC)
  - f. I did not actively participate in the ICANN community
  - g. Other (TEXT BOX)
8. Did you use a consulting service or other outside firm to submit your application?
  - a. Yes
    - i. If YES, with what portions of the application did the consulting firm assist in preparing? (select all that apply)

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1. Financial
    2. Technical
    3. General application assistance
    4. Other (TEXT BOX)
  - b. No
  - c. I represent a consulting firm that helped applicants with their applications
9. Did your application receive GAC advice?
  - a. Yes
    - i. If YES, how did you respond to the entity that issued the advice?
      1. Open text box
    - ii. If YES, what impact did the GAC advice have on your application?
      1. Open text box
  - b. No
10. Did your application receive a GAC Early Warning?
  - a. Yes
    - i. If YES, how did you respond to the entity that issued the early warning?
      1. Open text box
    - ii. If YES, what impact did the GAC early warning have on your application?
      1. Open text box
  - b. No
11. Did you incorporate voluntary Public Interest Commitments (PICs) into your application? If so, why? Please briefly summarize the nature and objectives of the PICs included in your application.
12. What are the biggest challenges you faced during the application and evaluation process?
  - a. Open text box
13. Of those challenges, which were unexpected and why?
  - a. Open text box
14. Do you believe releasing new gTLDs in rounds is an effective means of adding new gTLDs to the DNS? Why or why not? Do you support another means? Please explain if so.
15. Overall, how would you rate your satisfaction with the application process?
  - a. (SCALE OF MOST-TO-LEAST SATISFIED)
16. Overall, how would you rate your satisfaction with the application evaluation process?
  - a. (SCALE OF MOST-TO-LEAST SATISFIED)
17. Overall, how would you rate your satisfaction with the transition to delegation process? (DO NOT ASK OF WITHDRAWN APPLICANTS)
  - a. (SCALE OF MOST-TO-LEAST SATISFIED)

**WITHDRAWN APPLICANTS, SAME AS ABOVE, BUT ADD:**

1. Why did you withdraw your application?
  - a. Cost
  - b. Technical requirements
  - c. Contention process
  - d. The marketplace for new gTLDs no longer seemed attractive
  - e. Other (TEXT BOX)

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2. At what point in the process did you withdraw your application?
  - a. Evaluation
  - b. Contracting
  - c. PDT
  - d. Other (TEXT BOX)

Volunteer PICS questions (suggested by Drew)

Why did you incorporate a voluntary Public Interest Commitment into your application?

What was your goal with the voluntary Public Interest Commitment?

Was this goal accomplished?

How do you ensure compliance with the provisions of your voluntary Public Interest Commitment?