APAC Space @ ICANN64

11 March 2019

Agenda

- **Welcome Remarks** by Jia-Rong Low
- **Introduction to RySG** by Donna Austin
- **Introduction to NomCom** by Leah Symekher and Pablo Rodriguez
- **Update on New gTLD Subsequent Procedures PDP** by Cheryl Langdon-Orr
- **Community Discussion** by Pam Little
  - For discussion: Strengthening ICANN's Multistakeholder Model of Governance
- **AOB**
  - **Update on Internationalized Domain Names and Universal Acceptance** by Ajay Data

Welcome Remarks

Jia-Rong Low
VP, Stakeholder Engagement &
Managing Director - Asia Pacific

APAC Space

- "Space" for APAC Community Members
- Community-led bi-monthly Sessions — web conference, or face-to-face at ICANN Meetings
- "Practice ground" to facilitate community discussion for ICANN participation
  - DNS industry topics
  - ICANN Policy Development Processes, and
  - ICANN Reviews

Subscribe to our mailing list by emailing: subscribe@apacspace.asia
Community mailing list: discuss@apacspace.asia
Community wiki page: https://community.icann.org/display/GSEAPAC/APAC+Space

Introduction to Registries Stakeholder Group (RySG)

Donna Austin
Registries Stakeholder Group Chair

RySG

gTLD Registries Stakeholder Group

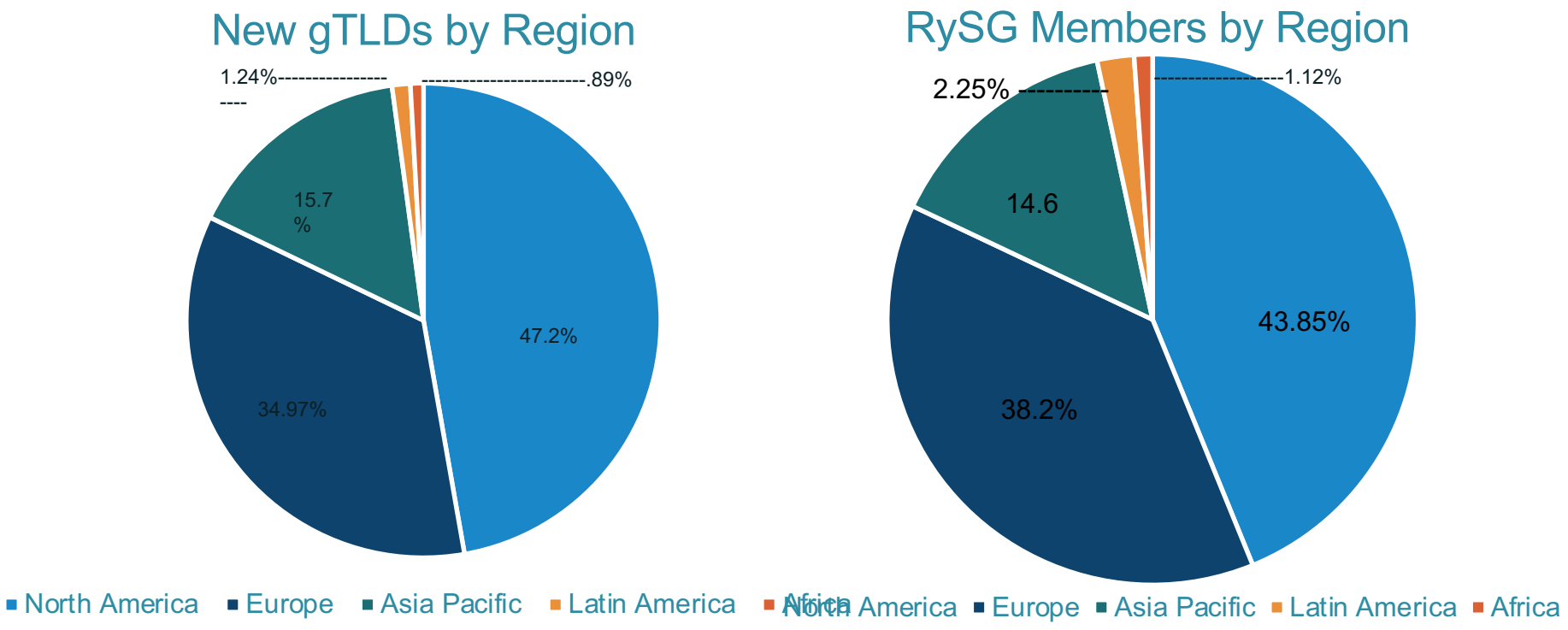
AGENDA

1. Who are we?
2. What do we do?
3. Current areas of focus
4. Questions

Who are we?

- The primary role of the RySG is to represent the interests of the gTLD registry operators that are currently under contract to ICANN in the ICANN multi-stakeholder community.
- To be a member of the RySG you need to have a Registry Agreement with ICANN.
- The current membership of the RySG 80+ members, including the Brand Registry Group and the GeoTLD Group who are associate members.
- Membership grew considerably as a result of the 2012 new gTLD program, increasing our diversity on a number of levels including geographic, business model and type of TLD.

Registry Operators by Region



RySG
gTLD Registries Stakeholder Group

Executive Committee

Donna Austin
Chair - RySG

Beth Bacon
Vice Chair - Administration

Samantha Demetriou
Vice Chair - Policy

Jonathan Robinson
Treasurer

Our Executive Committee

- We are elected by RySG Members
- The larger ExCom includes our GNSO Councilors, the outgoing Chair, and our Nominating Committee Representative
- We regularly engage with our RrSG Executive Committee on areas of common interest
- We are also supported by a full-time Secretariat, Sue Schuler, which we fund from through membership fees.

What do we do?

- The RySG **advocates**, to the ICANN staff and Board, on behalf of registry operators
- The RySG provides avenues and opportunities for **participation** in policy and technical development and global internet governance
- The RySG leadership and small teams provide **representation** in contract negotiations, market and technical development, and compliance issues
- Interaction with the RySG and its members leads to **education** opportunities for registry operators and their markets.

Where do we fit in the ICANN structure?

- The RySG is part of the Generic Names Supporting Organisation (GNSO)
- Together with the Registrars Stakeholder Group, we form the Contracted Parties House of the GNSO Council
- We elect three members to the Council. Our Councilors can serve a maximum of 2 x 2 year terms.
- We are currently represented by:
  - Rubens Kuhl (Brazil); Maxim Alzoba (Russia); and Keith Drazek (N/America)
- The CPH also appoints one person to the ICANN Board--Becky Burr

Current areas of focus

- EPDP on gTLD Registration Data
- Development of RDAP Profile Documents
- ICANN Compliance Audit
- DNS Abuse
- Development of comments in response to a number of PDP WG reports and ICANN documents

RySG

gTLD Registries Stakeholder Group

Questions & Answers

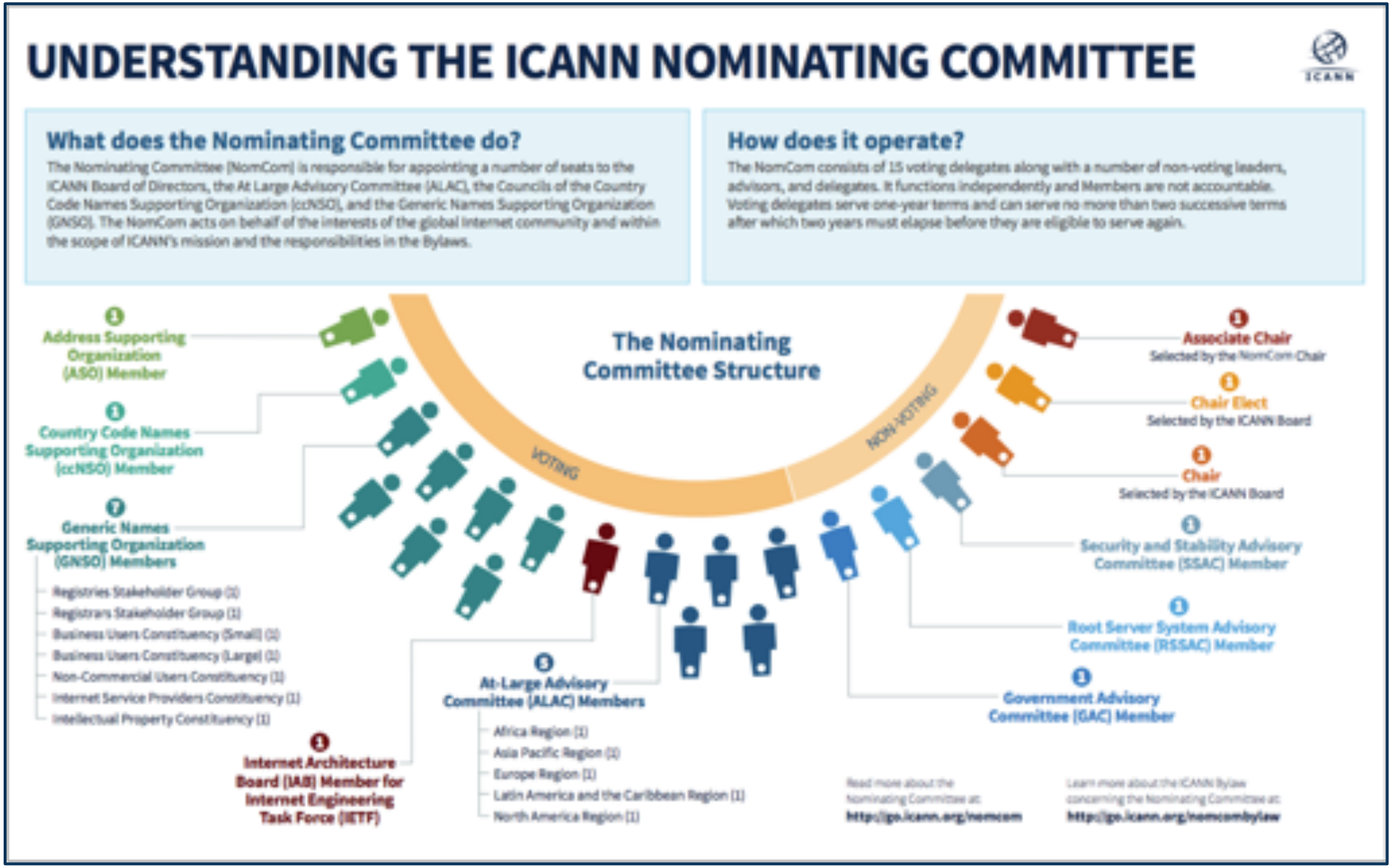
Introduction to Nominating Committee (NomCom)

Leah Symekher
& Pablo Rodriguez

2019 NomCom Delegates
& Outreach Subcommittee
Co-Chairs

Meet the 2019 ICANN NomCom Members

ICANN NomCom Structure



10 Open Leadership Positions to be filled by the 2019 NomCom

Public Technical Identifiers (PTI)

PTI Board of Directors
1 seat | 3 year term

Internet Corporation of Assigned Names and Numbers (ICANN)

ICANN Board of Directors
3 seats | 3 year term

GNSO Council
2 seats | 2 year term

Voting Non-Contracted Party House

Voting Contracted Party House

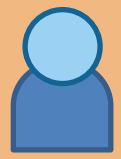
At Large Advisory Committee
3 seats | 2 year term

Asia, Australia & Pacific Islands

Africa

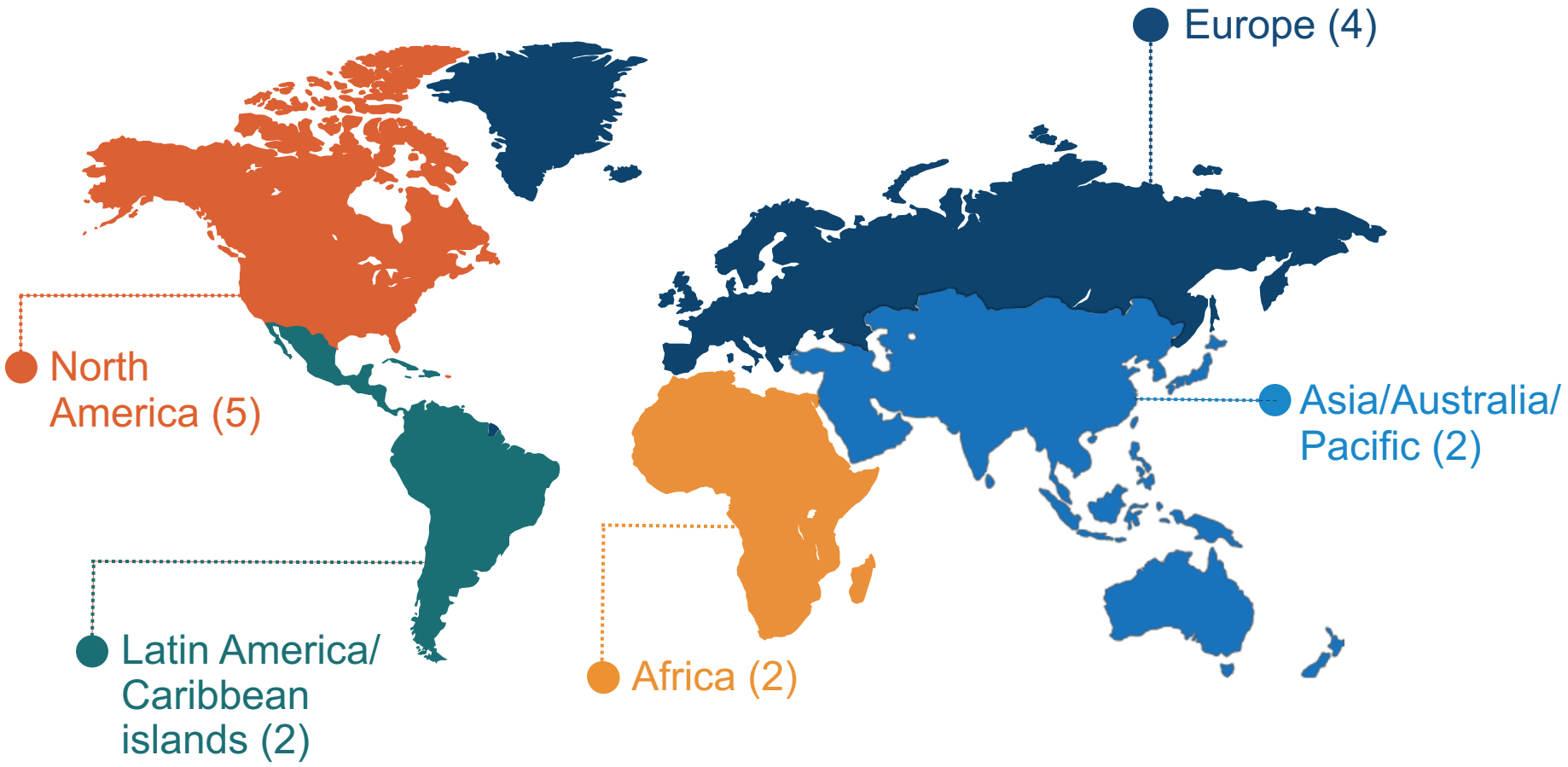
Latin America & Caribbean Islands

ccNSO Council
1 seat | 3 year term



2019 - 2020 ICANN Board – Geographic Diversity*

*Voting Members (Not including ICANN's President and CEO)



Description of Positions

ICANN's Board of Directors

- Exercises the powers of ICANN, controls its property, and directs its business
- Directors are duty-bound to act in what they reasonably believe are ICANN's best interests – not as representatives of the entities that selected them, their employers, or any other organizations or constituencies.
- Directors are expected to support the ICANN mission and pursue ICANN's core values. The Nominating Committee selects fifty percent of the Board (eight Board members) who serve staggered terms.

At-Large Advisory-Committee (ALAC)

- The ALAC considers and gives advice on ICANN activities related to the interests of individual Internet users.
- ALAC members may represent their individual interests or the interests of not-for-profit or for-profit entities.
- The Nominating Committee chooses five ALAC members – one from each of ICANN's geographical regions – who serve staggered terms.

Description of Positions (Continued)

Generic Names Supporting Organization (GNSO)

- The GNSO develops and recommends to the Board substantive policies for generic top-level domains (gTLDs).
- The GNSO Council consists of various constituencies representing particular groups of stakeholders who manage the GNSO's policy development and administrative processes.
- The Nominating Committee chooses three Council members who serve staggered terms.

Country Code Names Supporting Organization (ccNSO)

- The ccNSO develops and recommends to the Board global policies for country code top-level domains (ccTLDs) and develops consensus across the ICANN community.
- The ccNSO promotes operational and technical cooperation among ccTLD managers.
- The ccNSO administers the affairs of the ccNSO and manages the development of policy recommendations.
- The Nominating Committee chooses three ccNSO Council members who serve staggered terms.

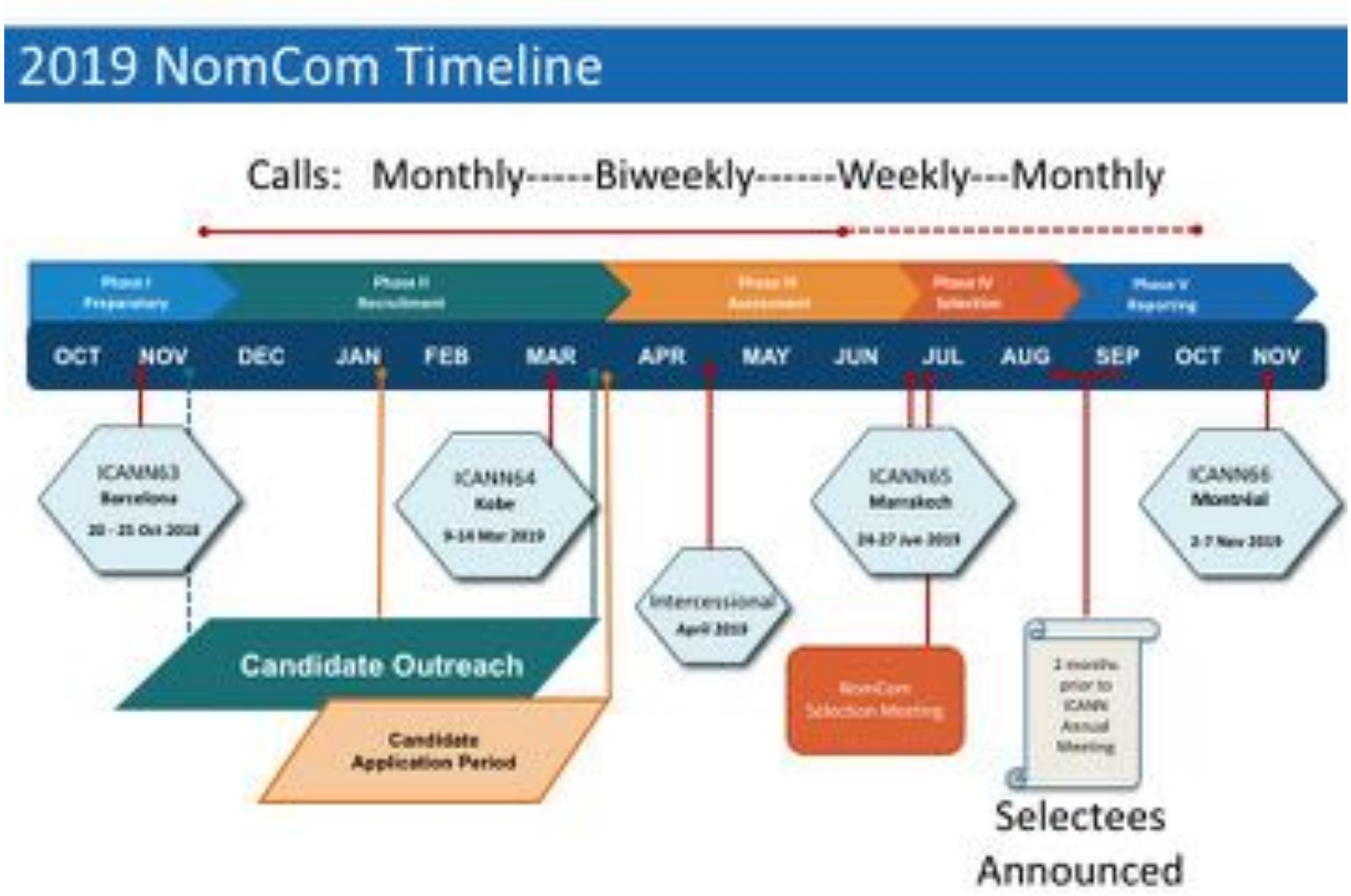
Description of Positions (Continued)

Public Technical Identifiers (PTI) Board of Directors

- PTI is a not-for-profit public benefit corporation that operates exclusively to carry out the purposes of ICANN by performing the Internet Assigned Numbers Authority or IANA functions on behalf of ICANN pursuant to a series of contracts with ICANN.
- IANA functions performed by PTI are: Domain Names, Number Resources, and Protocol Parameter Assignments.

- PTI's Board of Directors manages the business and affairs of PTI.
- Members of the PTI Board consists of three members employed by ICANN or PTI and two members nominated by ICANN's Nominating Committee not employed by ICANN or PTI.
- The Nominating Committee selects two seats on the PTI Board of Directors who serve staggered terms.

Important Phases



Goals and Objectives for the 2019 NomCom

- **Increase transparency**
  - Will hold all candidate names and information confidential
  - Our internal deliberations will be confidential
  - Our processes are not confidential
    - See our website https://www.icann.org/nomcom2019
- **Increase use of professional recruiting firms where appropriate**
  - We are using three recruiting firms this year
    - Odgers Berndtson – A firm that we traditionally use
    - Ferreira & Associates - A new firm to focus on recruitment in Africa
    - Henry Hale Maguire - A new frim to focus on recruitment in Asia

Engage with 2019 ICANN NomCom

Thank You and Questions

Visit us at **icann.org/nomcom2019**

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Questions & Answers

New gTLD Subsequent Procedures PDP Working Group

Cheryl Langdon-Orr
WG Co-Chair

Michael Flemming
Sub Group B Co-Lead

New gTLD Subsequent Procedures Policy Development Process Working Group

Cheryl Langdon-Orr, WG Co-Chair and Michael Flemming, Sub Group B Co-Lead

11 March 2019 GNSO

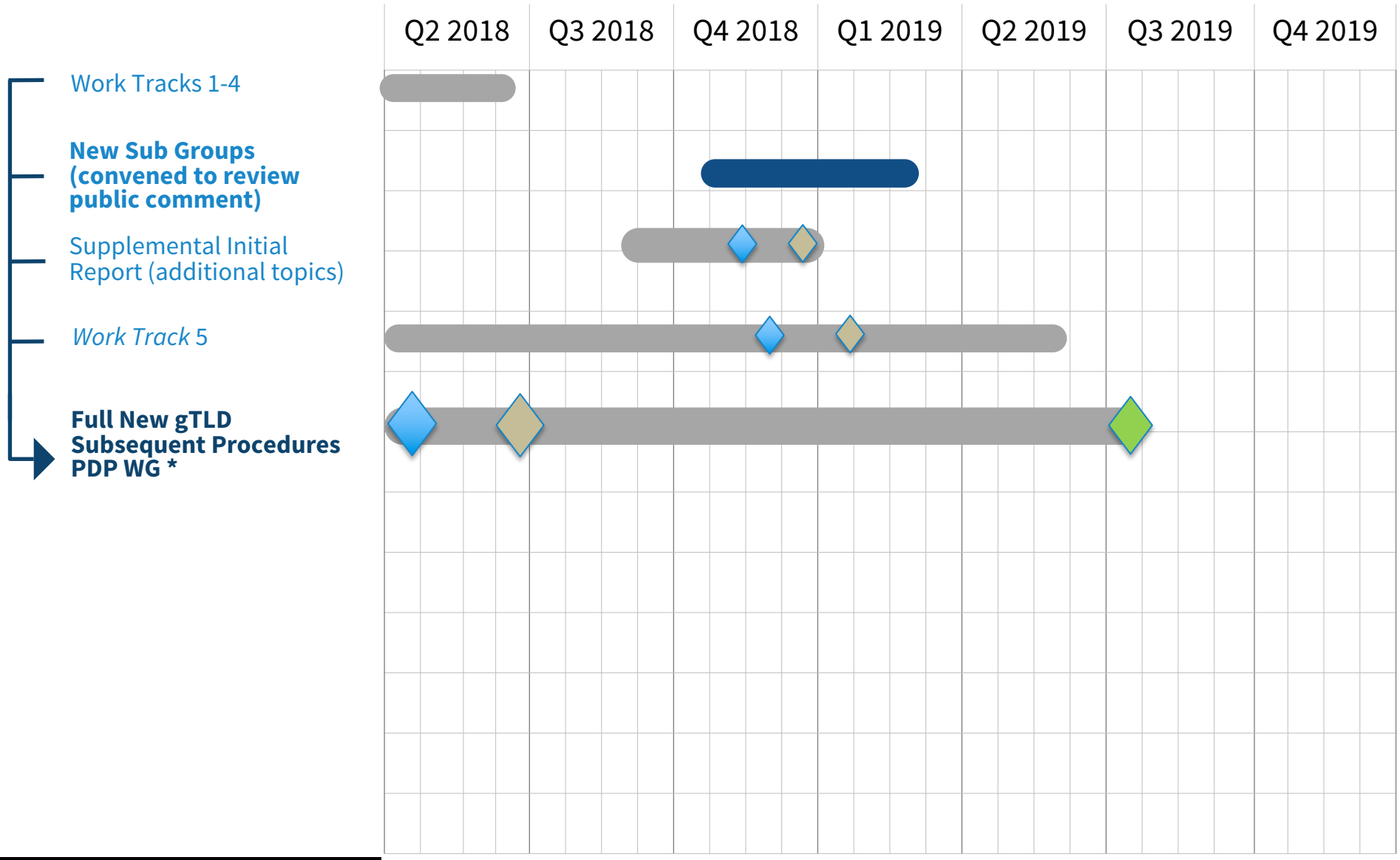
Current Status

- An **Initial Report** was published for public comment on 3 July 2018, with the period closing on 26 September.
- Comments received have been organized and collated and **Sub Groups review (A, B, and C) have completed their work**.
- The WG also worked on a set of 5 topics that needed additional discussion, which were also published in late October for public comment in the form of a **Supplemental Initial Report**.
- The full WG is now reviewing public comments received to this Supplemental Initial Report.
- **Work Track 5 (geo names at the top-level)** published its own **Supplemental Initial Report** in December and has begun its review of public comment, starting in late February.

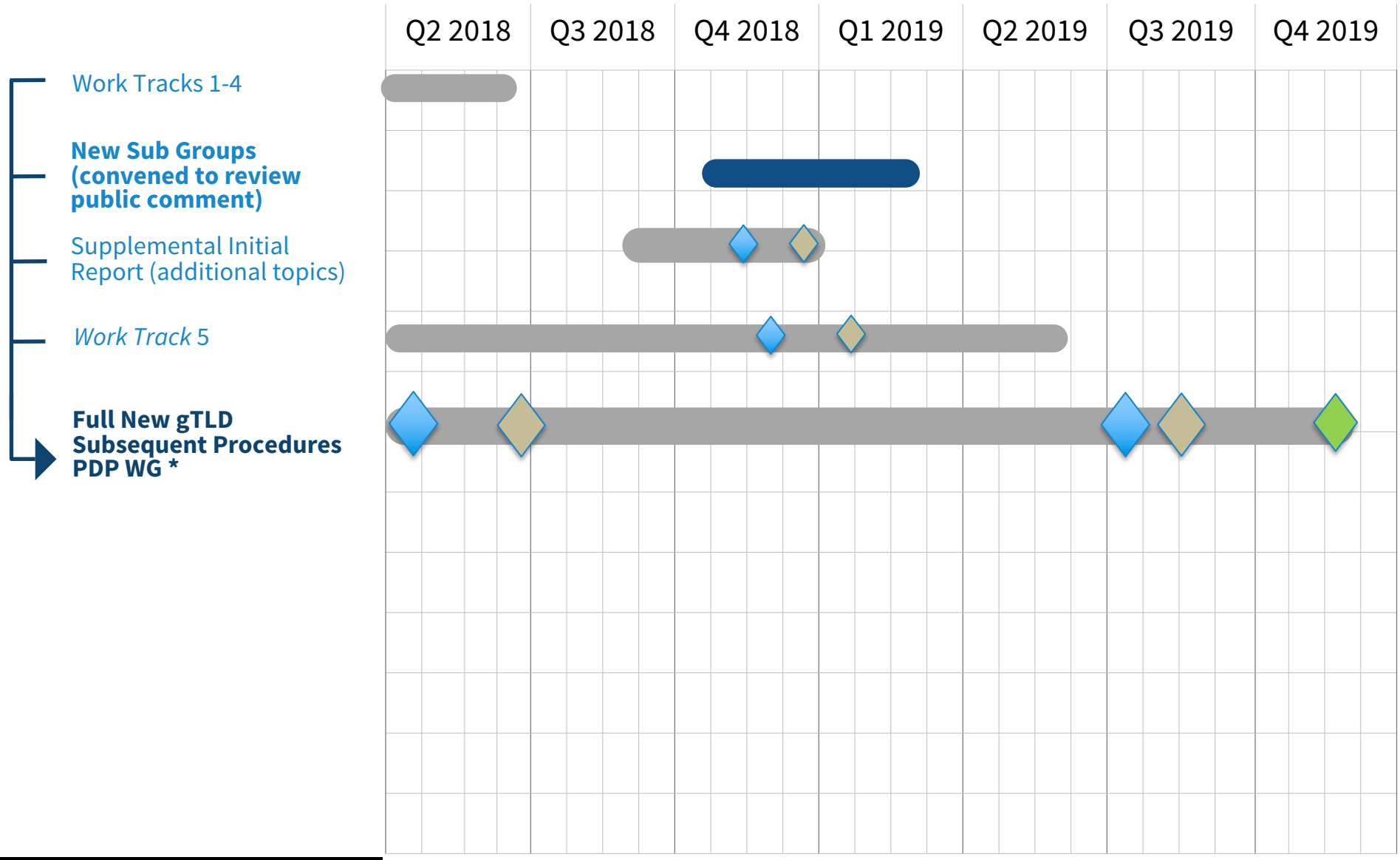
Current Status, Continued

- The WG will begin substantive deliberations on the various subjects that were published for public comment, starting at ICANN64.
- GOAL – seek to reach outcomes/conclusions on topics where there seems like consensus has been reached. Where there is more discussion necessary, focus mainly on **new ideas /arguments**.
- The WG Co-Chairs hope all streams of work will convene for a single Final Report.

SubPro Timeline



SubPro Timeline – Add'l Public Comment



Potential Challenges

- Where there is not consensus to recommend change, the *default position is the GNSO policy recommendations and/or the 2012 implementation.*
  - With this as a default, there may be disincentive to compromise (and this is not necessarily unique to this PDP).
  - Consensus should be necessary, even to accept default position.

- There may be agreement that there is an issue, but consensus cannot be reached on a goal / solution. **Who can recommend change in this case?**

Potential Dependencies:

- Recommendations of the Competition, Consumer Trust, and Consumer Choice Review Team targeting this PDP – though these still require Board consideration and adoption, the WG has and continues to consider how to ensure they are addressed adequately, especially prerequisites.

Potential Challenges, Continued

Potential Dependencies, continued:

- Rights Protection Mechanisms – are these dependencies? If so, in what manner (policy, implementation, and/or program launch, and which RPMs)?
- Name Collision Analysis Project – effort appears to be on hold.
- IDN Variant TLD Implementation – ICANN/community recommendations seem mostly aligned with SubPro recommendations. For this specific item, can SubPro make recommendations that affect 2012 round registries, since a unified approach is recommended the staff report?

Current understanding of the WG:

- *Course correction could be necessary with new developments, even after conclusion of this PDP (e.g., EPDP on specific issue?).*
- *However, none of these elements appear to serve as a dependency for the SubPro PDP to* ***conclude its policy development work****.*

What Happens After the PDP delivers its Final Report?

- This PDP is seeking to deliver its Final Report to the GNSO Council in the third quarter of 2019.
- From that point, these are some of the expected next steps (as with the conclusion of any PDP):
  - **GNSO Council** consideration and **adoption** of the **PDP recommendations** in the Final Report
  - Council report to Board / Public Comment
  - **ICANN Board** consideration and **adoption** of the **PDP recommendations** as adopted by GNSO Council
  - ICANN org (as directed by the Board) to begin implementation of the PDP recommendations (which will likely include a **revised Applicant Guidebook**)
- **When can/should implementation work begin? Should the PDP/Council recommend an informal implementation team, like the EPDP?**

PDP Resources

- Active Project Page: https://gnso.icann.org/en/group-activities/active/new-gtld-subsequent-procedures
- PDP Wiki: https://community.icann.org/x/RgV1Aw
- PDP Mailing List Archive: http://mm.icann.org/pipermail/gnso-newgtld-wg/
- Newsletters: https://gnso.icann.org/en/news/working-group-newsletters

Questions & Answers

Community Discussion

Pam Little
APAC Space Community Facilitator

Strategic Focus Area #2: Governance

"ICANN's multistakeholder model of governance, which grew to fit ICANN's needs, has the potential of becoming less effective and more expensive as it matures and scales up to respond to increasing needs of our community."

Key Trend Themes

- **Efficiency and effectiveness of ICANN's multistakeholder model** continue to be questioned.
- **Continued necessity of fulfilling transparency and accountability**, inclusiveness and openness obligations.
- **Increasing pressure to work effectively** and to make timely and efficient use of ICANN resources.

Proposed New Strategic Goal

2.3 **Strengthen the inclusivity and openness of ICANN's multistakeholder model** by improving and sustaining diverse representation and active, effective participation.

Question From the Board

“How should ICANN’s multistakeholder model of governance and policy development process evolve to balance the increasing need for inclusivity, accountability and transparency, with the imperative of getting our work done and our policies developed in a more effective and timely manner, and with the efficient utilization of ICANN’s resources?”

Discussion in the context of GNSO PDP

- How to balance efficiency and inclusiveness?
- What should diverse representation look like?
- Challenges facing APAC stakeholders and how should the governance model evolve to address them?

Opportunities for Further Dialogues at ICANN64

- ICANN Board Session on Governance,
  Thursday, 14 March 2019, 13:30 - 14:45

- Q&A with ICANN Organization Executive Team
  Thursday, 14 March 2019, 14:45 - 15:45

AOB

APAC Space

11th March 2019

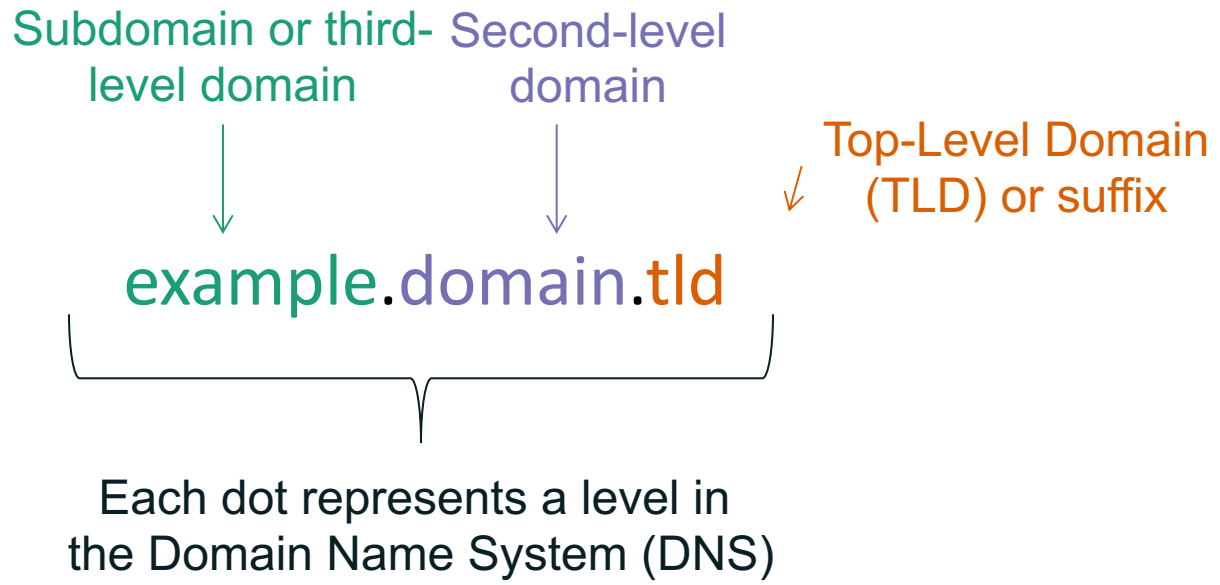
Update on
IDN & Universal Acceptance

Dr. Ajay Data
अजय@डाटा.भारत

Dr. Ajay Data

Building Blocks: Domain Names

A domain name is dotted text string used as a human-friendly technical identifier for computers and networks on the internet



Warm-up Exercise

*According to w3techs, which of the following pie charts most closely represents the fraction of websites on the Internet that are primarily English language based content**?***

25% English
75% All other

50% English
50% All other

75% English
25% All other

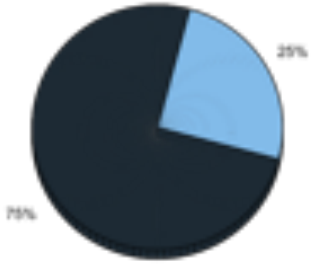
Actual data can be found at https://w3techs.com/technologies/history_overview/content_language/ms/y. Data shown is approximate.

Warm-up Exercise: Solution

*According to w3techs, which of the following pie charts most closely represents the fraction of websites on the Internet that are primarily English language based content**?***

25% English
75% All other

50% English
50% All other



75% English
25% All other

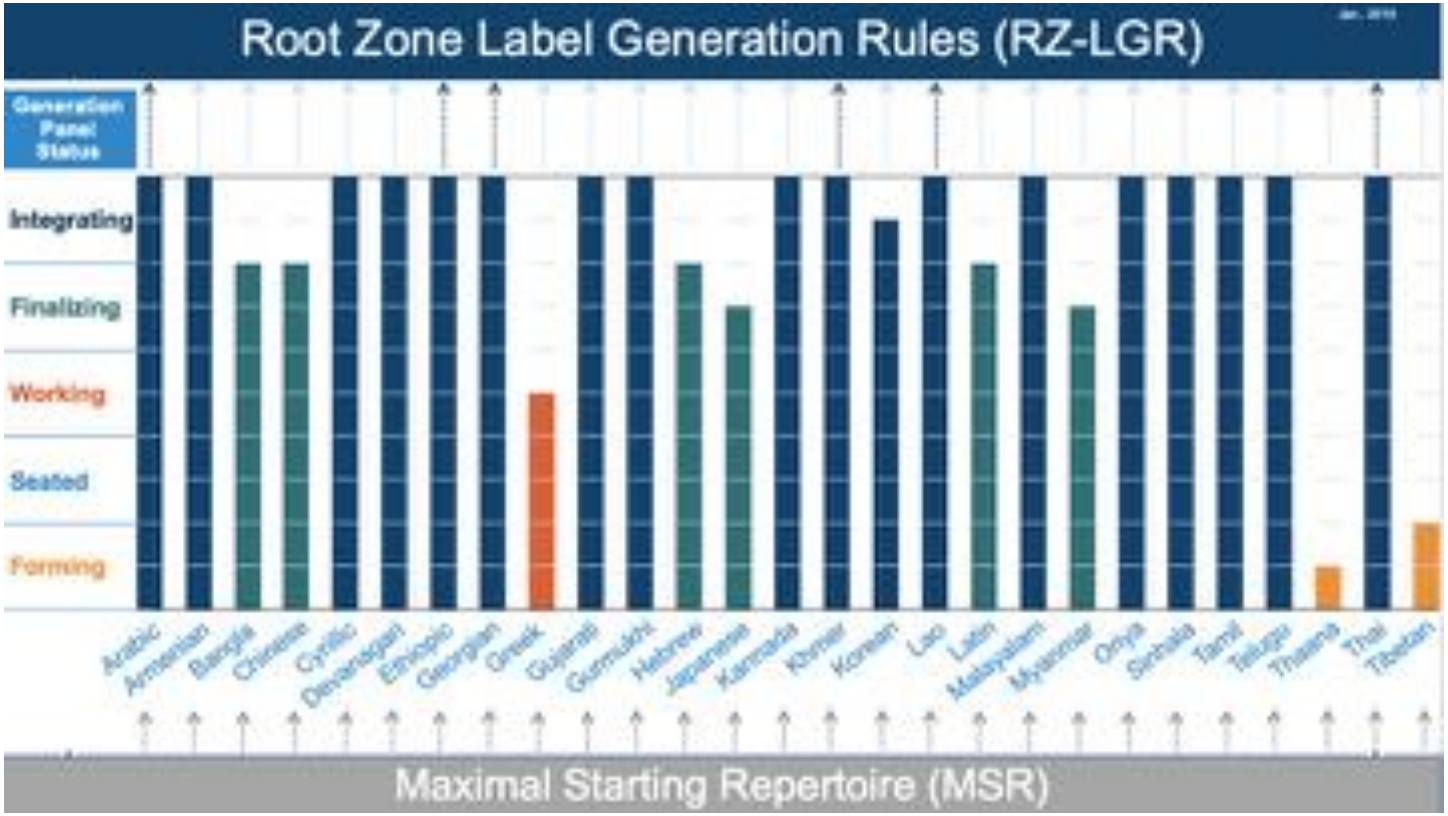
Actual data can be found at https://w3techs.com/technologies/history_overview/content_language/ms/y. Data shown is approximate.

Internet Stats https://www.internetworldstats.com/stats7.htm

Total internet users (by language) for English is 25.4%

Understanding Domain Names

Generation Panels Status



https://www.icann.org/resources/pages/generation-panel-2015-06-21-en

Original , Short and Long gTLDs

Original Seven gTLDs	Common cc TLDs	New gTLDs
.com	.de	.top
.org	.cn	.xyz
.gov	.uk	.loan
.edu	.nl	.club
.mil	.eu	.网址
.net	.ru	.信息
.int	.tk	.コム

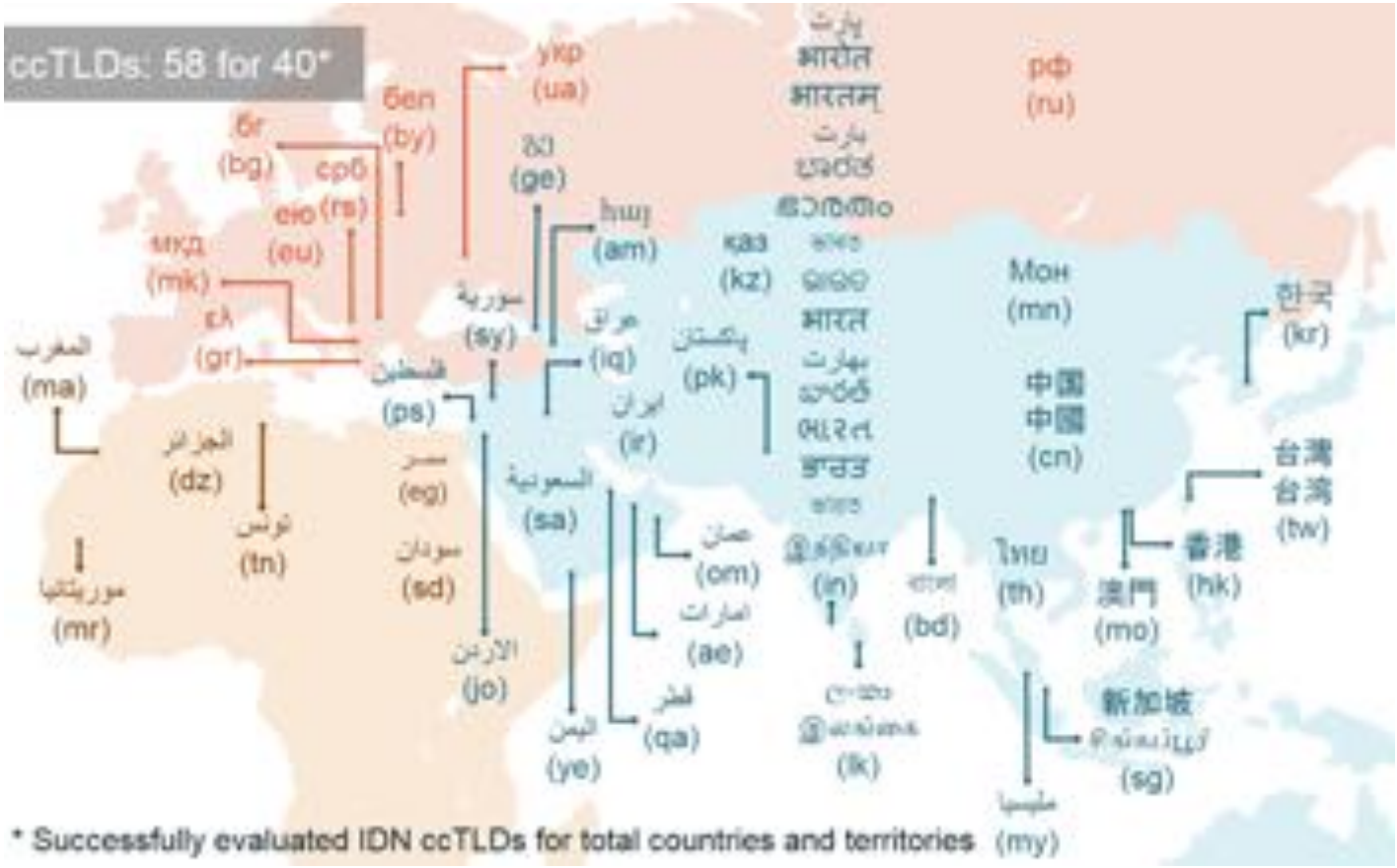
Internationalized Domain Name: IDN

राजस्थान.भारत
मेल.डाटा.भारत
मेल.राहुलदेव.भारत
पत्रिका.भारत
मेल.माइक्रोसॉफ्ट.भारत

почта.рус
ડાટામેલ.ભારત
ਡਾਟਾਮੇਲ.ਭਾਰਤ
ডাটামেল্.ভারত
ڈاٹامیل.بھارت
డేటామెయిల్.భారత్

डाटामेल.भारत
داده.امارات
இந.இந்தியா
电邮.在线
датамэйл.рф
датамэйл.рус
දත්තතැපැල.ලංකා
ดาต้าเมล.ไทย
डाटाइंफोसिस.भारत
एक्सजेनप्लस.भारत

IDN Country Code Top-Level Domains

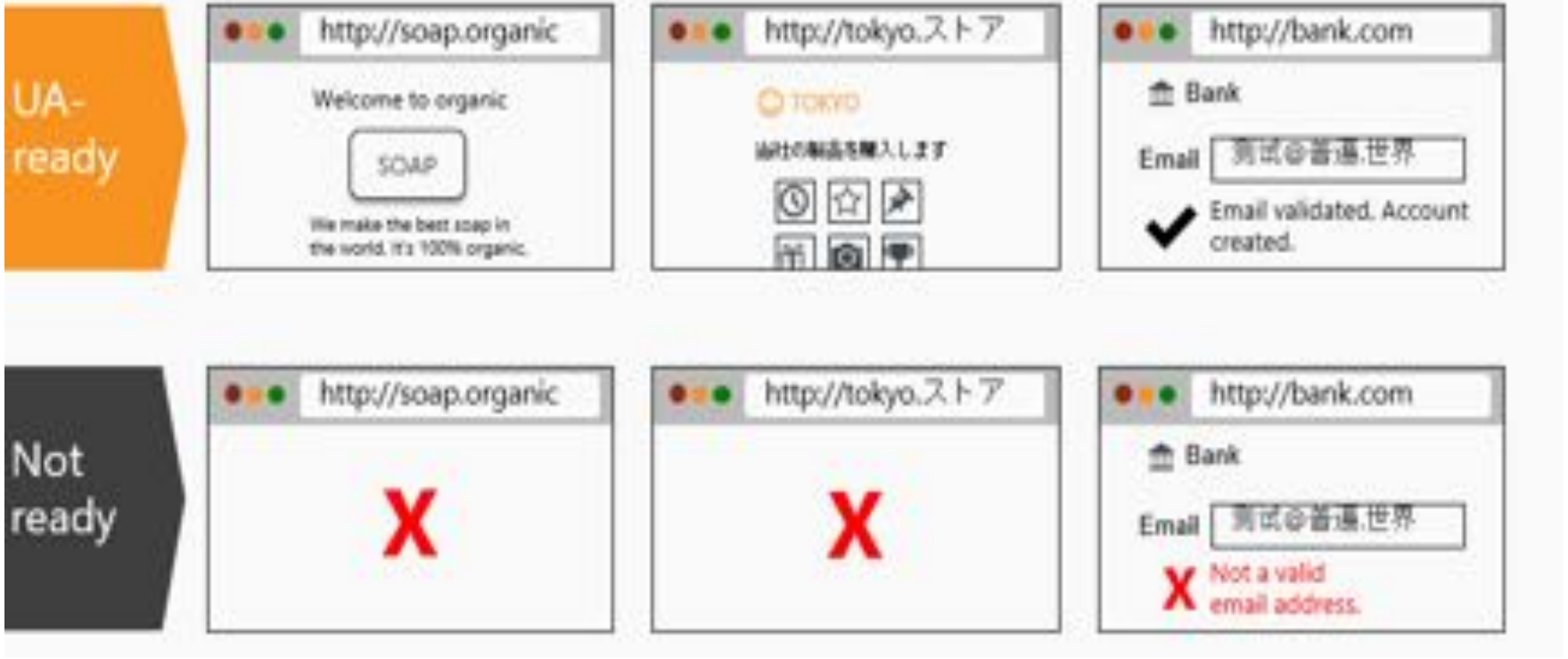


Universal Acceptance

All Internet applications and systems must treat all TLDs in a consistent manner, including new gTLDs and internationalized TLDs.

Specifically, they must **Accept**, **Validate**, **Store**, **Process** and **Display** all domain names.

The Role of Universal Acceptance



Universal Acceptance Steering Group Activities

Review Popular Websites, Dev Frameworks, Browsers, OS

Build Use Cases, Test Environments, EAI Community

Outreach Live Workshops, Panel Discussions, Presentations

Writing Knowledge Databases, Whitepapers, Quick Guides

Visit uasg.tech

Email Address Internationalization: EAI

International email (IDN email or Intl email) is email that contains international characters (characters which do not exist in the ASCII character set), encoded as UTF-8, in the email header and in supporting mail transfer protocols. The most significant aspect of this is the allowance of email addresses in most of the world's writing systems, at both interface and transport levels.

Examples : EAI

Can you send email to this address ?

अजय.डाटा@uasg.tech

CC to

अजय@डाटा.भारत

Microsoft supporting EAI

Microsoft supporting EAI – What it means ?

From: अजय.डाटा@uasg.tech
To: ajaydata@outlook.com

From: ajaydata@outlook.com
To: अजय@डाटा.भारत

Both are now possible and working

MS Outlook 2016 onwards EAI supported

RajMail Case Study

Government of Rajasthan started giving
FREE Email address to every citizen.

1 ID in English + 1 ID in Hindi in same mailbox

4,00,000 + EAI ready mail box are live

Case Study by UASG :
https://uasg.tech/documents/uasg013e-en-case-study-rajmail-government-of-rajasthan/

Opportunity

10 billion $ opportunity - Study

https://uasg.tech/2017/04/u-s-9-8-billion-opportunity-universal-acceptance-online-identities/

Thank You

Please join UASG group and get yourself UA Ready

visit **www.uasg.tech**

EXPERIENCE EAI

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(Install Apps on iOS or Android)

DATAMAIL (15 language**), RAJMAIL (**Hindi**)** and **почта.рус** (Cyrillic)

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mail.datamail.in | mail.rajasthan.in | mail.почта.рус | mail.icoremail.net | mail.bsnl.in

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IDN Sessions at ICANN64

Session	Day/Date	Time	Room
ICANN GDD: Myanmar GP Meeting with Integration Panel	Tue, 12 Mar 2019	17:00 – 18:30 JST	Ruby
ICANN GDD: IDN Program Updates	Wed, 13 Mar 2019	09:00 – 10:15 JST	Sapphire
ICANN GDD: IDN RZ-LGR Workshop	Wed, 13 Mar 2019	15:15 – 16:45 JST	Sapphire
UASG Community Forum	Wed, 13 Mar 2019	10:30 – 12:00 JST	403 (KICC)
Cross-Community Session: Universal Acceptance / IDNs	Thu, 14 Mar 2019	10:30 – 12:00 JST	Portopia Hall

AOB: IGF Secretariat Session

Session	Day/Date	Time	Room
IGF Engagement and Outreach Workshop	Tue, 12 Mar 2019	17:00 – 18:30 JST	301 (KICC)

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