

APAC Space @ ICANN66

ICANN Strategic Plan for FY21-25 vis-à-vis APAC



6 November 2019

Agenda

- ⦿ **Group Photo and Introductions** (30 mins)
- ⦿ **Welcome Remarks** (5 mins)
by Jia-Rong Low (ICANN)
- ⦿ **Introduction to ICANN Strategic Plan FY21-25** (15 mins)
by Nathalie Vergnolle (ICANN)
- ⦿ **APAC Perspectives to FY21-25 Strategic Plan** (15 mins)
by Jia-Rong Low
- ⦿ **Q&A / Community Discussion** (30 mins)
facilitated by Edmon Chung (APAC Space Community Facilitator)
- ⦿ **AOB** (5 mins)
 - Youth4IG by Mili Semlani and Manju Chen

APAC Space



- ❖ “Space for APAC community members
- ❖ Community-led bi-monthly Sessions — web conference, or face-to-face at ICANN Meetings
- ❖ ”Practice ground” to facilitate community discussion for ICANN participation
 - ❖ DNS industry topics
 - ❖ ICANN Policy Development Processes, and
 - ❖ ICANN Reviews

Subscribe to our mailing list : subscribe@apacspace.asia

Community discussions: discuss@apacspace.asia

Find out more: <https://community.icann.org/display/GSEAPAC/APAC+Space>

ICANN Strategic Plan for Fiscal Years 2021-2025

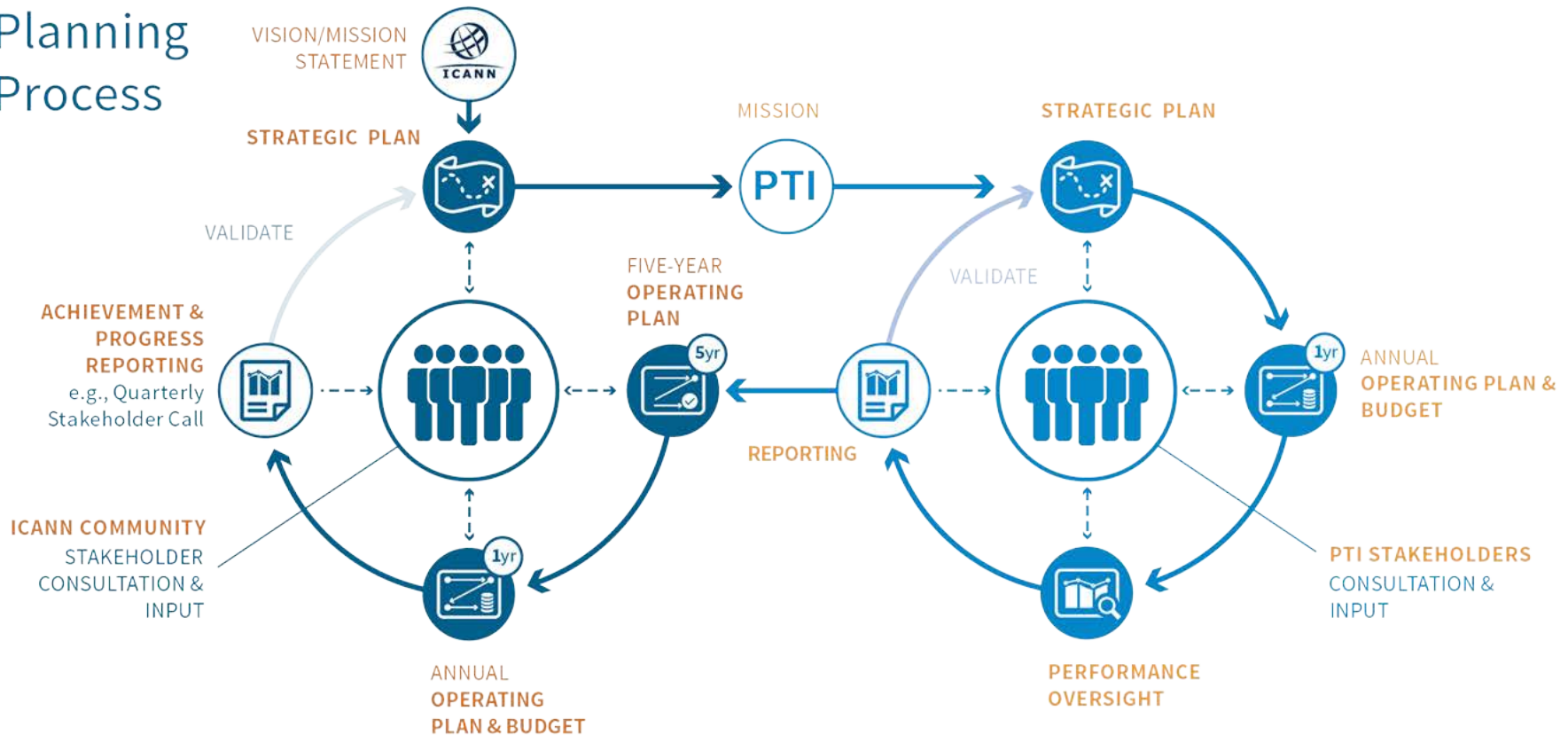


Nathalie Vergnolle
Strategic Planning Director, MSSSI
(Multistakeholder Strategy &
Strategic Initiatives), ICANN

Planning at ICANN

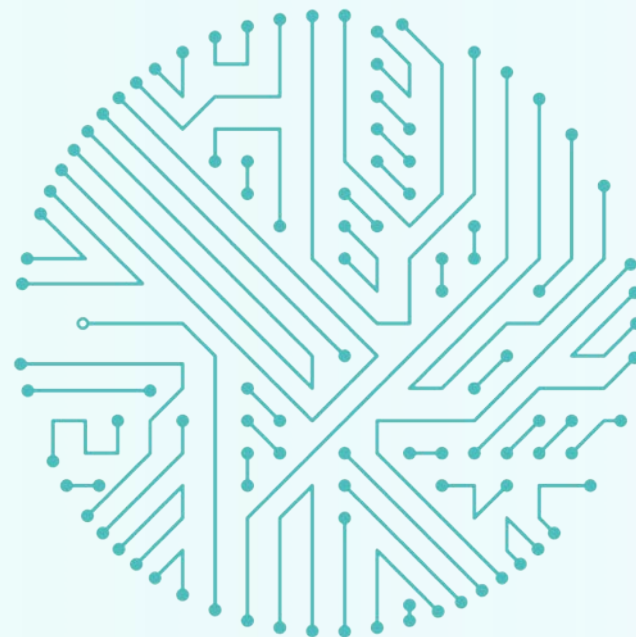
A threefold approach encompassing a Strategic Plan, a Five-Year Operating Plan, and an Annual Operating Plan & Budget. The cycle culminates with Achievement & Progress Reporting. (Cf. [ICANN bylaws section 22.5](#))

Planning Process



ICANN's Strategic Plan Structure

- Three main components of the strategic plan:
 - **Vision:** what the organization aims for.
 - **Mission:** why the organization exists, its purpose
 - **Strategic Objectives & Goals:** the path from where we are to where we want to be.
- The strategic plan will be complemented by a **Five-Year Operating and Financial Plan** that will detail how and at what cost ICANN will implement its chosen strategy.



ICANN's Renewed Vision

To be a champion of the single, open, and globally interoperable Internet, by being the independent, trusted, multistakeholder steward of the Internet's unique identifiers, and by providing an open and collaborative environment where diverse stakeholders come together in the global public interest to:



ICANN's Renewed Vision (continued)

- Secure operational excellence in the stewardship of the IANA functions.
- Continuously improve the unique identifier systems.
- Strengthen the security of the Domain Name System (DNS) and the DNS Root Server System.
- Evolve ICANN's governance model to be increasingly effective, transparent, and accountable.
- Improve the effectiveness and inclusiveness of ICANN's multistakeholder policy development processes.
- Anticipate and manage the impact of legislation and regulation.
- Ensure that ICANN is technically robust and financially sustainable.



ICANN's Mission, as stated in the Bylaws

To ensure the stable and secure operation of the Internet's unique identifier systems



ICANN's Strategic Objectives



On **Security**: Strengthen the security of the Domain Name System and the DNS Root Server System.



On **ICANN's Governance**: Improve the effectiveness of ICANN's multistakeholder model of governance.



On **Unique Identifier Systems**: Evolve the unique identifier systems in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base.



On **Geopolitics**: Address geopolitical issues impacting ICANN's mission to ensure a single and globally interoperable Internet.



On **Financials**: Ensure ICANN's long-term financial sustainability.

Measuring Progress

5-year Strategic Plan



How have we progressed towards our goals?



**5-year
Operating and
Financial Plan**



*What
have we
accomplished?*



Read the adopted Strategic Plan for fiscal years 2021-2025

⦿ The plan is available in 6 languages:

- [English](#)
- [Español](#)
- [Français](#)
- [Русский](#)
- [简体中文](#)
- [العربية](#)

⦿ More information on Strategic Planning on ICANN.org:

www.icann.org > [resources](#) > [governance](#) > [planning](#) > [strategic plan](#)

The background features a dark teal world map on the left and a large, stylized circuit board graphic on the right. The circuit lines are colored in shades of orange, yellow, and light blue, radiating from the center of the map area.

ICANN STRATEGIC PLAN

FOR FISCAL YEARS **2021-2025**

APAC Perspectives to FY21-25 Strategic Plan

Opportunities for the APAC region



Jia-Rong Low
VP, Stakeholder Engagement &
Managing Director, ICANN APAC



ICANN Strategic Plan in Asia Pacific

Strategic Objectives

Strategic Objectives for **Fiscal Years 2021–2025**

Taking into account the external impacts on the global growth and evolution of the Internet, the DNS, and other unique identifier systems ICANN helps coordinate, the following five strategic objectives are identified for the fiscal years 2021–2025 to enable ICANN to continue to fulfill its mission and achieve its new vision:



Strengthen the **security** of the Domain Name System and the DNS Root Server System.

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Address **geopolitical issues** impacting ICANN's mission to ensure a single and globally interoperable Internet.

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Improve the effectiveness of ICANN's multistakeholder model of **governance**.

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Ensure ICANN's long-term **financial** sustainability.

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Evolve the **unique identifier systems** in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base.

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Security of the DNS



Strengthen the **security** of the Domain Name System and the DNS Root Server System.

- ⦿ Root System Security and Stability
 - ⦿ ICANN Managed Root Server instance installation
 - ⦿ Hyperlocal deployment

- ⦿ Measuring DNS use and abuse
 - ⦿ Identifier Technology Health Indicators (ITHI)
 - ⦿ Domain Abuse Activity Reporting (DAAR)

- ⦿ DNS Ecosystem Security
 - ⦿ DNSSEC Deployment
 - ⦿ Technical training (DNSSEC and DNS security)

- ⦿ Establish technical partnerships: NASSCOM (India)

- ⦿ **Any other areas?**

ICANN's multistakeholder model



Improve the effectiveness of ICANN's multistakeholder model of **governance**.

- ⦿ Community building
 - ⦿ APAC Space
 - ⦿ ICANN Readouts – China, India, Japan
 - ⦿ Supporting Regional IG Fora (APrIGF, local/national IGFs, SIGs)
 - ⦿ Engage potential and current ALSes in collaboration with APRALO

- ⦿ Towards active participation
 - ⦿ Asia Pacific Internet Governance Academy (1 in 4 alumni continue in IG space)
 - ⦿ **How do we help APAC “Regulars” participate like our “Veterans”?**

Unique identifier systems to serve needs of the global Internet user base



Evolve the **unique identifier systems** in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base.

- ⦿ Internationalised Domain Names and Universal Acceptance
 - ⦿ Support development of local initiatives
 - ⦿ New gTLD Subsequent Procedures
- ⦿ **How can we work together on the above?**

Geopolitical issues



Address **geopolitical issues** impacting ICANN's mission to ensure a single and globally interoperable Internet.

- ⦿ Regional partnerships e.g.,
Coordination with I* orgs
- ⦿ Tracking legislations in the region

Q&A / Community Discussion



Edmon Chung
APAC Space Community
Facilitator

For Discussion: Any other ideas?

Strategic Objectives

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Evolve the **unique identifier systems** in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base.

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AOB



Youth4IG

Mili Semlani & Manju Chen

Engage with ICANN



Thank You

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