

Chat Transcript, Civil Society Engagement Approach: Call December 16

Joao Carlos Caribe:Hi
Tapani Tarvainen:Hi all
Joao Carlos Caribe:Hello Dear Siranush!
Joao Carlos Caribe:HelloTapani
Renate De Wulf:Dear all, as we have also enabled microphone rights for everyone, please make sure you are on mute
Siranush Vardanyan APRALO:hi, dear Joao, hello all
Renate De Wulf:@Tapani, please note that I have muted your phone line
Ali AlMeshal:hello everyone
Bill Drake:we are an unruly bunch
Tatiana Tropina:Hi everyone
Bill Drake:can we really not type comments on the Google doc anymore?
Silvia Vivanco:Hello all
Farzaneh Badii:hi, no Bill there was a deadline
Vanda Scartezini:hi everyone!
Vanda Scartezini:vanda
Bill Drake:the deadline was ill timed
Farzaneh Badii:we even got an extension!
Tatiana Tropina:Bill, have not we got enough ill timed deadline to get used to this? :)
Bill Drake:Is JJS under water or is it just my connection?
Bill Drake:sorry, JJS-2
Alan Greenberg:Under water. for all
Bill Drake:I did raise my hand but no worries
Jean-Jacques Sahel:I'm not under water; it's not even raining where I am :-)
Jean-Jacques Sahel:Bill, will give you the floor next - sorry for not spotting your hand
Sébastien:Please don't mix Civil society with At-Large
Glenn McKnight:Given the diversity of the three groups do we have a sense of the core focus of each of the three groups
Alan Greenberg:JJS, are you on a speakerphone or tinny computer? Your voice is NOT clear.
Glenn McKnight:@Sebastien did you want to elaborate your comment
Sébastien:In ICANN we (At-Large) are end users
Bill Drake:At Large is multistakeholder, don't see the problem
Joao Carlos Caribe:The evil leaves on the detail...
Bill Drake:is it my connection that he's breaking up?
Renate De Wulf:@Bill, whose connection?
Bill Drake:Sebastian was breaking up for me, mght just be Swisscom, sorry
Renate De Wulf:@Bill, Sebastien was using the mic in the room
Farzaneh Badii:If I am not wrong, it was proposed in the document those ALS that identify with civil society. I don't think anyone claimed that At Large is civil society.
Joao Carlos Caribe:Excellent intervention!

Amal Al-saqqaf/ISOC-Yemen:I agree with you farzaneh

Joao Carlos Caribe:I suggest monthly report like the Diplo did this year,was excellent they called Internet Barometer

Farzaneh Badii:Monthly Joao ? You are optimisitc :)

Joao Carlos Caribe:Perfectly for newcomers that are trying to figure out

Joao Carlos Caribe:Really I am Farzy ;-)

Siranush Vardanyan APRALO:At-large RALOs have outreach calendars, they can be incorporated into YOUR

Siranush Vardanyan APRALO:your

Dev Anand Teelucksingh:The ALAC Subcommittee on Outreach and Engagement have created group calendars at Teamup.com to track regional outreach events for possible use by At-Large for the Community RegionalOutreach Pilot Program (CROPP) to attend such events. You can view the calendars for all the regions at <http://bitly.com/At-Large-Outreach>

Siranush Vardanyan APRALO:activities

Dev Anand Teelucksingh:Other groups can be given editing rights to add events

Adam Peake:cut off, will re-dial

Siranush Vardanyan APRALO:the same though, Dev :)

Glenn McKnight:NARALO does a monlthy newsletter in Constant Contact

Siranush Vardanyan APRALO:and we have e-books produced as well

Farzaneh Badii:I don't understand. Aren't we talking about civil society here?

Glenn McKnight:As special speakers TTF had a special speaker for TOR

Tapani Tarvainen:Unfortunately I'll have to close my computer now - boarding plane in a moment (will try to listen for a few minutes more).

Amal Al-saqqaf/ISOC-Yemen:I have to leave guys, I wished I could complete the meeting . Thank you ! Bye

Glenn McKnight:@Adam here is the link to the newsletter from NARALO

Glenn

McKnight:<https://community.icann.org/display/NARALO/NARALO+Newsletters+Archives>

Glenn McKnight:If you want to target specific groups you need to add articles and information into specific communities website, newsletter and journals.

Glenn McKnight:Ie. IEEE Spectrum magazine has had articles which would be happy to have guest writers

Glenn McKnight:Centre of Refugees has a routine blog and interested in articles as well.

Dev Anand Teelucksingh:I'm not sure if all of these tailored content can be launched at the same time unless NPOC,NCUC,ALAC/At-Large can synergize on what is the core message for organisations/individuals that identify as civil society as to where they can learn about ICANN and where they can go in ICANN MSM (NPOC,NCUC,ALAC/At-Large). So perhaps focusing on the dedicated civil society page as to the core messages we want to send should be first. All other things can follow (eBooks, webinars, etc)

Bill Drake:so only cross community stuff

Bill Drake:ok

Glenn McKnight:We need to use lateral groups and their communications
Glenn McKnight:Much of the pamphlets etc have little results. They are not tracked ,
no quantification of impact
Joao Carlos Caribe:Hearing a. breath machine?
Glenn McKnight:If you are going to spend money for marketing you need to expect
results
Joao Carlos Caribe:Agree with Glenn suggestion
Bill Drake:think you want to tweak the red in the lower left
Rudi Vansnick:@Glenn : +1
Glenn McKnight:The NextGen and Fellows need to be mentored to their specific
communities
Glenn McKnight:Some one is making lots of noise
Bill Drake:to be honest I think a slide explaining the difference between an AC and
SO/SG would be more helpful than one of bodies strewn around
Glenn McKnight:Why is Bills comments in Red
Tatiana Tropina:One can change the font
Bill Drake:cuz I'm a commie
Glenn McKnight:I see
Bill Drake:is that line noise or heavy breathing?
Tatiana Tropina:Darth Vader is here
Joao Carlos Caribe:!!!!'m your fattther!!!
Stacie Walsh:Maybe a flow chart?
Alan Greenberg:Well, the graphic DOEs make clear that red people live largely at the
top, blue at the bottom, and yellow pretty much only on the yellow!
Alan Greenberg:sorry, yellow only on the left.
Glenn McKnight:Our approach with the fellows and Netgen is a lecturer approach with
less effort to spend quality time with them.
Joao Carlos Caribe:Door opening...
Joao Carlos Caribe:intense breath...
Renate De Wulf:@ALL, please go on mute as there is a background noise - thank you!
SamL Lanfranco:It is 38004xxx5859 on the phone
Glenn McKnight:The IGF USA had little civil society participation
SamL Lanfranco:It is not me...I identified the darn phone line!!!!!!!!!!!!
Glenn McKnight:Brazi was much better
Bill Drake:can we drop his connection if he's sleeping?
Farzaneh Badii:no we can't Bill. we are an inclusive community
Glenn McKnight:Yes, we need to work with the GSE in their outreach
Tatiana Tropina:only if he will start snoring...
SamL Lanfranco:The phone is gone
Glenn McKnight:@Dev share the link to the Shared Calendar
Dev Anand Teelucksingh:Just to repeat : The ALAC Subcommittee on Outreach and
Engagement have created group calendars at Teamup.com to track regional outreach
events : <http://bitly.com/At-Large-Outreach>
Dev Anand Teelucksingh:The group calendar can be updated by multiple parties/users

Jean-Jacques Sahel 2:very much noted, Dev - thank you!

Siranush Vardanyan:sorry. lost connection for a while

Glenn McKnight:The local expertise is a good idea which can compliment the GSE outreach

Glenn McKnight:I would suggest working with your local ccTLD which does outreach.

Glenn McKnight:Local ISOC Chapters have Livestream events and symposiums we should be on their podiums

Bill Drake:One does not speak of capacity building anymore it's capacity development

Jean-Jacques Sahel 2:@glenn, we work a lot with ccTLDs when we do in-country activities

Glenn McKnight:I am suggesting that the ccTLD's have annual events also the RIR which we should be attending not just in the audience.

Joao Carlos Caribe:Who are the user we are talking about? Their level of knowledge, expectations, ambitions?

Dev Anand Teelucksingh:Just to repeat my earlier comment : I'm not sure if all of these tailored content can be launched at the same time unless NPOC,NCUC,ALAC/At-Large can synergize on what is the core message for organisations/individuals that identify as civil society as to where they can learn about ICANN and where they can go in ICANN MSM (NPOC,NCUC,ALAC/At-Large). So perhaps focusing on the dedicated civil society page as to the core messages we want to send should be first. All other things can follow (eBooks, webinars, capacity building/development, etc)

Joao Carlos Caribe:Motivations...

Vanda Scartezini:@glenn, agree, we normal y do this here and Works well

Vanda Scartezini:@dev, GOOD idea

Glenn McKnight:its very general on the capacity building/development we need to tailor the message and skills upgrading where people need it

Renate De Wulf:@ALL, the contents of the chat will be sent to Adam and Jean-Jacques after the call for further action/commentary if necessary

Bill

Drake:<https://community.icann.org/display/gsenorthamwkspc/Volunteer+Engagement+Project>

Siranush Vardanyan:sorry, but need to leave now

Renate De Wulf:@Siranush, thank you for joining

Siranush Vardanyan:thank you, Renate and bye all

Glenn McKnight:Inreach is very different than outreach

Bill Drake:right

Bill Drake:trouble understanding you jjs2

Joao Carlos Caribe:We need to think about one easy solution to maintain the status update of main ICANN subjects, the idea of monthly newsletter and or call is one, but the only one

seun Ojedeji:will the newsletters be talking about civi society activities within ICANN or outside or both? I expect outside may be the only practical one now but within ICANN should be the main goal.

Amr Elsadr:civilsociety@icann.org is an address for a mailing list?

Bill Drake:Darth hath returned?
Joao Carlos Caribe:I suggest a badge flag for Marrakech: Coacher
Dev Anand Teelucksingh:I'm sure members of the ALAC Subcommittee on Outreach and Engagement will be happy to coordinate with staff and with the SOs on the implementation
Joao Carlos Caribe:i would be proud to use it and help anyone that come to me
Renate De Wulf:@Amr, yes it is
Amr Elsadr:Thanks Renate. How do I sign up for it?
Rafik:so it is a mailing list?
Renate De Wulf:please just send an email to this email address
Amr Elsadr:OK. Thnx again.
Peter Green (Zuan Zhang):Hi all, sorry, so late to join
Adam Peake:Miguel: adam.peake@icann.org
Glenn McKnight:Sorry who is speaking
Miguel Perez Subias:You can take a look on www.diadeinternet.org the idea is to invite to the civil society to do something to promote fair use of internet
Glenn McKnight:Atlarge has a Accessibility Working group So does ITU and ISOC
Dev Anand Teelucksingh:Didn't catch the person's name but there is anAccessibility WG
Dev Anand Teelucksingh:in ICANN At-Large
Wolf Ludwig:There is a specific WG on this already.
Glenn McKnight:He is making a good point
Silvia Vivanco:Plesae repeat your name and At-Large staff will invite you to the Accessibility WG meetings
Rafik:the link to civil society page is not working
Renate De Wulf:@All, this person was on audio only, not in the AC
Wolf Ludwig:good idea!
seun Ojedeji:I guess it will be good if civi society can contribute directly to ICANN activities/processes. Things like promoting fair Internet usage may not be directly related to ICANN work.
Maritza Aguero:Sorry but the website: icann.org/forcivilsociety is not working...
Dev Anand Teelucksingh:@Renate - then perhaps someone take the floor or for Adam to mention there is an ICANN Accessibility WG looking at this issue
Renate De Wulf:the person is no longer on the call
seun Ojedeji:So existing SO/AC can attempt to support civi society in that regard. Like supporting accessibility as At-Large has just indicated
Bill Drake:onward and upward
Farzaneh Badii:ok thank you
Ali AlMeshal:bye
seun Ojedeji:bye
Maritza Aguero:bye
Rafik:thanks, lets the party start
Silvia Vivanco:Bye and thank you!
Bill Drake:break?

Heidi Ullrich 2:Bye

Joao Carlos Caribe:bye

Wolf Ludwig:Thanks and bye

Rudi Vansnick:bye

Peter Green (Zuan Zhang):ok, bye

Dev Anand Teelucksingh:Take Care All