
ADAM PEAKE: It's three or four minutes past the top of the hour so, probably time that we begin this call.

UNKNOWN SPEAKER: OK, thank you.

ADAM PEAKE: I am not sure if Jean-Jacques can join the call and will be able to give an introduction. If not, then –

JEAN-JACQUES SAHEL: Hello, Adam. I'm here. Thank you.

ADAM PEAKE: Carry on then, please, thank you.

JEAN-JACQUES SAHEL: All right. Hello, everyone. Thank you so much for joining this call. I'm just going to be saying a few words of introduction very briefly because Adam is going to leave most of this call. So thank you again very, very much for joining and we have progressed a little bit since our last call and since the [inaudible] meeting in [inaudible] meeting in Marrakech. That's very useful document that have been developed or refined as Adam will present in the next hour and I hope that you can all feed in. It was [inaudible] work in progress and one that is very much [focused to]

Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.

in collaboration with you to tweak and [inaudible] count on you to help us do that.

And I think I'll be on the call and there might be other questions related to the [inaudible] question of third party [application] engagement so please feel free to count that [inaudible] cover under AOB. And yeah, I'll pass on to Adam to take us through the [inaudible] for today. Thank you again all for joining. Thank you.

ADAM PEAKE:

Thank you, Jean-Jacques. Welcome, everybody. So we have the agenda and beginning with a roll call, I think we can take it that everybody who is in the chatroom will be marked as present and as they join the call, then we can do that. And if there is anybody on the mobile only coming into the conference bridge, if you could let us know now, then we will add you to the list of those present. Is there anybody who's only on calling in? Not on the AC room. Jean-Jacques, right.

Anybody else? Okay. We can try and take the record of that as it carries on. So the first item on the agenda or the second item on the agenda, rather, is a recap of the engagement session from Marrakech and particularly I thought it was useful to remind ourselves that we had a good discussion. It was supported by [inaudible] presence discussing what we actually meant by civil society in ICANN. It's something that has been discussed on and off since this initiative began more than six months, nine months ago now and so it was very helpful to start reaching some quite useful conclusions, I think.

And we've sent the link to the transcript around, you see that in the agenda. And I think one of the conclusions really was that we were not too far off when we were talking in our initiative about the definition that we're talking about organizations that are working in the non-commercial interests, organizations that have a history of working public interest and advocacy, that we'd be thinking about NGOs but non-governmental organizations are just one component, they are not everything. And they are not the only part of civil society. It is really about associations of citizens and informal groups, as well.

So this was a definition that was close to the one we find in the initiative and in the documents we've been using. I think there was some useful points made that business associations are often included in civil society, but it was noted that these are all already well represented within ICANN and therefore would probably not be appropriate to be part of civil society as we are using the term.

It was also noted that externally this is a useful term that people tend to understand rather than talking about NCUC and At-Large and ALAC, which are very useful for us internally, but they can be confusing to newcomers and confusing to outside audiences.

I wonder if anybody has any comments. I just wanted to introduce this as the first point. And it would seem not. I hope that NPOC is of course on the list yes, yes. I'm sorry. It was only meant to be examples, not exhaustive. Most definitely on the list.

So if there are no other comments, and I'm hoping that this room you are able to speak. Obviously, Jean-Jacques could so I think we're okay.

Previously it wasn't set up for that and it seems to be now. So if there are no comments on that introduction, then I would like to move on to item number three, which is a review of content and some of the discussions that we actually had in Marrakech about the content catalogue, about the webpage, and developing a wiki.

So [Milena] if you could give me host control so that I can share my screen, that would be very helpful, and I will begin with a new [inaudible] –

UNIDENTIFIED FEMALE: Adam, you have the rights.

ADAM PEAKE: I do? Thank you.

UNIDENTIFIED FEMALE: Yeah, yeah. You can go.

ADAM PEAKE: Okay. Thank you. Let's see if this works. One thing while this happens, I'm not able to see the chat so I won't be able to answer any questions there or be able to respond to any questions there. So what I'm going to show first is this is almost a live version of the website as it will appear a landing page that we've been talking about for civil society. It will be the page that you see under the grouping section. I don't know if you can see my highlighting of the area where it would appear in the menu but

what we have on this page is just basic information about civil society groups as we discussed them in ICANN beginning with the At-Large and the basic introduction there, Non-Commercial Stakeholders Groups, and the two constituencies.

And there's an announcement section, which if I click on that, it will take us to the standard announcements that you see on the ICANN website, and those are the ones that are filtered for civil society. There's the tweet window and as we go down, there will be resources that take us to the wiki page, which will be here, materials created by for civil society and ICANN. This is dedicated website, which is the wiki page, which I will show some of, and it mentions that most of the content is created by you, the community, and there's information about subscribing to the mailing list.

This is also possible – I'm sorry, this is probably jumping around on your screen – under the what's new from ICANN, there's a sign up form here, and that will take you to a form that will allow you to automatically sign up to mailing lists and so on. That is the basic introduction to how the webpage will look. More content will come obviously as we develop content. But that is the parting point for how civil society will be presented on the ICANN, the main ICANN website. I'll stop sharing and return back to the main screen.

Just answer the questions, no. The Twitter stream isn't filtered for civil society. That one is just the basic ICANN hashtag, I believe, the basic ICANN feed. Sorry, it's only the announcements that will be filtered for civil society as they have that tag.

Matt, you're saying that it's only listen only? That I hope is not this room is set up. Could someone check how we are [inaudible] the audio, please?

JEAN-JACQUES SAHEL: Adam, you probably have to dial in. I dialed in and if you can hear me, that's the only way you can have audio, speaking audio.

ADAM PEAKE: Oh, okay. Oh. Eric is saying that he's [inaudible] don't know if you're connecting the audio bridge. Oh, dear. I'm dialing in at the moment and I hope you can hear you and thank you, Rudi, I could hear you clearly. So at least that's working for dial in.

Are there any questions or comments about the website? It's very basic. And I think that's how it should be. We are trying to represent throughout the content will be coming from the community rather than from this particular initiative. It's still very much your website that people should be going to. This is a landing page that points them to you.

JEAN-JACQUES SAHEL: And just to make the point that of course this is just to give you a show of the first mockup of the page and we look forward to – you may not have [comment] straight away, so please take time to look at it. We can circulate it later and improve it as we go along with your suggestion.

ADAM PEAKE:

Just watching the chat while people are talking about connecting their microphones and so on. We only have an hour for this call so perhaps we can –

Right. [inaudible] says you can speak now, does that mean you would like to speak now? I don't see a hand up so I'm hoping that the answer is probably no.

So if that's the case, and there are no comments on this, and we will, I'll make sure that this link is sent around and the call group have already seen this as a PDF file. But the link is available. Then we will make sure that that can be shared with you.

The next point I'd like to move on to is the catalog of content. Oh, Miguel has a hand raised. Yes, please. Go ahead. Miguel, would you like to speak? Okay. If we can come back to you when we've sorted out this audio problem and I'll move on to the next document I wanted to share, which is the catalog of content and this is a document that you've seen something of before and is now being put on the wiki, which will go live shortly. But at the moment, I'm changing different things around and we'll then share it with you.

During the meeting in Marrakech, we spoke about how this information was primarily to be useful for newcomers and people who are coming into ICANN, so what is there is mainly content that is introductory. It talks about how the groups are formed, how they operate, whether most of the policy work that is done and that's a significant amount of work that's done is actually left on the respective websites of the At-Large, the NPOC, and the NCUC, not trying to duplicate that. The point

of this collection is documents that provide introductory information primarily, as I said, about how to get involved in the work that's done, and then some generic content that gives an idea of the work that has been done and is being done by the civil society groups within ICANN.

The table of contents, which you see here, there's a guide to introductory materials, general ICANN topics where topics such as the IANA stewardship transition and accountability initiative have gone in the [inaudible]. There have been webinars and so on about that. Papers and declarations, so again, these are the non-PDP, non-policy development process documents materials from other meetings such as workshop reports from the Internet Governance Forum and then other resources from civil society.

These are anchored so that if you click on one of the links, it should take you down into the documents itself, to the relevant page. This document is still very long, it was long when you last saw it, and I would appreciate help and advice from you about where there's duplication, what is not necessary, and so on. What we see here, for example, on the screen is a lot of information about learn about the At-Large, introduction to At-Large, how to get involved, beginner's guide to participating to At-Large structures and so on.

I'd like to rely on your expertise and knowledge to decide if this is too much information, what is not required. Or perhaps it is all necessary. We also spoke in Marrakech about trying to provide introductions to this text to give people an idea about what's going to follow, so I've added some little [inaudible] sometimes as an introductory text. And

then sometimes as an explanation after each document to explain actually what it was about.

For example, on the screen of the middle of the screen at the moment is an At-Large public interest commitments background paper. It just says that it's, this is an introduction from At-Large to public interest commitments picks, which are a mechanism for ICANN to hold registries accountable for protecting the public interest in the new gTLD applications.

So hopefully that kind of short introduction to a document will be useful. I haven't done it for all of the documents, only when it seemed useful to do so, and again, would welcome your comments on how to improve this and where this needs to be done. Like I said, it is a long document still, it's helped by the table of contents and [anchors] but it's still, it's going to take a lot working through perhaps it should be split. So that is the document and most of the content is the same as we've seen before except for these introductory paragraphs and sentences.

Again, very interested in your comments and I will see if I can see yes, I can see the chat, so let's leave this up and then see if I can – excuse me, I'm trying to do two things at once. So are there any questions here? I'll try and move through the chat and see if there are, but anybody have any questions or comments about the catalog of content?

I can't see if there are any hands raised, so if somebody can help me out, then that would be great. While the screen is being shared, I can't see if there are any hands raised.

HEIDI ULLRICH: Adam, we have... Sorry, I just wanted to say that there are several really good comments in the chat that perhaps someone could read out.

RUDI VANSNISK: And we have three people having their hands up. Miguel and myself and Rafik.

ADAM PEAKE: Okay, thank you, thanks, Rudi. So Miguel, if you could go ahead and then Rudi yourself and then Rafik, that would be great. Miguel, are you still having problems with your microphone? I see your comment about needing more audiovisual content and there are quite a lot of links to video, YouTube videos, and we did comment that we would try and move those over from streaming when we could from streaming to also be available in a download format.

But yes, I've tried to highlight whether is a video, then I put video after the entry and then if it's a webinar, which it will often include a transcript, an MP3 file, and also access to the Adobe chat record – sorry – the Adobe Connect room and the full record of the meeting, then those are also noted with the mark of webinar.

So Rudi, would you like to go ahead and make your comment and question?

RUDI VANSNISK: Thank you, Alan. This document is indeed a big step forward. It contains a lot of information but looking with eyes of a regular newcomer, I'm a

bit afraid that when people start scrolling, they will very quickly get away from the page and the website of ICANN, will go to the specific links as yeah, when you read something, you want to know what's behind the link, and you're moving away from the website.

I have some doubts about the fact that length of the page itself and the way it is presented. I think it would be better if it could be in divided in categories so that people can have a selection and say, "Okay, I want to see this or I want to see that." [inaudible] and as I said, the question of when you click the first link, [inaudible] it's possible that you're going away from the website and [inaudible].

ADAM PEAKE: Rudi, we [inaudible] breaking up. There's a lot of background noise.

RUDI VANSNISK: It's not coming from me. It's [inaudible]. Somebody is driving a car.

UNIDENTIFIED MALE: I can't hear Rudi anymore. He's the only one.

RUDI VANSNISK: Sorry, I stopped talking. I heard the noise [ruining] what I'm saying. [inaudible]. Yeah, it's solved. Okay. You hear me now?

UNIDENTIFIED MALE: Yes.

UNIDENTIFIED MALE: Go ahead. [inaudible].

RUDI VANSNISK: Okay, fine. So well, I hope you have heard the last part that I was saying, it's essentially looking into user-friendly approach of the document where I'm just wondering if splitting it up in categories of information would make it easier to scroll through the document as it will become longer and longer. So it's a question of yeah, user-friendly approach of information. Thank you.

ADAM PEAKE: Thanks, Rudy. And I think the next in line was Rafik and again, while I'm sharing the screen, I cannot see hands up so if somebody could let me know, that would be helpful. Thank you very much. Rafik, please go ahead.

RAFIK DAMMAK: Thanks, Adam, for this. It's good first to compile and consolidate different documents, one that [inaudible] different places. I think a problem within [inaudible] is not just for us, for civil society. Still I have some question, maybe some practical question. First I guess you will provide [actors] to this page from what you showed previously, the landing page for civil society. That's my assumption.

And I guess maybe confluence not most maybe – I mean the wiki – not maybe the most effective if you want to [play] to keep the categories

and so on. It can [be] good maybe in for some to do the [inaudible] but we, with the IT team in ICANN to explore different way how you can display information, I think may be more [inaudible] maybe creating some [inaudible] some [apex] and to provide the better capability for search.

I mean I see we have a lot of documents and materials but I'm kind of wondering if a newcomer and [inaudible] information. I mean I understand that [when a] newcomer asking to find the material but I'm not sure [about the] quantities that we should provide. And what we think that they should maybe get first [as priority].

So it really depends of let's say of the person that [inaudible]. I don't think we can provide [inaudible] like a [sized] goal approach but we can work in the way that [first] we have this compilation of material [that's regard], maybe thinking how we display them, how to kind of [inaudible] and so on. Not necessarily [inaudible] conference but we [inaudible] for the time being and if we keep doing conference, there are some option at least to, for example, to [track] who are visiting the page so you can get kind of [inaudible] if it's really visited by who and so on.

JEAN-JACQUES SAHEL: Can I just comment quickly?

ADAM PEAKE: Please, yeah.

JEAN-JACQUES SAHEL: Yeah, thank you. This is a valuable comment. I share the [inaudible] I think on [inaudible]. And we looked at categorization and it's actually not that easy but we will certainly look into it. One, I'd be interested to hear from people not just from the call but on [inaudible] etc. is how much content or what sort of content we could maybe integrate to the civil society learning page or does it deserve maybe a separate page on the ICANN website versus how much we keep on the wiki. And using the wiki for us was useful because we could make sure that it's editable by you guys in committee so you can tweak and [inaudible] document, that sort of thing.

Absolutely we're going to work on user-friendliness but any feedback on that in the next few days would be very welcome. I think the categorization that that was my [inaudible] that we should categorize better to make it clearer to people but maybe also in how we label each of the documents [inaudible] think about PDP, it might be useful from an outsider [inaudible] community to point and see very quickly, "Hey, here are the points," and [policy] related document. Or the pretty much [inaudible] related documents as an example.

So we could try and work on that so as I said, I'd be interested in your thoughts on that, on how to categorize and make it more user-friendly from a substance perspective, whether you know that those communities well, those potential newcomers, what would grab their attention.

And then more on the commenting side and the substance, how much could we put on the civil society landing page without making it too complicated? Should we think of creating an additional page, which is

just links to content? That sort of thing. I'll welcome feedback along those lines. Thank you.

ADAM PEAKE:

Thanks, Jean-Jacques. Matt, do you have your hand raised? Ah, cheers. Matthew, are you waiting to speak? No, I couldn't. That's for sure. If you could type question into chat or comment, my apologies for this. It seems to be something with this particular room. It doesn't seem to like people speaking, which is not so good.

So thanks. I'm sorry, as mentioned in the chat, there's no scroll control on when a screen's being shared, so I tried to go through reasonably slowly so that you don't get terrible headaches from things flashing before your eyes. Just going through getting an idea of what is there.

As I said, there is probably too much detail at the moment. I'm not sure that all is necessary on the other thing. I did not go into detail of the comments that have been submitted to the policy development processes or into the review processes, organizational reviews, and the Affirmation of Commitment reviews, and all the, for example, the CCWG and CWG processes for the IANA transition. I think those are very well documented on the community's own websites and probably not appropriate to try and call things out of policy development processes. It might be something that you could do with more confidence than I should.

So thoughts on this in the future and how we can update it, yes, these pages will be shared, the wiki will be made publicly available. It's probably not a good idea to have a complex like this available for

everybody to edit. That would cause all kinds of confusion, I think, but we will find ways to edit and take comments. Are there any more questions?

Yeah, Matt, I think your comment about where people should go, one of the things that we've been talking about is trying to come up with a better description defining and making a distinction between the different groups and there's a document that I started to prepare and I will share with the core group after this call. It just seems that we should get these comments or these issues out of the way first and then move on to that as these were the topics that were most important in Marrakech. But yes, we do need to make these clear distinction between where is a person's natural home within ICANN.

But there's some very helpful comments in the chat, I can see. I can get the chat now, that's useful. So if there are no more comments or questions, I will on this particular issue, I will try to stop, remember how to stop sharing, and go back and take another document, moving on to the next part of the agenda, which is really about collaboration on producing new types of content with an initial focus on newcomers, and this really is one of the topics I think it goes back to Matt's comment about how do we distinguish between these different groups within ICANN.

And if anybody would like to make any comments on how do we produce new civil society-related content, that would be very useful to hear. We've spoken about having both summaries of key topics that people have worked on in the past... And the noise is back.

So we've spoken about having written some written materials about work that's being done in civil society, that's broken down by interest area, and these sorts of comment we heard in Marrakech. So we know that there's been a lot of work done on privacy, for example, there's work ongoing on human rights. There's, of course, all of the Work Stream 2 issues for the issues for the accountability program, privacy and WHOIS is ongoing. I'm sure there will be points of view coming out of the issues around consumer trust.

So would it be possible to break out half a page or one page of opinion on each of those types of topic so that people could see that there's working ongoing on areas that may be directly relevant to their expertise or to their organization's mission? And they would find a way to get involved because of that or they would find an impetus to get more involved because of that.

Any comments on how we might go about creating new content that would encourage people to participate in civil society ICANN? Rudi, please go ahead. Hey, Rudi, can't hear you. If you're trying to speak and you could speak before, so please go ahead if you can.

UNIDENTIFIED MALE: Rudi, I hear you very well.

ADAM PEAKE: Interesting.

UNIDENTIFIED MALE: [inaudible] that Adam is not hearing.

ADAM PEAKE: That's right, I can hear you, [inaudible].

UNIDENTIFIED MALE: I can't hear Rudi.

ADAM PEAKE: I'm dialing in on my phone, so I'm watching the chatroom on my computer. Perhaps the problem is that people on phones can't hear. Oh, dear. Okay. This is an interesting call. It seems that if we're on the phone, then we can't hear people speaking on the bridge and but at least I could – I don't know. I could hear Tijani. This is difficult to understand.

I could hear Rudi, yeah. Oh, okay. Well if I'm the only one who can't hear you, then it will be caught in the transcript, so we will be able to read it later. I just won't be able to respond immediately to any questions. So please go ahead and speak and then I will be quiet and let me know when you finished.

Well, not entirely sure what to do now. Perhaps moving on to the next topic might be the next best thing and I'm very sorry for the problems we're having with the call. I will go back and start sharing my screen again and some more information that's on the wiki, which is this listing. We have promised at various times we would then have a calendar of events, and while this does not meet the calendar format, which we will

have, it will become part of the wiki page, the calendar is reasonably easy to put in place and update.

I wanted to present this table of meetings. It's somewhat like the Word document that have been shared previously, and it begins with some of the meetings that we've held in the past with civil society and there's the standard format here, which is to show the date of the meeting, what the meeting was, who the organization, the organize it was, and the location.

Importantly, were there any staff or civil society community attending? Any materials or reports particularly when we're doing our own program? Then there should be some kind of output, whether it's a transcript or even just session notes. And then some detail of the type of support that was given in broad terms. I think these were all issues that were requested at one point or another. I will try to go through them slowly and you'll see, for example, on the 8th of January, there was an event in Kenya. And the participating organizations were ISOC Kenya, which is an ALS, [key] Connect, which is an NCUC member, and then ICANN and its speakers or some of the speakers are listed here on the agenda. And then there's a meeting report you can go to, which is about a three or four-page summary of what was spoken.

And we have similar things going down here from a meeting in Brussels, which was partly sponsorship, partly use of CROPP funds, and then some general support. A lot of these will be familiar; they're taken from the calendar of events that we've been sharing for some time. I see that there's the NTEN conference in San Diego, which Glenn McKnight attended, and I know that Glenn attended using NARALO CROPP funds.

The RightsCon conference in California, there was a lot of participation from ICANN. We've been sponsored at this conference for the last three years and Sally Costerton and Chris Mondini, who I'm sure you know attended as did Rafik and [inaudible]. And there were different sessions and there are links to those sessions.

So this is the sort of way I'm thinking to present how we participate at meetings. It will also be future oriented, so if there are meetings happening, for example, April the 22nd, tomorrow is SEEDIG in Belgrade and ICANN staff will be attending and there's one participant who's a member of the NCUC, and NCUC is supporting one of their members to attend. So hopefully in weeks to come, there will be some kind of report in this area.

We know [inaudible] is going to be someone from NCUC attending because they're using CROPP funding to have that person attend. And then the thing I would like to really like to talk about is the example given the African Internet Summit, where we see CROPP support for some of [inaudible]. Daniel, I think it's you from AFRALO, from NPOC, and from NCUC, and there will be ICANN staff attending. There's actually, there's a spelling mistake as well I've decided to include. It's got two Ses.

So there's also an ICANN day actually on Saturday, June the 4th. ICANN is a sponsor of this meeting. So my question really is as we look through these events and we see that one or more of the community or a community member and staff will be participating, how can we collaborate and what sort of collaboration can we bring to that conference? And could it be a side event? Might it be just even a cup of

tea and biscuits or an evening reception of some kind? What sort of participation would collaboration at events would be helpful in bringing civil society collectively whenever possible to these events?

So, I'm interested in your comments about the format. Please note there will be an events calendar, Glenn in particular, Dev, not ignoring your comments about the importance of that, but I just wanted to present this form as something that we can use to identify future activities and also receive information about past activities. I'll leave this.

JEAN-JACQUES SAHEL:

Adam, just to add when we think about future planning. Basically one of the ways to use the calendar is when we know that indeed there are major conferences happening such as this African Summit early June. Maybe we want a way to add a column of comments or exchange on the side, which could be edited by anyone from the community to flag up what – they might be going and they might [organize] the panel to flag it up to others so others can say [yeah].

Also you might be interested in the panel and helping organize it, the [speaker at] the panel. So that could be the way where we can try and help each other organize these events. So there's various ways we could organize that exchange but I think that would be to me one of the key purposes of having that joint calendar as a sort of comment tool or tool for common planning for future events. So yeah, that could be quite helpful in joining forces, basically. So I'd be interested in your thoughts on that, and yeah.

ADAM PEAKE:

Would anybody like to make any comments on this? Any observations? Dev, I saw your comments about the At-Large calendar. I'm trying to look through the chat now. Having screen share seems to make things awkward to move.

[inaudible], no, there's no template as yet for meeting reports. They've just been random as people have submitted them in their own processes. I don't know that there's a standard template for CROPP. I probably should know. But really, it's just a matter of what at the moment of whatever anybody wishes to say, but it would be useful to look at a standard template. It's helpful for people, I think. Thank you.

Are there any comments about this particular form? One of the things I think we might like to immediately consider is what could we do, as an example, at the Africa Internet Summit, given all of the different constituent parts that were going to be there. We have everyone from staff through the At-Large and NPOC and NCUC present. Is there something we can do that would be a question?

And then we also have quite a number of people I think from the different groups attending the WSIS Forum. I know that people from At-Large, from NCUC, from NPOC will be there, and staff will be there again. So if there are events that we can collaborate on, then that would be very helpful. Any thoughts on the type of collaboration we should do? What do you think would be helpful?

DEV ANAND TEELUCKSINGH: Can anyone hear me?

ADAM PEAKE: I can.

DEV ANAND TEELUCKSINGH: Okay, great. Just to suggest that the challenge for getting us to civil society [inaudible] is [inaudible] that [inaudible] completed from [inaudible] because such [inaudible]. My [inaudible] is that that future planning – and [inaudible] Jean-Jacques, you have to [inaudible] it for more than six weeks in advance if you want to get a particular person within a region for [inaudible]. So that might be a concern because if you try to tell us two weeks before the meeting [inaudible], there's no way we could apply for funding. So [inaudible]. That's why I propose the At-Large, the outreach calendar in order to do this future planning.

I think the way you've done the meeting reporting here, actually I think is quite useful because we can go back to it, we can go look at the materials, we can look at the type of reporting, and so forth. The CROPP reports also has a trip report that travelers have to fill out and that could be linked to when persons attending events to do civil society outreach can report back there and therefore linked in this Word document. I hope everyone could hear me. That's it.

ADAM PEAKE: Thanks, Dev. I think that the points you were making when the noise was bad, if I heard correctly, were really that we need more forward planning because the CROPP in particular takes six weeks [with no]

notice so having two weeks' notice, it's very little use for that particular initiative. And we will keep that in mind.

When we began, it was meant to be at least three to four months forward looking and we should have a look through the events calendars and also put a request for everybody to contribute the events calendars on an ongoing basis. And we also need to get into the routine of contributing to the regional newsletters, which want to have input on events taking place in the different regions, but [inaudible].

GLENN MCKNIGHT: Adam.

ADAM PEAKE: Yeah?

GLENN MCKNIGHT: Yeah, it's Glenn on mobile. I just parked, so put me in the queue.

ADAM PEAKE: Will do. So I think that's really it, that [inaudible] we need to do more planning, future oriented, and also take your input on events probably now leading up to October-November, it should be given into both this listing and also into the final calendaring. Glenn, please go ahead.

GLENN MCKNIGHT:

Yeah. A couple of things. Hi, everybody. As Adam said, I was at the interim session, which is 3,500 not-for-profit organizations, mainly the technical people, but in the past, the Public Interest Registry, which owns .org and .ngo was a platinum sponsor but they sort of backed off and I spent quite a bit of time with their staff at their booth.

They also, like myself, submitted a proposal to do a session, which they opted not to. I think we have to really look at our literature because I don't think it speaks to the not-for-profit sector, the civil society. It needs some rewrite, it needs to speak to them, it has to have images in not-for-profits all over it from a personal story point of view. So I think we speak a different language than they do, so we need to translate our material into a very simple bites and bits that is applicable to them.

For example, many of the not-for-profits are being hijacked by illegal sites from a donation point of view. That really concerns them when you see this stats, so I suggest we really look at our literature. Second point is myself, David [inaudible], Judith, and Alfredo were all at the SSIG, the Southern School of Internet Governance, in Washington, and there was a lot of ICANN staff. But the only people out there actually promoting ICANN and At-Large were Alfredo because he had some literature known NARALO material, but we had material in Spanish, as well. But when you're seeing sponsoring an event or cocktails, that doesn't translate into results. So we should look at our strategy.

JEAN-JACQUES SAHEL:

Adam, may I follow up with [inaudible]? Okay?

ADAM PEAKE: Please.

JEAN-JACQUES SAHEL: Okay, I think that's a good point [inaudible] very fair, so I think now we're lucky that we have this catalog [inaudible] that Adam put together with everybody's help. And I think what we can do, the catalog of content, go through it and identify where there may be gaps, that's one thing. For instance, you mentioned hijacking websites. Do we have literature or does any of the committee already have literature in that? That's one point. If not, maybe we can [inaudible].

And the other [inaudible]. Hello, sorry, to go back to the previous item when he was talking about doing some very short sort of half page summaries of key topics that may be of interest to civil society like privacy, like diversity, etc. And if indeed there are gaps, if indeed we don't have the right sort of material that is in this sort of language that will appeal the not-for-profit out there, I think there's a lot of good points here. And there's various ways we can do it. I mean if there are some among you that would like to have penned some of it or work with us to draft some of it and share it with [wider] group and refine it. That would be great.

[inaudible] I could have a stab at it but if some of you could volunteer to help with that, that's more accessible content. I'm not talking about masses or paper, I think as Glenn was saying, it's more at least some pressing some initial material that will grab people's attention and talk to them in their own language. So I wonder if there's people that might

be interested in volunteering to help us develop those depending on the gaps that we might have in our content.

ADAM PEAKE:

And just to follow up on Jean-Jacques' point there, one way that we've discussed in the past about trying to develop content is that I am more than happy to interview someone on a topic that they are experts on and feel expert on, and then have those comments or if it's a question-and-answer format, having those transcribed and then that becomes a very quick and easy way to develop – the comments in your voice in the expert's voice, which we could then edit into something that's substantive but useful one page, but without taking too much of the person's time because everybody is already volunteering, and using a lot of your time.

I was struck by a comment from Marrakech, which was that it would be very helpful, and this was one of the Fellows I think commenting that'd be very helpful to break issues into bite-size pieces that should speak directly to a person's interests. And that's really what we're talking about here with these sort of trying to break things down into smaller pieces, people can read and think, "Yes, this is relevant to my knowledge, this is relevant to my interests or the mission of the organization that I work for." And collectively, they become quite a powerful document in and of itself.

So I don't see any... [inaudible] your hand is up again, I don't know if that's an old hand or new. If you can speak then please do. I don't know

if that's, if your mic is working. If not, then I think we're at the stage of any other business.

I will stop sharing this screen. So thank you very much. I'm sorry for the bad sound on this call. It happened on the previous call, as well, so perhaps there's something with the room we're using. We can have a look at that afterwards and try to make sure that it doesn't happen again. And I don't see any further comments. If there's no any other business issues, I think really we'd like to continue. I will share these documents in the wiki with the core group. I'd like to talk to you about both how to better present the content, the catalog of contents and also how we can go forward with these events.

Certainly we'd like to build out the events calendar up to October or November. That seemed to be a reasonable time, and begin to talk about how we can populate events into the –

Oh, now I'm seeing Tapani and Rudi. Sorry. I see with your hands raised. You want to make comments before we close the call? I'm very sorry for missing those. [They] just come up on my screen. Tapani and Rudi, do you have comments? Tapani first.

TAPANI TARVAINEN: I just spoke. It was on Adobe Connect only, not the thread.

ADAM PEAKE: Hello? Can you hear me?

UNIDENTIFIED MALE: Yeah, we can hear you, Adam.

ADAM PEAKE: I'm sorry. Okay. I think my phone was off for a moment, as well. I'm sorry. I can see Tapani, your hand is raised. If you have a quick comment, if you'd like to make it. If not, then I think we should probably close.

Rudi, you have your hand raised. Go ahead, please. If you can speak and speak anyway, and it may well be lucky and it'll be transcribed.

Okay, thank you. I can see that Tapani's question was about is there room for any NCSG outreach event on Monday, and I think that was the same comment that Rudi made. I'll leave that and I think we can probably discuss that on the call group list. And I was trying to say when I think my phone was off, the call group, if you would like to join, please send me e-mail and we will all send e-mail to the civil society contact address and we will make sure that that happens.

Thank you very much, everybody. And again, apologies for the bad sound quality. We seem to have multiple attendees typing. It might be goodbyes or it might be – yes, it might be some goodbyes. Thank you very much, everybody, and my apologies for the poor sound on this call, and thank you.

UNIDENTIFIED MALE: Thank you, and just to finish, we'll follow up with sending around the documents and we'll clearly highlight where we would like most of the comments. Thank you again, all.

ADAM PEAKE: Thank you, all. Bye-bye. You can stop the recording. Thanks, [Milena].

[MILENA]: Anytime, Adam.

[END OF TRANSCRIPTION]