

# **Civil Society Engagement Approach: Call to discuss Implementation 14:00 to 15:00 UTC, December 16**

Draft Engagement Approach:

[https://docs.google.com/document/d/1xC5pxWr4uzkU\\_Uoi3guGFEFrP9LHYk\\_KV11mRIBcqWQ/edit?pli=1](https://docs.google.com/document/d/1xC5pxWr4uzkU_Uoi3guGFEFrP9LHYk_KV11mRIBcqWQ/edit?pli=1)

1. Introduction: summary of the strategic approach and where we stand
2. Content development
  - \* current civil society generated content
  - \* proposals for tailored content and communications
3. Civil society in ICANN: distinguish between missions
4. Engagement activities and shared events calendar
5. Capacity Building
6. Next Steps
7. AOB / Questions