
ADAM PEAKE: Good evening, everyone. So, yes, I think it's probably time that we made a start with this. People are coming in the room. Hi there, Alberto. And we should have interpretation today as well. So when you speak, please give your name and then try to speak a little slower, I think, for the interpreters. I'm not sure I'll be able to remember to do that. And raise your hand if you do wish to speak when we have questions.

The agenda is in the notes part, at the top right-hand side of the Adobe Connect screen. And I think we can take it that, as far as a roll call is concerned then, we have the participants in the room. Anybody who is only calling in on their mobile, could they let us know now so that we can make a record that you are also attending? Anybody who's only here on the mobile, please?

[DANIEL]: [Daniel].

ADAM PEAKE: Thanks, [Daniel]. That's [Daniel] from AFRALO.

[DANIEL]: Yes, that's right, [Daniel] from AFRALO.

ADAM PEAKE: Great, yeah. Anybody else. Okay, then I think we can begin the call. And I'll start that by sharing my screen, to go across to the ICANN wiki.

Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.

Milena, could you put the URL for the wiki into the chat so that people can follow along on their screens as they wish?

[RAMONA]: Sure, right away, Adam.

ADAM PEAKE: Thank you very much. Let me see if I can find my way across. Actually, to begin with, it's perhaps better to just let you know that the web page for Civil Society, the landing page, simple page, has now been made available on the ICANN website. So underneath "Resources," if you go there, you will be able to click on "Civil Society." So that is now there and available. So we have that now. As was mentioned, it lacks a bit of color. But fortunately, it's not just plain text at the moment. So we're doing okay. And I hope there will be an opportunity in Helsinki to take a photograph of a good representation of you all so that we can have some of you on the screen there.

And let me go back and make sure I get the correct screenshot. So hopefully you will have seen that, which is good news. Stops there, and we start to go back to the next screen, which is to the wiki now, I hope. Yes.

There's a couple of things that were added, sent around with some information, which is a draft description, in a very summarized form, of the organizations that are part of this activity. So we have a description of the At-Large community. And you can see that it's very short. So these are summaries. And then a description of the Non-Commercial

Stakeholders Group and the two constituencies there, the idea being to give somebody just a flavor of what the groups are when they come into ICANN. And if at some point – and probably not now, unless there's a very glaring error – then we can try and make sure that you are comfortable with how your respective communities are described. And we will make edits on that. You can send e-mail to me or to the mailing list, as you wish.

The next part we really wanted to attend to on the agenda is the catalog of content, which we've been asking to edit for a while. And the recommendation on the last call was to break it down into categories, rather than the long list of content, which was there before. And so these categories here, which are also reflected in the – excuse me – catalog of content. And so start that again.

We have this catalog of content, which was suggested that instead of having a long list, which went on for some clicks down the page, just break it out into different categories. And we have them here, which are Guides and Introductory Materials, General ICANN Topics, Papers and Declarations, Materials from ICANN Meetings, and Other Resources. I just broke them out into separate pages, which you can see on the left-hand categorization index over here. So, for example, general ICANN information goes to a separate page in General Topics.

One of the things we did talk about was trying to create precis, or little introductions to each of these, to say what they would be about. And really seeking volunteers to support that. I can do it myself, but sometimes me summarizing the work that you've done is not as appropriate as it could be. I'll go ahead and do it if people think that

that's the right thing to do. But it's something that I think we wanted to discuss.

And so I'll stop talking now. When I share my screen, I can't see if people have put their hands up. But would anybody – do you have any comments at the moment on either the webpage or what I've described in the wiki?

Glenn, thank you.

GLENN MCKNIGHT: Good morning. Can you hear me okay?

ADAM PEAKE: I can.

GLENN MCKNIGHT: Hello? Okay, thank you. I like the flow of the information. I have one quick suggestion. People like graphics, so using an infographic to show the flow and the connection between concepts might be a good idea.

ADAM PEAKE: Thanks, Glenn. I'll come back to you on that and try and get some more ideas. That's good. And you're right. We do have a lot of very plain text pages that are going on.

Anybody else? And anybody who would be willing to, from both the At-Large communities and the NCSG, NCUC, NPOC, would you take a quick

look at how we've described those organizations and make sure that you're comfortable, that this is, obviously, a very brief summary, but a fair summary? That would be great.

All right. Okay. Thank you, Avri, I can see your comment there. Right then. I will get ahead and start doing the precis on that content. No problem with that.

The next items we wanted to discuss – and this is something we've been talking about for some time now and is important – is the events calendar. And again, if we go back and share the screen, if you have the link to the wiki, then you'll be able to see it on your own screens as well. And here we go. This is divided into future events, past events, and then teleconferences and meetings, teleconferences and meetings being what we're doing at the moment.

So if we're going to future events, the way I thought to do it was to break it up by month. We're coming towards the end of May, so no doubt this will flip over to past events at the end of the month. And you'll see that we're somewhat lacking now in events. Certainly, there are some in June, but we're lacking events after July and August, and into October, and very much would like to hear from you on events that you will be attending, or you know of and you think should be on this calendar as the type of event that we want to consider. The next round of CROPP support will be available soon. This could be a useful calendar to share potential events. But to make that useful, as we've been reminded a couple of times, CROPP requires six weeks' notice. So at the very minimum, we need to be looking out into the end of July and August, September, for events.

There are some that are coming up that may be quite important; well, I think are quite important. The... Excuse me, I lost it there. There should be the Africa Internet Summit, which I thought was at the beginning of June and I cannot find. There it is. Sorry, the 25th –

[DANIEL]: [Inaudible] from the [inaudible].

ADAM PEAKE: Yeah, the 29th of May to the 6th of June. And we have people attending from AFRALO, NPOC, and NCUC as CROPP support, and staff will be there. There will be an ICANN day, and there will be a session for Civil Society. So each of the groups will be able to present their work. And I'm trying to help with slides and so on.

The other events that are going on, you can see here. Of particular interest, I think, NARALO is attending certainly to the Canadian IGF. And I think there's CROPP funding for NARALO to the Personal Democracy Forum. And of course, the EuroDIG, which has a lot of participants from each of the groups. I know that EURALO is going, NCUC, and I think NPOC is participating. So again, collaborating on information, or collaborating while we're there, is a useful thing to do to present ICANN in a more synchronized manner.

Excuse me, I think – is there somebody who... I saw the window flashing, so I'm wondering if someone had a question at this point. Okay.

But the main thing, I think, for this particular activity is to start trying to populate these events. You can see, we've got one coming up at the end

of October. But really, there's quite a lot of lacking information here. The World Social Forum is probably an important event in August. And ICANN staff, I know, will attend, but we don't know if that's going to be an event for community. NARALO, I think, is attending the New York Nonprofit Conference, although that one seems to be tentative at the moment. So any information that you can help to provide about events, then that would be very useful.

Are there any – Alan, hi, would you like to go ahead and speak?

ALAN GREENBERG:

Yeah, thank you. Every second meeting I go to – that's a slight exaggeration – seems to be putting together a calendar of events. I can't remember all the ones, but there are several global ICANN ones, and certainly individual regions and individual functional parts. Everyone seems to be maintaining a new calendar and asking for contributions so that their particular community knows about what's going on.

This really sounds like something which should be done on a global level within ICANN and things flagged for interest levels, as opposed to everyone building their own. I honestly cannot remember the last one that I heard about within the last few days, but it was also an ICANN global one. So somehow... There's an awful lot of wasted effort going on. Thank you.

ADAM PEAKE:

Yeah, I agree. There are different calendars, and I was looking at some earlier today. But I didn't find any that were that relevant at the moment to Civil Society. One of the best ones for our use is the one that Glenn and Dev developed for At-Large. But our calendars are all somewhat lacking for, I guess, the Northern summer months. And that might be because it's the Northern summer months. But all the same, there are activities going on across the world. I do agree that there ought to be greater coordination, and that's something that the Global Stakeholder Engagement staff do, because we attend a lot of these types of events. But, yeah, I hear what you're saying.

But all the same, given that, if there are people attending events and you know about them, then we can probably find a way to take them from this calendar and make sure that they do appear in other calendars as well. And one of the things we want to do is to try and make sure that if we do attend events, then there is a report of some kind, even if it's just some of the programs. Like CROPP require a report to be made. But there is also, if you attend an event, then something voluntary is also useful.

And, Jean-Jacques, your hand's raised.

JEAN-JACQUES SUBRENAT:

Thank you very much, Adam. Yes, I just wanted to speak up on that, which is to say we have this monthly call, the call that we're in now. And that should be a place for us to exchange on upcoming events. So, of course, Adam does a lot of work, and so he's been presenting all these various documents, etc. But it's not the only way that we can use this

call. It should be for any one of us to flag up to others in the community, on this call, what they're working on.

So, for instance, Glenn, if you've got an event coming up in July or September that you know you're at, and you might want to put a panel together for, then it might be worth raising now in this sort of call to, well, let people know and, more importantly perhaps, see if anyone else might be interested to help you with that panel and might be on that panel, that sort of thing. That's hopefully a way that we can get to work together at a very practical level. So hopefully, that's what we can do, moving forward. And I hope if we have time on this call, I hope that other people that are on the call can share if they do have thoughts and ideas, they're working on workshop panels, etc., that are coming up. But it would be worth mentioning and discussing with others today. Thank you.

ADAM PEAKE:

Thanks, Jean-Jacques. Yeah, and [inaudible] I've just seen the calendar that you put forward from the At-Large outreach. And I'm not sure what – I can only very quickly flip through at this moment, and I'm not sure that there are that many events that I haven't caught. Some of them, I don't think are. Some of them are very regional and wouldn't be entirely relevant to the whole of Civil Society. But I'll go back and look at that calendar again, and also the other calendar. I'm blocking on the URL name, but it's the external application that you and Glenn have used.

But I think trying to get something that's harmonized for all of Civil Society, but also indicating if people are attending, and that was the difference of this particular events listing, that it would actually have whether or not staff or a community or both, and different parts of the community, would be attending. And if they are, then will there be a report after the event? Also whether or not ICANN is sponsoring, which is something, or supporting it in some way, which is something that we have been asked to do, or you asked us to do. If we are supporting people, then we should let you know that that support is being made.

Right, okay, so an event in Cameroon. Thank you.

So I think something for the events, and this is also something that we've asked for, for the regional newsletters. And that's also coming up. It's a later agenda item. But it's something that – events should be, as best we can, we should be listing events. Something 6-8 weeks out in regional newsletters. And those tend to have closing for publication date at the end of each month. So, again, there's the core group who are coordinating on that. So if you have information that's, say, 8-10 weeks out, then we can make sure that it gets in the regional newsletters and goes beyond just these types of calls or people who see the wiki.

Glenn, you had your hand up again.

GLENN MCKNIGHT:

Yes, I went to the event page. I noticed I can't edit that page. So any event, I just have to e-mail you my additional items for NARALO. Is that correct?

ADAM PEAKE: If you could, yes, or send them to the core group volunteer list, which I know you're on. So that would be a great way of doing it. So that could be a question. Would each of the groups like somebody nominated to make edits to the page? I think to have global editing would lead to potentially some kind of chaos, with every kind of event going forward. And we want some control over what we're trying to do. But perhaps one answer would be to have one person from each of the RALOs and somebody from the NCUC, NPOC, and NCSG with editing rights to those pages.

About publishing articles and reports, again, if you sent those to me or the Civil Society e-mail address, then that will be perfectly fine. Or use the representatives who are on the core group. And I see that –

TIJANI BEN JEMAA: Adam?

ADAM PEAKE: Tijani, sorry. I'm sorry, go ahead.

TIJANI BEN JEMAA: Okay. Thank you. Can you hear me? Do you hear me?

ADAM PEAKE: Yes.

TIJANI BEN JEMAA:

Okay, thank you. Adam, I don't understand why you want to restrict anything, rights, to only one member of each RALO or only one member for NCSG, etc. I think that anyone who has the login has the possibility to add something on the page. All our wikis are like this in At-Large. We don't have restriction like this. So I don't understand why we have to restrict it. Because you are asking to produce a [quota]. If you appoint one person, he will be overwhelmed, because he will do it for everyone. Thank you.

Adam?

ADAM PEAKE:

Sorry, talking to myself on mute. Yes, well, that's very reasonable. I can see [Aiden] and [Bazunay] agreeing with you. So, yeah, change it to global. And there needn't be chaos, you're quite right. Right, Cheryl. So I will do that. I don't think I should try and do it now. Multitasking is not my skill. So, yeah, let's go ahead and change that to a global edit. Absolutely no problem. So, let's see. Okay, well, I think that's confirmation that people want that, and so I will do that when this call ends. And you'll have the editing ability. And thanks very much for doing it.

So if there's nothing else on this particular part of the call, I wanted to go to a part to talk about supporting outreach and developing presentations and materials. I know that a lot of you have materials of your own, and perhaps presentation materials. But the idea is really to

think about the type of... Trying really to present issues that would be useful to newcomers.

And, Milena, could you pull up the slide deck? And also, these are available on the wiki if you go to the page for this meeting. For today's meeting, you'll find that this information can be downloaded. And I think you all have scroll control, as well.

But the simple idea is we have examples of Civil Society focus, the work that is being done. And we've often heard, both in Marrakesh and in Dublin, that a lot of the NextGen and Fellows were saying – or people new to ICANN – were simply saying that it would be very helpful to see, what is the work that you, as the At-Large, NPOC, or NCUC, have been focusing on? What are the issues that are important to them? And then they can see how those issues match up with the missions of their organization or their personal expertise and interest. It's those issues that seem to be attracting people, rather than anything else.

So what are these sort of bite-sized bits of information that we might be able to present to them? And some of the issues that I picked up, from looking at your websites and brochures and so on, come here. So if you look at the second slide, which is "Civil Society in ICANN today," and then it says, "Privacy and human rights," privacy work around WHOIS and so on, registrant data. This is something that has been happening at ICANN for a long time. So really asking the question, how is privacy important to ICANN? How does it manifest itself in ICANN policy? How does it become an issue? Would someone – and this is really the point of it – would someone be willing to work on a short, one page or less,

summary of that particular concern? How is privacy important to ICANN, and how did the Civil Society groups in ICANN address it?

With all of these issues, you may have different opinions. The At-Large may have one approach, and NCUC may see something differently. And highlighting those differences is important. It will give people the opportunity to look at the different groups and think that, “Well, that’s the group that matches my interests best.” I think there are ways that we can produce this information with the least amount of pain to the volunteers, and would be very pleased to try and support this.

The other example – and there are about eight or nine that I picked up, and please add to them or correct them, and please note that they’re pretty much draft – but that was the ongoing work of the Working Party on Human Rights, which is making recommendations about the impact of ICANN’s work on human rights. And of course, they’re doing a lot of work on accountability for the Work Stream 2 aspects of bringing human rights into the ICANN Bylaws, which I know that all of you are working on, not just the Working Party.

So how would we describe that type of information? There are many people outside of ICANN who’d be interested in this. And I could imagine that if they knew that ICANN worked on these issues, then those would be the reasons they may wish to join, may wish to participate and learn more.

The third one mentions operational concerns. So how do we develop and build on the existing work of the NPOC? NGOs and not-for-profits, particularly smaller NGOs, grassroots organizations and those in

developing countries, but not just those. The DNS is not that simple, and managing a name can be difficult. And assuming that it isn't is a mistake. We've seen that from research that NPOC has done. So how can we work on those sorts of issues? Is it possible to bring up a one-pager on that?

Development in underserved communities, I think, links from that. We know from past experience with the New gTLD program that there was a lot of concern about how people from developing economies would be able to contribute and participate in that. And if there's a second round coming up, then what are the issues there? But more generally, it's one of the most important aspects of stakeholder engagement, is how do we ensure that all regions are represented and diversity of views are present? And that may not be just only within developing countries. I know that there's work within the At-Large to bring people from some of the indigenous communities to ICANN meetings.

And then there's been the ongoing work, or past work, on internationalized domain names. And as I was saying, these are just issues that I've picked up. And I'm sure there are others. But perhaps these are, as I'm trying to say, ones that will highlight what's of interest to people. What are the issues that are important to end users today? One of the topic seems to be – and it's important, I think, to all of us – is preserving the multi-stakeholder model, ensuring that we have an equal footing and the ability to participate. Public interest is something that's been important recently, particularly over the last year. And I think everybody – and there's been input on this from different groups. And then challenges facing registrants.

Talking about trying to keep this information simple, without getting into the details of ICANN's policy development processes, which I'm not sure are very easy to understand, it might be off-putting. But if you imagine, these comments originally came, certainly in Dublin and certainly in Marrakesh, from some of the Fellows. So I think it's worth listening to. They're asking for these type of simply presented information about the work that you do and the work that's important to you.

The other issue they've picked up on would be access to knowledge and trademarks. And this is one of the traditional and longstanding issues that has been going on in ICANN since the beginning, trying to find the balance, both intellectual property and freedom of speech and freedom of expression online.

There's the transition and all the work that has been going on around that. How has that been important, and how would you highlight those issues to Civil Society? And then there's the issues of Work Stream 2, which everybody is working on, or will be working on. And those are some that are very relevant to the expertise we find in Civil Society [inaudible] and in [inaudible].

Sounds like a boat.

And the last one is to talk about New gTLDs, and security and technology issues. We've had the first round of New gTLDs. And there's some monitoring ongoing with, again, the public interest issues, competition, consumer trust, and consumer choice. There's an ongoing review, but these are also topics individually that are relevant. And then

what are the conditions for the second round that would be relevant to Civil Society? What would you highlight that might be attractive to people, to think that they would be able to do work that was relevant and meaningful in that context?

I think we also have some people who are very excellent on issues around security and stability of the DNS, and not only in terms of the review processes that are coming up, but also that this is something that groups have worked on, whether it's DNSSEC examples or concerns for DNS exploitation, and so on.

So I'm interested in what you think about this. Have I missed issues? Misrepresented issues? Which I apologize for if I have. But really, it's do you think it would be a good idea to try and build out some information around these, or similar topics perhaps, 6-10 topics that could be individually useful but also brought together collectively into something that people could look at as newcomers and think, "Yeah, this is something that I want to do if I came to ICANN. This is going to interest me."

So very interested to hear comments on this, if it's something that you would be willing to support, one way or another, because I think it's important that fleshing out these kind of outlines comes from the community. And I hope you're all able to see the slides on the wiki page as well.

Are there any comments on this?

CHERYL LANGDON-ORR: Adam?

ADAM PEAKE: Please, Cheryl, go ahead.

CHERYL LANGDON-ORR: All right, thanks, Adam. Oh, my hand finally went up. A bit of a lag time here. I'm sorry about that. You mentioned – and I think this is a good way of gaining and [intriguing] interest, and I'm perfectly happy with this smorgasbord of matters that you put together – that you mentioned throughout running through this presentation the one-pagers.

I think that's a good thing, but I'm concerned about five different, independent documents of specific views being created as one-pagers. Whilst we're using wiki-type collaborative spaces, I was thinking perhaps it would be a good idea to have these particular topics, where they would lead to another page where the variety of [the UN] work, etc., could be gathered. So rather than us end up with four or five different PDFs of an A4 size that people may or may not get around to downloading, lead people then to a next layer of decks of information, where the diversity or unification is used from various aspects of Civil Society in ICANN could be reflected and reprehended. I'm just a little cautious of us ending up with too much fractionation, which would defeat the purpose of a more simple and unified approach of bringing people in gently. Thank you.

ADAM PEAKE: So you're thinking we might lead from one generic summary page into more detailed or slightly diverse views?

CHERYL LANGDON-ORR: Yeah.

ADAM PEAKE: Sort of branching out [inaudible]?

CHERYL LANGDON-ORR: Yeah, not just then going straight to, "Here are the documents from this part of organization, this part of the organization, and this." But rather, a more generic page where some of the diversity of views is put forward. "Aspects from this part of our community have looked at this. Some others have looked at it this way." It's a little more gentle, rather than, "Here's a lot of neat stuff," and then a great, big dive into the [inaudible].

ADAM PEAKE: Right, thank you. That's nice. Alan, your hand's up. Hi.

ALAN GREENBERG: Thank you very much. I'm going to follow on from Cheryl. I must admit, I'm glad I'm sitting on a chair, because I would have fallen off it if I hadn't been more stable. You mentioned it a little while ago, and the kind of things Cheryl was talking about. A one-pager on how to manage your domain name, because it's not all that easy. Words of public

interest and consumer rights protections, challenges faced by registrants, it's the first time I've ever heard anyone from ICANN staff, in any form saying this kind of thing is relevant.

And it is relevant, and it's relevant not only to NPOC, and not only to At-Large, but to large parts of the community. And I think maybe we need to be talking to not only amongst ourselves, but the people in ICANN who actually own those areas, and that we need to encourage them to take up the challenge to create some of these one-pagers, which the rest of us can then either use or tailor if necessary. Just a thought. These are areas that we – certainly At-Large – has been hitting our heads against a brick wall for years now.

ADAM PEAKE:

Thanks, Alan. I see Jean-Jacques has got his hand up. I'll just quickly try and respond. Yeah, I think you're right. You can't put all of this into one page. That's absolutely true. But we can raise the issues – that's one thing – and describe the issue. And specifically, on the issue of domain names and their use, some years ago there was a – probably almost eight or nine years ago now, but there was some work done on the domain name lifecycle. And I've asked GDD to help me rework that, particularly keeping in mind the work that NPOC is doing. But it will be relevant to all of us, because it will come from GDD, with the traditional domain name lifecycle type of information, updating it for the current day. But it may start with, you know, a one-pager that introduces the issue. I don't think the one-pager will always solve the issue or go into complete depth.

Jean-Jacques, would you like to go next?

JEAN-JACQUES SUBRENAT: Yes, thank you, Adam. I agree, it's a good idea. But I think the only thing is, as Adam has just said, these are introductory, bite-sized [reading]. I think someone used the term bite-sized, and that's what it is, the one to maximum four pages, maybe just initial introductory briefing paper. And it's very much for external use. It's just to introduce people to ICANN via policy matters that they can understand, because that's what they deal with and that's what's relevant to them.

And so then we need to start somewhere. So here, we've just put a few very initial ideas, preferably to get the discussion going. I think it'd be great if we can work with some of you who might be interested, might have a bit of time or simply just be experts in the field who know exactly how they could do that, get a first draft together. And then indeed, we could definitely approach some of our friends in the other communities, depending on the topic, to just get their feedback before it goes live. And I think we have to make the first step. If we put together these little drafts, it'll be much easier to get reactions than if we just go to them blankly, if you will, and just say, "We're going to do a briefing on X. Would you help us?" If you come with the start of some wording, I feel it'll be a better reaction and we'd probably get to a solution quickly. So I can hope we can go forward on that basis. Yeah, definitely a good idea to involve the others, as relevant.

ADAM PEAKE: Yes. Alan, would you like to come back immediately, or should we go to Olivier in the queue?

ALAN GREENBERG: Why don't we go to Olivier? Then I'll come back.

ADAM PEAKE: Thank you. Olivier, go ahead please. Good afternoon.

OLIVIER CREPIN-LEBLOND: Thanks very much, Adam. I am always baffled, shocked, surprised about the ability of ICANN to reinvent the wheel. And I'm going to say why, because when I heard this whole thing about a guide to managing your domain name and so on, I'm not sure if you're aware of the Beginner's Guide to Domain Names, which was drafted about six years ago now. Rather than reinventing the wheel from scratch, we might wish to perhaps update this Beginner's Guide. I gather you're aware of the concept of what a Beginner's Guide is and how it came to be. But this one is particularly helpful. And rather than starting again and drafting a new document and completely forgetting about what's already there on the table, perhaps we could start with that and updating it. Thank you.

ADAM PEAKE: Hi, Olivier.

OLIVIER CREPIN-LEBLOND: And I've put a link in the chat for this. Sorry. I've put a link to the Beginner's Guide in the chat.

ADAM PEAKE: Thanks. Yeah, the document that's being worked on at the moment is very much based on existing materials. It's something that we've worked on for many years. I remember it going back a decade, and the most recent would be, as you said, probably five or six years ago. So the idea is not to do something – well, not to reinvent the wheel, but using transcripts of older materials and repurposing them into a more modern format. So, yeah. So I'm not doing it this bad. Don't be too shocked. Don't pull up too many chairs. It's all right.

JEAN-JACQUES SUBRENAT: No, if I can just say, it's just for discussion, this. And we raised it in our previous two calls. We've asked, we've said exactly that. We've got that list of content which Adam has put together, which comes from what you guys have all [published] over years. And we've been saying, what are the gaps? What do you think are the gaps? What could we do? So we haven't received many comments, to be fair. So we wanted to continue discussion, just move to the next step. So let's just throw a few ideas at people, see how you react on this call, where you think indeed we should focus.

So there's areas where we could update things, such as the Beginner's Guide. And there's others where maybe we don't actually have something yet, or nothing [inaudible] manner. And then we need to

develop something new or adapt what we have that might be a longer paper. And that's what we'd love to really hear, move forward.

ADAM PEAKE: Thanks, Jean-Jacques. Alan, would you like to? You're back in the queue, yeah.

ALAN GREENBERG: Thank you very much. We seem to have an echo somewhere. I think you missed the gist of what I was saying. It's not... We have had these ideas, as Olivier and Cheryl have said – Olivier in the talking, and Cheryl in chat – At-Large has worked on these kind of documents for a decade. Other people have done some similar things. You were talking about the work that NPOC has done.

I'm pointing out that these are actual real needs, and maybe we should be shifting the responsibility to the operational parts of ICANN that own these areas for some of these things, for us to use, as opposed to us building them, and reinventing them, and rewriting them.

GSE is in a much stronger position than At-Large has ever been, to try to convince other parts of ICANN that they have a responsibility to do this. I'm pointing out that you may want to exercise some of your clout in that area, instead of having volunteers or your staff write the documents that perhaps ICANN has a responsibility to do globally. Thank you.

ADAM PEAKE: Thanks, Alan. I do understand what you're saying.

ALAN GREENBERG: Good.

ADAM PEAKE: Thank you. I'll probably come back to you on some of the specific topics.
Jean-Jacques, your hand is raised again, is it, I think?

JEAN-JACQUES SUBRENAT: Yeah, yeah, just to say, again, Alan, that we focused on the operational content aspect. And, indeed, we can and should go and get help from the other relevant staff. But you'll see in the list, those things which ALAC already [has contributed really], you guys on this call are the key in this. If we talk about an end user's perspective on the DNS, well, that's the sort of stuff where [inaudible] probably knows quite well what it is. And then we [do most of] accessing knowledge, the Civil Society perspective on a transition or on IDN or the New gTLDs. This group that can provide this perspective, this is your voices as they look at those particular policy issues. So I think it's also important to say that. That's the reason you guys are involved in ICANN. Yes, we might have the operational guides, the technical guides. But without you, without that voice of the end user, of non-profit/non-commercial, we wouldn't have a complete picture. We wouldn't have policies which are as robust and complete as they need to be.

And I think that's what needs to be reflected a bit, when we do briefings which are directed at that external audience of end users and non-profit/non-commercial, if you see what I mean. So anyway, I think we all agree, but just that point. I think the key is really to – because you know these guys. This is your communities. And it's that perspective that you have, which we need to reflect, not just a technical policy [inaudible]. Anyway, just [a bit about it]. Thank you.

ADAM PEAKE:

Thank, Jean-Jacques. Thanks, all. So, yeah, I'm interested if there are any more questions and comments. There's a lot here. And the point about materials that we do have, historic materials to back us up and to repurpose, I think, or simply to republish. That may be the case. But there are also other issues, such as what are we thinking currently about New gTLDs? What can we say that would be attractive and interesting about Work Stream 2? Whether topics such as increased transparency, some of the issues about access to documents, jurisdiction, these are topics that are interest to very specific Civil Society organizations, and even to academia, and the types of people that I think would be useful to outreach for all of your organizations, as you ultimately seek new members. But we're also seeking diverse and expert policy input to help the policy process be the best that it can be.

So I think if we look at some of the issues, yes, you're absolutely right. But there are other topics where you are the experts, and you know what the concerns of privacy are for ICANN. And I don't think they've been written down as yet.

Cheryl, your hand is raised.

CHERYL LANGDON-ORR: Thanks, Adam. I'm assuming you can hear me. You just talked about the better engagement that we're seeking for policy development and similar activities within ICANN. And so I think we may as well mention now, while we're [mine mapping] this system out so that we'd like some [data] in here. But we must always remember to not just link to resources and repurpose resources, but also allow our potentially new actors in our world to take a deeper dive as well. So we've also got to link to the current or archived serious work they've done.

So the attitude to New gTLDs was – and I'm not suggesting every new Civil Society player within ICANN should immediately jump in and join the PDP on subsequent procedures process as a full-blown member. They could and should perhaps be encouraged to look at the list activity, perhaps become a participant, take a watching brief, go to the pages and look at the deeper-level resources. So I think all need to make a little side note in our margins here that we also want to make sure that these lighter and midrange pieces of introductory and intermediate work also allow people to fast track or dive into the serious stuff that is going on and, I think we all admit, can be quite daunting and quite complicated. But we need to at least have the linkages there. Thanks.

ADAM PEAKE: Thank you, Cheryl. I think, yes, that's a very good point. And if we are producing materials that are this, whether it's one page or four, then I

think the last paragraph is, “This is information to help you learn more, participate more, and get involved.”

Comments on the – Jean-Jacques, is that an old hand or a new one? I’m sorry, I missed. Trying to read if there’s any questions on the chat. I think not.

So, as I said, the things that are on the screen at the moment, the topics that are on the screen are intended as examples that I picked up. I’m interested to know, are these the important ones? What have I missed in particular? How can we go forward in fleshing these out into more detailed pieces of work, including going back and checking about reinventing the wheel? But I think, as I said, on some issues, there are topics where we have experts who may wish to volunteer.

One thing I’ve mentioned before, which I think is a way that is quite useful to get information, is by interviewing people, which I hope would be easy; rather than asking you to write, asking you to speak. If you’re feeling that you have the expertise on a topic, can be one way of delivering the information, which we can transcribe and then have reused. But really, it’s a matter of asking for volunteers who would be interested in any of these topics to either write or to talk with me, or whatever the next step should be.

Thanks, Cheryl, for the comment about the selection of topics. And thank you, [Eric]. I think you mentioned earlier that it would be on privacy. So I’m not sure if I have your e-mail address, but thank you. If there’s anybody else interested in volunteering, you’ll find links. If we go back to the wiki page, you’ll find links that show how to participate and

where we are, in terms of e-mail addresses and various lists. And I hope everybody has the wiki address now. And please use that to, sorry, to continue communicating with us.

Are there any more questions? Or we can probably close the call a little early.

JEAN-JACQUES SUBRENAT: Adam, could I maybe just make a follow-up one?

ADAM PEAKE: Please.

JEAN-JACQUES SUBRENAT: Just to come back to the point that I made earlier, when we were talking about the kind of events and how we can use this call to basically exchange, a lot of three or four last calls have been really about, Adam, a [inaudible] call about what we've been preparing and the strategy for our documents, etc. But I think it would be great if we could use it very much as the place where we can share with each other and plan together for upcoming activities and events. So it would be great if, for instance, for the next call we could have some of you, actually, just coming on the line and presenting for an event that you're working on in the future. This is to inform people and to, for instance, make a request for speakers or some such.

So I think we've got a call, hopefully, in about four weeks or so, before Helsinki or just after. I'm not sure if it's set yet. But it would be great if

we could do that and have that engagement there. So it should be very much a community call. So with you helping us draft the agenda and taking the floor, rather than [inaudible] working, driving this. So I hope that you'll be happy to do that and you'll come up with lots of suggestions for items to put on the agenda, or specific events or activities you're about to have. So I hope we can do that with this working call.

That was one thing. And I can say just a quick word on Helsinki, but I'll wait to see if there's anyone who wants to react or comment to what I've just said about this call being about exchanging.

ADAM PEAKE:

Jean-Jacques, there's two things. One, Glenn has his hand up. And also, Klaus had a comment in the chat. If I can quickly go to Klaus with that? Sorry, it can be quite difficult to go back and look at the chat at times.

You mentioned that you want to repeat that the work should be done by the community with the help of staff, not the community and the ICANN leadership? Is that the point you wish to make? Because what I've been trying to suggest is perhaps something that's more of a middle line, that we want to collaborate with you to make sure that this program or this set of work is done to your satisfaction, and also it gets done. And that's the point of really having this call.

Do you want to respond to that? And, Glenn, would you mind if we take Klaus first?

GLENN MCKNIGHT: Sure. Yeah, go ahead, Adam.

ADAM PEAKE: Klaus, please go ahead.

KLAUS STOLL: Can you hear me?

ADAM PEAKE: Yes, go ahead.

KLAUS STOLL: Okay. It was just simply, Adam, I still feel that we're dealing with a basic problem that I think – maybe I'm completely wrong, but I feel that a lot of the [party] people in the group are really not feeling [good] and that this process is actually being owned by those who are actually representatives of the stakeholders.

I think we really need to change from being given all the work organized as us, as the stakeholders, coming up with the ideas and coming up with the proposals, and coming up with what the [links] are. Because these are people we are representing, not staff is representing. And then with the help of staff, actually getting the stuff, which comes from us. I think there is a huge disconnect. Maybe others might not see it, and I might be completely wrong. But I think we really, in order to [inaudible] in and get all this done, we need to really, really structure our relationship and the way we are dealing with it, because without trying to be flippant,

and with all due respect, what we have so far is an Adam monologue, not a real conversation and exchange. And I think we really, really owe ourselves to make it better next time. Thank you.

JEAN-JACQUES SUBRENAT: Adam, can I add to that?

ADAM PEAKE: Yes, please.

JEAN-JACQUES SUBRENAT: In a way, I agree with Klaus, which is that there absolutely should be collaboration. And it [could be] the community stakeholders drive this, and we, in staff, are just support, it would be wonderful. But just to put everything into context, we've asked for commentary [literally] for the past three or four calls. And frankly, I can count on not even the fingers of both hands how many comments and suggestions we've had. And so that's why it would be useful to help move things along by providing a short list, in terms of people giving suggestions, to give a list of briefings, and people have discuss on this call. How useful it would be to have [fine] briefing. So we ask for feedback. We ask for people to say what [guest] you think there is in this list of content. Wish that the briefings could develop, anyone to volunteer to draft. We've had very, very little feedback.

So, you know, it's great if you want to take a lead, fine. But please, go ahead, do it. I would love that. So we're just going to get things progressing, because we know there's a lot of work to do. We know

we've got improvements to make in our outreach, all of us, and we can do it better together. But we rely on you to make the input. So I'd love it if it was more driven by the community. But when we ask for your input and your suggestions and your comments, if we don't really get it, what can we do? How do you want us to progress? So I'd love it if you were all making more suggestions, etc. That would be great.

And that's also why I just said, actually, just [inaudible] that it would be great if it wasn't just Adam speaking. We could use this call as an exchange, precisely. So I agree fully. So we really count on you. We can't do it without you. So if you want to take the lead, that's wonderful. And we're here for support. That's exactly what we want to do, but you need to take the lead, basically.

KLAUS STOLL: Can I [inaudible]?

ADAM PEAKE: Go ahead, please, Klaus.

KLAUS STOLL: Thank you very much for that. And I think what you just suggested, that we take the lead, is something which, in writing, over several e-mails, public comment, public documents, and on, has been published very, very clearly. And we have seen no satisfactory reaction to that. And I think the lack of response and input you are complaining about is quite simply that we don't have the buy-in into the process. If you put everything on the table and say, "Okay, let's start again," I will not

volunteer to do it on my own, but with all the other representatives from all the other stakeholder groups to come together and start again and talk out what we want to do. But this will require, quite frankly, a different approach from the present staff.

And I really want to put it back to the [construct] of meeting in Ireland and documents and e-mails I've sent, which are on the public record, which basically never been fully answered or discussed. When we discussed it and when we had meetings about it, it was basically, "Yes, we said what we have to say," but nothing. No action. No positive response happened. And so as I said, we can discuss it and we can restart and we can own it, but not Klaus or not NPOC or not anybody on its own, but as a group. And that's all the people who are on this call together.

JEAN-JACQUES SUBRENAT: Thank you.

ADAM PEAKE: And thank you very much, Klaus. And, yes, I do remember your comments. But I think there have been equally comments where people haven't always agreed. I think as staff, what we want to do is make sure that you have tools available. And we also have an obligation, as part of ICANN, as part of ICANN's mission, as part of the Bylaws, and also the Strategic Plan to do outreach that isn't just for the community that exists today. It is outreach to the global public. And that is something that we do attempt to do. So we are also trying to build materials which will be useful for that. And I think the examples that we have on the

screen are a good example of that, that this is type of thing that if some of our GSE colleagues are invited to attend a meeting – which they are very regularly – then they can say, “This is the work that is ongoing in ICANN, and this is why it is relevant to you.” And that will further the use of the DNS. It will further knowledge and awareness of the DNS. And that’s part of our mission as staff. But also, part of the mission is to support your work. And that’s what we are attempting to do here.

Yes, please?

KLAUS STOLL:

Adam, just a short reply. A lot of people will end up on the floor at the end of this call because I just landed on the floor, because this is what you just said, is exactly what we asked for at the beginning. That we are not just doing in-reach, that we are not doing that. We are going to [inaudible] and things like that. Does nobody read our submissions?

ADAM PEAKE:

Yes, it was read, and it was reflected in the Outreach Plan, which I thought we had buy-in for at the end of December.

KLAUS STOLL:

At the end of December, that nothing of that, what we really indicated in the Outreach Plan, is actually in the Outreach Plan, and that it doesn’t go far enough.

ADAM PEAKE:

Okay. There's quite a few people that are starting to leave the room, because we're running over time. I hear what's being said. We can point again to all the comments made. From a very practical perspective, I'd be very happy to let you guys decide on what are the agenda items, for instance, for the next call. You set the agenda. I'm just trying to think of the best way to go forward. So I'll make a call for agenda items. We can follow that by e-mail. Just, please, set the tone, absolutely. But I'm just going to [dot] it.

I don't mean to interrupt this, but we need to close out one point only, which is about timing of this call that Cheryl was talking about for the rotation. So we might want to do a Doodle or something, unless there's any reaction to that or suggestions, in terms of rotating the timing of this call. Let's maybe do a Doodle.

I think that's a great idea. It is getting quite late here in Japan, but certainly it's much later in other parts of the Pacific. And let's see what times would be available.

Heidi, please, go ahead.

HEIDI ULRICH:

Hi, Adam. Hi, everyone. And I'm sorry I'm coming in so late. I just wanted to suggest that perhaps in Helsinki that most of you will be there, that staff could organize a room for all of you, with full services, to allow you to discuss how you would like to move this forward on your own. And staff can support that, but we'll just observe and listen to you this time on how to move forward, what you would like this group to do. So just a suggestion.

ADAM PEAKE:

Thanks, Heidi. So we are past top of the hour, and people will be leaving. And we do have the interpreters working, and thank you very much for their support, as always. So I think it is time to close the call, unless there is anything else that we need to say. Thank you for all your comments, and we'll make sure that the transcript and the chat transcripts and everything is made available as soon as we can. And the slides will also be there. And I will set the permissions, certainly, for the pages to global edit and look forward to people contributing to the events pages. Thank you very much for the call. And thank you, goodnight, goodbye.

[END OF TRANSCRIPTION]