

New gTLD Subsequent Procedures PDP
Work Track 2 Request for Data on Vertical Integration (Request Dated February 22nd, 2018)
GDD: Strategic Programs Response
March 22nd, 2018

1. [GDD] How many registry operators are vertically integrated with a registrar?
2. [GDD] Of that number, how many operate multiple TLDs and then, how many TLDs do they in turn operate? Ideally, this breakdown would include instances where a single Registry Operator or a family of Registry Operators, that are nevertheless functionally owned by the same organization, operate multiple TLDs. For illustrative purposes, we could envision the data being constructed similar to below, though this example is not intended to be overly prescriptive:
 - *Registry Operator/Registry Operator Family 1: 23 TLDs; Registry Operator/Registry Operator Family 2: 13 TLDs; Registry Operator/Registry Operator Family 3: 10 TLDs; Registry Operator/Registry Operator Family 4: 1 TLD, etc.*

This response is in reference to WT2's first two questions sent via Steve Chan on 22 February. As mentioned in a previous response to Work Track 2 (<https://mm.icann.org/pipermail/gnso-newgtld-wg-wt2/2017-December/000206.html>), to date ICANN has tracked notifications received from approximately 275 vertically integrated contracted parties. These notifications of cross-ownership are received from applicants during the contracting process, as well as from contracted parties who notified ICANN org of its Affiliate relationships per the Registry Agreement's requirements. The 275 notifications represent 56 unique Registry Operators. Of the 56 unique Registry Operators, 21 run more than one TLD, and the 21 Registry Operators collectively run 246 TLDs. There is no definition of "family" in any ICANN contractual agreements therefore this statistic is not captured.