Application & Evaluation Data

Brainstorming
Was the application and evaluation process effective at...

**Addressing the needs of underserved areas and markets?**
- Serving the community
- Encouraging participation as providers from within the area
- Providing effective dispute resolutions for developing regions
- Examining barriers to entry for prospective participants for emerging economies
- IDNs
- Application support

**Providing equal opportunity for participation in the Program**
- Risk of unfair advantage for those with more money (or disadvantage those with fewer resources)
- Linguistic barriers
- Sufficient outreach and awareness
- Infrastructure access

**Preventing the delegation of TLDs that would be confusing or harmful**
- Standing in objection process
- String confusion
- Singular plurals
- Inconsistent decisions/appeals

**Collecting and implementing GAC public policy advice**
- Public Interest Commitments: voluntary vs. mandated
- Early enough participation by GAC
- Was GAC advice effectively formulated?

**Allowing specific communities to be served by a relevant TLD?**
- How we define community applicants and design an evaluation process fit to purpose?
- IDNs
String Contentious Process

Ultimately expensive to registrants

Can we simplify the process by eliminating “rounds”