# **Application & Process:**

## **AREAS**

- Application Processing
- Application Evaluation
- Objection Procedures
- ➤ Contention Resolution
- Contracting & Transition to Delegation
- Applicant Support Program
- Continued Operations Instrument
- Program Management

#### **CRITERIA**

- Efficiency
- Effectiveness
- Fairness
- Predictability
- Security & Stability
- Alignment to Policy & Implementation Guidelines

# **INPUT**

## References

Was the application and evaluation process effective at...

- Addressing the needs of underserved areas and markets?
  - Serving the community
  - o Encouraging participation as providers from within the area
  - o Providing effective dispute resolutions for developing regions
  - o Examine barriers to entry for prospective participants for emerging economies
  - o IDN's
  - App support
- Preventing the delegation of TLDs that would be confusing or harmful
  - Standing in objection process
  - String confusion
  - Singular plurals
  - o Inconsistent decisions/appeals (not sure this is in scope)
- Allowing specific communities to be served by a relevant TLD?
  - o How we define community applicants and design an evaluation process fit to purpose?
  - o IDN's
- Providing equal opportunity for participation in the Program
  - Risk of unfair advantage for those with more money (or disadvantage those with fewer resources)
  - Linguistic barriers
  - Sufficient outreach and awareness
  - o Infrastructure access
- Collecting and implementing GAC public policy advice
  - o Public Interest Commitments: voluntary vs. mandated
  - o Early enough participation by GAC
  - Was GAC advice effectively formulated?
- Can we simplify the process by eliminating "rounds"?