

From: Steve Crocker <steve.crocker@icann.org> **Date:** Thursday, February 11, 2016 at 10:59 **To:** James Bladel <jbladel@godaddy.com> **Cc:** Steve Crocker <steve.crocker@icann.org>, Icann-board ICANN <icann-board@icann.org>, Nora Abusitta-Ouri <nora.abusitta@icann.org>, Board Operations <board-operations@icann.org> **Subject:** Board members for the auction drafting team

James,

Thank you for chairing the drafting team for the charter of the CCWG on the auction funds, and thank you for reaching out to the Board for participation. I apologize for the delay in responding. My queue was clogged with the CEO announcement process and our recent retreat.

We have chosen Asha Hemrajani and Erika Mann to actively participate in this effort. Asha is co-chair of our Finance Committee and Erika is chair of our Audit Committee. We wanted to have strong involvement from the financial side of the Board.

I understand from the public comment period that the need for broad and inclusive participation was echoed by respondents. We hope that this will be embodied from the very start of the next steps in the form of an open drafting team and also would like the inclusion of two staff members, to include Nora Abusitta, SVP Development and Public Responsibility Programs as she has been involved in the preparations of this discussion thus far, and Sam Eisner, Senior Counsel, who can both help inform on the topic, including the impact and limitations set forth by previous work in this area.

I am glad to see this processing kicking off officially and thank you in advance for your efforts on this. The CCWG is empowered to gather ideas and create one or more proposals which the Board will consider in final decision-making. As such, we want to take

the time to stress the importance of the following items to ensure a successful, responsible, and productive process for all involved:

- The CCWG has to be run as a project with proper budget and schedule. Regarding budget: the cost for the drafting process and operation of the CCWG will come out of our regular operating budget, not out of the auction funds.
 - Once a system is set up for distribution, the cost of administering the distribution of the funds will naturally come out of the auction funds.
- Proposal(s) for the administration of the funds must include tight control of the overhead. A nominal goal for the overhead is no more than 5%.
- The CCWG must cast a wide net, not limited to just the existing SO and AC structures. The focus should be first on general principles, not choices of specific projects.
- To avoid conflicts of interest, there should be clear separation of those deciding the general direction, those choosing specific projects, and those receiving the funds.

Thanks,

Steve