

Competition, Consumer Trust & Consumer Choice Review Team (CCT-RT)

9 March 2016

Input received

- Consider how registry/registrar separation rules have either helped or hindered competition. Are these restrictions or lack of restrictions appropriate going forward? (Jeff Neuman)
- Consider integrating CENTR' available data on HII index to assess the competition in their own market.
- Consider advertising in consumer trust framework. (Aaron Pace)
- Is there a study that will show whether PICs and/or safeguards actually added trust to those TLDs? Or whether it's just still the same as no difference between the legacy TLDs? Measure whether those safeguards are actually leading to the intended results of what the GAC is trying to achieve. (Jeff Neuman)
- On confusion and abuse - with respect to the new Registrar Accreditation Agreement requirements for 2013 RAA, did the new RAA requirements actually result in lower abuse or did the RAA requirements actually result in unintended consequences? E.g. registrars' paper on deletion of over a million registrations as a result of the verification requirements. A study would be helpful. Consider studies will look to name collision and whether the delay and the rules that came about as a result of the debate actually resulted in greater trust in the space. (Jeff Neuman)
- Has the implementation of DNSSEC led to a greater trust in the name space? (Jeff Neuman)
- Distinguish between the mandatory and the voluntary PICs. It would be interesting to look at what additional obligations or additional safeguards some new gTLD registry operators took on and whether those made a difference. (Steve Metalitz)
- The Board made the point - in response to the GAC - that it will recommend that each of these groups consider whether on how various elements of the community should device appropriate PICs for the next round of the New gTLD Program. Have you discussed this or received the request from the Board? (Steve Metalitz)
- An analysis of enforcement of PICs could be very helpful for setting recommendations and guidance in the future. (Lori Schulman)
- Will we be looking at the registry introduced measures as well as the ICANN ones? When we are looking at consumer choice and competition, is there some way of evaluating or looking at the value of some of these as opposed to others? Why do people choose one and not others? Is it useful in the future to have these kinds of sets being replicated? (Nick Wood)
- When the .com agreement was up, the Department of Commerce asked the Department of Justice whether it should allow .com to increase its price. It might be useful to refer to the Department of Justice's formal opinion. It was used to justify the allowance in the first agreement of .com being able to raise its price but then not being allowed in the second agreement. (Jeff Neuman)
- Rights protection mechanisms PDP has overlap with CCT-RT. Is there a particular angle that you all have on looking at the rights protection mechanisms that would be different than the policy development process we will be looking at? In other words, would you be looking at just the overall question as to whether the rights protection mechanisms helped in creating

greater trust whereas the PDP may be looking at the specific procedures itself and whether that was effective? (Jeff Neuman).

- There are several initiatives, studies, reviews, that have some connection potentially with your work – see email sent to input to CCT-RT address. On the new gTLD implementation report issued by staff, the Business Constituency had a number of substantive suggestions for the draft implementation report. Many of those were not incorporated, but are useful and potentially for consideration by the review team. (Denise Michel)
- In late January staff had a couple of conference calls and issued a questionnaire on DNS abuse. Are you coordinating with staff that is working on that? Might there be an extension or further exploration of that space by the CCT Review team.