Competition, Consumer Trust & Consumer Choice Review – CCT-RT
Affirmation of Commitments (AoC) review

Evaluate how New gTLD Program has promoted competition, consumer trust and consumer choice

Effectiveness of application and evaluation processes

Safeguards and Trust
Review Team Members include:

- Independent Experts
- ICANN CEO & Chair of GAC Designated Representatives
# CCT Review Team Members

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<tr>
<th>SO/AC Representatives</th>
<th>Independent Experts</th>
<th>Chair of GAC &amp; ICANN CEO Representatives</th>
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<tr>
<td>Calvin Browne</td>
<td>Drew Bagley</td>
<td>Laureen Kapin</td>
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<td>Jordyn Buchanan</td>
<td>Stanley Besen</td>
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<td>Carlos Raúl Gutiérrez</td>
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Work Plan - Subteams

**Competition & Consumer Choice**

**Safeguards & Trust**
- Consumer trust
- Trademark issues
- Impact of PICS and other safeguards
- Other

**Application & Evaluation Process**
- Application process, transition to delegation
- Application evaluation
- Objection procedures, content resolution
- Applicant support, continuity operations instrument, program management
Work Plan

- **March 2016**: Determine issue areas
- **Q2-Q3 2016**: Request additional data sets
- **May 2016**: Phase 2 consumer survey results published
- **June 2016**: Phase 2 economic study results published
- **Q2 2016**: Interim recommendations issued
- **Q3 2016**: Issue findings
- **Dec. 2016**: Draft republic published for public comment
- **Dec. 2016-Jan. 2017**: Public comment period
- **April 2017**: Deliver final report and recommendations to ICANN Board
Safeguards & Consumer Trust

- Can the public safely navigate to and use new gTLDs?
- Impact of PICs and safeguards/
- Risk of confusion and DNS abuse
- Developing Countries
- Trademark Issues
Safeguards and Consumer Trust

Safe Navigation and Use

- Reach intended destination?

- Destination is safe

Impact of PICS and Safeguards

- Role of safeguards in new gTLDs

- Are Public Interest Commitments enforced?

- PICs for gTLDs in highly regulated sectors
Interested in us?

- Public wiki
- Mailing-list archives
- Open calls/meetings
- etc..

See more at https://community.icann.org/pages/viewpage.action?pageId=56135383
We want to hear from you!

Share your unique perspective with us - Your input is KEY to this process

Send us an email at input-to-cctrt@icann.org

Happy to join your session at ICANN 55

Or to schedule a conference call

The floor is yours!
Thank you!