



Competition, Consumer Trust & Consumer Choice Review – CCT-RT

Mandate

Affirmation of
Commitments
(AoC) review

Evaluate how New
gTLD Program has
promoted
competition,
consumer trust and
consumer choice

Effectiveness of
application and
evaluation
processes

Safeguards and
Trust

CCT Review Team Members



17

Review Team Members include:

- Independent Experts
- ICANN CEO & Chair of GAC Designated Representatives

CCT Review Team Members

SO/AC Representatives		Independent Experts	Chair of GAC & ICANN CEO Representatives
GNSO	Calvin Browne	Drew Bagley	Laureen Kapin
	Jordyn Buchanan	Stanley Besen	Jamie Hedlund
	Carlos Raúl Gutiérrez	N. Ravi Shankar	
	Waudu Siganga	Fabro Steibel	
	David Taylor		
	Jonathan Zuck		
ALAC	Kaili Kan		
	Carlton Samuels		
GAC	Megan Richards		
ccNSO	Dejan Djukic		
	Gaongalelwe G.P. Mosweu		

Work Plan - Subteams

Competition & Consumer Choice

Safeguards & Trust

- Consumer trust
- Trademark issues
- Impact of PICS and other safeguards
- Other

Application & Evaluation Process

- Application process, transition to delegation
- Application evaluation
- Objection procedures, content resolution
- Applicant support, continuity operations instrument, program management

Work Plan

- **March 2016:** Determine issue areas
- **Q2-Q3 2016:** Request additional data sets
- **May 2016:** Phase 2 consumer survey results published
- **June 2016:** Phase 2 economic study results published
- **Q2 2016:** Interim recommendations issued
- **Q3 2016:** Issue findings
- **Dec. 2016:** Draft republic published for public comment
- **Dec. 2016-Jan. 2017:** Public comment period
- **April 2017:** Deliver final report and recommendations to ICANN Board

Safeguards & Consumer Trust

Can the public
safely navigate to
and use new
gTLDs?

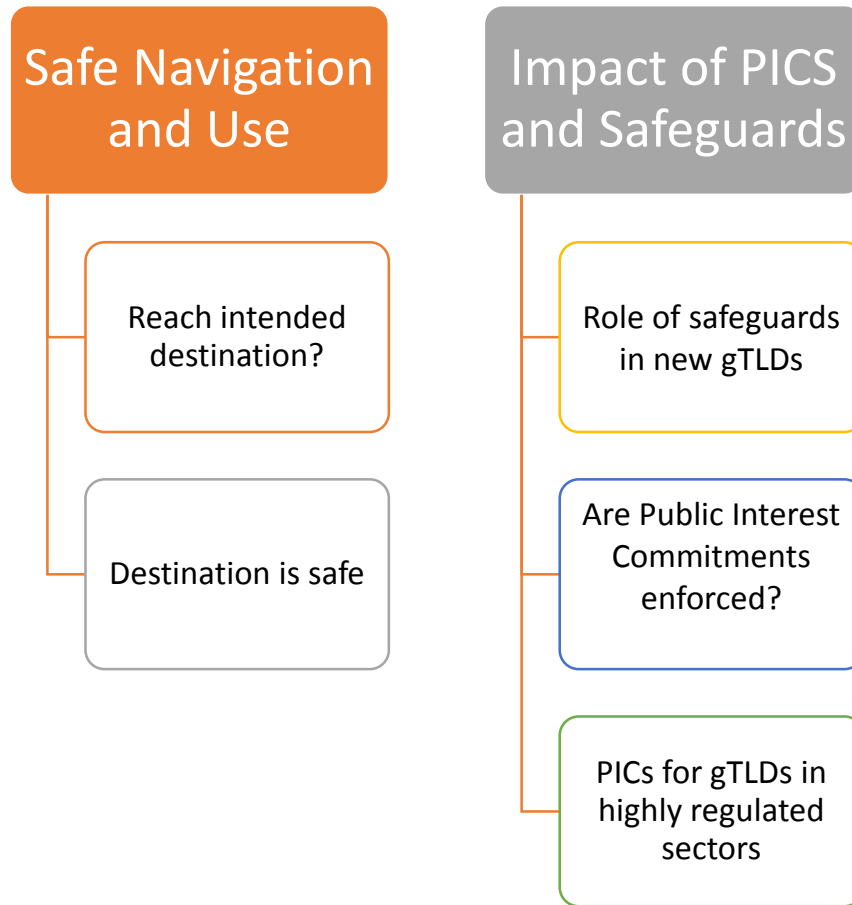
Impact of PICs and
safeguards/

Risk of confusion
and DNS abuse

Developing
Countries

Trademark Issues

Safeguards and Consumer Trust



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CCT ☰ Create Edit Watch Share Tools

- + Expand all - Collapse all
- [-] Competition, Consumer Trust and Consumer Choice
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 - [-] Genesis & Mandate
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 - [-] Economic Study
 - [-] Global Consumer and Registrant Surveys
 - [-] Subteams
 - [-] Liaisons
 - [-] Plenary Drafts/Documents
 - [-] Plenary Conference Calls & Meetings
 - [-] Outreach & Engagement
 - [-] Background Materials
 - [-] Correspondence
 - [-] Email Archives
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Competition, Consumer Trust, and Consumer Choice Review (CCT-REVIEW)



Created by Charla K. Shambley, last modified by Alice Jansen on Feb 25, 2016 Translate

*ICANN has launched a process to review the extent to which the introduction of gTLDs has promoted **Competition, Consumer Trust and Consumer Choice (CCT Review)**. The Review Team (CCT-RT) will examine the extent to which the introduction or expansion of gTLDs has promoted competition, consumer trust and consumer choice. It will also assess the effectiveness of the application and*



You may contact the CCTRT via their public email list: input-to-cctr@icann.org. All emails sent to input-to-cctr@icann.org are archived and may be viewed [here](#).

- Public wiki
- Mailing-list archives
- Open calls/meetings
- etc..

See more at <https://community.icann.org/pages/viewpage.action?pageId=56135383>

We want to hear from you!

Share your unique perspective with us - Your input is KEY to this process



Send us an email at input-to-cctr@icann.org



Happy to join your session at ICANN 55



Or to schedule a conference call



The floor is yours!

Thank you!

