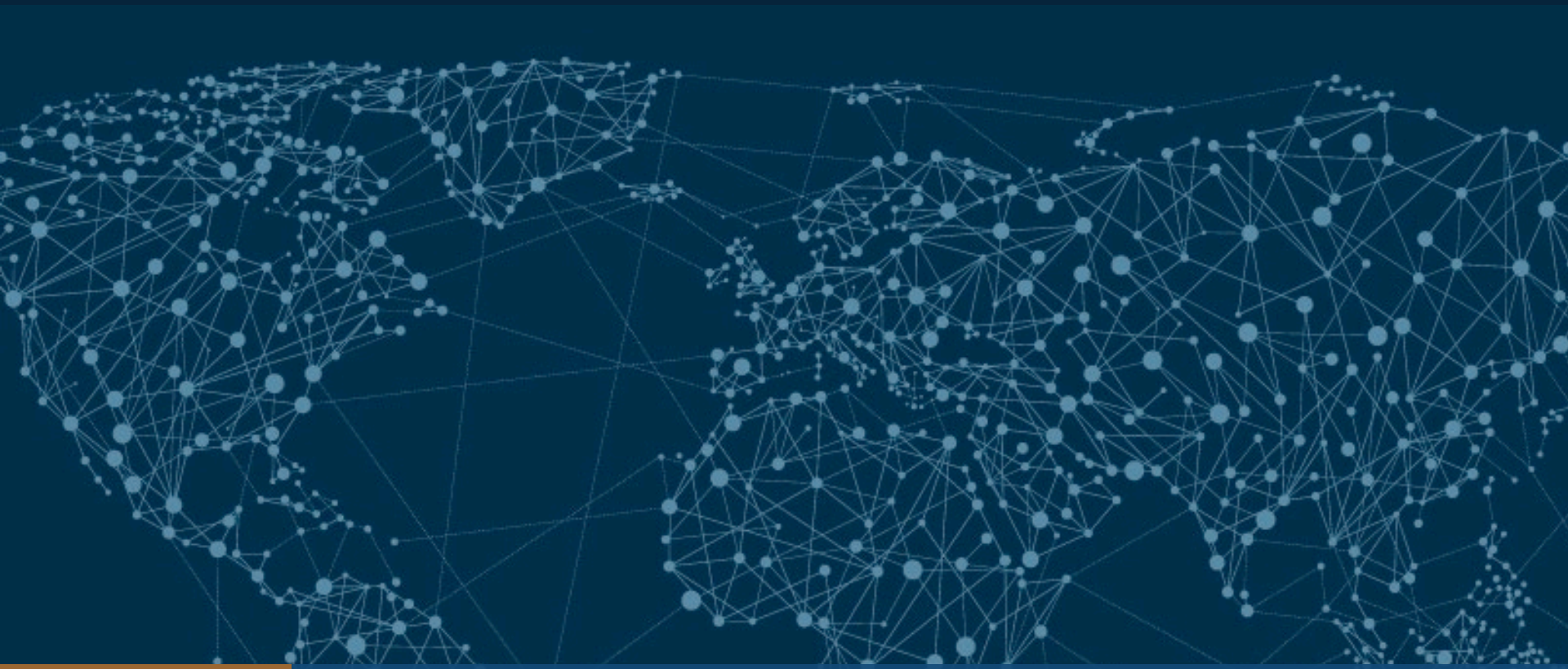

New gTLD Subsequent Procedures PDP

Council Liaison: Paul McGrady
Co-chairs: Avri Doria, Jeff Neuman, and Stephen Coates

Why is it Important?

Background

The community felt that analysis and discussion of the 2012 round of the New gTLD Program could begin and the GNSO Council formed a Discussion Group (DG) in June 2014 to discuss experiences gained from the 2012 round and identify subjects for a future issue report that might lead to changes or adjustments for subsequent application procedures.

Initiation of PDP

Utilizing the work of the DG, ICANN staff prepared a Preliminary Issue Report, which was published for public comment. Staff then prepared a Final Issue Report, which led to initiation of the PDP and adoption of the WG Charter.

Existing Policy Recommendations

If the PDP WG were to determine no changes are needed, existing new gTLD policy recommendations from the GNSO's 2007 Final Report on the Introduction on New gTLDs would remain in place.

Current Status & Next Steps

Current status

- WG has selected leadership: Avri Doria, Jeff Neuman, and Stephen Coates
- Held two WG calls and determined a schedule for ongoing meetings

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Next Steps

- Agree on organization of work and develop work plan: Begin substantive work
- Reach out to SO/ACs and SG/Cs for input
- Consider work from new gTLD related efforts in the community

Charter

- Original Policy Recommendations: As the original policy recommendations as adopted by the GNSO Council and ICANN Board have "been designed to produce a systemized and ongoing mechanisms for applicants to propose new top-level domains", those policy recommendations remain in place for subsequent rounds of the New gTLD Program unless the GNSO Council would decide to modify those policy recommendations via a policy development process.

- Issues to Address:
  - Clarifying, amending or overriding existing policy principles, recommendations, and implementation guidance;
  - Developing new policy recommendations;
  - Supplementing or developing new implementation guidance

Overall Questions

- Should there in fact be new gTLD subsequent procedures and if not, what are the justifications for and ramifications of discontinuing the program?
- Predictability: How can changes to the program introduced after launch (e.g., digital archery/prioritization issues, name collision, registry agreement changes, public interest commitments (PICs), etc.) be avoided?
- Competition, Consumer Trust, and Consumer Choice: Did the implementation meet or discourage these goals? – *CCT Review Team.*
- Community Engagement: How can participation from the community be better encouraged and integrated during the policy development process, implementation, and execution?
- TLD Differentiation? Brands, Geos, Communities – Does one size fit all?
- Application Order: Should there be a Brand round before others?

Work Stream 1: Process / Support/Outreach:

- Applicant Guidebook (AGB): Is the AGB the right implementation of the GNSO recommendations for all parties (ROs, RSPs, Escrow Providers)?
- Clarity of Application Process: How can the application process avoid developing processes on an as-needed basis (e.g., clarifying question process, change request process, customer support, etc.)
- Applications Processing? Rounds? FCFS?
- Accreditation Programs: As there appears to be a limited set of technical service and Escrow providers, would the program benefit from an accreditation program for third party service providers? If so, would this simplify the application process with a set of pre-qualified providers to choose from?
- Systems: How can the systems used to support the New gTLD Program, such as TAS, Centralized Zone Data Service, Portal, etc. be made more robust, user friendly, and better integrated?
- Application Fees: Evaluate accuracy of cost estimates and/or review the methodology to develop the cost model.
- Support for Applicants From Developing Countries

Work Stream 2: Legal / Regulatory

- Reserved Names List and Mechanism for Release
- Base Registry Agreement / Differentiation?
- PICs? Is this the rights way to implement restrictions?
- Registrant Protections
- Contractual Compliance
- Registry/Registrar Separation
- Registrar Non-Discrimination
- TLD Rollout
- 2nd Level RPCs
- Global Public Interest / GAC Advice / Safeguards
- IGO / INGO Protections
- Closed Generics

Work Stream 3: String Contention / Objections & Disputes

- Freedom of Expression vs. GAC Advice, community processes and reserved names
- String Similarity Evaluations (effective? Fair? Efficient?)
- Objections – Review rules around standing, fees, consolidation, consistency of outcomes? Appeals? Oversight over Process/
- Role of Independent Objector
- Accountability Mechanisms
- Community Applications and Community Priority Evaluations

Work Stream 4: Internationalized Domain Names

Internationalized Domain Names and Universal Acceptance: Consider how to encourage adoption of gTLDs. Evaluate whether rules around IDNs properly accounted for recommendations from IDN WG. Determine and address policy guidance needed for the implementation of IDN variant TLDs.

Work Stream 5: Technical & Operations

- Security and Stability: Were the proper questions asked to minimize the risk to the DNS and ensure that applicants will be able to meet their obligations in the registry agreement?
- Should there be non-scored questions and if so, how should they be presented?
- Were the proper criteria established to avoid causing technical instability?
- Applicant Reviews: Technical/Operational and Financial: Were Financial and Technical criteria designed properly to allow applicants to demonstrate their capabilities while allowing evaluators to validate their capabilities?
- Name Collision: What measures may be needed to manage risks for 2012-round gTLDs beyond their 2 year anniversary of delegation, or gTLDs delegated prior to the 2012 round?

More Information

- F2F Session on Thursday, 10 March at 0900 - 1030 in Diamant - https://meetings.icann.org/en/marrakech55/schedule/thu-new-gtld-subsequent-procedures

- Final Issue Report on New gTLD Subsequent Procedures - http://gnso.icann.org/en/issues/new-gtlds/subsequent-procedures-final-issue-04dec15-en.pdf
- WG Charter - http://gnso.icann.org/en/issues/new-gtlds/subsequent-procedures-charter-21jan16-en.pdf
- WG Project Page - http://gnso.icann.org/en/group-activities/active/new-gtld-subsequent-procedures
- WG Wiki Page - https://community.icann.org/x/RgV1Aw