

CCT Breakout Session Subjects/Suggestions

22 February 2016

General:

- Have new TLD's made the DNS more useful?
- Can new TLD's improve the experience of the DNS for mobile users?
- Timeline
- Will there be adequate data to make meaningful assessments and recommendations?
- Structure a program that recognize disabilities in emerging economies.
- Will the analysis carried out be premature to assess fully the impact of the new GLTD round? 4 billion new internet users may change market/circumstances

Application Process:

- Previews unserved areas/markets
- Dispute resolution lessons from developing regions
- How we define community applicants and design an evaluation process fit to purpose?
- Examine barriers to entry for prospective participants for emerging economies
- Risk of unfair advantage for those with more money (or disadvantage those with fewer resources)
- P/C's
- Standing in objection process
- IDN's + app support
- Community application process
- Objection process
- Too expensive
- String confusion
- Singular plurals
- Inconsistent decisions/appeals (not sure this is in scope)
- With the auction prices so high, do entrepreneurs in the developing world stand a fighting chance?
- ICANN fixed costs a barrier to entry?
- Can we simplify the process by eliminating "rounds"?

Competition and Choice:

- If the competition is not founded on price, what services should be identified for competition?
- As more and more apps go directly to service providers, e.g. facebook, etc., the impact to the market for domain names and implications
- Measuring innovation
- Choice or confusion?
- Community vs. Standard vs. Brand
- How has the introduction of the new TLD's affected competition between registrars?
- To what extent have new GTLD's displaced legacy GTLD's/ccTLD's and is this good for competition/price?
- How to segment market
- Cost and cost structure (fixed v. variable) for providing registry/registrar advice
- Data on retail prices?
- Market forces cannot be the only compelling estimation of competition
- TLD-ccTLD price
- Universal acceptance
- Impact of competition of (new) GTLD's in areas where uptake of ccTLD's is low?
- Who is responsible to promote GTLD's?
- Are domain names being allocated more efficiently to registrants who will use them well?
- Do internet users expect different TLD's to have different types of registrants?
- Too soon to accurately consider (risk)
- Impact of alternative routes to DNS access by users
- Has introduction of new GTLD expanded market, reduced costs, increased competition?
- More price competition
- Can registrants get "better" domains in the new TLD's

Safeguards and Trust:

- What are the costs of defensive registrations and do we need to seek to reduce them in the future?
- Extent to which public interest commitments have been consistently applied and how they may have helped to promote or maintain consumer trust.
- Impact of predatory pricing and defensive applications
- Business models
- Sufficient data
- Consumer behavior re: trust (Nielsen)
- Recommendations for increasing consumer trust (esp. in developing countries)
- Ways in which new GTLD's might or might not affect consumer trust and competition in the marketplace. For example, are the cybercriminals preying off of the fact that a legacy TLD operator most likely won't register all of the new TLD versions of a domain name? A user can successfully navigate to a domain name that violates consumer trust through a form of DNS abuse. Therefore it is really important for this study to look and more domain more education in this category.
- For safeguards, let's look at the ways in which new gTLDs might or might not affect consumer trust and confusion in the marketplace. For example, are cyber criminals preying off of the fact that a legacy TLD operator most likely won't register all of the new TLD versions of a domain name? A user can successfully navigate to a domain name that violates consumer trust through a form of DNS abuse. Therefore, it is really important for this study to look beyond mere domain name resolution in this category.
- Impact of public policy on safeguards on consumer protection
- Sunrise pricing – brand vs. generics – premium pricing
- Can a new TLD reduce the risk of consumer confusion for a brand?
- How to “bake” safeguards into new GTLD process
- Experiences from developing regions
- DNS abuse
- Brands and IP protection
- What is ICANN's role in engendering trust?

AOC Reviews Process:

- Too many parallel discussions
- Get the community to discuss our work
- Transparency
- Implementation – Timing – Politics
- Which reforms are critical path?
- Worried that time constraints will limit discussions
- Are there issues that MUST be addressed prior to the further expansion of the GTLD's?
- Process or spend too much time spinning our wheels
- How do we build a solid foundation for CCT-RTZ?