



# FY17 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org).  
 Please remember that the deadline for FY17 Budget consideration is **15 February 2016**.

| REQUEST INFORMATION                                                                                  |                  |  |
|------------------------------------------------------------------------------------------------------|------------------|--|
| <b>Title of Proposed Activity</b>                                                                    |                  |  |
| IGF Workshop on Civil Society engagement and Multistakeholder experience through the IANA Transition |                  |  |
| <b>Community Requestor Name</b>                                                                      | <b>Chair</b>     |  |
| Non-Commercial Stakeholder Group (NCSG)                                                              | Tapani Tarvainen |  |
| <b>ICANN Staff Community Liaison</b>                                                                 |                  |  |
| Maryam Bakoshi – NCSG Secretariat                                                                    |                  |  |

| REQUEST DESCRIPTION                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>1. Activity: Please describe your proposed activity in detail</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <p>The activity is designed as an outreach effort toward civil society outside ICANN including NGOs, academics, and activists. The aim is to educate the target audience about how the multi-stakeholder model works and how it could be improved using Civil Society engagement in the IANA Transition process as a case study.</p> <p>The workshop will share experiences from the IANA Stewardship Transition Group and the Cross-Community Working Group on Enhancing ICANN Accountability. It will invite participants and members from these groups. An important aspect discussed will be the participation from marginalized stakeholders and barriers to participation for actors from developing countries and regions. The workshop will exhibit various elements of ICANN's multistakeholder model and provide an opportunity to discuss its successes and scope for improvement.</p> <p>This will facilitate a clearer map of civil society engagement in post-transition ICANN. By promoting ongoing policy discussion, it will analyze how the transition will impact Civil Society engagement in ICANN in the future, particularly from the perspective of NCSG and its constituencies.</p> |
| <b>2. Type of Activity: e.g. Outreach – Education/training – Travel support – Research/Study - Meetings – Other</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Outreach, education, meeting, travel support                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |



# FY17 COMMUNITY REQUEST FORM

**3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity**  
 One time activity during IGF in Mexico (exact location and dates TBD)

## REQUEST OBJECTIVES

### 1. *Strategic Alignment.* Which area of ICANN’s Strategic Plan does this request support?

Evolve and further globalize ICANN: The workshop would aid learning from the multistakeholder experience through the IANA transition and help in identifying new stakeholders and encourage their participation. It will also aid in advancing organizational, technological and operational excellence by encouraging development of a globally diverse culture of knowledge and expertise available to ICANN Board, staff and stakeholders. The workshop also fits into the strategic plan to promote ICANN's role and multistakeholder approach.

### 2. *Demographics.* What audience(s), in which geographies, does your request target?

Global audience from civil society world, with focus on those from developing countries: NGOs, academics, activists, and media. Since the attendance of IGF workshops is open to all participants, the audience can also include other stakeholders.

### 3. *Deliverables.* What are the desired outcomes of your proposed activity?

The workshop will invite a broad audience of IGF to be better informed of ICANN's multistakeholder model and offer avenues of engagement. It will encourage participation within GNSO constituencies through NCSG as well as various working groups etc.

### 4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

Increasing the number of noncommercial participants by reaching out to the workshop audience, as well as other IGF participants via the participation in ICANN booth and other coordinated activities in situ with ICANN staff.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

### Staff Support Needed (not including subject matter expertise):

| Description | Timeline | Assumptions | Costs basis or parameters | Additional Comments |
|-------------|----------|-------------|---------------------------|---------------------|
|             |          |             |                           |                     |
|             |          |             |                           |                     |
|             |          |             |                           |                     |

### Subject Matter Expert Support:



## FY17 COMMUNITY REQUEST FORM

**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

**Language Services Support:**

**Other:**

**Travel Support:**

Support for three NCSG members to attend IGF in Mexico (exact location and dates TBD) to organize the workshop and conduct outreach efforts during and after the workshop. The support includes air ticket, accommodation and per diem following ICANN community travel guidelines.

**Potential/planned Sponsorship Contribution:**