



## FY17 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org).  
Please remember that the deadline for FY17 Budget consideration is **15 February, 2016**.

### REQUEST INFORMATION

**Title of Proposed Activity**

Policy Consultant

**Community Requestor Name****Chair**

Business Constituency

Chris Wilson

**ICANN Staff Community Liaison**

Rob Hogarth

### REQUEST DESCRIPTION

**1. Activity: Please describe your proposed activity in detail**

Policy Consultant to support BC intense Policy engagements

Support to documentation of BC past policy positions [building of 'observatory' of past official positions in an archived and searchable manner

- Tracking of BC agreed policy positions for publication
- Researching implications of BC positions to the overall ICANN vision, mission & objectives
- Supporting BC Policy consistency
- Policy research activities
- Providing support to basic activities which can help to alleviate volunteer burn-out

Note: This need has drawn full support of members of the BC judging by the enormous consistency required on diverse policy analyses and input the BC makes each year. Though our Vice-Chair Policy Co-ordination has been doing a tremendous coordination of our policy work which most members are parts of but the volume handled and the need for consistent documentation of BC positions, including historical perspective will strengthen the contributions of the BC members and justifies that need for this Policy Consultant.

**2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Other: Support to Policy Development via support to a BC Policy Consultant

**3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity**

Recurring activity



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## REQUEST OBJECTIVES

### 1. *Strategic Alignment.* Which area of ICANN’s Strategic Plan does this request support?

This proposal supports the following ICANN strategic objectives:

1. Ease of global participation
2. Increase stakeholder diversity and cross-stakeholder work
3. Onboarding of participants
4. Enhance communications, consistency, accessibility and participation
5. Enhanced engagement in particular by new BC members with a focus also on business user participants from developing countries/regions in ICANN's BC policy Development activities and positions .

### 2. *Demographics.* What audience(s), in which geographies, does your request target?

This is a service to support increasing engagement of BC members in policy development activities, and to support BC ability to on board new members to engage in policy development activities. It also supports ICANN vision, mission and objectives. All regions.

### 3. *Deliverables.* What are the desired outcomes of your proposed activity?

Policy reviews, research, ePublications of Policy positions. Effective, professional and consistent delivery of policy positions of the BC within the framework of ICANN goals. Support to engagement of members in particular from the non Western Europe and others Group (non WEOG) regions by further focus on easing time commitment for engagement.

Language translation may be needed to French and Spanish, in particular

### 4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

Consistency of policy statements and positions. Quality of annual compilation and publications of BC policy positions. Feedback from members based on an annual questionnaire.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

### Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Policy Consultant	Recurring		7 hrs a week	

### Subject Matter Expert Support:

Bias for Policy development and articulation

### Technology Support: (telephone, Adobe Connect, web streaming, etc.)

All will be needed to support engagement with members, and sub groups of members.



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**Language Services Support:**

None

Yet to be determined, but translation to French and Spanish likely to be required on briefing materials that are background to support participation.

**Other:**

**Travel Support:**

**Potential/planned Sponsorship Contribution:**