



# FY17 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org).

Please remember that the deadline for FY17 Budget consideration is **15 February 2016**.

## REQUEST INFORMATION

### Title of Proposed Activity

Translation/Interpretation support for NCUC outreach events

### Community Requestor Name

NCUC

### Chair

Rafik Dammak

### ICANN Staff Community Liaison

Maryam Bakoshi – NCUC Secretariat

## REQUEST DESCRIPTION

### 1. Activity: Please describe your proposed activity in detail

At each ICANN meeting NCUC organizes an outreach event one day before ICANN meeting to inform the locals about NCUC activities at ICANN. The event is quite important for outreach and awareness rising about NCUC. In the past these meetings were held only in English. There were requests from the attendees to have interpretation available in their local language. In our outreach efforts, we need to be able to provide translation/interpretation services/support for NGO's/CSO's, Academics, end users, to whom we are outreaching, to bridge communication gaps and to further collaboration with new participants in their native language.

We request that all future NCUC events supported by ICANN feature some form of live interpretation and/or translation for archival purposes, in particular in local language of the country in which ICANN meeting is held.

### 2. Type of Activity: e.g. Outreach – Education/training – Travel support – Research/Study - Meetings – Other

Outreach

### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Recurring activity

## REQUEST OBJECTIVES

### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?



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Promote ICANN’s role and multi-stakeholder approach; Empower current and new stakeholders to fully participate in ICANN activities.

**2. Demographics. What audience(s), in which geographies, does your request target?**

NGO’s/CSO’s, Academics, Internet End Users etc., in all geographies.

**3. Deliverables. What are the desired outcomes of your proposed activity?**

Outreach and education of ICANN/NCUC/NCSG.

**4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?**

- Higher involvement and engagement of end users of the internet in ICANN/NCUC
- Increased NCUC/NCSG membership

**RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST**

**Staff Support Needed (not including subject matter expertise):**

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

**Subject Matter Expert Support:**

**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

Telephone, Adobe Connect, Web streaming etc., and Live interpretation capability technologies.

**Language Services Support:**

Translation services.

**Other:**



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Creation of professional outreach materials in local/regional language.

**Travel Support:**

**Potential/planned Sponsorship Contribution:**