

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY17 Budget consideration is **15 February 2016.** 

REQUEST INFORMATION				
Title of Proposed Activity				
NCUC Policy Conference				
Community Requestor Name	Chair			
NCUC	Rafik Dammak			
ICANN Staff Community Liaison				
Maryam Bakoshi – NCUC Secretariat				

# **REQUEST DESCRIPTION**

# 1. Activity: Please describe your proposed activity in detail

This will be a one day Policy Conference with three specific components/goals:

1) deep dives with invited experts into priority and/or new policy areas;

2) working sessions to coordinate on/progress PDPs and other policy priorities;

3) assessment of progress and planning on policy priorities generally.

This will be a great opportunity to come together and drive policy work forward (there is no substitute for F2F), build capacity among those interested in policy work and getting more involved, outreach to experts from other parts of the community, etc. The conference would be also streamed and used later on as material for communication and capacity building.

NCUC organized similar events prior to past ICANN meetings including the ICANN 40 Public Meeting in San Francisco and others (e.g., Toronto and Singapore), bringing other parts of the community and discussing hot topics such as IANA stewardship transition.

As tentative dates, we are aiming such conference to be held with either ICANN58 or ICANN59, allowing enough time for proper planning and preparation.

# **2.** Type of Activity: e.g. Outreach – Education/training – Travel support – Research/Study - Meetings – Other

Education/Training

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity



# **Recurring activity**

#### **REQUEST OBJECTIVES**

# 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

Promote ICANN's role and multistakeholder approach; Empower current and new stakeholders to fully participate in ICANN activities.

# 2. Demographics. What audience(s), in which geographies, does your request target?

NCUC members, Policy Experts etc., in all geographies

#### 3. Deliverables. What are the desired outcomes of your proposed activity?

- Educate and train individuals and organizations regarding the importance in participating in policy work within ICANN.
- Greater understanding of Policy issues.
- Strategizing and planning NCUC activities on policies issues.

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Higher involvement and engagement of NCUC members in Policy Work.
- Number of participants at the conference/summit.

**RESOURCE PLANNING - INCREMENTAL TO ACCOMMODATE THIS REQUEST** 

#### Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

#### Subject Matter Expert Support:

Experts in related policy fields will be engaged in this conference.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)



Telephone, Adobe Connect, Web streaming etc.

#### Language Services Support:

Translation services depending on region of event

#### Other:

Creation of professional materials covering current policy work etc. Cost of meeting venue, and possibly a reception.

# **Travel Support:**

Travel support will be required for representatives

Potential/planned Sponsorship Contribution: