



FY17 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
 Please remember that the deadline for FY17 Budget consideration is **15 February 2016**.

REQUEST INFORMATION	
Title of Proposed Activity	
NCUC Outreach events: targeted efforts	
Community Requestor Name	Chair
NCUC	Rafik Dammak
ICANN Staff Community Liaison	
Maryam Bakoshi – NCUC Secretariat	

REQUEST DESCRIPTION
1. Activity: Please describe your proposed activity in detail
<p>As part of the Internet’s expansion to the entire world, the NCUC wishes to expand its membership in the developing world - especially Latin and Central America, Africa and Asia.</p> <p>NCUC feels that the ICANN multi-stakeholder model can only benefit by bringing more individual and participant organizations from these countries.</p> <p>This effort is based on organizing 1 or 2 side events within a global or regional conference or meeting involving civil society actors to be consulted with GSE staff for CS engagement to create synergy.</p> <p>This activity is built upon our experience with NCUC side event at CPDP conference in January 2016.</p> <p>Such side event will be complementing activity of organizing panel, workshops, and talks during the conference. The side event is put in place to invite prospective new members in setting allowing more customized and tailored approach.</p>
2. Type of Activity: e.g. Outreach – Education/training – Travel support – Research/Study - Meetings – Other
Outreach-Travel Support
3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity
Recurring activity



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REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN’s Strategic Plan does this request support?

Promote ICANN’s role and multi-stakeholder approach

2. *Demographics.* What audience(s), in which geographies, does your request target?

Although there is no limitation in the geographic regions, NCUC would mainly like to extend its outreach efforts in the developing world, and especially Africa, Asia and Latin and Central America.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

- Educate non-commercial actors about the importance of ICANN and its multi-stakeholder model.
- Increase the number of organizational members, targeting experts on specific domains.

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

The number of organizations and/or individuals that will be applying to join the Non Commercial Users Constituency.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

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Language Services Support:

Translation services depending on region of event

Other:

Creation of professional outreach materials

Travel Support:

Travel support will be required for representatives

Potential/planned Sponsorship Contribution: