All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY17 Budget consideration is **15 February 2016.**

REQUEST INFORMATION	
Title of Proposed Activity	
NCUC workshop at IGF/Mexico and outreach – Accountability in Global Internet Governance	
Community Requestor Name	**Chair**
NCUC	Rafik Dammak
ICANN Staff Community Liaison	
Maryam Bakoshi – NCUC Secretariat	

REQUEST DESCRIPTION
1. Activity: **Please describe your proposed activity in detail**

The best way to show the ICANN bottom-up multi-stakeholder model is to have the ICANN community organize substantive events in International Internet Governance fora such as the IGF and the WSIS Forum. The NCUC would like to organize a workshop at this 2016 IGF in Mexico building on the previous successful workshops – a working title of the session – Accountability in Global Internet Governance

The NCUC is keenly interested in global outreach and strategic engagement, particularly with non-commercial users and governments in the developing countries (see the NCUC Outreach Strategic Plan document here - https://community.icann.org/display/croppfy16/NCUC+Outreach+Strategic+Plan.

The IGF meeting would provide a range of opportunities for NCUC representatives to share their views on GNSO and ICANN related issues, engage in dialogue with other stakeholders from around the world, and promote increased participation in both NCUC and ICANN more generally.
The workshop would present varying perspectives from non-commercial and other stakeholders on how the model facilitates civil society participation in ICANN discussion, as well as a bit of "show and tell" about the organizers' respective roles. Also to link those discussions to global Internet Governance on-going debates.

This event would be structured as a multi-stakeholder debate on issues such accountability and transparency, many of which may be relatively unfamiliar but of keen interest to segments of the attendees. At the workshop and in the IGF's booth area, we would make available written materials geared toward prospective members and other audiences. We also would organize side meetings with local civil society actors and participate in other workshops and events organized by the ICANN staff

and community, and cooperating with the staff with regard to outreach efforts. We are here requesting funding for the travel and related expenses of three members who would play leading roles in organizing and running these workshops, and are separately requesting funding to produce printed outreach material for distribution

2. Type of Activity: e.g. Outreach – Education/training – Travel support – Research/Study - Meetings – Other

Outreach/Education/meeting/travel support

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Recurring activity

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

A healthy Internet governance eco-system, e.g. demonstrate ICANN multistakeholder model, increase stakeholder diversity, illuminate the global public interest and accountability/transparency commitments, promote global participation in ICANN.

2. *Demographics.* What audience(s), in which geographies, does your request target?

All 2016 IGF attendees from all over the world.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

- More visibility for ICANN and more credibility for its bottom –up multi-stakeholder model
- Increased contacts with diverse stakeholders
- Increased NCUC membership

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Audience turnout and engagement at the workshops.
- Number of new NCUC members, particularly from LAC and developing countries.
- Number and diversity of contacts and relations established.
- Number of bilaterals.
- Number of existing NCUC members reached in person at IGF.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Provide by IGF

Language Services Support:

Other:

Travel Support:

Air fare, lodging and necessary expenses for 3 people aligned with standard ICANN travel policy

Potential/planned Sponsorship Contribution: