



FY17 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY17 Budget consideration is **15 February 2016**.

REQUEST INFORMATION

Title of Proposed Activity

Enhanced level of support for live video streaming for our RrSG face-to-face sessions at each of the 3 ICANN meetings in FY 2017. **This is the RrSG's number 2 priority.**

Community Requestor Name

Registrar Stakeholder Group

Chair

Michele Neylon

ICANN Staff Community Liaison

Mike Zupke

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

This request was granted in FY 2016 and the feedback on it from our Dublin meeting was very positive. We therefore are requesting that this be facilitated again during FY2017.

As we see the increase in demands on registrars' time coming from the wave of new TLDs launching/launched and the added policy burdens that all involve additional resource, it is quite understandable that registrars are finding it harder to commit both the time and money in sending people to the face-to-face meetings. With regard to this issue, we are seeing an increase in the number of members that attend the RrSG day via AdobeConnect. With the introduction of the meeting hubs at both the NetMundial and ICANN meetings capturing a wider audience and getting more vocal participation, it has become apparent that video conferencing is both possible and a very healthy way to increase participation without outlaying a large expense.

We respectfully ask that the RrSG day meeting continue to have video streaming added on top of the current AdobeConnect audio facilities.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

This request would cover a number a activities;
It would increase outreach to members unable to attend at the specific time of the session.
It would increase education in policy debates that can only be attained by being present during the sessions.
It would be good research for ICANN to study the results and consider rolling out to the entire community

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Recurring



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REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

Better remote participation facilities, as well as more interactive and engaging archives of meetings help meet many of the key elements of ICANN's strategic plan, as it helps with engagement, inclusion, globalization and fostering the MSM.

2. Demographics. What audience(s), in which geographies, does your request target?

This request would benefit everyone from all regions.

3. Deliverables. What are the desired outcomes of your proposed activity?

To provide video streaming and video recording for members who wish to participate in the discussions surrounding a meeting that they may not be able to attend in person.

The recordings could also serve as an educational tool for both existing and potential participants. Being able to watch a video recording of a meeting is often much easier than trying to follow an audio recording or written transcript.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

We poll or survey our members after public ICANN meetings to get feedback on the meeting's format and content.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Someone to set up the video streaming facilities	At each ICANN meeting only	The technology is there as it's used for other sessions.	Unsure	We (the ICANN community at ICANN meetings, and ICANN themselves) should really be seen to be leading the way using this kind of tech at meetings to increase participation. This should result in positive reinforcement of ICANN's reputation.

Subject Matter Expert Support:



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Technology Support: (telephone, Adobe Connect, web streaming, etc.)
Web video streaming
Language Services Support:
Other:
Travel Support:
Potential/planned Sponsorship Contribution: