All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY17 Budget consideration is **15 February 2016.**

REQUEST INFORMATION

Title of Proposed Activity		
Support to the First Indian School on Internet Governance (ISIG 2016)		
Community Requestor Name	**Chair**	
Satish Babu, ISOC-TRV (jointly with ISOC-Delhi)	Siranush Vardanyan	
ICANN Staff Community Liaison		
Heidi Ullrich		

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

India has a population of 1.28 billion (Jan 2016), and an Internet user base that is fast approaching 500 million. Despite the very large end-user base, participation of the country's community members in Internet Governance has been relatively low. At the same time, there has been widespread participation in India in the recent debate on Net Neutrality and Zero Rating, where more than 10 million users responded to the regulator's call for opinions.

One of the most significant reasons for the low participation in Internet Governance, particularly through institutions including ICANN, is the low awareness about how and why users can participate in IG.

In order to enhance capacity of the Internet End-User Community in particular and Civil Society in general, and to stimulate their participation in Internet Governance activities, **ISOC Delhi and ISOC-TRV, both member ALSes of APRALO, are jointly planning to organize the first India School on Internet Governance (ISIG 2016)** in July 2016 (tentatively). ISIG 2016 aims to bring together about 25 participants in the first batch and is expected to be an annual programme. Resource persons drawn from the International IG Community will handle sessions. The syllabus has been loosely based on the APSIG syllabus (used with permission).

Most of the funding for the program will be generated from internal sources (particularly from NIXI, Delhi), but the organizers are also applying to ICANN (through this proposal) and ISOC (if they have funding available).

Additional Information on the Need for this Activity:

1. This would be the first-ever IG School in India, and tactically it is important that ICANN is also associated with it. Most of the funding for the initiative is likely to come from National Internet eXchange of India (NIXI, Govt. of India), and a smaller amount from ISOC.

   2. After the heated Net Neutrality debate that started from 2015, there is a significant interest in IG in India, but there are no schools yet. Therefore, the ISIG 2016 initiative has a good chance of taking off and becoming a biannual (or even more frequent) school after a while, given the size of India's Internet user community.

3. The current initiative is led by two APRALO ALSes, ISOC-TRV and ISOC-Delhi, and is therefore community-led. The announcement of the initiative has already generated quite a bit of interest, and several other civil society institutions may join (including the largest ALS in At-Large, Computer Society of India).

4. In the meantime, there is currently a lively debate happening in Asia Pacific, through the Asia-Pacific School on Internet Governance (APSIG) initiative, on the need for more/better IG Schools in Asia-Pacific. APSIG, which is closely associated with APrIGF, is likely to be launched at the APrIGF 2016 meeting at Taipei in July 2016.

5. APSIG is also positioned as a community initiative. The APSIG Steering Committee is composed mostly of APrIGF MAG members and an academic group led by Prof. Kilnam Chon of Keio University, Japan. APSIG has requested that ISIG 2016 join the broader regional community IG School initiative that will share IG training content as well as resource persons and models. ISIG considers that this is good idea that will lead to building synergy for the community model in the Asia Pacific region.

6. It is therefore logical and natural that funding support for ISIG 2016 is provided through a community mechanism rather than an ICANN corporate or regional development mechanism. Further, funding through other organs of ICANN may require co-ordination and reporting through the ICANN Staff hierarchy rather than ALAC/At-Large. Funding through ALAC/At Large will also provide better visibility for ALAC, APRALO and At-Large. The perceived ownership of the IG School by ALSes of the APRALO community also strengthens perceptions on the effectiveness of the At-Large mechanism within ICANN.

In summary:
1. The initiative is a **partnership** between prominent regional and national **community organizations**
2. It **fosters engagement** between ALSes in a region of strategic interest for At-Large
3. It provides **capacity building** for ALSes as well as end-user communities
4. It **generates learning content** in generic and region specific forms that may be reused by others (in forms such as subtitled videos and ebooks that At-Large may be interested in)

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*2. Type of Activity***: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Capacity Building for the End-User Community

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3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

One time activity, on an experimental basis for 2016. If successful, may lead to an annual event.

REQUEST OBJECTIVES

1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**

➢ Enhanced global engagement in Asia Pacific and Australia

A Healthy Internet Governance Eco-System:
➢ **Strategic Objectives:**
- Strive to be an exemplary international multi-stakeholder organization
- Increase stakeholder diversity and cross-stakeholder work
- Enhance trust in ICANN's stewardship
- Ease of global participation

➢ **Strategic Projects:**
- Enhance cooperation in Internet Governance
➢ **Community Works**
- Increase multi-stakeholder participation
- On-boarding of participants
- Increase contributions to international forums

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2. *Demographics.* **What audience(s), in which geographies, does your request target?**

The proposal is aimed at enhancing the capacity of the Internet end-user community in India which is presently close to 500 million, out of a total popul(ation of 1.28 billion. The number of participants in ISIG 2016 will be around 25, and will be scaled up once we have the experience of the first batch behind us.

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3. *Deliverables.* **What are the desired outcomes of your proposed activity?**

Enable the creation of a cadre of trained resources that can participate in IG activities directly, and also train other local resources in their areas

Create a program that can be run on an annual basis that can be scaled up in terms of the batch size

Provide a significant role for ICANN in the activity so as to propagate the multistakeholder model in India

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4. *Metrics.* **What measurements will you use to determine whether your activity achieves its desired outcomes?**

- Number of people participating in ISIG 2016
- Number of events that they organize in their own locations after ISIG 2016
- Feedback from ISIG 2016 participants on the effectiveness of the program and its individual sessions

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RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Required only for co-ordination of travel of ICANN Resource persons				
Any other give-aways branded with ICANN/At-Large				

Subject Matter Expert Support:

ICANN Board Members (preferably Rinalia or Asha), ALAC Leaders (Alan, Olivier) and APRALO leaders, depending on availability, for handling 3-4 sessions.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

None

Language Services Support:

None

Other:

The FBSC requests that $2,000 is allocated in partial support of this activity. The FBSC feels that this an important event that should be supported. It is hoped that GSE will also contribute to this event. ICANN GSE has supported other Internet schools in the past and we hope they will support this request as well.

Travel Support:

Travel support for 3-4 ICANN Resource Persons (including airfare, accommodation, per diem & visa fees as applicable) on an actual basis

Potential/planned Sponsorship Contribution:

Funding already sought from NIXI, Delhi. Will also be approaching Internet Society depending on final budget.