FY17 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY17 Budget consideration is **15 February 2016.**

REQUEST INFORMATION

Title of Proposed Activity		
APRALO Leadership Team Outreach at the Eleventh Annual IGF Meeting tentatively scheduled to take place in Mexico City, Mexico, in September 2016		
Community Requestor Name	Chair	
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ICANN Staff Community Liaison		
Heidi Ullrich		

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

The Eleventh Meeting of the annual Internet Governance Forum (IGF), under the revised mandate, is tentatively scheduled to take place in Mexico City, Mexico in **September 2016.** The final announcement relating to the venue and dates is expected shortly at the time of preparing this proposal. The slight delay in the announcement is on account of the requirement for the formal renewal of the IGF Mandate, which has since been obtained at the WSIS+10 meeting in December 2015.

IGF is an open and public forum that brings interested participants from various stakeholder groups as equals, under a multistakeholder process. IGF focuses on public policy issues relating to the Internet. Starting out in 2006, original 5-year IGF mandate was renewed once. The current renewal at the WSIS+10 meeting in December 2015, is for a period of ten years. The extension of the duration of the mandate indicates the growing importance of IGF.

IGF's open format allows anyone interested in Internet policy to participate. Consequently, it presents a unique opportunity for outreach as well as for networking and interacting with several global communities that are otherwise difficult to contact independently.

Several members of APRALO—including some of the members of the APRALO Leadership Team—have been actively participating in IGF over the years, and have been organizing workshops on different IG-related topics.

In 2015, for the first time, APRALO was able to send an official delegation to IGF 2015 held at João Pessoa, Brazil, with ICANN budget support. The initiative was very successful, and the APRALO team was able to extensively interact with members of APRALO, members of the Asia-Pacific Internet Governance community, members of other RALOs, ICANN community members, and the larger IGF Community. The APRALO team also supported the APRALO members in organizing their workshops.

Continuing further with the successful 2015 IGF initiative, the APRALO Leadership Team proposes participation of 3 members of its Leadership Team at the 2016 IGF.

The specific activities that would be carried out by the three-member Outreach Delegation, jointly and individually, are:

- Participate as APRALO resource persons in different workshops. For this, the team members would be registering themselves as Resource Persons in the IGF Resource Persons' Roster.
- Collaborate and support activities of other ALAC Members
- Explore, and if possible, plan and execute an At-Large Outreach event at the location of the IGF, jointly with Universities and other institutions in the area (including local ALSes, if any). The objective of such an outreach process would be to introduce At-Large (and thereby, ICANN), and to stimulate growth and participation of local end-user communities in At-Large activities.
- Although there are uncertainties arising out of the approval process of Workshops at IGF, going by past history it is likely that there would be workshops being organized by APRALO members (there were two such workshops last year). The Outreach Delegation would support these workshops.
- Assuming we have other RALO representatives available, consider creating an At-Large 'corner' in the ICANN booth to provide information on ALAC/At-Large, its role, reach and diversity to visitors
- As in the case of 2015, hold talks with AP regional organizations for specific regional collaborative programmes

As of now, the neither the themes for IGF 2016 nor the Call for Proposals have been published. APRALO had discussed a plan to propose three Workshops last year, but finally we submitted and got through workshops on two other topics. This year we would like to propose the following workshops that have been adapted from our last year's plans, to the IGF (depending on the IGF 2016 sub-themes that will be announced shortly):

- Fostering Civil Society Engagement for Inclusive Growth of the Internet: The APRALO Experience
- Linguistic Diversity and Universal Acceptance as tools for Digital Inclusion on the Internet
- Internet as an instrument for Development: Role of Capacity Building for Geographic & Linguistic Minorities and the Differently-Abled

As for presence on panels, this would be known only after the initial short-listing of workshops are complete. Going by past history, the three APRALO members should be on about two speaking slots each.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

The proposal seeks financial support for travel, accommodation, *per diem* and visa fees as applicable, for five members of the APRALO Leadership team for participation at IGF 2016.

The proposal has the following goals and activities:

- Project the Asia-Pacific Community perspectives at IGF 2016 in general, and specifically in workshops related to topics of relevance for Asia-Pacific, including Digital Divide, Access, Diversity, Multilingualism, Universal Acceptance, Disability, Net Neutrality and Child Protection.
- Provide enhanced visibility to ICANN's At-Large community in general, and APRALO in particular
- Interact with members of the Asia-Pacific Internet Community, particularly, sister organizations such as APNIC, APTLD, APrIGF, ISOC and .Asia.
- Draw up new programmes in consultation with other community members and organizations
- Provide support to ICANN's presence at IGF 2016 and enhance visibility & trust of APRALO, At-Large and ICANN

The two-member delegation to IGF 2015 participated actively in several workshop sessions including Multistakeholder Internet Governance/IANA Stewardship, ICANN Accountability, Core Internet Values, ICANN Open Forum, in addition to workshops organized by APRALO members. For 2016, APRALO's proposed 5-member delegation will participate in the workshops, support workshops organized by the APRALO community members, support projecting ICANN's visibility.

***3. Proposed Timeline/Schedule:* e.g. one time activity, recurring activity**	

One time activity, tentatively scheduled for September 2016 at Mexico City, Mexico

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

➤ Enhanced global engagement in Asia Pacific and Australia

A Healthy Internet Governance Eco-System:
➤ **Strategic Objectives:**
  - Strive to be an exemplary international multi-stakeholder organization
  - Increase stakeholder diversity and cross-stakeholder work
  - Enhance trust in ICANN's stewardship
  - Ease of global participation
➤ **Strategic Projects:**
  - Enhance cooperation in Internet Governance
➤ **Community Works**
  - Increase multi-stakeholder participation
  - On-boarding of participants
  - Increase contributions to international forums

2. *Demographics.* What audience(s), in which geographies, does your request target?

The proposal targets the global Internet Governance community for networking, and at the same time targets the Asia-Pacific community for interventions including formation of new ALSes from the broader Internet Governance community from Asia-Pacific that participates at the IGF.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

Enhance the visibility, credibility and trust in the multistakeholder model in general and for ICANN in particular. APRALO's participation in a non-ICANN forum such as IGF demonstrates the vibrancy of the ICANN's multistakeholder model, insofar as it empowers constituency organizations to operate independently in the domain of Internet Governance

Demonstrate a long-term commitment of APRALO and ICANN in the IGF process and the IGF Community

Raise the awareness of ICANN and APRALO and their activities and positions with the IGF participants through organizing workshops as well as by participating in workshops

Raise awareness about ICANN At-Large, and networking with potential At-Large members from the Asia-Pacific to encourage them to become members of the ICANN At-Large community

To engage with existing organizations and networks in Asia-Pacific in order to explore them becoming ALSes in Asia Pacific and Australia region

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Increased involvement from Asia Pacific stakeholders in Internet Governance in At-Large and other

stakeholder groups within ICANN
- Distribution of brochures and other collateral to IGF Members
- Identify up to 3 new organizations for induction as ALS for APRALO
- Good participation and high-quality discussions at the workshops organized by APRALO or its members at IGF
- Enhanced recognition of APRALO and other ICANN Constituencies within the IGF participants

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
APRALO and At-Large flyers & brochures (English, AP Languages and Spanish)				
Digital Media with info on At-Large				
Any other give-aways branded with ICANN/At-Large				

Subject Matter Expert Support:

None

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

None

Language Services Support:

None

Other:

Travel Support:
Travel support (flight, hotel, *per diem*, visa fees) for 3 members of the APRALO Leadership Team/Community to attend the Internet Governance Forum 2016

Potential/planned Sponsorship Contribution: