FY17 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY17 Budget consideration is **15 February 2016.**

REQUEST INFORMATION

Title of Proposed Activity	
EURALO Members' Program at the 16th ICANN Studienkreis meeting, 6-7 October 2016 in Dubrovnik, Croatia	
Community Requestor Name	**Chair**
EURALO/ALAC	Olivier Crépin-Leblond/Alan Greenberg
ICANN Staff Community Liaison	
Heidi Ullrich	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

EURALO requests funding for 5 EURALO members to participate in a workshop for EURALO Members at the ICANN-Studienkreis to take place on 6-7 October 2016 in Dubrovnik, Croatia.

The ICANN Studienkreis, the German expression for "ICANN Study Group", is an open network composed of experts in the Internet industry who are dedicated to organizing high-level expert seminars on issues regarding ICANN development and internet governance. Individuals and constituencies from the private sector, government, academic institutions, the civil society and the media participate in yearly conferences organized by ICANN Studienkreis.

ICANN Studienkreis focuses 100% on ICANN topics and thus is a perfect opportunity for EURALO Members to hold a workshop on the key policy issues facing Europe within EURALO and ICANN.

The workshop being proposed will consist of both experienced and newer EURALO members to ensure the Workshop both provides value and is educational.

The ICANN Studienkreis is essentially attended by participants in ICANN's ecosystem and includes influential participants. ICANN's President and CEO Fadi Chehadé has attended the last 2 ICANN Studienkreis, as the conference is directly related to ICANN activities. Other speakers included several ICANN senior staff, Chairs of

Supporting Organisations and Advisory Committees, as well as at least two ICANN Board members per meeting. Meeting these participants is an essential part of the experience the EURALO participants will have, an opportunity they will not have as easily in other fora.

Requests similar to this one have been made in past years and have all been rejected. In retrospect, the ALAC Finance and Budget Sub-Committee finds this exceedingly difficult to understand given the activity's focus on ICANN, heavy participation of ICANN (non-At-Large) community members, Board Members and Senior ICANN staff. The Finance and Budget Sub-Committee respectfully requests that this request be seriously considered.

*2. Type of Activity***: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

This is an awareness/education/capacity building activity (as other RALOs did on different levels). It is proposed that EURALO will organize a 5 person workshop on ICANN-related policy issues for Europeans at the ICANN Studienkreis 2016.

ICANN-Studienkreis (see: http://www.icann-Studienkreis.net/) is an open network of individuals from different ICANN and Internet constituencies from the private sector, academia, civil society, media and government. Established in 1999, the ICANN Studienkreis organizes annual high-level expert seminars on current Internet Governance subjects and the development of ICANN as a model for multi-stakeholder participation.

Through participating in this Workshop and attending the the ICANN Studienkreis, 5 EURALO ALS representatives will be able to substantially increase the understanding and awareness among Studienkreis participants of the Internet eco-system and ICANN activities. At the same time, the EURALO members will also increase their understanding and awareness in organizing panels and will allow them to take a more active role in EURALO, including participating in EURALO monthly calls and At-Large working groups (where we have seen some deficits).

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

This one time activity takes place in three parts:
1. An introduction to (via a preparatory Webinar) the Studienkreis for the newer EURALO members
2. Preparation of the Workshop
3. Presentation and participation in the Studienkreis meeting itself.

REQUEST OBJECTIVES

1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**

Community capacity building and empowerment. This activity will strengthen the ICANN Multi-stakeholder model, given that it will provide valuable knowledge to EURALO members on ICANN-related Internet governance issues. Attendees to this event will be able to participate more effectively and knowledgably in policy development processes within ICANN and At-Large and will also be able to disseminate this knowledge among EURALO ALSes and in their daily ALS environment. This type of activity is essential to strengthen the role of civil society organizations in Internet governance. It will also strengthen their role and voice in other European IG fora (EuroDIG etc.).

This request focuses on ICANN's core activity of Policy Making.
It is worth noting that ICANN is currently promoting engagement across several of its communities, including the Civil Society Engagement. The list of past panellists as published in agendas reads like a who's who of ICANN's thought leaders.
http://www.icann-studienkreis.net/previous-meetings/15th-meeting-of-the-icann-studienkreis/
http://www.icann-studienkreis.net/previous-meetings/14th-meeting-of-the-icann-studienkreis/
http://www.icann-studienkreis.net/previous-meetings/13th-meeting-of-the-icann-studienkreis/

Yet a look at the past years of ICANN Studienkreis Agendas show that whilst there is a substantive representation of Government, Private Sector, Contracted Parties, TLD operators, Technical Community and Civil Society, all funded by their respective organisations, **there are hardly any End Users represented and certainly none from EURALO recent ALSes.**

This is a serious concern for many in our community.

Moreover, ICANN has often expressed the hope that regional meetings might one day reduce the need for full-blown ICANN meetings. This is an example of a fledgling regional meeting and should receive strong encouragement.

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2. *Demographics.* What audience(s), in which geographies, does your request target?

The request targets members of EURALO, consisting of European ALSes, who would be trained on issues regarding ICANN policy development and internet governance. It also targets all participants of Studienkreiss.

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3. *Deliverables.* What are the desired outcomes of your proposed activity?

Desired outcomes relate to successful completion of the courses and sessions by all sponsored participants followed by more active participation at regular EURALO activities and within At-Large Working groups.

Secondary outcomes include a more effective ALAC as the EURALO representatives would bring the voice of end users to the table in an environment that is currently missing this voice. Indeed, discussions at ICANN Studienkreis often generate wider ongoing discussion at ICANN.

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4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

Sponsored participants will be required to complete satisfactorily all courses of the ICANN Studienkreis.
We expect the newer ALS representatives sponsored for the 2016 Studienkreis to broaden their understanding of complex ICANN issues and to become more active and engaged within the At-Large community.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
N/A				

Subject Matter Expert Support:

N/A

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

N/A

Language Services Support:

N/A

Other:

N/A

Travel Support:

This request includes travel support, hotel, per diem and a contingency fund. The total amount we are requesting is $6 000.

Potential/planned Sponsorship Contribution: