

# UA Tech WG Meeting

## 13 September 2021

### Attendees

Satish Babu  
Jim DeLaHunt  
Mark Datysgeld  
Pitinan Kooarmornpatana  
Benjamin Franklin  
Seda Akbulut

### Agenda

1. Continue discussion on [FY22 Action plan \[uasg.tech\]](#) to see what to take up next
2. Activities for additional stakeholders
  - a. TLD registries and registrars
  - b. Academia
3. AOB

### Meeting Notes

A brief overview of previous meeting was presented. It was discussed that T5 will be a kind of survey and two more items was added to the Action Plan through public comments which are about outreaching two groups, Academia and TLD registrars' community. The modified action plan will be posted only on wiki page. Under Project T4, there is some request for Python training and work is in progress.

As decided in previous meeting, SOW for surveys will have three phases. First is to scope the survey and define the questionnaire, second is to target the people who will fill that survey and third is conducting analysis of the survey results. There will be three different types of surveys; Developer community survey for those who have already done some work on UA related issues, a survey for ICANN community experts and a survey for management community who are heading developers. For ICANN community, it was discussed how to interact with them. For developers, questions like their present level of awareness of UA, their experience in solving UA related issues etc. were discussed. For management, it was discussed that how important they see UA as an issue. A discussion was also made regarding boosting response rate of surveys. One suggestion was to make survey as simple as possible, and another idea was to incentivize it.

A brief consultation was made regarding what are the major problems that we faced as ICANN community experts regarding UA Remediation. The first one was the lack of awareness and lack of technical support. There is also a lack of audience and lack of demand from end user community. So, we must think on how to enhance demand.

Another issue with UA is that it is a set of issues, not a single problem. Like, issues faced in UA for email and domain names are very different. For example, IDNs can work cross systems, but EAI require more work and we are not sure if the receiver can successfully receive the emails. Although, we have a technical solution for this problem but still the demand is not going up.

Another important issue is the Demand and Supply paradox. Government policies also usually do not mandate UA readiness. There is also a lack of multilingual content online in some countries.

Some suggestions were made regarding solving these issues. One way is to learn from other technologies with similar situation in the past like Unicode. UA can be promoted in a perspective of being good for humanity and it will also help in preventing phishing attacks.

The agenda of next meeting was identified as collaboration with the other members of WG on the survey notes document.

**Next meeting:** Monday 27 September 2021 UTC 1600-1700

#### **Action items**

<b>No.</b>	<b>Action Item</b>	<b>Owner</b>
<b>1</b>	Convert the list into a Google doc and share the link on the mailing list.	Seda