

UA Technology WG Meeting

3 February 2020

Attendees

1. Carina Birada
2. Benjamin Akinmoyeje
3. Dessalegn Yehuala
4. Jay Paudyal
5. Mark Datysgeld
6. Satish Babu
7. Sarmad Hussain

Agenda

1. Prioritize from the work items on the review of (i) relevant standards and (ii) social media (and popular platforms)
2. Scope the work item selected in 1. above
3. Review the FY20 Action Plan [uasg.tech] for UA Tech WG
4. AOB

Meeting Notes

Prioritizing next SOW

The WG reviewed the past meeting notes. The WG had concluded to prioritize work on standards and social media applications and popular platforms.

The WG started discussing which of these work items to prioritize one and start working on its scope of work. The standards include the technical standards from W3C and WHATWG; however, a discussion is needed to see if other domain standards should also be in scope, e.g. airlines, hotels, food/restaurants, etc. It was also suggested that as the list is made for such standards, a categorization and prioritization for these is also done for remediation.

Social media was shortlisted as a category to review for UA readiness. The WG would need to create a shortlist of such applications. It was suggested to prioritize the list of categories as well and if the social media review overlaps with the review of content management systems being done by UA Measurement WG. The members agreed that these are different. It was raised if the top-1000 website review included the social media websites. The response was that in the top-1000 website review covered many websites, but the testing was limited to a single input text box. Given the number of people who use social media, it will be certainly worthwhile to review. It was noted that the testing may not be significant so a larger list can be tested. Question is how to shortlist the relevant applications and what metrics to use. It is important to cover both global and local social media, e.g. weChat, etc. for Chinese users. Also, the specific criteria used by third party can be re-used for short-listing, e.g. get top 100 social media apps. The WG can choose a cut-off point for top X websites. Also

testing should cover multiple platforms, e.g. website, app on android, app on iOS, etc. It will be black-box testing so a large number of sites can be covered.

The group decided to work on the standards first.

Review of FY20 Action Plan for Tech WG

The [FY20 Action Plan](#) was reviewed.

- T1 is driven by Measurement WG.
- T2 covers UASG004. It was anticipated to review it to add more test cases or simplify the existing ones. This is also being considered by Measurement WG. There may be some implications from the UA Readiness Scoping document. The two documents may need to be aligned. This may be discussed in the next coordination call.
- T3 could be done by the group or SOW. If an organization wants to become UA ready, what is the path towards it.
- T4 working on now.
- T5 is to review UASG documentation, e.g. UASG007 was updated.
- T6, T7 and T9 have been done with the SOW released.
- T8 will be work done by comms WG and ICANN to develop the messaging.
- T10 will need to wait for the work on programming languages.
- T11 is being done by UA ambassadors and local initiatives.
- T12 is outreach for programmers and need to be taken up.
- T13 is being undertaken. The training on Java is currently under development as a prototype. After maturing this training, it can be expanded to other languages.
- T14 is ongoing, in case we get queries received by Global Support Center.
- T15 is ongoing.
- T16 will start with work on remediation work. As the group in evaluation mode, this will be done in the future.

Action items

No.	Action Item	Owner
1	Start on Standards SOW	All
2	Discuss review of UASG004 with UA Measurement WG in the coordination call	SB and DY
3	Review UA Readiness Scoping document	All