

# UA Technology WG Meeting

## 24 April 2023

### **Attendees**

Mahesh Kulkarni - From Evaris  
Sanjay - From Evaris  
Ankita Apishte - From Evaris  
Abadalmonem Galila  
Gopal Tadepalli  
Harsha Wijayawardhana  
Maud Adjeley Ashong Elliot  
Samwel Kariuki  
Sandra Veronica Rodriguez Dominguez  
Arnt Gulbrandsen  
Yin May Oo  
Seda Akbulut

### **Meeting Agenda:**

1. Welcome and Roll Call
2. UA remediation report for websites, by Mahesh Kulkarni from EVARIS Systems LLP

### **Meeting recording**

### **Meeting Notes**

Mahesh Kulkarni, from Evaris Systems LLP, presented the work on UA website remediation process.

He shared the brief update about the UASG0039 website test data and how they conducted the outreach to the websites that are not found UA-compliant. They obtained email IDs for 1800 plus websites. Bulk email tools were used to reach out to the authenticated domains.

Evaris got about three email IDs per website. Five email campaigns were conducted at different times. Open rate and click rates for each campaign has been noted.

In addition to global email campaigns, local outreach has been done to additional websites because the email campaign did not result positive. The local outreach went like a marathon all through in person activities with web developers and website owners. As a result, 22 websites have become UA ready in the end.

Contact form 7 is a third-party plugin of Wordpress that created some issues in making websites UA ready. Yet, Mahesh stated that UA is not a technical issue but all about the webadmin or website owners' permission on taking action and taking this as a priority.

Mahesh shared the profile of the organizations and pinpointed how to target each type of organizations.

Gopal asked the subject of the header language. Mahesh noted that it is good to have but not mandatory for UA. There are some challenges that are out of scope of the UA.

Gopal Tadepalli noted in the chat:

-For further discussion: The language chosen will impact the header at least in the date and time stamping. May be out of scope of UA as Dr. Mahesh remarks. It is very important to discuss in some forum.

Abdalmonem asked what the criteria is to select the websites, based on slide no6, most of the websites are from the USA, but most of the population are outside of the USA. He asked whether Evaris has reached out to API vendors, Joomla or Wordpress?

Mahesh shared that a mix of academia, government and industry is applied in selecting the websites. FICCI from industry, TDIL govt, and the rest from other sectors. He added that the top 2000 websites were taken from Alexa. But the website contacts never got back to Evaris's outreach. Therefore, they changed their focus. Mahesh said that it should be their roadmap to reach out to the API and contact form 7, Drupal and Joomla Content Management.

### **Next meeting agenda:**

- First agenda topic will be BIUWG and ICANN org action items.
- Go over the final survey for final input.

**Next meeting:** Monday 8 May 2022 at 15:00 UTC

**Action items**

<b>No</b>	<b>Action Item</b>	<b>Owner</b>
<b>1</b>		