

UA Technology WG Meeting

17 January 2022

Attendees

Satish Babu
Abdalmonem Galila
Rajiv Kumar
Julian Bernard
Jim DeLaHunt
Vadim Mikhaylov
Adebunmi Akinbo
Seda Akbulut

Agenda

- 1. Welcome and Roll Call
- 2. Reviewing the T5 UA challenges and survey[docs.google.com]
- 3. AOB

Meeting Notes

The working group started to review the document from the beginning by considering the new feedback added inside the document. In the survey, currently we have 3 groups: Developers, managers, and governments.

Experts can also suggest different groups.

For consulting the ICANN Community experts, Satish suggested that in addition to Akinori-San, we should include Edmon to that community call for the survey. We can invite Edmon as well as the others to the Brainstorming session.

For the brainstorming session, we should also ask advice from UASG 's Leadership.

To start with this work, we want to know what ICANN Community experts think the main issues are with UA. What are the central problems for UA? And how to fix them are the main questions we are seeking their insights on.

Jim brought up the idea to involve "ua-discuss list" in this survey discussion as we have experts in that group. Satish mentioned that "ua-discuss list" is an advantage

on one side as we have some experts there, but on the other hand, it carries risk as there are also people in that group with no experience in depth may also add noise.

Satish suggested creating a temporary mailing list where we put the experts together for consultation. It will consist of a small group of about 20-25 people that includes ICANN Community Experts. This group should include, Edmon, Akinori-San, current and former UASG Leadership/chairs/vice chairs, UA ambassadors, local initiatives, coordination group, excluding the members of WGs. We expect that the mailing list will be active temporarily for about 2 months.

Before that we will need to ask approval from UASG Leadership. To do so, we need to provide them with a base plan and a survey document. Once UASG approves, then, we need to take experts' permissions for adding them into the new mailing list. When the group is set up, then we'd like to share our vision and plans. For this step, Satish suggested customizing Jim's slide deck that was used at the Unicode Conference. This slide deck will also be conveyed to UASG Leadership while we ask their opinion on the mailing list. The latter half of this slide is about UA challenges. Jim agreed on sharing it publicly.

Reference to the slide deck:

"Top Issues in Universal Acceptance of Non-Latin Email Addresses and Domain Names". 45th Internationalisation and Unicode Conference (IUC45) 15 Oct 2021 Slides, links: http://go.jdlh.com/iuc45s8t2

It is decided to ask UASG's opinion about this plan. If they agree, then we will ask permission from the experts to be included in the mailing list.

We parked the ICANN Community Experts section until further update from Seda. Then we moved on to developers and to managers.

Jim suggested including a question for managers about their supply-demand paradox understanding. Satish asked Jim to include this point in the document.

Regarding governments, we need to identify who we should be asking the questions about governments.

The group continued reviewing Jim's slides from page 26 onwards. Jim briefly explained the slides. Unicode standards faced similar obstacles when their technology was adopted. Basically, the obstacle was overcome by the technology suppliers. They discovered that apart from the multilingual advantages of Unicode,



it also reduced costs for their financial interests. This was one of the factors that pushed Unicode adoption.

The second historical story was that getting support for the full breadth of Unicode was beyond the basics of multilingualism. That was basically driven by emoji.

After the slides were reviewed completely, we moved to other business topics. Seda reminded the email that Sarmad sent to the mailing list on 14 January about the work completed in relation to the (<u>SOW</u>) on "EAI Technical education and awareness to the developers' community via Q&A websites". The current work done can be accessed from here:

https://docs.google.com/spreadsheets/d/10tkRCu2F5bXQyc-8nugU97L0cWPcrb04/edit#gid=932437807

All staff are requested to provide their inputs by 25 Jan 2022.

The agenda of the next week was identified as reviewing the survey document.

Next meeting: Monday 31 January 2022 UTC 1600-1700

Action items

No.	Action Item	Owner
	Ask Sarmad how to get approval for creating a temporary mailing	
	list for consultation to ICANN Community Experts:	
	-Name of the people to be included,	
	-Who will ask approval from UASG (Satish or ICANN staff)	
1	Then come back to Satish directly with updates.	Seda
2	Suggest a question for managers about supply-demand paradox	Jim
3	Provide input on the survey document	All
	Provide input on "EAI Technical education and awareness to the	
	developers' community via Q&A websites" work	
	https://docs.google.com/spreadsheets/d/10tkRCu2F5bXQyc-	
4	8nugU97L0cWPcrb04/edit#gid=932437807	All