Latin America and the Caribbean Strategic Plan

Project Prioritization
LAC Strategy 2016 -2020

December 16th, 2015

Ongoing Projects

The following are projects of the LAC Strategy 2013-2016 that will continue on the LAC Strategy 2016-2020.

Ongoing Projects		
Projects	**Status**	**Rollover Period**
Project 2.1.1 Capacity Building Webinars	Ongoing	FY16 SR2
Project 2.1.2 Capacity Building e-learning courses	Ongoing	FY16 SR2
Project 2.1.4 ccTLD Internship program	Ongoing	FY16 SR2
Project 2.2.1 LAC – i Roadshow (IPv6, SSR, new gTLDs)	Ongoing	FY16 SR2
Project 2.2.2 Outreach Webinars	Ongoing	FY16 SR2
Project 2.2.4 Support outreach (CROPP)	Ongoing	FY16 SR2
Project 2.2.7 Contests and Awards	Ongoing	FY16 SR2
Project 2.2.9 Communication Plan (Web Site, Inventories, newsletter, materials)	Ongoing	FY16 SR2

Project 2.2.10 Caribbean Working Group	Ongoing	FY16 SR2
Project 3.2.1 LAC DNS Observatory	Ongoing	FY16 SR2
Project 4.2.3 LAC Space	Ongoing	FY16 SR2

New Projects

The following table shows the prioritization of new projects of the LAC Strategy 2016-2020 to be implanted in FY16 SR2.

Project Prioritization FY16 SR2				
Projects	**Status**	**Implementation Period**	**Priority**	**Starting Month**
Project 4.1.1 Study about the DNS marketplace in Latin America and the Caribbean	NEW	FY16 SR2	1	January
Project 1.2.1 High-level briefing	NEW	FY16 SR2	2	January
Project 1.3.1 Regional Task force	NEW	FY16 SR2	3	February

Project 3.1.1 Technical specification guide to become an ICANN accredited registrar	NEW	FY16 SR2	4	February
Project 4.1.2 Communication	NEW	FY16 SR2	5	March
Project 2.2.8 Engagement and outreach activities in ICANN meetings type B	NEW	FY16 SR2	6	March
Project 3.3.1 Business case studies of IPv6 deployment with cost chart range according with ISPs size	NEW	FY16 SR2	7	April
Project 1.1.1 Promote Coordination and engagement with Regional Organizations in regional and global Internet Governance (IG) meetings. (CITEL, ITU, IGF)	NEW	FY16 SR2	8	April
Project 3.2.3 "L" Root Deployment in the Region	NEW	FY16 SR2	9	May
Project 3.2.2 Training	NEW	FY16 SR2	10	May
Project 1.1.2 Observatory for Local and Regional MSH IG initiatives to support Regional and Local MSH IG initiatives in coordination with Regional Organizations. (LACIGF, CaribbeanIGF)	NEW	FY16 SR2	11	June

Project 4.1.4 Develop a paper to conduct an analysis why the Applicant support program for new gTLDs failed for the LAC Region	NEW	FY16 SR2	12	June
Project 4.2.1 LAC DNS Forum	NEW	FY16 SR2	13	July
Project 3.1.2 Technical help desk	NEW	FY16 SR2	14	July

New Projects

The following table shows the prioritization of new projects of the LAC Strategy 2016-2020 to be implanted in FY17 SR1.

Project Prioritization FY17 SR1				
Projects	**Status**	**Implementation Period**	**Priority**	**Starting Month**
Project 3.2.4 Deploy Anycast (.net .org and .com) copies in the Region.	NEW	FY17 SR1	15	August
Project 3.1.3 Development of EPP for registries and registrars	NEW	FY17 SR1	16	August
Project 3.1.4 To support the implementation of registries systems compatible with EPP	NEW	FY17 SR1	17	August
Project 2.2.3 E-learning courses	NEW	FY17 SR1	18	September

Project 4.1.6 Create a mentorship program utilizing resources and experiences from successful DNS industry actors to assist the emerging DNS sector in the LAC region	NEW	FY17 SR1	19	September
Project 4.1.5 Based on the previous analysis propose recommendations that could include a remedial round for the Region	NEW	FY17 SR1	20	September
Project 2.2.6 Outreach strategy for those countries with stakeholder gap	NEW	FY17 SR1	21	October
Project 4.2.2 Promote activities focused on business opportunities in the domain name industry	NEW	FY17 SR1	22	October
Project 4.1.3 Reduce economic barriers for the LAC Region and contribute for ongoing underserved initiatives in ICANN's Global Strategy Execution of study	NEW	FY17 SR1	23	October
Project 3.3.2 Identify content creators in the region and create informative material	NEW	FY17 SR1	24	November
Project 2.1.3 Capacity Building seminars (face-to face)	NEW	FY17 SR1	25	November

Project 3.3.3 Technical assistance to small and medium ISPs in the Region	NEW	FY17 SR1	26	November
Project 2.2.5 Support face-to-face outreach events	NEW	FY17 SR1	27	December
Project 3.3.4 New IPv6 initiatives in the region	NEW	FY17 SR1	28	December