

# Highlights APRALO Outreach & Engagement FY16

<https://community.icann.org/display/croppfy16/APRALO+%28FY17%29+Outreach+Strategic+Plan+DRAFT>

**Objectives:** *To build capacity among existing ALSes as well as create opportunities to build connections with potential member groups and maintain relationships established with regional MOU partners - APNIC, APTLD and DotAsia.*

- Collaborated with APAC Hub to create webinars to inform and build capacity among ALSes
- Trialed live captioning, created eBooks (APRALO.wordpress.com)
- APRALO LT (6) attended ICANN meetings in Dublin, Marrakech, Helsinki (VCs alternate – possible review)
- APRALO LT (5) attended APRICOT (NZ) – participated in APTLD, AP\* mtgs
- ALT (3) and ALS members participated in Armenia’s first national IGF
- ALT (3 included remote) and ALS members participated in Global IGF
- ALT (3) participated in the China Internet Forum Beijing
- ALT (2) are members of the Management Steering Groups of the APriIGF and the APSIG
- ALT (1) became a member of the DotASIA Board of Directors
- Supported ICANN FY17 budget applications for ALS outreach events ☺
- Promoted ALS events on the APRALO Outreach calendar
- Involved in development of new APRALO brochure and At-Large website page
- Encouraged ALS participation in ALAC policy development

# APRALO Outreach & Engagement Strategy for FY17

- *Overall our intent is to continue to encourage and support the information needs of our ALSes, and to continue to network and build relationships with potential ALSes and MOU partners in order to increase the number of ALSes in our region – ICANN goal is one ALS per country (70)*
- Proposed activities where the Leadership Team hopes to meet and work with current and potential ALSes – mainly MOU partner focus
  - APriGF, Taipei, Taiwan (July 27-29, with event co-sponsor **DotASIA** holding its Board meeting 30-31 July)
  - **APNIC42**, Colombo, Sri Lanka (29 Sep-6 Oct), APSTAR meeting (to be Co-chaired by Maureen Hilyard)
  - **APTLD**, Bangkok, Thailand (15-16 Sep with event co-sponsor **DotASIA** holding its Board meeting 17-18 Sep)
  - India SIG, Hyderabad (involves ICANN participants and speakers)
  - Global IGF, Guadalajara, Mexico (6-9 Dec – APRALO submission made)
  - APRICOT, Ho Chi Minh City, Vietnam (20<sup>th</sup> Feb – 2 March 2017, includes **APNIC** and **APTLD**)
- APRALO Leadership Mentoring Programme – Ali AlMeshal
- At-Large Review – cooperation with ITEMS team – Nick Thorne (APRALO reviewer)