



I Overview of E-Seniors Association

E-Seniors is a non-profit non-governmental organization, founded in 2005 by Monique Epstein, the general manager of the association. E-Seniors aims at fighting e-exclusion by providing access to and training in ICT to seniors and/or disabled people. Its main objectives are:

- Bridging the digital gap between generations,
- Encouraging seniors' participation and involvement,
- Opening new horizons for efficient use of free time.

Since its creation, E-Seniors has provided courses in ICT usage for seniors in various public locations and the association is constantly opening new locations all over the region in order to provide a “proximity” service that takes into account the rhythm, interests and needs of its potential audience. Through its work for elderly people and with them the organization also tries to increase awareness about the importance of ICT solutions in everyday life. E-Seniors also proposes interactive gaming activities in residences for elders, retirement homes and day-care centres. E-Seniors is aware of the challenges that healthy or dependant elders face and then invests resources in the development of new applications and services to enable independent living and help maintain physical and mental health.

E-Seniors has experience in projects related to ICT-tools designed for seniors and for active and healthy ageing. The past and current European projects of E-Seniors are:

- AAL project “**NACODEAL**”: creating a mobile device which will help seniors to easily perform everyday life tasks.
- AAL project “**STIMULATE**”: providing a complete platform to plan travels and execution functions, associated with personalized assistance dedicated to senior citizens.
- AAL project “**ASSISTANT**”: assisting seniors in their use of public transport by an application available on PCs and Smartphones.
- AAL project “**SONOPA**”: developing a social network for inactive seniors encouraging them to carry out more daily activities.
- AAL project “**TOPIC**”: providing an integrated set of online-shared spaces and services to support the physical and mental care ability of informal caregivers in their daily needs.
- FP7-ICT Project “**ALFRED**”: developing a Virtual Butler for elderly, a service that is available on mobile devices.
- ICT-PSP project “**SEACW**”: creating an Ecosystem that provides training, informing and promoting activities in the field of New Technologies reinforcing healthy and active ageing.
- Grundtvig Multilateral project “**SenApp**”: aiming at developing a Training App for seniors in four European countries to support them effectively and individually to become competent ICT user.
- H2020-PHC20 project “**ehcoBUTLER**”: targeting population ageing by developing an ICT technological platform with both leisure and care apps.

In addition, ESE is a member of the French node in the **EIT Health KIC**, a European consortium operating in the framework of the European Institute of Innovation and Technology (EIT), that has the mission to promote entrepreneurship and develop innovations in healthy living and active ageing.



II Contribution in European projects

E-Seniors, as an “end-user group” representative, can have a specific role with deep implication during the whole project. It can intervene in activities such as:

- 1. In the first stages of the project - advice and assistance for:**
 - Identifying target user groups
 - Analyzing user needs, acceptance and requirements: usability and accessibility problems
 - Advice and guidance about characteristics of tests in regard to users and project objectives
 - Designing: scenarios and usage definitions

- 2. In the stage of production/ project development:**
 - Generating content adapted to users
 - Translating and localizing

- 3. Practical field tests and user feedback/validation:**
 - Setting up user groups: interview/filtering
 - Carrying out tests
 - Validating pilot application and prototype interfaces and issuing recommendations with regards to specific approaches more adapted to a senior public
 - Gathering conclusions from users feedback in order to make recommendations improving product design

- 4. During the whole project (together with all partners):**
 - Addressing ethical Issues: informing and monitoring – together with other user groups (if exist)
 - Disseminating information about the project(s)

III Key Staff Profiles

Monique EPSTEIN– director and founder of the association

Senior Consultant, Ms Epstein has strong expertise and skills in application design consulting services and project management. Starting her career as a Math teacher, going over to computers Analyst/Programmer, moving on to designing and implementing RDBMS-based information systems, Monique re-oriented her career in 1994 towards multimedia application design, working as Project Manager, and Consultant. Monique has a MA in computer science. She looks to work with the latest technologies and is eager to learn new skills on various technical training courses. Since 2004, she has created several non-profit organizations whose common aims are helping eExcluded people (seniors, disabled and juniors) to get familiar with new technologies.



Ariane GIRAULT

After several degrees in law, political sciences, information and communication, Ariane Girault was employed by the French Ministry of Defense as a jurist. Then, in order to deepen her knowledge of the non-profit organization system, she worked in an association for a year as communication officer. In the meantime, she volunteered in an organization dedicated to European youth. She is now a part E-Seniors' team and works as a European project manager.

Daria KYSLITSKA

After a Bachelor Degree in International Relations in Ukraine she got two Master degrees in Political Sciences and European Project Management in Paris. She multiplied her experience by doing several internships and working in particular in the Turkish Cultural Centre and in the French regional association. Currently she is a member of E-Seniors team where she has been working as a European project Manager since 2013.

Anaïs FERNANDEZ

After a Bachelor degree in History and Foreign Languages from the Sorbonne Paris IV University, she graduated from the University of Vincennes-Saint Denis (Paris VIII) with a Master degree in European Studies and International Relations. Then she worked in Institute of International Relations and in a humanitarian association as project officer. Now she is working in E-Seniors association as European project manager.

Patrizia PAPITTO

Patrizia is graduated in European project management and in technical translation (English-Italian, Spanish-Italian). After several experiences in the field of education in Spain, Australia and Italy, she trained as a project manager in a cultural association in Paris and as a parliamentary assistant in the European Parliament in Brussels. Patrizia joined the staff of E-Seniors in March 2014 as a European project manager.

Emil PAPAROV

Emil has a Bachelor degree as elementary school teacher and a Master degree in European project management from the University of Cergy-Pontoise in France. He has worked as a project manager in an NGO for Consumers protection in Macedonia for a few years. He has also experience in the private as well as in the governmental sector. Since 2016 he is European project manager in E-seniors