

Subject: Short presentations at the Marrakech Public Forum

AC/SO Leaders,

As you may be aware, ICANN55 in Marrakech will mark a change in the way we will handle the Public Forum, and one of the changes will afford you an opportunity to inform the entire community about the work of your respective committee or organization.

We're instituting these changes in response to the recommendations of the community's **Meeting Strategy Working Group**.

On Monday, 7 March at 1700 we will convene the first of two Public Forums in Marrakech. It will be relatively short, running only 90 minutes, but will be followed on Thursday, 10 March by a second Public Forum that will run two hours.

At the beginning of the first Public Forum on Monday, we want to hear very brief and clear summaries from each of you AC/SO leaders (ALAC, GAC, RSSAC, SSAC, ASO, ccNSO and GNSO).

Here's three key points about these briefings:

5-Minutes – That's the amount of time we have blocked for each of your briefings. Please do not go over 5-minutes. It is imperative that everyone conforms to this time restriction.

Top priorities – Please tell about the most important issues your committee or organization has been working on.

Results – Give us a quick overview of the results of your group's work and why they are important.

Here is the most important point I want to convey – **Please, please talk to us in terms that can be easily understood by those who know nothing about your group or its work**. Many at the Public Forum will be completely unfamiliar with the subjects with which your group deals.

Following your respective comments, we will then open the floor to questions. These questions may be on your subjects, or any other of interest to the community. Both the questions and the answers will be limited to 2-minutes to accommodate as many questions as possible.

I will moderate the Q&A period and ask you to respond as appropriate.

We are looking forward to this new approach to informing the community about your important work and we look forward to hearing from you.

Thanks,

Steve Crocker Board Chair