Community Regional Outreach Pilot Program: Why?

- Build local and/or regional awareness and recruitment of new community members;
- More effectively engaging with current members and/or "reactivating" previously engaged ICANN community members; and
- Communicating ICANN’s mission and objectives to new audiences.
CROPP Trip Allocations
What does CROPP provide in FY17 for At-Large?

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<tr>
<td><strong>A</strong></td>
<td>5 Regional Trip Allocations for <strong>each</strong> At-Large RALO (AFRALO, NARALO, LACRALO, APRALO, EURALO) ; 3 nights and 4 days standard</td>
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<td><strong>B</strong></td>
<td>Funded Costs/Expenses: Airfare (economy class), hotel and per diem (3 nights and 4 days)</td>
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<td><strong>C</strong></td>
<td>All Travel is Booked by ICANN Constituency Travel for consistency and tracking purposes</td>
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CROPP Eligibility
Outreach Strategic Plan for Fiscal Year

Explaning FY17 Outreach Goals, Strategies & Expectations

Coordinate Activities with appropriate ICANN Regional Engagement Team

Deepen Partnership with GSE VPs

Outreach Strategic Plan Process

Outreach Strategic Plan Drafted

Approved by relevant RALO/community

Submitted to ICANN Regional Stakeholder Engagement VP
1. Outreach Strategic Plan
   Drafted and Submitted by Community

2. Submit Trip Proposal on Wiki Space

3. Trip Proposals must be submitted a minimum of 6-weeks prior to travel (including approvals)

4. Trip assessment to be submitted by traveller within 3-weeks of returning

5. All Trips must be completed before the end of ICANN’s 2017 Fiscal Year

6. Any unallocated trip by the end of Fiscal Year does not carry over to next Fiscal Year
Trip Confirmations/Approvals: Minimum 6-Weeks Prior to Travel

1. Community/Structure Leadership Approval
   Each trip proposal must be approved within the participant’s organization/structure leadership

2. ICANN Global Stakeholder Engagement VP
   Each Trip must be concurred by ICANN’s Global Stakeholder Engagement VP from the traveller’s region

3. CROPP Program Administrators
   Each Trip must satisfy the CROPP Program Guidelines as confirmed by the CROPP Program Administrators (Staff)
CROPP Roles/Responsibilities
CROPP Program Administrators (Staff)

The role of ICANN’s Program Administrators will be to:

1. Provide Guidance and Interpretation of the CROPP Program Principles to the Community;
2. Confirm that all Trip Proposals meeting the principles/guidelines/criteria and have been authorized by the applicable parties;
3. Coordinate with other ICANN departments.

Pilot Program Coordinators (PPC) - Community

Each RALO is responsible for appointing 1-2 PPCs whose responsibilities are:

1. Consulting with members as needed for drafting and submission of Outreach Strategic Plan and any Trip Requests
2. Facilitating/managing trip approvals within organization and ICANN Regional Vice Presidents
3. Ensuring submission by traveller of a trip assessment & that it meets approval of the structure’s leadership
Global Stakeholder Engagement VPs

1. Review each trip proposal to ensure it is congruent with and supportive of applicable regional strategies, plans, goals and objectives

2. Communicate concurrence to the applicable CROPP Pilot Program Coordinator (Community) and CROPP Program Administrator (Staff)

3. Collaborate with community travellers/participants as required
CROPP Additional Information

- Instructions for CROPP Templates, see Program Participant Template Instructions: [https://community.icann.org/x/6wyOAw](https://community.icann.org/x/6wyOAw)

- To complete an At-Large Working DRAFT Template, see At-Large RALO Drafts: [https://community.icann.org/x/7wyOAw](https://community.icann.org/x/7wyOAw)

- If you are new to CROPP and want an overview of the program, see the CROPP-FY17 Home Page: [https://community.icann.org/x/LAqOAw](https://community.icann.org/x/LAqOAw)

- To find someone knowledgeable who can help you, see CROPP Contacts: [https://community.icann.org/x/5QyOAw](https://community.icann.org/x/5QyOAw)

- If you need specific assistance not found above or elsewhere, send an email to the ICANN Program Administrators at: cropp-staff@icann.org
Thank you & Questions

CROPP Staff Support
Reach us at:
Email: cropp-staff@icann.org

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