Current security trends impacting registrants and end users



Webinar of the new At-Large Capacity Building Program – October 2016

Agenda

- Malicious uses of the DNS to attack you, your networks, your people
- Where is the abuse showing up in the DNS ecosystem
- Some thoughts on dealing with these issues
- Q&A



Presenter – Rod Rasmussen



VP, Cybersecurity, Infoblox

IID founder, CTO

Co-chair Anti-Phishing Working Group's Internet Policy Committee Member of:

ICANN's Security and Stability Advisory Committee

Online Trust Alliance's Steering Committee

FCC Communications Security, Reliability and Interoperability Council

Messaging Malware Mobile Anti-Abuse Working Group

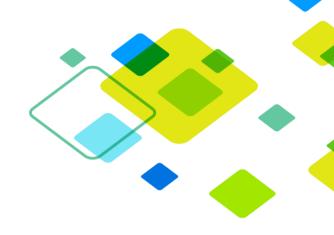
Forum of Incident Response and Security Teams (FIRST Representative) DNS-OARC crime and cre a trusted, sec Internet."

"Collaboration is the key to defeating online crime and creating a trusted, secure Internet."

DNS in the Focus of Attacks

- Attacks on the DNS infrastructure itself
 - Leveraging victims' use of the DNS against them
- DNS as infrastructure for attacks
 - Malicious actors using DNS just like "the good guys" to support attacks
- DNS as an attack vector
 - Using the DNS in unintended ways to attack victims





• Why: Targets and Motivations





Attacks on DNS Services and Operations

- Goal is to take your DNS infrastructure offline or corrupting operations
- Flooding/DDoS
 - Your DNS is the target
 - Reflective amplification using your infrastructure
 - Open recursive to large records
- Hijacking/Spoofing
- Vulnerability exploits
- Reconnaissance
 - Infrastructure
 - Spam enablement
 - Spear phishing



DNS Enables Delivery of Content & Services

- From annoying to unwanted to malicious
 - Unwanted offers & solicitations
 - Spamming, scams, gray market, jurisdictionally restricted activities
 - Criminal activities phishing, malware, malvertising, data theft
 - State actors' malicious activities
- The same reasons everyone uses DNS in the first place
 - Consistent location naming
 - Names convey meaning
 - Resiliency in infrastructure



Various Spams/Scams/Unwanted Content

- Majority of "dodgy" domain registrations related to large-scale spamming
 - Enable e-mail, search engine results, evasion
- Services rely on "reputation" of domains and other infrastructure to make delivery decisions
 - Spam filtering, rankings, forwarding
- Schemes to circumvent local laws (e.g. pharma, gambling, pornography, restricted goods) typically use non-local infrastructure and providers to avoid easy shut-down.
 - An old problem, but down to a science now.
 - Shows conflict between a global resource (DNS) with extra-territorial provisioning and local laws



Malware Exploiting DNS



- Over 91% percent malware uses DNS
 - To gain command and control
 - To exfiltrate data
 - To redirect traffic
- Despite adversaries' reliance on DNS, few organizations are monitoring DNS
- Advanced attacks and data breaches persist and impact all sizes and types of organizations
- Average total cost of data breach ~\$3.8M USD
- Consumers/users affected
- Difficult to report and mitigate at service providers

Source: Cisco 2016 Annual Security Report







Ransomware Growing Exponentially

- Example of malware that leverages the DNS during all stages of the crime
 - Surveillance and targeting
 - Infection
 - Command and Control
 - Payoff
- Malware encrypts user data and blocks access
- Must pay ransom in Bitcoin or other untraceable method to unlock data
 - Usually will actually give you key, but not always
 - Targeting SMB's and professionals who have high-value data
- FBI: Ransomware expected to be over \$1 Billion crime in 2016
- Up from under \$100 million in 2015
- Surveys show lack of awareness of the crime by most people, including employees of enterprises

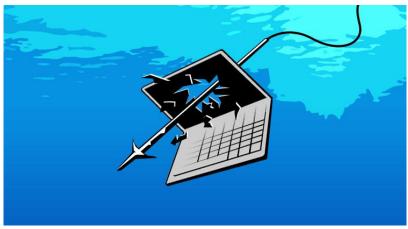
Phishing Still Popular and Evolving



- 2,000-5,000 sites detected daily
- Shift away from financial services towards retail, online services and other consumer-oriented businesses
- Access credentials to online services much more the target than credit cards
- 2015 Ponemon study results for US targets:
 - Cost to contain malware: \$208,174
 - Cost of malware not contained: \$338,098
 - Productivity losses from phishing: \$1,819,923
 - Cost to contain credential compromises: \$381,920
 - Cost of credential compromises not contained: \$1,020,705
 - Total extrapolated cost: \$3,768,820



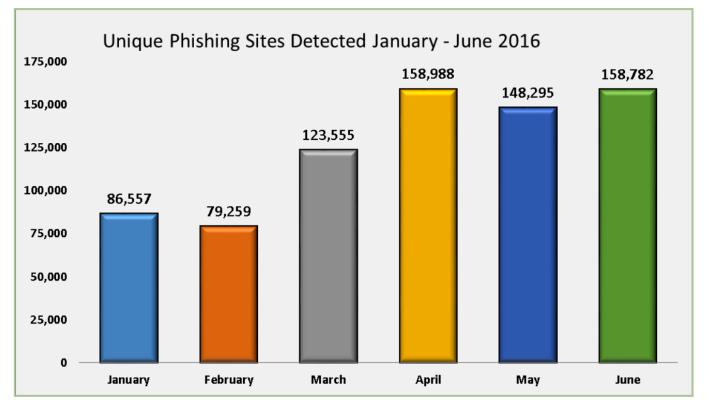
Spear Phishing Taking a Huge Toll



- FBI: \$1.2B Lost to Business Email Scams (8/2015)
- FBI: \$2.3 Billion Lost to CEO Email Scams (8/2016)
- · Money transfers sent directly by victims
- CFO or controller victim of CEO or other impersonation
- Businesses usually not protected against losses
- Major impact including bankruptcies
- · Easy to spoof domains for sending e-mail
 - · Lack of email authentication in-place
 - · Look-alike domains effective
- Easy to perform reconnaissance



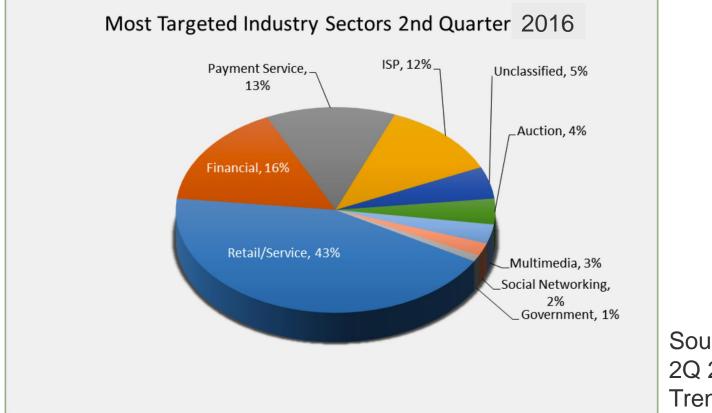
Phishing on the Rise in 2016



Source: APWG 2Q 2016 Phishing Trends Report



Phishing Targets 2Q 2016



Source: APWG 2Q 2016 Phishing Trends Report



DNS Rarely Monitored and Usually Available

- Lights-on service must work in order to use Internet
- Not seen as a traditional threat vector it is a naming/location services protocol, isn't supposed to carry data
- Tools for spotting suspicious activities on organizations' networks usually not tuned for DNS
- Tools aren't assigned to monitor actual DNS request/response data to look for transport/tunneling activities



DNS and Data Exfiltration

DNS tunneling attacks let infected endpoints or malicious insiders exfiltrate data.

\$3.8 M

Average consolidated cost of a data breach³

Attackers have recently used DNS tunneling in cases involving the theft of millions of accounts.¹

Goal of Malicious Actors

- Hacktivism
- Espionage
- Financial gain

SANS Institute paper referencing Ed Skoudis as speaker at RSA Conference, June 2012 DNS attacks putting organizations at risk, survey finds, SC Magazine, December 23, 2014 Ponemon Institute, 2015 Cost of Data Breach Study

Data Targets

- Regulated data
- PII (personally identifiable information)

46%

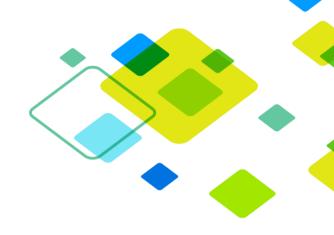
of large businesses

have experienced

DNS exfiltration.²

- Intellectual property
- Company financials, payroll data





• How: Techniques of DNS Abuse

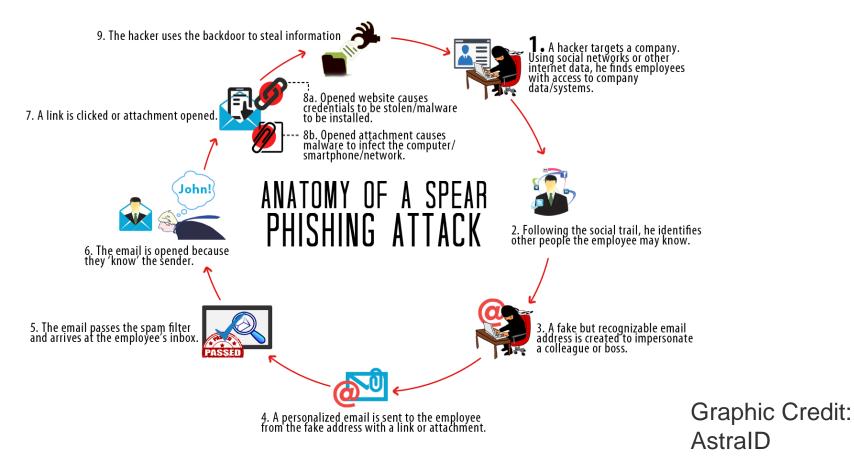




Obtaining DNS Resources

- Buy them
 - Stolen payment credentials or accounts
 - Alternate currencies
 - FREE!!!
 - Use a compromised registrar account
 - Dodgy resellers
- Steal them
 - Compromise websites
 - Compromise DNS operator
 - Compromise Registrar account
 - Typically poor password management issues
 - Rare to see direct attacks on registrar infrastructure other than brute-force logins





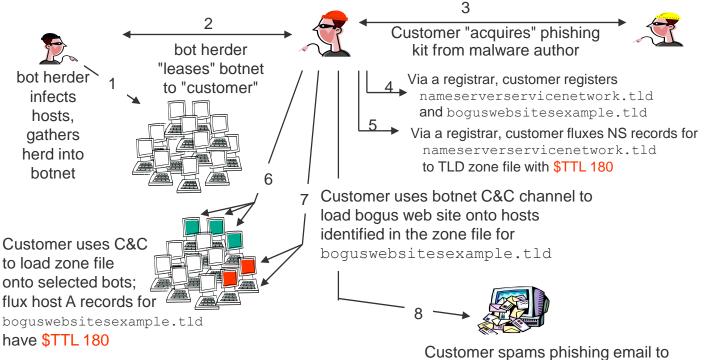


Fast Flux Variations on a Theme...

- Basic fast flux hosting
 - IP addresses of illegal web sites are fluxed using the authoritative nameserver for the domain
- Name Server (NS) fluxing
 - IP addresses of DNS name servers are fluxed at the registrar
- Double flux
 - IP addresses of web sites and name servers are fluxed
- CDN networks use this technique too
 - False positives abound when just looking at basic flux data



Anatomy of a Fast Flux Attack



STEPS 5-7 repeat as TTLs expire...

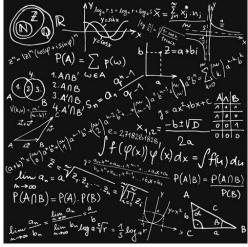
Customer spams phishing email to lure victims to bogus web site



A Formula for Fast Flux

- Source: SANS institute
- Time-To-Live (TTL) < 1800 Seconds
- >4 'A' Records (Address code used for storing IP addresses associated with a domain name)
- >4 'NS' Records (Authoritative name server code which specifies a hostname where DNS information may be found)
- >2 Class B Networks in 'A' Record Result Set
- >2 Class B Networks in 'NS' Record Result Set
- Result Set Changes after TTL + 1 Sec

 $\frac{\text{Class B Diversity}}{192.168.30.1} = 1$ $\frac{192.168.100.17}{10.17.194.12} = 2$





Domain Generation Algorithms (DGAs)

- To avoid losing botnet control due to server take-over, botnet authors often use the DNS for establishing communications
- Since domains can be shut-down, create an algorithm that changes the domain used for comms regularly
- You can generate hundreds or thousands of domains to make it impossible to pre-register them all – just need one to work
- Very noisy though malware tries to reach many NX-domains every day as algorithm changes.
- Look very "odd" since characters used are generated mathematically and typically end up not being anything like natural language
- If you have the malware, you can reverse it to get the algorithm



DGA History

- Early 2008 Kraken one of the first malware families to use a DGA
- Mid 2008 World's largest botnet "Srizbi" uses DGA algorithm
 - FireEye sinkholes for two weeks to keep out of criminal hands abandoned
- Late 2008 Conficker first discovered
 - Sinkhole efforts successful but malware authors escalate to creating over 250,000 potential domains per day in 2009.
- 2010 Texas A&M University researchers publish paper on detecting DGA domain names
- 2012 Georgia Tech and Damballa release whitepapers on new DGA use and detection methods using machine learning
- 2015 DGA tracker websites online



Samples of DGA's from the Past

New-DGA-v3 uwhornfrgsdbrbnbuhjt.com

epmsqxuotsciklvywmck.com

nxmglieidfsdolcakggk.com

ieheckbkkkoibskrgana.com

gabgwxmkgdeixsgavxhr.com

gmjvfbhfcfkfyotdvbtv.com

sajltlsbigtfexpxvsri.com

uxyjfflvoqoephfywjcq.com

kantifyosseefhdgilha.com

lmklwkkrficnngugglpj.com

New-DGA-v1	New-DGA-v2
71f9d3d1.net	clfnoooqfpdc.com
a8459681.com	slsleujrrzwx.com
a8459681.info	qzycprhfiwfb.com
a8459681.net	uvphgewngjiq.com
1738a9aa.com	gxnbtlvvwmyg.com
1738a9aa.info	wdlmurglkuxb.com
1738a9aa.net	zzopaahxctfh.com
84c7e2a3.com	bzqbcftfcrqf.com
84c7e2a3.info	rjvmrkkycfuh.com
84c7e2a3.net	itzbkyunmzfv.com

New-DGA-v4

semklcquvjufayg02orednzdfg.com invfgg4szr22sbjbmdqm51pdtf.com 0vqbqcuqdv0i1fadodtm5iumye.com np1r0vnqjr3vbs3c3iqyuwe3vf.com s3fhkbdu4dmc001tmxskleeqrf.com gup1iapsm2xiedyefet21sxete.com y5rk0hgujfg00t4sfers2xolte.com me5oclqrfano4z0mx4qsbpdufc.com jwhnr2uu3zp0ep40cttq30yeed.com ja4baqnv02qoxlsjxqrszdziwb.com New-DGA-v5 zpdyaislnu.net vvbmjfxpyi.net oisbyccilt.net vgkblzdsde.net bxrvftzvoc.net dlftozdnxn.net gybszkmpse.net dycsmcfwwa.net ttbkuogzum.net

New-DGA-v6 lymylorozig.eu lyvejujolec.eu xuxusujenes.eu gacezobeqon.eu tufecagemyl.eu lyvitexemod.eu mavulymupiv.eu jenokirifux.eu fotyriwavix.eu vojugycavov.eu Some of them were malware related: New-DGA-v1 was EnviServ.A and New-DGA-v6 was Simba-F, while others were not active any more.



Sophisticated DGA Example

- Recent Crowdstrike analysis of an advanced DGA-based malware (http://bit.ly/1fa2wLb)
- All variants of family contain identical 384-word list of common English words, decrypted at run time
- Domain names created by concatenating two pseudo-randomly selected words and appending ".net" to the end
- Objective: Get around standard machine-learning techniques employed by the security industry
- Bad result for domain holders: collisions with legitimate domains
 - Can lead to unintended DDoS of real websites/domains by bots
 - May have your domain black listed

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DGA Dictionary

above	behind	chance	desire	expect	gentleman	leader	needle	prepare	separate	stranger	travel
action	being	character	destroy	experience	glass	leave	neighbor	present	service	stream	trouble
advance	believe	charge	device	explain	glossary	length	neither	president	settle	street	trust
afraid	belong	chief	difference	family	goodbye	letter	niece	pretty	severa	strength	twelve
against	beside	childhood	different	famous	govern	likely	night	probable	several	strike	twenty
airplane	better	children	difficult	fancy	guard	listen	north	probably	shake	strong	understand
almost	between	choose	dinner	father	happen	little	nothing	problem	share	student	understood
alone	beyond	cigarette	direct	fellow	health	machine	notice	produce	shore	subject	until
already	bicycle	circle	discover	fence	heard	manner	number	promise	short	succeed	valley
although	board	class	distance	fifteen	heart	market	object	proud	should	success	value
always	borrow	clean	distant	fight	heaven	master	oclock	public	shoulder	sudden	various
amount	bottle	clear	divide	figure	heavy	material	office	quarter	shout	suffer	wagon
anger	bottom	close	doctor	finger	history	matter	often	question	silver	summer	water
angry	branch	clothes	dollar	finish	honor	mayor	opinion	quiet	simple	supply	weather
animal	bread	college	double	flier	however	measure	order	rather	single	suppose	welcome
another	bridge	company	doubt	flower	hunger	meeting	orderly	ready	sister	surprise	wheat
answer	bright	complete	dress	follow	husband	member	outside	realize	smell	sweet	whether
appear	bring	condition	dried	foreign	include	method	paint	reason	smoke	system	while
apple	broad	consider	during	forest	increase	middle	partial	receive	soldier	therefore	white
around	broken	contain	early	forever	indeed	might	party	record	space	thick	whose
arrive	brought	continue	eearly	forget	industry	million	people	remember	speak	think	window
article	brown	control	effort	fortieth	inside	minute	perfect	report	special	third	winter
attempt	building	corner	either	forward	instead	mister	perhaps	require	spent	those	within
banker	built	country	electric	found	journey	modern	period	result	spread	though	without
basket	business	course	electricity	fresh	kitchen	morning	person	return	spring	thought	woman
battle	butter	cover	english	friend	known	mother	picture	ridden	square	through	women
beauty	captain	crowd	enough	further	labor	mountain	pleasant	right	station	thrown	wonder
became	carry	daughter	enter	future	ladder	movement	please	river	still	together	worth
because	catch	decide	escape	garden	language	nation	pleasure	round	store	toward	would
become	caught	degree	evening	gather	large	nature	position	safety	storm	trade	write
before	century	delight	every	general	laugh	nearly	possible	school	straight	train	written
begin	chair	demand	except	gentle	laughter	necessary	power	season	strange	training	yellow
											•



DGA Detection

- Tried-and-true method: reverse the malware
 - 100% accurate
 - Know what to block/alert on when



- Can anticipate false positive issues (collisions with legit domains)
- Requires the malware and reverse-engineering capabilities
- Data being shared by many security researchers/companies
- Machine learning analysis on large amounts of resolution data
 - Passive DNS replication most popular method
 - Analysis of enterprise DNS resolution can work since you have both sides of the resolution – question (questioner) and answer



Statistical Features used to Find DGA's

- Group NXDomains per asset with cardinality $\boldsymbol{\alpha}$
- *n*-gramFeatures
 - Frequency distribution of *n*-grams across domain
- Entropy-based features
 - Entropy of character distribution for separate domain levels, from the domains in the set
- Structural Domain Features
 - Summarizes NXDomains structure
 - Length
 - # of unique TLDs
 - # domain levels

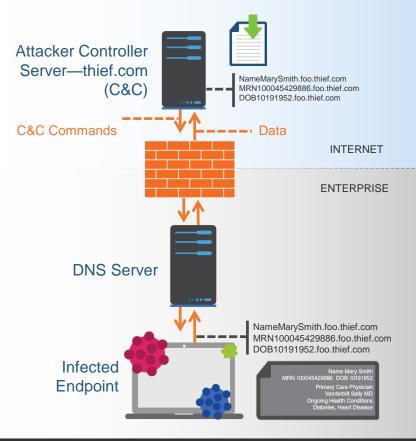


Data Exfiltration over DNS Queries

- Sophisticated attack that anyone can use built into different types of malware kits (FrameworkPOS, Game over Zeus)
- Infected endpoint gets access to file containing sensitive data
- It encrypts and converts info into encoded format
- Text is broken into chunks and sent via DNS using hostname.subdomain or TXT records
- · Exfiltrated data is reconstructed at the other end
- Can use spoofed addresses to avoid detection

Data Exfiltration via host/subdomain Simplified/unencrypted example:

MarySmith.foo.thief.com SSN-543112197.foo.thief.com DOB-04-10-1999.foo.thief.com MRN100045429886.foo.thief.com





Domain Shadowing

- Abuse legitimate domain's good reputation
- Break into registrar or DNS management account
- Insert "evil" hostnames but leave main domain and www alone
- Used primarily for exploit kits (EKs) that probe victim computers for vulnerabilities on their web browser and download malicious payload

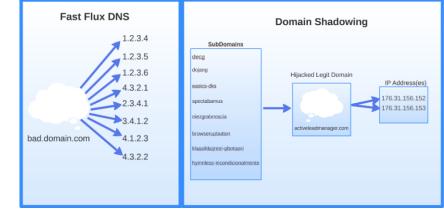


Image Source: Cisco Talos Group

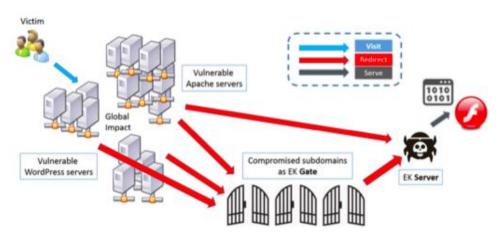


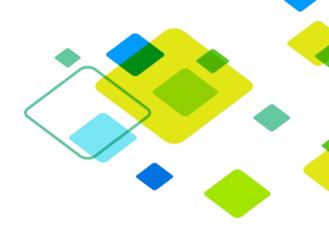
Image Source: Unit 42, Palo Alto Networks



Detecting Domain Shadowing

- Look at third level hostnames
 - Will be weird, not "www" or "mail" under the main domain
 - Will point to different, often dodgy, IP space than main website does
- Lots of newly seen hostnames on long-established domains
- Hosted at registrars with known domain shadowing problems
 - Highly automated domain control panels (API's preferred) to allow management of many domains at once
- Careful to not run into advertising networks, CDN's or some other legit infrastructure
 - White listing is a fundamental and a core value
- Should block/mitigate the bad hosts, whitelist the "legit" ones





 Where: Tracking Abuse Across the DNS Ecosystem



Spamhaus Top 10 Lists

- <u>https://www.spamhaus.org/statistics/tlds/</u>
- Report relative "badness" by reporting on domains observed acting poorly (spamming, malware, abuse) relative to "good" domains.
- (Db/Dt)*log(Db)
 - Db = bad domains seen
 - Dt = total domains seen
- Data available for registries and registrars
- Consistent over time until new campaigns come in
- Domains in this data are in active use, showing up in mail feeds and related DNS traffic.
 - Registrars and registries have more "parked" domains index looks at domains one may actually see in use



October 18: Spamhaus Most Abused TLD's

TLD	Index	Domains Seen	Bad Domains	% Bad
.science	9.30	41,333	36,582	88.5
.top	7.29	545,391	314,287	57.6
.stream	6.52	10,760	7,823	72.7
.gdn	5.71	19,503	11,879	60.9
.download	5.71	14,196	8,919	62.8
.biz	4.86	87,018	39,914	45.9
.click	3.78	10,691	4,769	44.6
.accountant	3.30	2,861	1,316	46.0
.win	2.83	63,802	18,366	28.8
.link	2.80	25,642	7,996	31.2



October 18: Spamhaus Most Abused Registrars

Registrar	Index	Domains Seen	Bad Domains	% Bad
Alpnames	9.24	209,916	161,725	77.0
Nanjing Imperisosus	8.32	4,118	4,118	100.0
Domainers Choice	6.51	1,928	1,688	87.6
GMO	6.08	249,416	128,829	51.7
Mijn Internetoplossing	4.45	3,041	1,805	59.4
101Domain	4.28	3,299	1,875	56.8
Moniker	2.65	7,845	2,639	33.6
URL Solutions	2.49	1,982	746	37.6
Dotname Korea	2.44	1,274	501	39.3
Netowl	2.43	4,277	1,432	33.5



SURBL – Current Most Abused TLD's

SURBL: a collection of URI DNSBL lists of hostnames, typically web site domains, that appear in unsolicited messages

TLD	Domains	TLD	Domains
486,894	com	26153	link
277,654	top	24840	US
163,008	net	22599	click
10,1017	biz	19933	download
78,355	org	18883	хуz
64,877	info	15878	trade
55,766	win	15310	bid
5,4723	gdn	14103	science
51255	racing	12383	pw
38567	ru	11193	accountant

http://www.surbl.org/tld





SURBL Observations

- .top a consistent problem over time
- TLD programs matter
 - .info has low abuse overall despite low price promo (free at 1+1)
 - .xyz also free at 1+1 but has high abuse rate
- Price can matter
 - Problems with .work disappeared after price at GoDaddy went from \$0.50 to \$3.99
 - No abuse on high priced domains like .xxx and .porn despite natural fit for some sorts of abuse for those TLDs



APWG Global Phishing Survey 2015

- Results from unpublished research
- Rod Rasmussen & Greg Aaron researchers
- APWG phishing data for 2015
- APAC (Anti-Phishing Association of China) phishing data for 2015
- Tracks phishing only other abuse has different patterns



2015 GPS Top-Line Totals

- Total "Attacks": 227,445
- Total Domains used for phishing: 160,296
- Total Malicious domains used for phishing: 50,563 (32%)
- Total TLD's used for phishing: 355
- Total TLD's with malicious registrations: 135
- Total new gTLD's used for phishing: 119
- Total new gTLD's with maliciuos registrations: 64



2015 GPS Interesting Observations

- Domain shadowing at-scale
- Malicious registrations increasing
 - Over 30% from around 20% in past
- Some new gTLDs quite problematic
- Abuse following domain price
- Increasing use of URL shorteners
- Abuse clustering among some operators of new gTLDs



2015 GPS Key Statistics

	2015	2014	2013	2012
Phishing domain names	160,296	183,222	135,848	153,952
Attacks	227,445	247,713		
TLDs used	355	272	210	207
IP-based phish (unique IPs)	2,807	5,412	2,463	3,845
Maliciously registered domains	50,563	49,932	35,004	13,545
IDNs	275	215		205



2015 GPS Highest Attacks Scores

TLD	TLD Location	# Unique Phishing Attacks	Score: Attacks / 10,000 domains
ly	Libya	2,066	232.7
im	Isle of Man (DUM est.)	269	78.9
do	Dominican Republic	194	76.9
by	Belarus	220	71.0
ph	Philippines (DUM est.)	469	70.3
ve	Venezuela (DUM est.)	414	65.7
pk	Pakistan	245	42.6
th	Thailand	251	38.8
cl	Chile	1,667	33.2
cf	Central African Republic	933	28.7
am	Armenia	78	27.9
ng	Nigeria	106	26.8
ge	Georgia (DUM est.)	69	25.8
gq	Equatorial Guinea	444	25.4
id	Indonesia	436	25.2



2015 GPS Highest Phish Domains Scores

TLD	TLD Location	Unique Domain Names used for phishing 2015	Score: Phishing domains per 10,000 domains 2015
ve	Venezuela (DUM est.)	385	61.1
by	Belarus	158	51.0
pk	Pakistan	170	29.5
th	Thailand	184	28.4
cf	Central African Republic	802	24.7
gq	Equatorial Guinea	379	21.7
cl	Chile	1,086	21.6
ge	Georgia (DUM est.)	54	20.2
ng	Nigeria	77	19.5
ml	Mali	351	18.0
ma	Morocco	106	17.8
ga	Gabon	502	17.4
ре	Peru	156	16.8
do	Dominican Republic	42	16.7
ph	Philippines (DUM est.)	107	16.0

Minimum 25 attacks, 25K DUM com = 7.4, avg. 5.2



2015 GPS Highest Malicious Domains

TLD	TLD Location	# Total Malicious Domains Registered 2015	Malicious registrations score/10,000 domains in registry
ve	Venezuela (DUM est.)	274	
cf	Central African Republic	797	24.5
gq	Equatorial Guinea	378	21.6
ga	Gabon	467	16.2
ml	Mali	314	16.1
CC	Cocos (Keeling) Islands	3,069	12.0
pw	Palau	933	9.1
party	new gTLD	144	6.6
science	new gTLD	212	6.3
top	new gTLD	505	5.2
asia	generic TLD	79	3.3
date	new gTLD	30	2.7
com	generic TLD	34,782	
win	new gTLD	130	
link	new gTLD	38	2.1



Abusive Domain Registration Observations

- Low/no cost domains are most abused
 - Bad guys' resources limited too stolen or not
 - Changes in abusive registrations follow domain price promotions (registrar and registry)
- Active anti-abuse programs make a difference but not a guarantee of a registrar or registry to have low/no abuse
- Continue to have issues with registrars in Asia
- Abusive resellers (potential vetting issues) a primary abuse driver
- Some new gTLDs doing very well, others struggling mightily
 - Some correlation of back-end operators with struggling TLDs

Protecting Yourself

- Lock down your domains with your registrar and DNS provider
- Use e-mail authentication in your DNS
- Implement DNSSEC if you have a business
- Use technology and services to protect you from abusive domains
 - Networks/businesses
 - Adequate security on network (look into a DNS Firewall)
 - Anti-spam solutions tuned to abusive domains
 - User education programs including spear phishing
 - Watch for data exfiltration via the DNS from your network
 - Individuals
 - Browser filters/blocker
 - "Clean" DNS services
 - Personal anti-spam
 - Stop, Think, Connect!



Some Policy Questions to Consider

- Are we tracking, measuring, and reporting abuse consistently?
 - Differences in methods, categories, observations
 - If measuring domain name related abuse, are we parsing things properly? (abusively registered vs. abused)
 - Consistency and transparency on data for contracted parties
- Where are we with protection mechanisms for domain name registrants? – See SAC 040 and SAC 044
- What are appropriate measures for serial patterns of large-scale abusive registrations that remain uncorrected over many months or years?
- Are there ways to incent or assist industry participants (including registries and registrars) to share information on abuse patterns?
- Are there ways to foster creation of easier mechanisms for reporting and responding to reports of sophisticated attacks?



Thank You!



