



ALAC Outreach & Engagement SC

LACRALO Conference Call | 21 December 2015

Introduction to the ALAC Outreach and Engagement Subcommittee (O&E)

The ALAC Subcommittee on Outreach and Engagement develops strategies

- to reach out to new potential members of the At-Large Community (**Outreach**) and
- to engage new and existing members of the At-Large Community (**Engagement**)

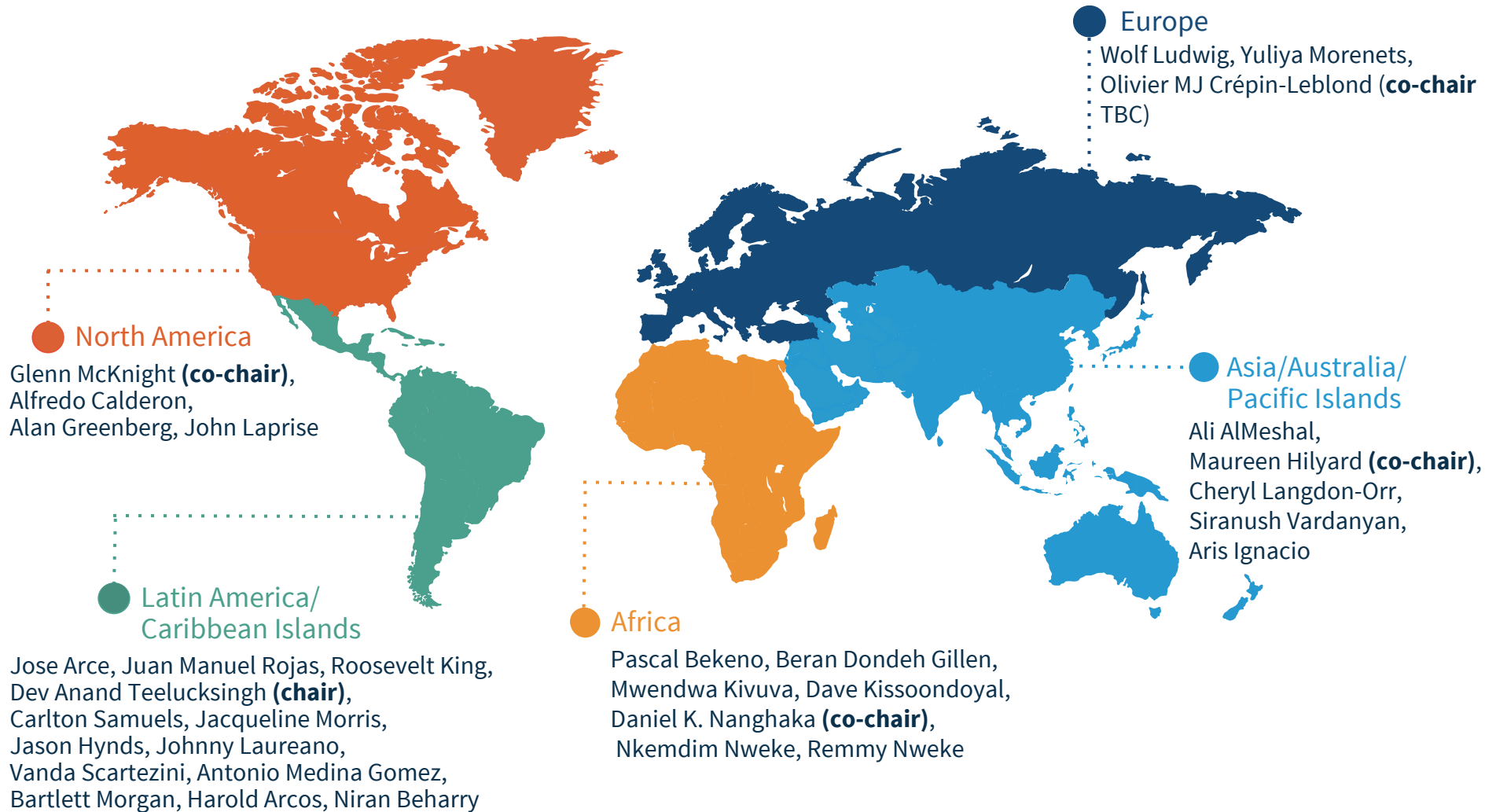
to continue to fulfill At-Large and ALAC's role in ICANN activities.

This Subcommittee will work with the At-Large Community to ensure such strategies are implemented successfully.

Anyone interested in reaching out to persons to join the At-Large Community and getting existing At-Large Community members more engaged in At-Large activities is welcome to join and participate in this Outreach and Engagement SC by emailing At-Large Staff at staff@atlarge.icann.org

- Formerly the Outreach SC, a key activity for this committee from 2013 has been to coordinate and manage its efforts related to the [Community Regional Outreach Pilot Program \(CROPP\) for At-Large](#), in conjunction with the [ALAC Subcommittee on Finance and Budget](#).
- In 2015 at ICANN52, the ALAC voted to change the focus of the Outreach SC to also include engagement, hence the name change to the Outreach and Engagement SC.
- Reconstitution of this subcommittee was done soon after ICANN53 by asking RALOs whose members are interested in outreach and engagement activities for their RALO to be in this SC to better coordinate and collaborate with all of At-Large on Outreach and Engagement.
- The first Outreach and Engagement SC call was held on August 3 2015.

ALAC Outreach & Engagement SC members



- The Outreach and Engagement SC has held 7 meetings since ICANN53, including a F2F meeting and reporting at ICANN54 .
- A key requirement for the [Community Regional Outreach Pilot Program \(CROPP\)-FY16](#) is the development of an Outreach Strategic Plan for each RALO. Each RALO's Outreach Strategic Plan should explain its FY16 outreach goals and planned expectations so that any selected CROPP activities can be coordinated with the appropriate ICANN Global Stakeholder Engagement teams.

The Outreach and Engagement SC has developed such strategic plans for each RALO ([AFRALO](#) , [APRALO](#) , [EURALO](#) , [LACRALO](#) , [NARALO](#))

LACRALO Outreach Strategy

- From our LACRALO Dashboard (<http://bit.ly/lacralo-dashboard>), there are 13 countries out of 33 countries without At-Large Structures (ALSes). An aim will be to attempt to get 3 new ALSes from three territories without ALSes for FY16.
- We will be maintaining an outreach calendar at <http://bitly.com/LAC-Outreach-Calendar> to track possible regional ICT and IG events where persons and/or possible ALSes from those territories are likely to attend.
- Conduct a survey of possible individuals and/or organisations that would be At-Large candidates in those countries without ALSes. Other ICANN stakeholders (GAC, ccNSO, Fellows) in territories without ALSes would also be identified and consulted.
- Once a sufficient number of individuals/groups are identified, attempts would be made to contact such individuals to invite them on a series of conference calls introducing them to DNS basics, ICANN and ICANN At-Large so that such individuals/groups can join At-Large.
- If there are no particular outreach events in a country without ALSes and no formal organisations that could be ALSes, but there are a sufficient number of individuals present, then efforts would be made to organise a F2F event to bring such individuals together. Funding would be sought by LACRALO. See <https://community.icann.org/x/Aa7hAg> for ideas for planning F2F events.

LACRALO Outreach Strategy <https://community.icann.org/x/6500Aw>

LACRALO Dashboard

	A	B	C
1	33	20	13
2	Countries in Latin America and Caribbean region	Countries with AL Ses	Countries with no AL Ses
3	Antigua and Barbuda	Argentina	Antigua and Barbuda
4	Argentina	Barbados	Bahamas
5	Barbados	Bolivia	Belize
6	Bolivia	Brazil	Cuba
7	Brazil	Chile	Dominica
8	Bahamas	Colombia	Dominican Republic
9	Belize	Costa Rica	Grenada
10	Chile	Ecuador	Guatemala
11	Colombia	Guyana	Honduras
12	Costa Rica	Haiti	Saint Kitts and Nevis
13	Cuba	Jamaica	Saint Lucia
14	Dominica	Mexico	Suriname
15	Dominican Republic	Nicaragua	Saint Vincent and the Grenadines
16	Ecuador	Panama	
17	Grenada	Peru	
18	Guatemala	Paraguay	
19	Guyana	El Salvador	
20	Honduras	Trinidad and Tobago	
21	Haiti	Uruguay	
22	Jamaica	Venezuela	
23	Saint Kitts and Nevis		
24	Saint Lucia		
25	Mexico		
26	Nicaragua		
27	Panama		
28	Peru		
29	Paraguay		
30	Suriname		
31	El Salvador		
32	Trinidad and Tobago		
33	Uruguay		
34	Saint Vincent and the Grenadines		
35	Venezuela		
36			

Screenshot of LACRALO Dashboard (<http://bit.ly/lacralo-dashboard>)

LAC Outreach Events Calendar



ICANN At-Large Community

Access: Latin A & C View Outreach

< April 2016 > << Today >> April 2016 Day Week 8 Weeks Month Agenda List

M	T	W	T	F	S	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1
2	3	4	5	6	7	8

All Calendars ^
Latin American & Caribbe...
About
This calendar is for the ICANN At-Large Advisory Committee (ALAC) Subcommittee on Outreach and Engagement and ICANN's Global Stakeholder Engagement to share possible outreach events in their regions.
If you are new to this calendar, please check out the Getting Started Guide.

13 Mon Mar 28, 2016 Tue 29 Wed 30 Thu 31 Fri Apr 1 Sat 2 Sun 3
SSIG 2016 (South School of Internet Governance) IETF 95 (Internet Engineering Task Fo...

14 4 5 6 7 8 9 10
IETF 95 (Internet Engineering Task Force)

15 11 12 13 14 15 16 17
ARIN 37 (American Registry of Intern...

16 18 19 20 21 22 23 24
ARIN 37 (American Registry of Internet Numbers (ARIN)) CaribNOG 11 (Caribbean Network Operators Group (CaribNOG))

17 25 26 27 28 29 30 May 1
Powered by Teamup
Time zone: Georgetown

Screenshot of Latin American and Caribbean Regional At-Large Outreach Events Calendar <http://bitly.com/LAC-Outreach-Calendar>



LAC Outreach Events so far

- March 29 - April 1 2016
 - South School of Internet Governance (SSIG) 2016
OAS Headquarters, Washington DC, USA
Note that this event in the USA makes it not eligible for CROPP but perhaps an exception can be made.
- April 3-8 2016
 - Internet Engineering Task Force (IETF) 95
Hotel Hilton, Buenos Aires, Argentina
- April 17-20 2016
 - American Registry of Internet Numbers (ARIN) 37
Montego Bay, Jamaica
- April 20-22 2016
 - Caribbean Network Operators Group (CaribNOG) 11
Montego Bay, Jamaica
- May 2-6 2016
 - Latin American and Caribbean Internet Addresses Registry (LACNIC) 26
La Habana, Cuba

Please submit possible outreach events to either Bartlett Morgan (bartlett.morgan@gmail.com) or Jose Arce (josefranciscoarce@gmail.com) to update the calendar!

- Selected a member from this Outreach and Engagement SC to serve on the At-Large Community Regional Outreach Pilot Program Review Team (CROPP RT) for FY16 (from July 2015 to June 2016).

The CROPP RT members from this Outreach and Engagement SC are:

- Daniel Nanghaka (AFRALO)
 - Ali AlMeshal (APRALO)
 - Yuliya Morenets (EURALO)
 - Juan Manuel Rojas (LACRALO)
 - Glenn McKnight (NARALO)
- Developed a [flyer for ALAC events at ICANN54 in Dublin](#)
 - [Preliminary Analysis of the ICANN Fellowship Program](#) for potential membership.

Spreadsheet to track possible At-Large candidates



13 Countries with no ALSes in LAC region	Key Persons in O&E with responsibility to find persons/organisations in the country	How to use this spreadsheet
2 Antigua and Barbuda	Jacqueline Morris	
3 Bahamas	Carlton Samuels	1) select the sheet tab named after a country
4 Belize	Vanda Scartezini, Jacqueline Morris	2) add contact details of a person and/or organisation in that country. See Sources tab for more details/ideas for finding possible candidates
5 Cuba	Harold Arcos	3) For privacy reasons, please do NOT post or link to this spreadsheet publicly on any public mailing list
6 Dominica	Jacqueline Morris	4) Whilst key person or persons in the O&E are assigned to a country, any O&E member can add possible contacts in any country
7 Dominican Republic	Jose Arce	
8 Grenada	Jason Hynds	
9 Guatemala	Juan Manuel Rojas	
0 Honduras	Johnny Laureano, Antonio Medina Gomez	
1 Saint Kitts and Nevis	Bartlett Morgan	
2 Saint Lucia	Dev Anand Teelucksingh	
3 Suriname	Carlton Samuels	
4 Saint Vincent and the Grenadines	Niran Beharry	
5		LACRALO members in the O & E
6		Jose Arce, Juan Manuel Rojas, Dev Anand Teelucksingh, Carlton Samuels, Jacqueline Morris, Jason Hynds, Johnny Laureano, Vanda Scartezini, Antonio Medina Gomez, Bartlett Morgan, Harold Arcos, Niran Beharry
7		
8		
9		

Screenshot of Spreadsheet used by LACRALO members of the O&E to survey possible At-Large candidates in the 13 countries without ALSes

Spreadsheet to track possible At-Large candidates



	A	B
1	<p>Where to find persons that are candidates for LACRALO membership We want to find persons that are interested in local Internet Governance (IG) and ICT issues in their countries. For those responsible for a particular country, - research the country for any ICT/IG issues that were commented on ; - search for groups and/or persons that have commented on ICT/IG issues - consider also searching social networks</p>	
2		
3		
4	<p>Internet Governance Forum (IGF) Participant Links - http://www.intgovforum.org/cms/ - search participant links for possible persons</p>	
5	Participants in 2015	http://www.intgovforum.org/cms/igf2015-participantslist
6	Participants in 2014	http://www.intgovforum.org/cms/igf-2014/participants-list
7	Participants in 2013	http://www.intgovforum.org/cms/2013-bali/participants-list
8	Participants in 2012	www.intgovforum.org/cms/component/content/article/114-preparatory-process/1262-igf-2012-list-of-participants
9	Participants in 2011	http://www.intgovforum.org/cms/component/content/article/104-general/1174-list
10		
11		
12	<p>ICANN Fellowship Programme - thanks to Glenn Mcknight, a spreadsheet is available suggest to put all persons from the territories that we are looking for, irrespective or whether they identified as from At-Large or not</p>	https://community.icann.org/display/atlarge/Analysis+of+ICANN+Fellowship+Programme
13	DiploFoundation	http://www.diplointernetgovernance.org/profiles/members/
14		
15	LACNIC meetings - these may be more technical but we may still find participants from countries without ALSes	(links to past LACNIC meetings to be put here)
16	Lacnic 24 Participants	https://eventos.lacnic.net/ev3/lacnic24-lacnog2015/registered
17	Lacnic 23 Participants	https://eventos.lacnic.net/ev3/lacnic23/registered
18	Lacnic 22 Participants	https://eventos.lacnic.net/ev3/Lacnic22-Lacnog2014/registered
19	Lacnic 21 Participants	https://eventos.lacnic.net/ev3/lacnic21/registered
20	Lacnic 20 Participants	http://www.lacnic.net/en/web/eventos/lacnic20-lista
21	Lacnic 19 Participants	http://www.lacnic.net/en/web/eventos/lacnic19-lista
22	Lacnic 18 Participants	http://www2.lacnic.net/en/eventos/lacnicxviii/attendees.html
23	Lacnic 13 Participants	http://lacnic.net/en/eventos/lacnicxiii/listalnscriptos.html
24	Lacnic 12 Participants	http://lacnic.net/sp/eventos/lacnicxii/asistentes.html
25	Lacnic 11 Participants	http://lacnic.net/sp/eventos/lacnicxi/asistentes.html
26	Lacnic 8 Participants	http://lacnic.net/en/eventos/lacnicviii/asistentes.html
27		
28		
29		



Spreadsheet to track possible At-Large candidates



	A	B	C	D	E	F	G
1	Submitted by	Name of Person	Email address	Phone Number	Organisation	Website	Social Contacts
2							
3	Jose Arce						
4	Juan Manuel Rojas						
5	Dev Anand Teelucksingh						
6	Carlton Samuels						
7	Jacqueline Morris						
8	Jason Hynds						
9	Johnny Laureano						
10	Vanda Scartezini						
11	Antonio Medina Gomez						
12	Bartlett Morgan						
13	Harold Arcos						
14	Niran Beharry						
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23							

Antigua and Barbuda | Bahamas | Belize | Cuba | Dominica | Dominican Republic | Grenada | Guatemala | Honduras | St Kitts and Nevis | St Lucia | Suriname | Saint Vincent and the Grenadines

Screenshot of Spreadsheet used by LACRALO members of the O&E to survey possible At-Large candidates in the 13 countries without ALSes

- ALAC Subcommittee on Outreach and Engagement Wiki : <http://bitly.com/Outreach-Engagement>
- Work being done by the Outreach & Engagement SC : <https://community.icann.org/x/dIzbAQ>
- Outreach and Engagement Documents : <https://community.icann.org/x/L61YAw>
- Community Regional Outreach Pilot Program (CROPP) <https://community.icann.org/display/croppfy16>