CCT Review Team

2nd Teleconference | 27 January 2016

Agenda

1. Scheduling/future meetings: Eleeza Agopian & Margie Milam
2. Terms of Reference working group update: Jonathan Zuck
3. CCT Review and supporting activities: Karen Lentz
4. Working Group on CCT Metrics and IAG-CCT: Jonathan Zuck and Eleeza Agopian
5. AOB

Scheduling

- Nine time zones

- To allow for calls during waking hours across the team, propose rotating between starting calls at 1300 and 1400 UTC.

- Alternatively, conduct a Doodle poll to select start time for each meeting.

- Biweekly

- 90 minutes or 120 minutes, as necessary

Scheduling

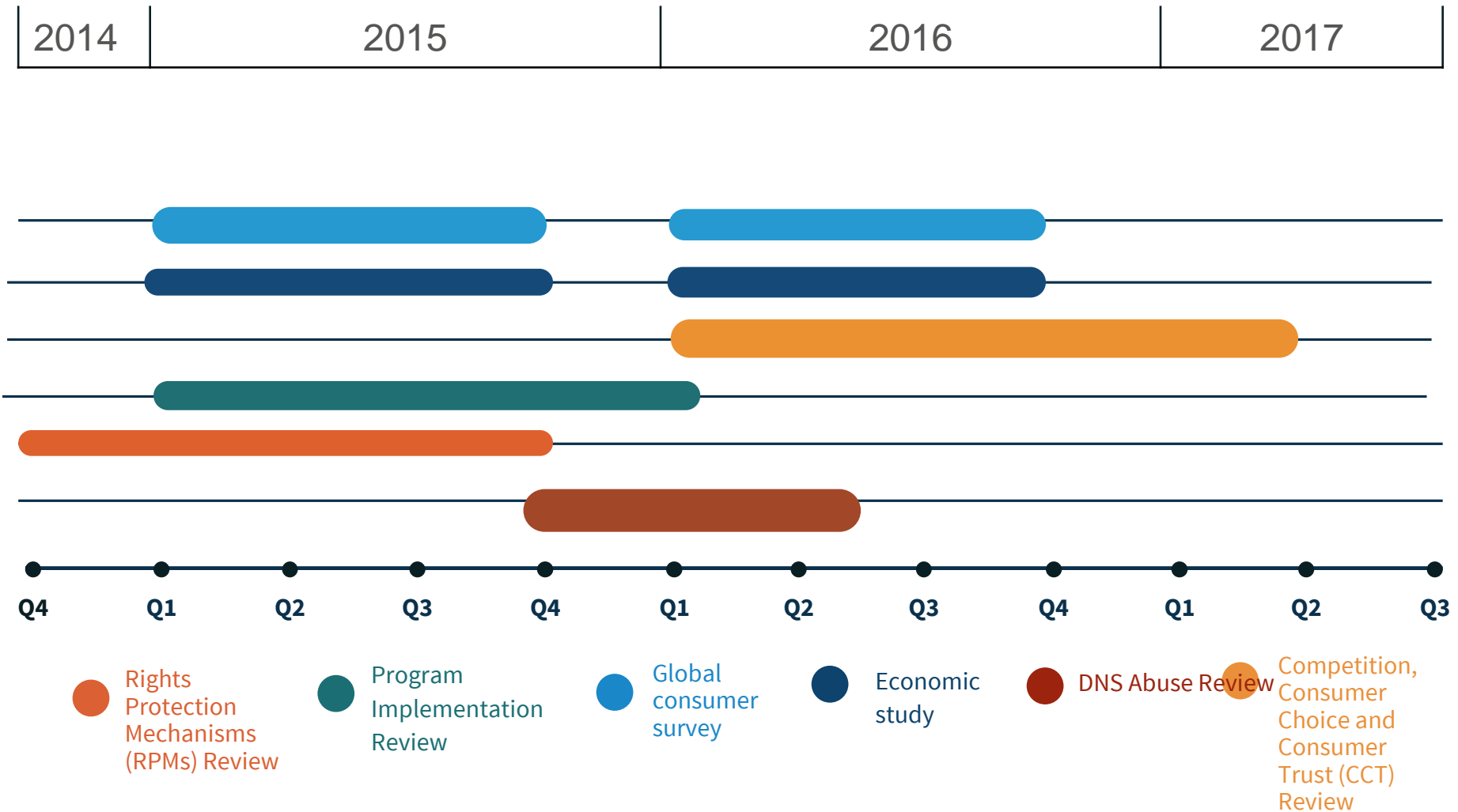| UTC-time	Los Angeles	San Jose	New York	Rio de Janeiro	Paris	Johannesburg	Nairobi	Delhi	Beijing
Wednesday, January 27, 2016 at 12:00:00	Wed 4:00 AM	Wed 6:00 AM	Wed 7:00 AM	Wed 10:00 AM *	Wed 1:00 PM	Wed 2:00 PM	Wed 3:00 PM	Wed 5:30 PM	Wed 8:00 PM
Wednesday, January 27, 2016 at 13:00:00	Wed 5:00 AM	Wed 7:00 AM	Wed 8:00 AM	Wed 11:00 AM *	Wed 2:00 PM	Wed 3:00 PM	Wed 4:00 PM	Wed 6:30 PM	Wed 9:00 PM
Wednesday, January 27, 2016 at 14:00:00	Wed 6:00 AM	Wed 8:00 AM	Wed 9:00 AM	Wed 12:00 Noon *	Wed 3:00 PM	Wed 4:00 PM	Wed 5:00 PM	Wed 7:30 PM	Wed 10:00 PM
Wednesday, January 27, 2016 at 15:00:00	Wed 7:00 AM	Wed 9:00 AM	Wed 10:00 AM	Wed 1:00 PM *	Wed 4:00 PM	Wed 5:00 PM	Wed 6:00 PM	Wed 8:30 PM	Wed 11:00 PM
Wednesday, January 27, 2016 at 16:00:00	Wed 8:00 AM	Wed 10:00 AM	Wed 11:00 AM	Wed 2:00 PM *	Wed 5:00 PM	Wed 6:00 PM	Wed 7:00 PM	Wed 9:30 PM	Midnight Wed-Thu
Wednesday, January 27, 2016 at 17:00:00	Wed 9:00 AM	Wed 11:00 AM	Wed 12:00 Noon	Wed 3:00 PM *	Wed 6:00 PM	Wed 7:00 PM	Wed 8:00 PM	Wed 10:30 PM	Thu 1:00 AM
Wednesday, January 27, 2016 at 18:00:00	Wed 10:00 AM	Wed 12:00 Noon	Wed 1:00 PM	Wed 4:00 PM *	Wed 7:00 PM	Wed 8:00 PM	Wed 9:00 PM	Wed 11:30 PM	Thu 2:00 AM
Wednesday, January 27, 2016 at 19:00:00	Wed 11:00 AM	Wed 1:00 PM	Wed 2:00 PM	Wed 5:00 PM *	Wed 8:00 PM	Wed 9:00 PM	Wed 10:00 PM	Thu 12:30 AM	Thu 3:00 AM
Wednesday, January 27, 2016 at 20:00:00	Wed 12:00 Noon	Wed 2:00 PM	Wed 3:00 PM	Wed 6:00 PM *	Wed 9:00 PM	Wed 10:00 PM	Wed 11:00 PM	Thu 1:30 AM	Thu 4:00 AM
Wednesday, January 27, 2016 at 21:00:00	Wed 1:00 PM	Wed 3:00 PM	Wed 4:00 PM	Wed 7:00 PM *	Wed 10:00 PM	Wed 11:00 PM	Midnight Wed-Thu	Thu 2:30 AM	Thu 5:00 AM
Wednesday, January 27, 2016 at 22:00:00	Wed 2:00 PM	Wed 4:00 PM	Wed 5:00 PM	Wed 8:00 PM *	Wed 11:00 PM	Midnight Wed-Thu	Thu 1:00 AM	Thu 3:30 AM	Thu 6:00 AM
Wednesday, January 27, 2016 at 23:00:00	Wed 3:00 PM	Wed 5:00 PM	Wed 6:00 PM	Wed 9:00 PM *	Midnight Wed-Thu	Thu 1:00 AM	Thu 2:00 AM	Thu 4:30 AM	Thu 7:00 AM
Thursday, January 28, 2016 at 00:00:00	Wed 4:00 PM	Wed 6:00 PM	Wed 7:00 PM	Wed 10:00 PM *	Thu 1:00 AM	Thu 2:00 AM	Thu 3:00 AM	Thu 5:30 AM	Thu 8:00 AM
Thursday, January 28, 2016 at 01:00:00	Wed 5:00 PM	Wed 7:00 PM	Wed 8:00 PM	Wed 11:00 PM *	Thu 2:00 AM	Thu 3:00 AM	Thu 4:00 AM	Thu 6:30 AM	Thu 9:00 AM
Thursday, January 28, 2016 at 02:00:00	Wed 6:00 PM	Wed 8:00 PM	Wed 9:00 PM	Midnight Wed-Thu *	Thu 3:00 AM	Thu 4:00 AM	Thu 5:00 AM	Thu 7:30 AM	Thu 10:00 AM
Thursday, January 28, 2016 at 03:00:00	Wed 7:00 PM	Wed 9:00 PM	Wed 10:00 PM	Thu 1:00 AM *	Thu 4:00 AM	Thu 5:00 AM	Thu 6:00 AM	Thu 8:30 AM	Thu 11:00 AM
Thursday, January 28, 2016 at 04:00:00	Wed 8:00 PM	Wed 10:00 PM	Wed 11:00 PM	Thu 2:00 AM *	Thu 5:00 AM	Thu 6:00 AM	Thu 7:00 AM	Thu 9:30 AM	Thu 12:00 Noon
Thursday, January 28, 2016 at 05:00:00	Wed 9:00 PM	Wed 11:00 PM	Midnight Wed-Thu	Thu 3:00 AM *	Thu 6:00 AM	Thu 7:00 AM	Thu 8:00 AM	Thu 10:30 AM	Thu 1:00 PM
Thursday, January 28, 2016 at 06:00:00	Wed 10:00 PM	Midnight Wed-Thu	Thu 1:00 AM	Thu 4:00 AM *	Thu 7:00 AM	Thu 8:00 AM	Thu 9:00 AM	Thu 11:30 AM	Thu 2:00 PM
Thursday, January 28, 2016 at 07:00:00	Wed 11:00 PM	Thu 1:00 AM	Thu 2:00 AM	Thu 5:00 AM *	Thu 8:00 AM	Thu 9:00 AM	Thu 10:00 AM	Thu 12:30 PM	Thu 3:00 PM

Future meetings

- 10 Feb. teleconference: Presentation from Analysis Group
  - Data gathered to date
  - Phase 2 approach

- F2F in LA: Agenda requests?
  - Presentation from Nielsen on consumer and registrant surveys
  - Briefings New gTLD Program history and development

Terms of Reference

⦿ Circulated draft to group

⦿ Open questions:
   ⦿ Scope: How should the team consider competitive behavior among legacy gTLDs?
   ⦿ Defining competition: See draft and listserve discussion
   ⦿ Roles of observers: Limit to listen-only in teleconferences?
   ⦿ Recommendations: Review suggested language and provide feedback on types of recommendations.
   ⦿ Delegates: Language in the draft indicates primary interaction should be between team members. Should we allow for delegates?

⦿ Building a work plan, including remaining team leadership structure

CCT Review and Supporting Activities

| 2014 | 2015 | 2016 | 2017 |

Q4 · Q1 · Q2 · Q3 · Q4 · Q1 · Q2 · Q3 · Q4 · Q1 · Q2 · Q3

Legend:
- Rights Protection Mechanisms (RPMs) Review
- Program Implementation Review
- Global consumer survey
- Economic study
- DNS Abuse Review
- Competition, Consumer Choice and Consumer Trust (CCT) Review

CCT Review Data Efforts to Date

AOC 9.3: CCT Metrics

AOC 9.3(a): Program Implementation

AOC 9.3(b): Rights Protection

AOC 9.3(b): DNS Abuse
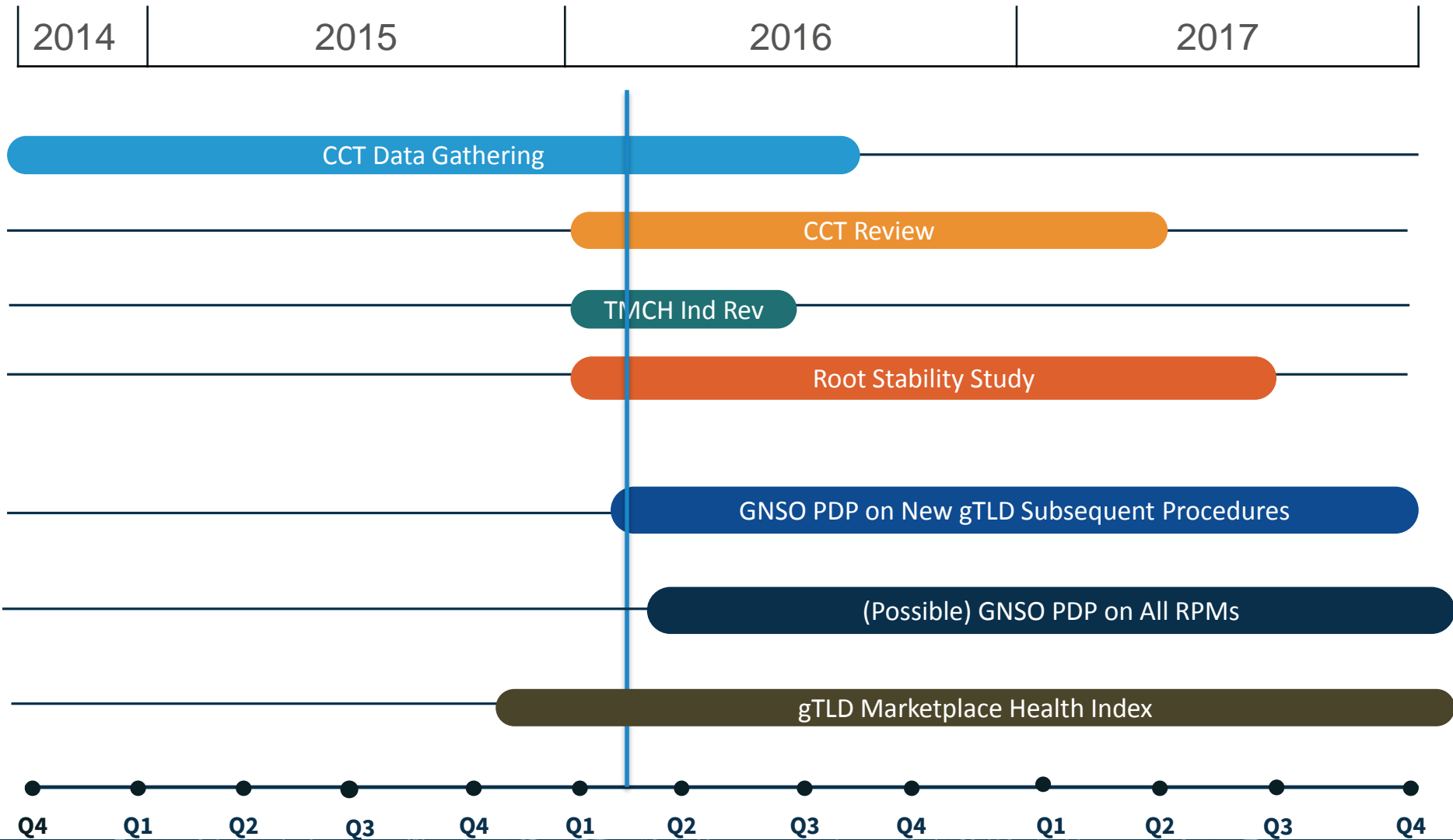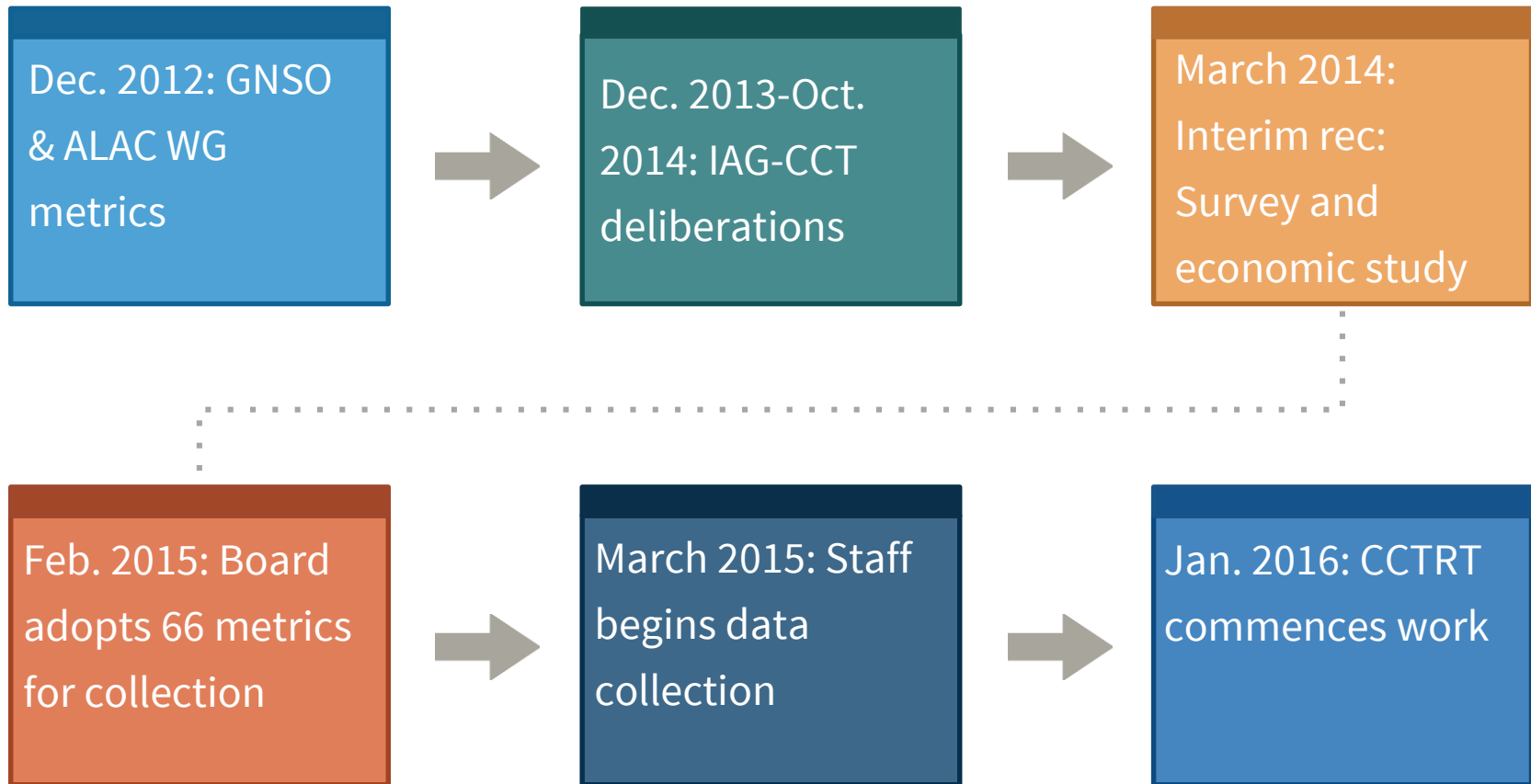
CCT Review

Board action

New gTLD Program Reviews & Other Activities

2014	2015	2016	2017

CCT Data Gathering

CCT Review

TMCH Ind Rev

Root Stability Study

GNSO PDP on New gTLD Subsequent Procedures

(Possible) GNSO PDP on All RPMs

gTLD Marketplace Health Index

Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4

CCT metrics

Dec. 2012: GNSO & ALAC WG metrics

Dec. 2013-Oct. 2014: IAG-CCT deliberations

March 2014: Interim rec: Survey and economic study

Feb. 2015: Board adopts 66 metrics for collection

March 2015: Staff begins data collection

Jan. 2016: CCTRT commences work

Available data

1 **CCT metrics**
Data collected and posted at:
https://www.icann.org/resources/reviews/cct/metrics Some metrics still up for discussion. See Table 4 of IAG-CCT report.

2 **Consumer and registrant surveys**
Nielsen conducted phase 1 surveys in 2015. Phase 2 to launch soon.

3 **Economic study**
Analysis Group conducted phase 1 study – published in Sept. 2015

4 **Program Implementation Review**
Report published in Sept. 2015. Staff report expected 31 Jan. 2016. ICANN observations from operational perspective of implementing the Program.

5 **RPM Report**
GNSO-requested issue report on effectiveness of safeguards published in Sept. 2015. Starting TMCH review in 2016.

6 **DNS Abuse**
Open discussion on 28 Jan. See:
https://www.icann.org/news/announcement-2016-01-20-en

** See Background Materials page on CCTRT wiki for all referenced documents:
https://community.icann.org/display/CCT/Background+Materials