

**Competition, Consumer Trust and Consumer Choice Review Team**  
**1<sup>st</sup> Face-to-face meeting**  
**ICANN Offices, Los Angeles**  
**22-23 February 2016**

**Monday, 22 February**

- 8:00 – 8:30      *Breakfast at ICANN*
- 8:30 – 9:00      Welcome and overview of the agenda, (Theresa Swinehart and Margie Milam, ICANN)
- 9:00 – 10:45    Terms of reference and work plan (Jonathan Zuck)
- Discuss conflict of interest policy, (Erika Randall, ICANN)
  - Sub teams: Competition and consumer choice, safeguards and consumer trust (Jonathan Zuck)
  - Nielsen and Analysis Group sub teams (Jonathan Zuck)
  - Choose liaisons to other relevant streams of work (Jonathan Zuck)
- 10:45 – 11:00   *Break*
- 11:00 – 11:30   Welcome from Akram Atallah, President, ICANN’s Global Domains Division
- 11:30 – 12:00   Brainstorming session: Team/individual goals for this review (Margie Milam)
- 12:00 – 13:00   *Lunch and ice-breaker*
- 13:00 – 13:45   Briefing and discussion: New gTLD Program history and development (Karen Lentz)
- Key documents:*
- [Applicant Guidebook](#)
  - [GNSO policy recommendations](#)
- 13:45 – 14:15   CCTRT budget (Xavier Calvez, CFO, ICANN)
- 14:15 – 14:30   *Break*
- 14:30 – 15:30   Briefing and Discussion, Program Implementation Review report (Christine Willett, VP ICANN gTLD Operations, Cristina Flores, Russ Weinstein, Christopher Bare, ICANN gTLD Operations)
- Key documents:*
- [Program Implementation Review](#)
- 15:30 – 17:00   Discussion: Application and evaluation process (Jonathan Zuck)
- 17:00              End of day 1
- 18:30              *Dinner at Marina del Rey Hotel*

## Tuesday, 23 February

- 8:00 – 8:30 *Breakfast at ICANN*
- 8:30 – 10:30 Consumer and registrant surveys (David Dickinson, Nielsen)
- 10:30 – 10:45 *Break*
- 10:45 – 12:00 Briefing: Registry agreements, start-up and compliance (Allen Grogan, Krista Papac, Maguy Serad, ICANN)
- Key documents:*
- [Base registry agreement](#)
- 12:00 – 13:00 *Lunch*
- 13:00 – 13:30 CCT metrics overview (Eleeza Agopian)
- Key documents:*
- [CCT metrics page](#)
  - [CCT metrics collection memo](#)
  - [Metrics remaining for discussion](#)
- 13:30 – 15:30 Sub teams' breakout sessions:
- Competition and consumer choice*  
Key inputs:
- [Phase 1 economic study](#)
  - [Consumer choice metrics available on CCT metrics page](#)
- Safeguards and consumer trust*  
Key inputs:
- Phase 1 [consumer](#) and [registrant](#) surveys
  - [DNS abuse review](#)
  - [Consumer trust metrics available on CCT metrics page](#)
- 15:30 – 15:45 *Break*
- 15:45 – 17:00 Wrap up and next steps: Planning for ICANN 55 and future meetings (Margie Milam and Jonathan Zuck)
- 17:00 End of day 2
- 18:30 *Dinner, location to be determined*