

GNSO Requested Information – CCT Candidates requesting GNSO Council Endorsement

<p>1. Your full name, title, contact information and employer</p>	<p>Jeffrey J. Neuman Senior Vice President of both Valideus USA and Com Laude USA 1751 Pinnacle Drive, Suite 600 McLean, VA 22102 Jeff.Neuman@comlaude.com (202) 549-5079</p>
<p>2. The ICANN Geographic Region(s) in which you are a citizen and a resident</p>	<p>North America</p>
<p>3. Identification of the GSNO stakeholder group, if any, to which you feel most closely affiliated</p>	<p>On behalf of our clients, Valideus participates in the Registries Stakeholder Group. Com Laude is a voting member of the Registrars Stakeholder Group and Valideus also participates in the Intellectual Property Constituency.</p> <p>On a personal level I have served in the gTLD Registries Stakeholder Group (formerly Constituency) since the end of 2000 (15 years). This coupled with my extensive knowledge of domain name registry policies, systems, operations, administration, marketing and the overall business of being a domain name registry means that if I had to select an organization I feel most closely affiliated, it would be the gTLD Registries Stakeholder Group.</p>
<p>4. An attestation that you are able and willing to commit an estimated average of two hours per week during the review period, which may increase to 5 hours per week towards the final stages of the project, in addition to participating in face to face review team meetings.</p>	<p>If selected to serve on the CCT Review Team, I am willing to commit the necessary time and resources to fully and actively participate. I have reviewed all of the requirements with my employer who supports my participation on the Review Team. Having served previously on a number of working groups, including as chair of some of those committees, I am very familiar with the time commitment required (which I believe may actually be greater than what has been estimated).</p>
<p>5. Identification of any financial ownership or senior management/leadership interest you have in registries, registrars or other</p>	<p>Com Laude is a corporate domain name registrar responsible for managing the domain name portfolio of a number of businesses, organizations and entities around the globe. As Senior Vice President for Com Laude USA, I am on the</p>

<p>entities that are stakeholders or interested parties in ICANN or any entity with which ICANN has a transaction, contract, or other arrangement</p>	<p>senior leadership team of the registrar.</p> <p>Valideus provides front end registry management and consulting services to restricted and brand top-level domain name registry operators. Although we provide these services to domain name registries, we do not have any financial or ownership interest in any domain name registry.</p>
<p>6. Indication of whether you would be representing any other party or person on the review team and, if so, identification of that party or person</p>	<p>It is understood that if selected to serve on the Review Team, I would be participating as an individual and not on behalf of my employer or any of our clients.</p>
<p>7. A two to three paragraph statement about your knowledge of the GNSO community's structures and operations and any participation therein</p>	<p>I have been active member of the GNSO community for the 16 years serving in a number of different capacities. Prior to joining Com Laude / Valideus, I was the Vice President for Registry Services at Neustar, Inc. In that capacity, I not only served as the Chair of the gTLD Registries Stakeholder Group from 2001 through 2004 (previously called the gTLD Registries Constituency), but also served on the GNSO Council representing the gTLD Registries from 2003-2005 and again from late 2010 to 2013. During my latest tenure on the GNSO Council, I was also fortunate to serve as the Contracted Parties Vice Chair for a one year term.</p> <p>In addition, I participated in a number of GNSO (formerly DNSO) working groups, task forces and committees on a variety of issues including domain name transfers, domain tasting, whois, grace periods, fast flux domains, and organizational reviews. I was also able to serve as the chairman of one of the original Whois Task Forces on Conflicts of National Laws, as well as the PDP Working Group responsible for reviewing and revising the GNSO's policy development process.</p> <p>With respect to the latest round of new gTLDs, I have been very active serving</p>

	<p>on numerous GNSO subcommittees since 2005, including those that initially established the program. In addition, I served as the exclusive registry stakeholder group member on the Implementation Review Team (IRT) to recommend Rights Protection Mechanisms for the new gTLD Program to the ICANN Board as well as the GNSO's STI Group to devise implementation mechanisms for those Rights Protection mechanisms. Further, I also helped lead a small group to ensure that the Trademark Clearinghouse was implemented in a centralized (vs. decentralized) manner. I also worked on a number of other issues including the Registry/Registrar vertical integration working group in 2009 and 2010, and co-chaired the first working group on the protection of IOC and Red Cross names at the top level. Most recently I served as one of the co-chairs of the new gTLD Discussion Group on new gTLD Subsequent Rounds working on drawing up a list of issues for the GNSO to consider in a policy development process.</p>
<p>8. A one to two paragraph statement about your specialized technical or other expertise of direct relevance to the responsibilities of the review team in question</p>	<p>I have unique insights into the new gTLD program that I would like to bring to the AoC Review Team having an Intellectual Property legal background, but also ample experience working directly at a Registry, a back-end registry services provider, and more recently at a Registrar and Registry Services consulting firm. While at Neustar (2001-early 2015) I was able to head up the Registry Services business team responsible for the launch of .nyc, but also serving as the back end operator for 350+ generic and brand top-level domain applications. In that capacity, I was responsible for soliciting both gTLDs and brand TLDs and was able to lead the team into signing up TLD applications of any back-end registry operator. In addition, I was the business and relationship lead for the .nyc TLD which launched a little over one year ago.</p>

I also have a strong knowledge of the inner operations, administration and functionality of all types of domain name registries, including open generic, brand, restricted and community registries. This includes an understanding of the registry-registrar protocols, business rules, operations, registry/registrar separation, service levels and customer support. Finally, at Neustar I, along with Rodney Joffe, was responsible for leading the first ever registry-level program aimed at minimizing abusive domain name registrations combatting phishing, pharming, malware and bot nets. Neustar has had the most aggressive and successful anti-abuse programs since 2007.

At Com Laude/Valideus, I have also seen a number of other perspectives of the new gTLD program both from a corporate registrar/brand protection perspective as well as a company that provides consultative services to a number of brand TLDs (through Specification 13) and to restricted and unrestricted TLDs. With over 40% of the new gTLD applicants emanating from brands whose primary business is not the domain business, my work with Com Laude and Valideus, which is mostly focused upon these new entrants to the ICANN eco-system, provides me with new insights around the value of a trusted address and what innovation in registry services can mean. In addition to working with the brands, Valideus works with many of the current front and back-end registry providers to provide domain name validation services for .london, .wales, .cymru, .brussels, .tickets and .law to name a few.

I, and my employer, Valideus, am fully committed to the Multistakeholder Model and to the principles behind the Affirmation of Commitments. I look forward to providing the AoC team with unique policy, business and operational insights into the review of the new gTLD Program.

