

GNSO Requested Information – CCT Candidates requesting GNSO Council Endorsement

<p>1. Your full name, title, contact information and employer</p>	<p>Philip James Buckingham CEO, Dot Advice Limited Website : www.dotadvice.co.uk Email: phil@dotadvice.co.uk Skype: philip.buckingham14 Mobile : 00 44 (0)7957643357 LinkedIn: Phil Buckingham</p>
<p>2. The ICANN Geographic Region(s) in which you are a citizen and a resident</p>	<p>I was born in the UK and currently reside in the UK , although I have plans to move to NZ or Vancouver, Canada</p>
<p>3. Identification of the GSNO stakeholder group, if any, to which you feel most closely affiliated</p>	<p>Registries Stakeholder Group</p>
<p>4. An attestation that you are able and willing to commit an estimated average of two hours per week during the review period, which may increase to 5 hours per week towards the final stages of the project, in addition to participating in face to face review team meetings.</p>	<p>I attest that I will be able and willing to commit and really would like to commit an estimated average of 2 hours per week during the review period (which may increase to 5 hours per week towards the final stage of the project), in addition to participating in face to face review team meetings.</p>
<p>5. Identification of any financial ownership or senior management/leadership interest you have in registries, registrars or other entities that are stakeholders or interested parties in ICANN or any entity with which ICANN has a transaction, contract, or other arrangement</p>	<p>I can confirm that I have absolutely no financial ownership or senior management / leadership interest in any registry , registrar or other entities that are stakeholders or interested parties in ICANN or any entity with which ICANN has a transaction, contract or other arrangement.</p>
<p>6. Indication of whether you would be representing any other party or person on the review team and, if so, identification</p>	<p>I can confirm that I will be representing only myself, my personal views based on my huge experience and knowledge with the GTLD programme , processes and procedures. Clearly if selected to represent the Registry Stakeholder Group</p>

<p>of that party or person</p>	<p>I would do my very best to represent the RSG and find solutions (for Round 2) to problems that Registries encountered throughout the new gTLD Round 1, by using my financial background to analyse the 55 metrics recommended.</p>
<p>7. A two to three paragraph statement about your knowledge of the GNSO community's structures and operations and any participation therein</p>	<p>Since returning to ICANN/DNS ecosystem and attending my first ICANN meeting in Sydney in June 2009, I have been very extensively involved as a participant, a volunteer on numerous GNSO PDP Working Groups as follows: 2011-2012 GNSO Vertical Integration WG - VI WG 2013-2015 GNSO Implementation Advisory Group, Consumer Choice , Consumer Trust and Competition - IAG CCT 2015 – current GNSO Cross Community WG – Accountability - CCWG Accountability</p> <p>I have extensive knowledge of the GNSO community's structures , the Registry Stakeholders Group (and the issues it faces) ,as a voting member of the Contracted Party House, representing legacy TLD Registries and the new gTLD Registries.</p> <p>In 2009 -2010 I was l lead financial evaluator in the Deloitte bid for the new gTLD Applicant Guidebook evaluator contract. We were unsuccessful. In 2010 my company submitted a gTLD financial evaluation , financial model costed template (based on 500 applications) to ICANN gTLD Programme VP. In 2012 Dot Advice , partnering with Dot TBA (Christa Taylor) prepared 50 TLD registry applications for financial evaluation. We achieved a 100% pass and 100% pass mark on some applications. In 2015 Dot Advice continues to provide gTLD consultancy advice.</p>
<p>8. A one to two paragraph statement about your specialized technical or other expertise of direct relevance to the responsibilities of the review team in question</p>	<p>The CCT Review Team responsibilities, as mandated by the A of C , may consider various metrics that were recommended by the IAG CCT. I was one of 28 members of the IAG CCT that considered the original 66 metrics proposed by the GNSO& ALAC. This group evaluated each metric on its feasibility , utility and cost effectiveness covering consumer choice consumer trust and competition.The CCT Review Team remit is to evaluate the success or otherwise</p>

, effectiveness of Round 1 of the whole gTLD programme, processes, procedures and safeguards to make recommendations to the ICANN Board as to whether, how and what improvements can be made to ensure Round 2 continues enhancing consumer trust, choice and competition.

I am an accountant by training, with an analytics background, previously CFO of a corporate brand Registrar. As I have previously stated I have very extensive financial gTLD expertise, knowledge, participation from designing of the Applicant Guidebook through advising a large number of applicants/ TLD Registries through the whole process to their launch. My company is currently tracking all Registries registration data to produce financial stats, analytics and trends. This all has direct relevance to be appointed by the GNSO / Rgy SG to represent them on the CCT Review Team. I am motivated, dedicated to make an impact on the Review Team.