

GNSO Requested Information – CCT Candidates requesting GNSO Council Endorsement

<p>1. Your full name, title, contact information and employer</p>	<p>Michael R. Graham Senior Corporate Counsel; Global Director, Intellectual Property for Expedia, Inc. migraham@expedia.com (425) 679-4225 Expedia, Inc.</p>
<p>2. The ICANN Geographic Region(s) in which you are a citizen and a resident</p>	<p>North America I note that Expedia, Inc. is an International Corporation with 150 websites in 70 countries</p>
<p>3. Identification of the GSNO stakeholder group, if any, to which you feel most closely affiliated</p>	<p>IPC – Personally BC – Expedia via NetChoice membership</p>
<p>4. An attestation that you are able and willing to commit an estimated average of two hours per week during the review period, which may increase to 5 hours per week towards the final stages of the project, in addition to participating in face to face review team meetings.</p>	<p>I hereby affirm that I would be ready, willing and able to commit at least an average of 2 hours per week during the review period, and longer towards the final stages. With GNSO/ICANN support I would be able to participate in face to face review team meetings.</p> <p>/Michael R. Graham/</p>
<p>5. Identification of any financial ownership or senior management/leadership interest you have in registries, registrars or other entities that are stakeholders or interested parties in ICANN or any entity with which ICANN has a transaction, contract, or other arrangement</p>	<p>None</p>
<p>6. Indication of whether you would be representing any other party or person on the review team and, if so, identification of that party or person</p>	<p>I would represent myself (as an IP expert) and Expedia (as an employee and Global Director, Intellectual Property).</p>

<p>7. A two to three paragraph statement about your knowledge of the GNSO community's structures and operations and any participation therein</p>	<p>I have been active in ICANN's activities through my INTA committee work (as part of which I have participated in and led the production of more than 10 Public Comments). In 2012 I attended my first ICANN meeting in Costa Rica, and volunteered as a member of the Consumer Trust, Consumer Choice and Competition working group that developed a core set of metrics for use in measuring the effects of the New gTLD program. As a member of this seminal working group and of the IAG CCT working group that further developed these metrics and directed the research efforts necessary to produce the desired metrics, I have developed an understanding the rationale for and the various means for analyzing the information necessary to inform the AOC CCT Review Team being formed. I also gained insight into understanding the limitations of and means for ensuring the objectivity of the utilization of this empirical information.</p> <p>Most recently, I served as Vice Chair of the Policy and Implementation Non-PDP Working Group. I helped direct the development of the definitions and policies that group produced to guide its work and future ICANN policy and implementation development, and participated in the group's development of alternate procedures for addressing some of the complex issues and questions faced by the GNSO and ICANN.</p> <p>I believe these experiences in ICANN working groups, my familiarity with ICANN's New gTLD program, and my understanding of the challenges and concerns individuals and companies face in establishing and protecting their online businesses make me a good candidate to serve on this Review Team.</p>
<p>8. A one to two paragraph statement about your specialized technical or other expertise of direct relevance to the responsibilities of the review team in question</p>	<p>I have extensive experience advising and assisting clients to register and protect their trademarks on the Internet and to understand and register domain names – including some of the earliest commercializations of trademarks as domain names. Prior to joining Expedia in 2014, I spent 27 years as an associate and Partner in two Chicago intellectual property boutique law firms. As outside counsel, I have practiced in the areas of intellectual property law, Internet law, and arts and</p>

entertainment.

I have been involved in the discussion and development of Rights Protection Mechanisms for Intellectual Property (IP), and the introduction of new Top Level Domain names, and have counseled and assisted clients in this area since as early as 1995. Since that time I have counseled and assisted a wide range of clients (from Fortune 500 companies to individual artists and small companies) in clearing and registering trademarks and domain names, challenging third party misuse and infringement of their trademarks and copyrighted works online, and formulating online presence strategies and programs. I have also spoken and conducted training and CLE programs for attorneys and business people regarding the protection of IP rights of all types on the Internet – from select level domain name registration to New gTLD applications to the Google Search litigation. Before joining Expedia, I was also co-director of DePaul School of Law's Technology and Intellectual Property Legal Clinic and participated in national law clinic meetings.

As Global Director, Intellectual Property for Expedia, Inc., I support all of our various brands' online presence and marketing activities. This includes trademark and domain name clearance, enforcement of online IP rights, and development of business strategies and programs. As one of the largest online travel agencies, and one of the earliest developers of online marketing and consumer services, Expedia depends on the efficient, trustworthy operation of the Internet and the domain name system. Changes and developments that could affect the ability of internet users to find, use and trust the various online travel and information resources are of great concern to us. Evaluation of the effects of the New gTLD program is therefore of great importance to our business and our ability to understand and engage in the developing domain name space.