

ALS Criteria and Expectations for ALAC Discussion

5 March 2016

Way Forward

- Review current proposals based on discussions in ALS Review Task Force
- Finalize “draft” proposal
- Review by wider audience
- Revise and adopt

Criteria

- Information used in deciding whether to certify a prospective ALS.
- Some criteria subjective
 - Not possible to fully define
 - Judgement calls involved

Criteria – General Agreement

- Current criteria
 - Self funding
 - Largely controlled by individual citizens of the region
 - No restriction of type of formal organization (such as incorporated)
- Three contacts identified (and ongoing).
- Contacts do not need to be organization leaders, but application must have leadership knowledge and support.

Criteria – General Agreement (con't)

- Contact(s) must have ability to communicate with organization membership (linked to operational expectation to re-distribute information from Staff and RALO).
 - Methodology to be used described in application
- Minimum size not specified, but expected to be greater than just contacts and/or organization leadership (judgement call needed to decide if appropriate in individual case).

Criteria – General Agreement (con't 2)

- Must explain intersection between interests of organization and ICANN.
- Have an online presence (web, Facebook).
(Should ICANN provide a basic one?)
- Certify understanding of Commitments and Expectations

Criteria – For Discussion

- If a member of other ICANN constituency, restrict voting?
 - If yes, adjust ALS count for vote quorum?
- Cross-Region ALS Be organised so that participation by individual Internet users who
 - are citizens or residents of countries within the Geographic Region in
 - which the ALS is based will predominate in the ALS' operation.
 - Belong to region where headquartered, or member plurality (?) (at time of application?)

Additional (non-criteria) Application Questions

- Membership in other ICANN constituency
- What expertise will ALS bring to At-Large (the ALS as a whole, or individuals within the ALS)
- Optional Reference (ALS Rep, other At-Large Participant, Other ICANN person)

Operational Expectations

- What we expect from and ALS
- Basis for metrics where applicable

Operational Expectations – General Agreement

- Report annually (biannually?) on its leadership, membership, major activities and "linkages" with ICANN (ie why they are an ALS). To the extent practical, this reporting process will be streamlined and easy.
- Redistribute regular ICANN updates to its members (these updates will be created by staff but might be augmented by the RALO)

Operational Expectations – General Agreement (Con't)

- Reference ICANN and At-Large prominently on its website (or Facebook or whatever), either on its home page, or on a secondary page which is obviously linked to the home page (such as a pointer for group memberships or affiliations).
- When specific issues are brought to the attention of ALSes, each ALS should evaluate whether they can contribute or not, and if they can ALS members should be involved.

Operational Expectations – General Agreement (Con't 2)

- Respond to specific requests from the RALO as needed.
- RALO specific expectations

Operational Expectations – For Discussion

- (If not adopted, could apply on a per-RALO basis)
- Voting, but if present, de-emphasized – should not be the major criteria for being “active”.
- Monthly RALO Teleconference participation (at some reasonable level, need to define participation: presence or activity) Note that meeting attendance is a matter for an individual, and not the entire ALS.
- Grace period for ramping up involvement (1 year?)

Operational Expectations – For Discussion (Con't)

- Some substantive participation (webinars, WGs, regional statements)?
- Define “inactive” status and implications
- Of the above, perhaps SOME combination, or some specific presence is ok. i.e. Flexibility
- How do we differentiate between an active single person who is active, and an active ALS?
- Is being a resource with particular skills or knowledge sufficient?

Operational Expectations – For Discussion (Con't 2)

- 100% certainty is not a target.
- Perhaps as a requirement for travel if not continued membership.
- How do we measure activity “on the ground”. Is it sufficient if it is very active but the activity is unconnected to ICANN?

RALO Expectations

(largely driven by MoUs)

- In conjunction with At-Large Staff, disseminate information on ICANN, its activities and its topical issues.
- Work with At-Large Staff and representatives of other RALOs to improve our ability to provide useful and critical information to ALSes and Individual Members (if applicable).

RALO Expectations (Con't)

- Develop methodologies applicable to the region to facilitate and encourage feedback from and interactions with, the ALSes, their members and Individual Members (if applicable) within their region.
- Consolidate feedback to allow it to be incorporated into ALAC policy statements.
- Develop a program to effectively mobilize Individual Members within the region.

Staff Expectations

- Monthly “What’s Going On”
- Briefing documents on new activities of potential interest
- Tracking where expectations have metrics
- Welcome webinars

End