

DRAFT



5-Year Operating Plan Update and FY17 Operating Plan & Budget Planning Kick-off

22 September 2015

Agenda

- FY16 Process Review – Lessons Learned
- Five Year Operating Plan Update and FY17 Operating Plan and Budget Process
 - Planning Cycle
 - FY17 Challenges/ Key Success Factors
 - Changes to FY16 process
 - FY17 Process and Timeline
- USG Stewardship Transition
- Next Steps
 - Workshop @ ICANN 54

FY16 Process Review – Lessons Learned

What we should continue:

- ✓ • Annual Operating Plan and Budget (OP&B) derived from the 5-Year Operating Plan
- ✓ • Advanced scheduled: earlier start, earlier Community/Staff interaction, earlier public comment period
- ✓ • Interactive engagement: F2F working group session
- ✓ • Improved communication on public comments and draft responses
- ✓ • Involvement of Board in public comment process, improving Board accountability
- ? • What else???

What we should improve:



- Interaction with community was limited to SO/AC members = Need to expand participation



- Communication on the USG transition project monitoring and costs



- Integrate more and better the KPIs into the planning process



- What else???

Five Year Operating Plan Update and FY17 Operating Plan and Budget Process

Planning Cycle

Planning Process



1

USG Transition?

- Coordinate assumptions with Staff – Board – Community
- Communicate extensively
- Monitor costs closely

2

New CEO?

- Draft completed/published by new CEO arrival
- Detailed briefing at arrival
- Increase contingency

3

Operating / Strategic plan update?

- New and additional step in the process
- Planning and communication required

4

Functional & SO/AC budgets?

- Identify functional areas of ICANN for which budgets should be clearly defined
- Develop model for defining budget by SO/AC group

5

Tight timeline?

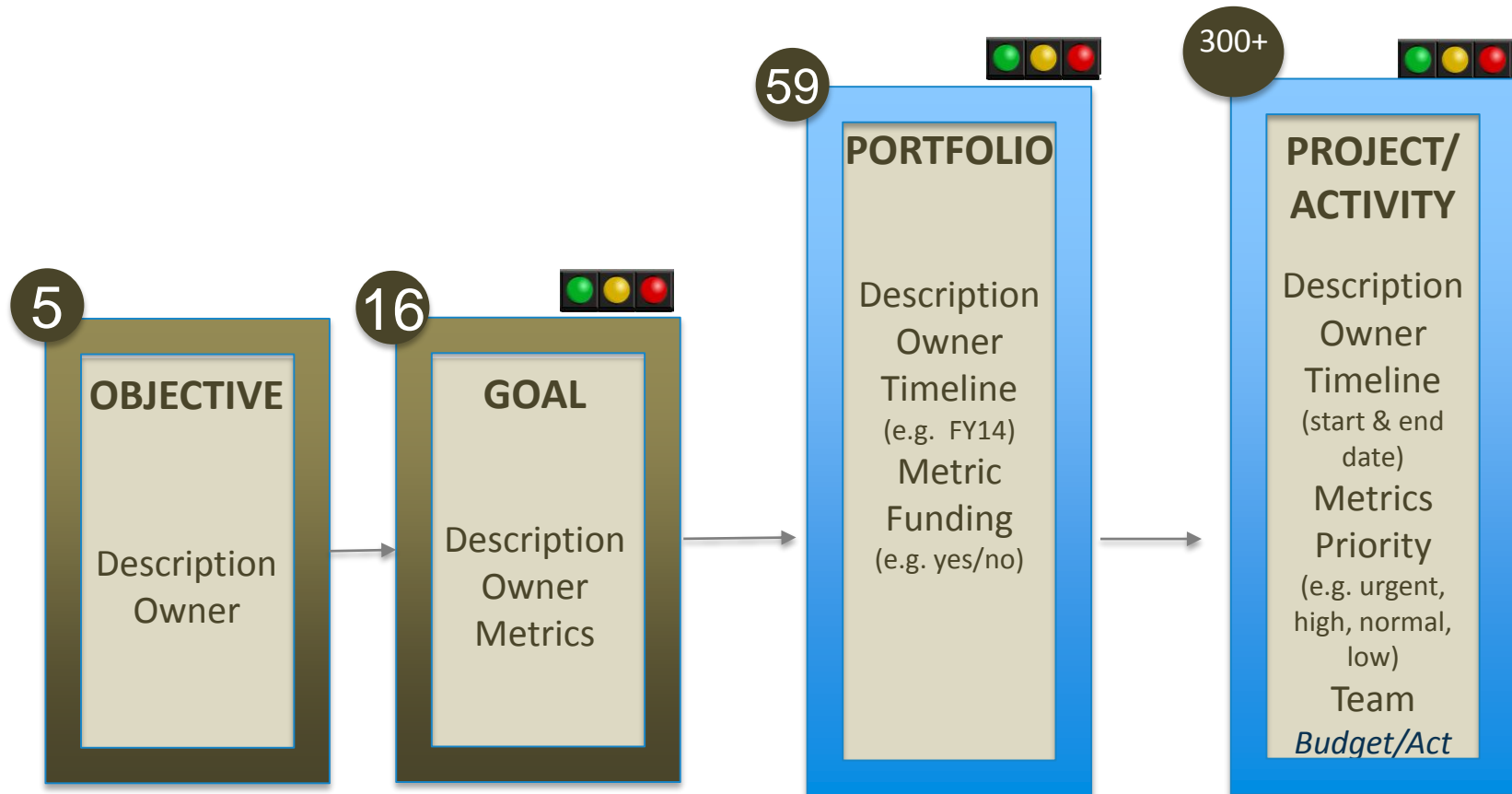
- Early information/communication
- Clear/comprehensive calendar
- Discipline

6

Resource limitation?

- Marginal revenue increase
- New gTLD allocation “coming back”
- Reserve Fund “replenishment”
- Require more planning, including long term.

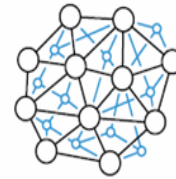
Portfolio Management Structure



Five-Year Operating Plan – Objective Focus



1 Evolve and further **globalize** ICANN.



4 Promote ICANN's role and **multistakeholder** approach.



2 Support a healthy, stable, and resilient **unique identifier ecosystem**.



5 Develop and implement a **global public interest** framework bounded by ICANN's mission.

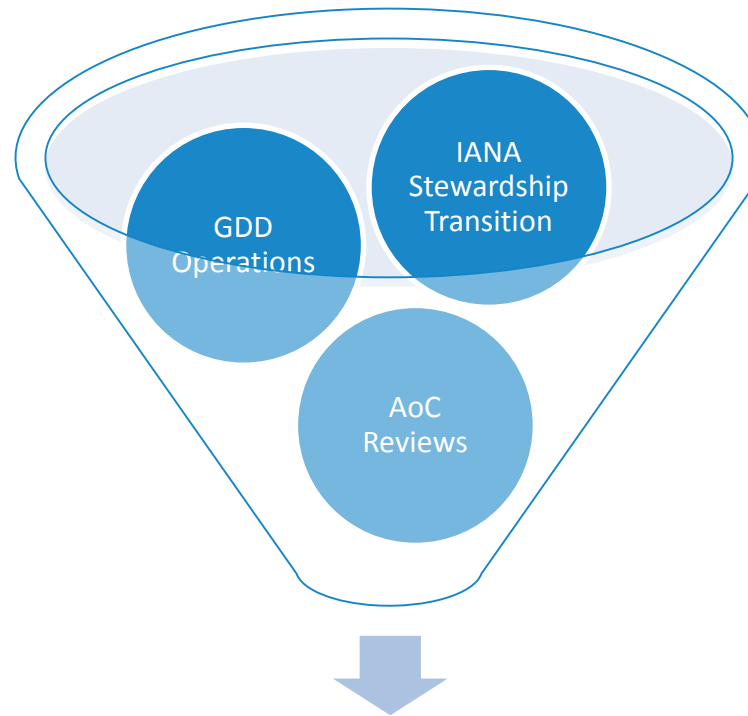


3 Advance **organizational, technological** and **operational excellence**.

Five-Year Operating Plan - Phasing

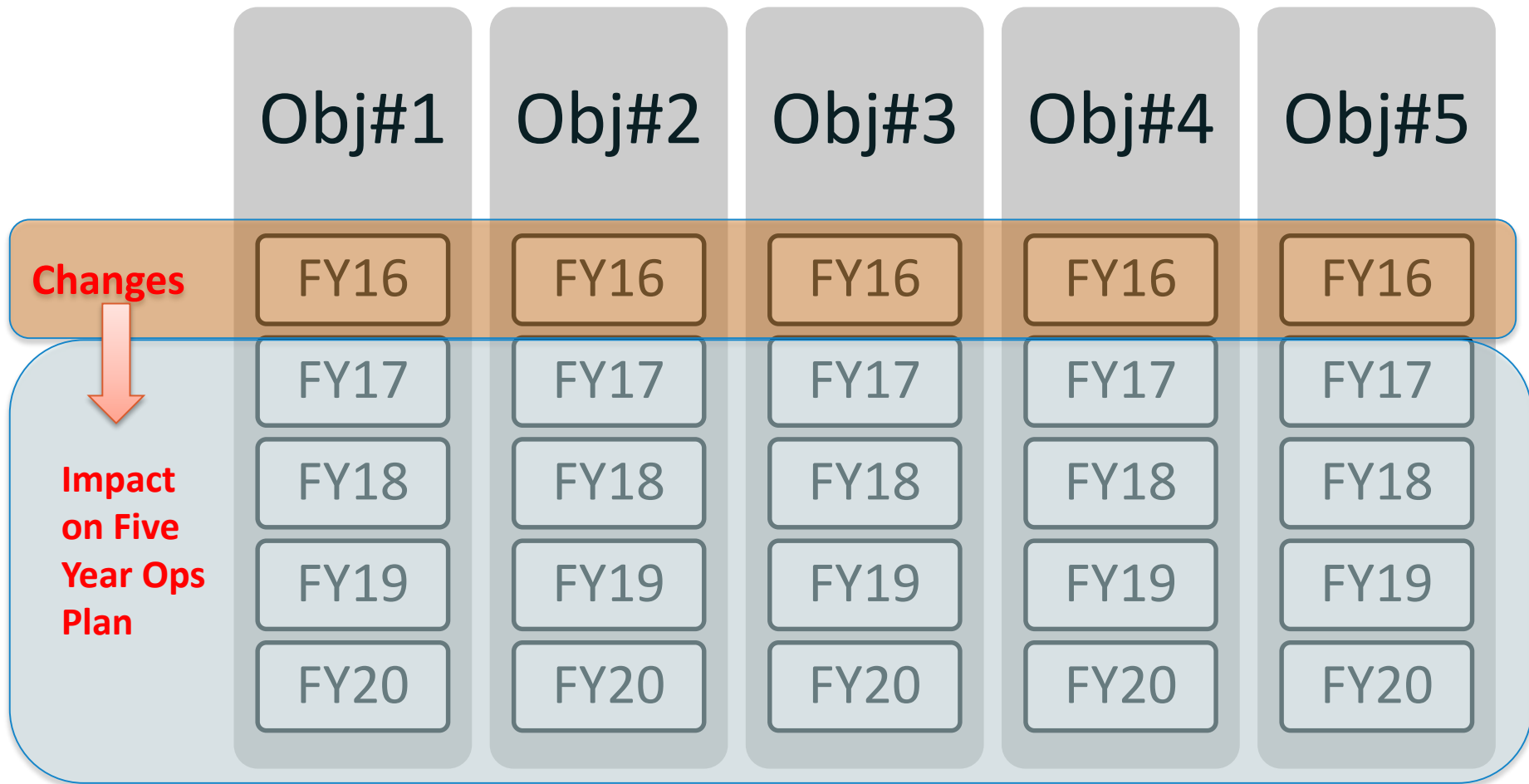


Five Year Operating Plan – FY16 Changes



Deviation from FY16
Operating Plan

Five Year Operating Plan – FY16 Changes



FY17 Operating Plan Development

Obj#1

Obj#2

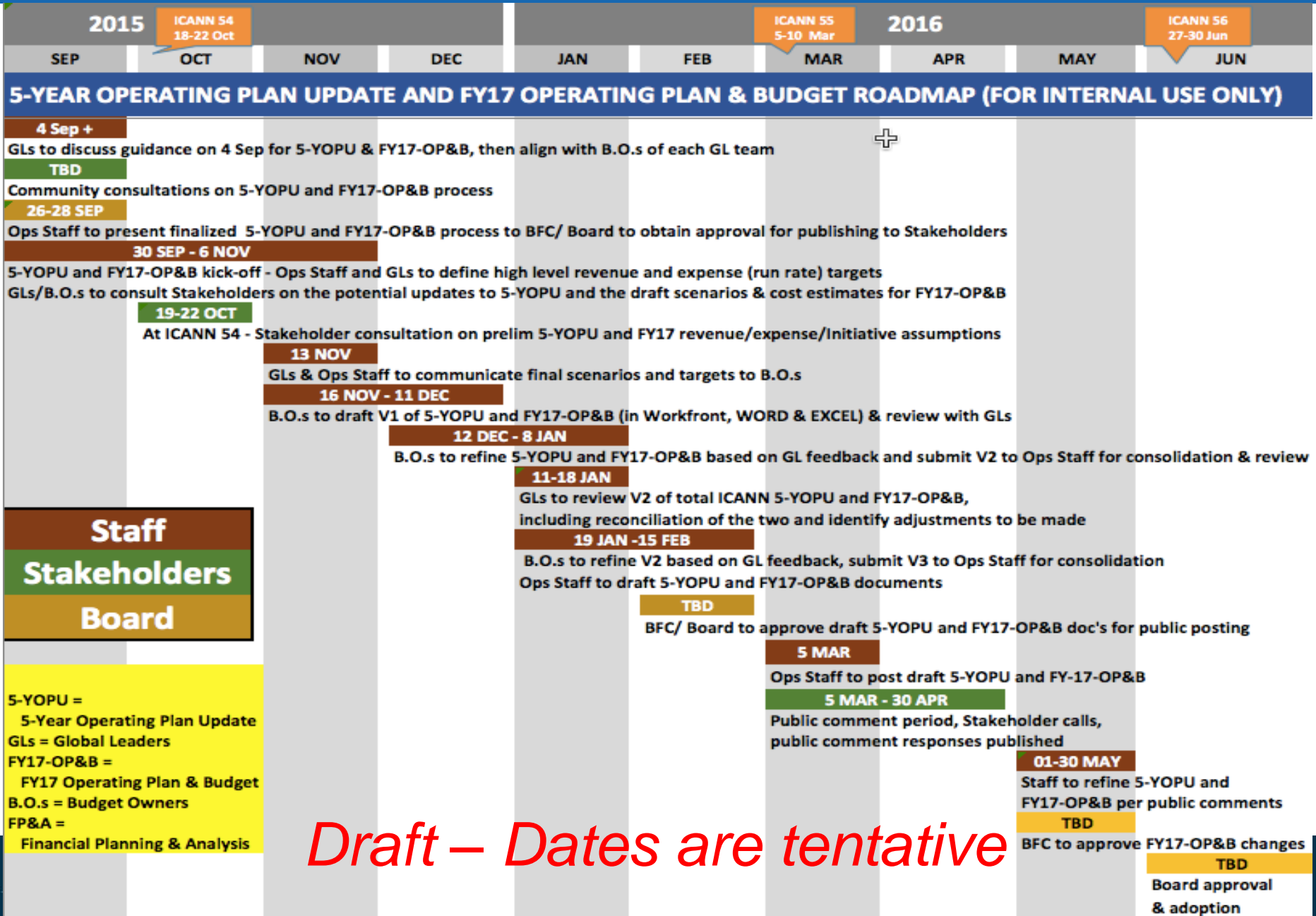
Obj#3

Obj#4

Obj#5

- Consider inputs from 5-Year Operating Plan
- Document FY17 planned deliverables by Portfolios
- Update KPIs based on deliverables
- Manage cross functional dependencies
 - What do you need from other functions?
 - What do they need from you?

Process Overview & Draft Timeline



Staff
Stakeholders
Board

5-YOPU =
5-Year Operating Plan Update
GLs = Global Leaders
FY17-OP&B =
FY17 Operating Plan & Budget
B.O.s = Budget Owners
FP&A =
Financial Planning & Analysis

Draft – Dates are tentative

USG Stewardship Transition

USG Stewardship Transition: planning

1

FY16 Initiative costs

- Budgeted envelope: \$7m
- Includes both transition and implementation costs
- Shared monitoring of legal advice cost
CWG/CCWG/ICANN

2

Status of proposals

- ICG and CCWG proposals being finalized
- PTI budget is one of the items under discussion
- PTI/ICANN budget dependent on implementation details of the PTI structure.

3

ICANN Planning process

- Planning timeline designed for published draft OP&B early March
- Timeline requires finalized PTI/Accountability budget impacts by January 2016
- Preliminary estimates of USG Transition impacts to be

Implementation team

- Organizes interaction with Community for implementation
- Produces the successive versions of USG Transition budget (PTI/Accountability) in collaboration with Community
- Full integration/coordination with ICANN budget process

4

USG Stewardship Transition: planning

Next Steps

Planning workshop at ICANN 54

- ⦿ Schedule:
 - Sunday 18 October, at 17h to 20h, local time
 - Between 10 and 20 participants is ideal
 - Remote participation possible,
 - Light dinner provided (and drinks...)
- ⦿ Objectives: define assumptions, brainstorm ideas/solutions
- ⦿ Suggested/possible topics:
 - ICANN Revenue: transactions numbers, FY15 Actual vs FY15 Budget vs FY16 Budget (Staff: DNS Industry – Cyrus Namazi / Finance – Becky Nash)
 - USG Transition implementation: PTI/Accountability (Staff: Trang Nguyen)
 - 5-Year Operating plan update (Staff: Carole Cornell)
- ⦿ Any other item?